

# RATE YOUR LINKEDIN PROFILE

Take this self-assessment to see what sections of your profile need work and are in great shape!

1

Section is incomplete & needs significant work

2

Section has some content but still needs work

3

Section is in great shape and does not need any work

## TOP SECTION

I have a professional-looking photo that I feel good about.

I have a headline under my photo that showcases my personal brand or tells what I have to offer.

I have a custom URL that does not have a lot of numbers after the name.

I have a background image, other than the default background LinkedIn provides.

## ABOUT

My summary clearly articulates who I am and what I have to offer.

My summary is written in first person.

My summary is conversational and interesting.

## EXPERIENCE

I've listed all my relevant experiences, including paid and unpaid work, internships, significant projects and volunteer experiences that relate to my career goals.

I have good descriptions that talk about accomplishments or how/why I did something.

## EDUCATION

I've listed my major(s), minor(s), and certificate(s).

I've included any clubs or activities that I have been involved in on campus if they are not listed in my Experience section.

## VOLUNTEER EXPERIENCE

I've listed my volunteer experience.

## SKILLS & ENDORSEMENTS

I've identified all the hard and soft skills I can think of.

Other people have endorsed my skills.

<b>1</b> Section is incomplete & needs significant work	<b>2</b> Section has some content but still needs work	<b>3</b> Section is in great shape and does not need any work
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**RECOMMENDATIONS**

I have at least one recommendation			
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**INTERESTS**

I am following professional organizations related to my career goals.			
I'm following my college or university.			
I'm following companies and businesses I'm interested in.			

**EXTRAS**

I've let recruiters know I'm open to job opportunities!			
I have at least 50 connections so far.			
If you're a college athlete, is your experience reflected on your profile?			

**TOTAL POINTS** Add up your total in each column from **both pages**.

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**Above 45 points** - You're in great shape!

**Between 38 and 45** - You're off to a good start but still have work to do.

**Below 38 points** - You have a lot of work to do.