

SpykerMedia honored for video production

Vancouver-based Spykermedia was recently recognized for a Clark College commercial, "Maze," which won a Platinum EMPixx Award. The company was also honored with a Gold EMPixx Award for a promotional video created for Support for Early Learning and Families (SELF).

The EMPixx Awards are presented by the American Pixel Academy. According to EMPixx judges, SpykerMedia's work for Clark College "breaks the mold from the usual college commercial," and the SELF video is "a powerful story, well told."

SpykerMedia helps businesses, colleges and nonprofits develop a video marketing strategy, which the company executes with its full-service production team.

"It is always gratifying to win industry awards, but the real satisfaction comes from seeing our clients grow as they utilize the power of video marketing," said SpykerMedia owner Simon Spykerman in a press release.