

Project: "Let's Move!" campaign

As part of the County's launch of Michelle Obama's "Let's Move" campaign to fight childhood obesity in Clark County, the LCC team created a community video contest to raise awareness of childhood obesity and prevention. The team worked with the business community to secure recognition items for the top videos and promoted the contest to the community at large. The video awards will be announced on June 16 at the Vancouver USA Kids Marathon.

Community Partner: Clark County Public Health



Team members (l-r) - Christina Baldisseri, Jim West, Jennifer Packer, Clay Foster, Gilda Ciraulo

Project: Marketing and branding plan

This year marks the 70th year that Columbia River Mental Health Services has been providing community mental health services to Clark County residents. Its mission is to offer behavioral health services that promote healthy people, families and community. Despite the organization's longevity in the community and breadth of services, it remains a relatively little-known resource. The team collaborated with the agency and key stakeholders to create a new and expandable marketing and branding plan to assist this nonprofit.

Community Partner: Columbia River Mental Health Services



Team members (l-r) - Ginny Gronwaldt, Greg Jurna, Julia Maglione, Derek Nesland, Megan Vaughn, Jim Watkins, Alan Hughes

2011 Highlight:

Partnering with the Vancouver Business Journal for "Accomplished & Under 40"

Three members of the Class of 2012, Clay Foster, Devin Jackson and Mike True, were among those honored at the "Accomplished and Under 40" awards last November. Several LCC alums also were among the awardees. LCC is proud to be the community partner of this event, sponsored by the Vancouver Business Journal.





Team members (l-r) - Jennifer Weber, Andrew NeSS, Michelle Giovannozzi, Zane Wagner, Galina Burley, Christofer Sherby

Project: Community awareness campaign

Raising drug-free children is one of the toughest challenges facing parents today. Daybreak Youth Services provides drug and alcohol treatment to teenage boys and girls. This team's goals included increasing community awareness of the need for these services in Clark County, and the work that Daybreak is doing. As part of that, they helped organize a free community presentation in May on "Addiction and the Teenage Brain," featuring noted medical, social services and justice professionals.

Community Partner: Daybreak Youth Services

Project: Aviation mechanics program

What began as an idea to increase awareness of Pearson Air Museum became a flight plan for creating an Aviation Mechanics Program. The team collaborated with leaders at the Trust, Pearson and the Skills Center and identified a way to address the workforce needs of the aviation industry with the need to provide training locally. As a result, they designed a program for area high school students seeking to pursue an aviation-related career. The program is taking off with its first class set for the summer of 2012.

Community Partners: Fort Vancouver National Trust & Clark County Skills Center




Team members (l-r) - Warren Neth, Colleen Peterson, Nicholas Shannon-Kulmac, Dave Dumas, Jodel Hinojosa, Tina Krause, Jill Campbell

Project: "Military Kids" outreach plan

Because there is no longer a military base in Southwest Washington, the fact that Clark County is home to almost 2,400 youth whose parents are deployed in the military surprises some. Additionally, the absence of a military base means there is not a dedicated program or central facility to address the unique challenges and situations facing these youth. This team's goal included creating a resource and outreach plan to better connect the kids of local military families to existing organizations and support systems throughout our community.

Community Partner: Washington State University
4-H Extension



Team members (l-r) - Denise Pearce, Michael True, Lindsay Herling, Devin Jackson, Darcy Rourke.

Leadership Clark County 2012 Board of Directors

Dominique Merriweather – Chair, Umpqua Bank

VaNessa Duplessie – Vice Chair, Ridge Partners

Sharon Pesut – Secretary, Partners in Careers

Brett Blechschmidt – Treasurer,

Educational Service District #112

Scott Firstenburg – Past Chair, Sterling Savings Bank

Kristina Aitchison

Jason Beatty – International Graphics & Nameplate, Inc.

Michael Ciraulo – Clark County Fire & Rescue

Katie B. Foehl

Phillip Haberthur – Schwabe, Williamson & Wyatt

Michele Holen – Clark County Association of Realtors

Jim Jacks – Oregon Solutions

Kelly Parker – Greater Vancouver Area

Chamber of Commerce

Steve McDonagh – Vancouver Business Journal

Jim Mains – Main Distinction

Albert Schlotfeldt – Duggan, Schlotfeldt & Welch

Kelly Sills – Clark County

Jon Yamashita – MacKay & Sposito, Inc.

Denise Smith – Executive Director



LCC Board (back row l-r) Jim Jacks, Scott Firstenburg, Steve McDonagh, Jim Mains, Kelly Sills, Mike Ciraulo, Albert Schlotfeldt. (middle row l-r) Brett Blechschmidt, Sharon Pesut, Denise Smith, Katie Foehl, Jason Beatty. (front row l-r) Kelly Parker, Kristina Aitchison, Michele Holen. Not pictured: VaNessa Duplessie, Phil Haberthur, Dominique Merriweather, Jon Yamashita