

CLARK

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Table of Contents

January 22, 2013

3 Older and Wiser
*State of the
College Address*

6 Moving Toward
Their Future
ABE/ESL open house

8 Advance Team
College transfer fair

10 Strengthening
the Foundation
Foundation new hires

11 Upcoming
Events

12 From the HR
Department



3



5



8



9

On the Cover: Clark College staff and students check out the new Basic Education location in the T Building.

Older and Wiser

The State of the College Address examines Clark College's achievements as it approaches its 80th anniversary

As Clark College nears its 80th anniversary, its longevity can be seen both as one of its greatest challenges and as one of its greatest strengths. Clark College President Bob Knight explored that theme during his annual State of the College Address, held January 17 in Gaiser Student Center.

"When you've been part of a region for 80 years, most people know your name," he said to an audience composed of Clark College employees, students, and community leaders. "They know of you. But they may not know much about you. Or they may remember you as you were years ago. They may not know who you are today."

Knight went on to list some of the things that distinguish Clark College from other community colleges in the region, including its outstanding engineering, nursing, dental hygiene, welding, machining, automotive, diesel and other programs; its Running Start program (the largest in the state); its eLearning program, which 20 percent of all for-credit students participate in; its exemplary Mature Learning program; and its partnerships with regional development organizations including the Columbia River Economic Development Council, Southwest Washington Workforce Development Council, WSU Vancouver, the High Tech Council of Clark County, and local school districts. He also noted that last year Clark became Washington state's largest single-campus community college in terms of for-credit classes, serving 26,000 students each year.

"We are not the small college that many people remember," he said. "We are big, and we are growing."



Knight elaborated on the many ways Clark is growing, both physically—through such projects as a new STEM building on its main campus and a new campus in northern or central Clark County—as well as instructionally and organizationally. He noted that the college has begun developing new programs like Health Informatics and Mechatronics to meet new workforce needs, and may consider offering bachelor's degrees in some fields in the future. He added that the college would work with WSU Vancouver in creating any such degree programs.

Knight listed other ways the college is growing and adapting. He highlighted the college's recent use of lean processes to improve how both Student Affairs and Instruction function. He pointed out the benefits of two recent

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relocations: those of Corporate and Continuing Education and of Adult Basic Education/English as a Second Language. CCE's move to downtown Vancouver, he said, has helped it to provide more support for the local business community. ABE/ESL's move from Town Plaza to the "T Building" across Fort Vancouver Way from the main campus, meanwhile, has provided its students with greater access to student services and educational opportunity.

"We hope they will not just complete basic education, but will cross the road to continue their education by taking college courses," Knight said of those ABE/ESL students.

Knight pointed out that all of these improvements and developments are being done at a time of deep budget cuts. At Clark's 75th anniversary, he said, about 60 percent of the college's funding came from the state; today, that number is below 40 percent. This has resulted in a higher economic burden on students, who have seen regular tuition increases—as well as on faculty and staff, who have accepted temporary 3-percent wage reductions.

Knight thanked the Clark College Foundation for its work in raising funds to improve programs despite state budget cuts—while acknowledging that such success creates its own challenge. "Ironically, because the Clark College Foundation does such great work, they have a perception problem," he said. "Some people believe they have more than enough money to meet the needs of the college. That's just not true."

Knight concluded his speech by asking audience members—both employees and students, as well as friends and community leaders—to work together to support the college.

"Together, we can support our students' dreams—and fulfill our vision for our college and our region—by putting Clark first," he said.

Afterward, many in the audience walked across the street to view the new ABE/ESL facilities (see story p. TK). One such person was Vancouver City Councilor Jeanne Harris, who attended Clark herself. As she walked, she said that she appreciated Knight's overview of where the college is—and where it is heading.

"It helps those of us who are on campus maybe once a year to put it all together," she said. "It made me proud of Clark College."

📺 [Check out videos shown during the State of the College Address on YouTube.](#)

📷 [See photos from the State of the College on Flickr](#)

BOB MOSER NIGHT

President Bob Knight opened his State of the College Address by recognizing the contributions of the late Bob Moser, who served as Clark College's director of public relations for 30 years. Moser died in December 2012. Knight announced that in honor of Moser's love of Clark basketball—and of the popcorn served at the basketball games' concession stand—the college would hold a Bob Moser Night on February 16, where free popcorn would be served during halftime at the men's basketball game. Knight mentioned that the last time he saw Moser was at a Clark basketball game just a few days before Moser passed away.



Continued on the next page.

PRESIDENTIAL COINS

Twice each year—on Opening Day of fall quarter for faculty and staff, and again during the State of the College Address—President Bob Knight presents Presidential Coins to truly exemplary Clark College employees in recognition of their outstanding service to students, the college, and the community. He presented four coins at the State of the College Address. The recipients were:



Counseling and Health Services Counselor and Professor Carole Makewich

“She touches students’ lives daily through her teaching of critical thinking skills and career exploration courses and her counseling sessions with students. Students consistently praise and appreciate her for helping them find direction in their educations and career path.”

Information Technology Specialist Anna Peros

“One of the unsung heroes of the Financial Aid Office ... Financial Aid forms are all online so she is our ‘go-to’ person for students with computer problems when they are trying to complete and submit required documents.”



Information Technology Application and Database Developer Andy Barsotti

“Under his leadership, the software development staff has created a number of important databases and database applications to automate processes at Clark. ... He has a knack

for translating highly technical topics in a way that the layperson can understand.”



Director of Dental Hygiene Brenda Walstead

“As a college leader in assessment, she served from 2010-2012 as Outcomes Assessment Coordinator for the career/technical programs and deserves a huge thank-you for moving assessment forward at the college.”

Moving Toward Their Future

The newly relocated Adult Basic Education program holds an open house

As soon as President Bob Knight concluded his annual State of the College address, many audience members grabbed their coats and hurried out of Gaiser Student Center—not because they were eager to leave, but because they wanted to see the new location of Adult Basic Education/English as a Second Language. These programs, which were housed at Town Plaza for five years, moved to the Roy and Virginia Anderson Educational Complex (better known as the “T Building”) at the end of 2012.

The new facilities have many advantages over the old Town Plaza location: more windows, better temperature regulation, updated classroom technology. But perhaps the biggest improvement is the location itself, just across Fort Vancouver Way from Clark College’s main campus. This allows students easy access to college services like the Career Center and Cannell Library, as well as the chance to participate in student life.

“Students from Day One are operating as college students,” said Director of Basic Education Larry Ruddell as he greeted visitors to his program’s open house.

Workforce Pathways Program Manager Tiffany Williams pointed out that it wasn’t just students who benefited from access to the main campus; she and her colleagues were now able to easily take advantage of staff- and faculty-development events that previously required a car trip for Town Plaza employees.

Williams was giving tours of the new Pathways Learning Center, which was markedly different from its form at Town Plaza. There, 15 computers were



arranged at tables facing the walls, making it difficult to do group teaching about computer skills; now, 24 computer stations are arranged at rows of desks in a traditional classroom layout, with a space for an instructor and a pull-down screen at the front of a room filled with natural light. This has allowed staff and faculty to begin teaching classes on everything from computer-based job searches to introductory web design.

“We’ve already started serving more students,” said Williams. “At our old location, we would average five to seven students at our classes; just this week, we had 14. When we get here in the morning to open the door, there are already students waiting to get in.”

Nearly 1,400 students took basic education classes at Clark College during the 2012 fall quarter alone.

Ruddell said that students have adjusted well to the move, with few having trouble finding their way to the new location. “We prepared them so thoroughly that on the first day of [winter quarter] classes, we were getting more lost students from the main campus than we were from our own student population,” he said.

Continued on the next page.



Previous page: Director of Career and Employment Services Edie Blakley takes a tour of the Pathways Learning Center.

Top row: BEECH Dean Ray Korpi, *white shirt*, takes members of the Clark College Foundation on a tour of the facility; the Pathways Learning Center staff take pride in their new location.

Middle row: Glenda Cunningham and Jennifer Knapp are all smiles outside of their new office space; Trustee Jack Burkman and Vancouver City Councilor Jeanne Harris take a tour of the Pathways Learning Center.

Bottom row: Foundation President and CEO Lisa Gibert meets some students; President Bob Knight gets a welcome gift from the Pathways Learning Center staff.

▶ Check out this video about ABE/ESL's move on YouTube.

📷 See more photos on our Flickr site.

Advance Team

Transfer Fair helps Clark students take the next step in their educations

Clark College pre-nursing student Carrie Ashworth hopes to enter the college's nursing program in 2014. But knowing how competitive entry into the program is, she knew she should investigate other nursing programs in the region. That's why she attended Clark's Transfer Fair, held January 15 in Gaiser Student Center.

"Clark is still my first choice, but I want to know what else is out there and how my classes would transfer," Ashworth said, holding a sheaf of handouts from some of the 27 colleges and universities with representatives at the fair.

Approximately 40 percent of all Clark College for-credit students plan to transfer after graduating from Clark. Transfer fairs, held three times a year at Clark College, are an easy way for those students to get answers to questions like Ashworth's, questions like "where do I go from here?" and "how do I get there?" They're also, according to Marylhurst University Admissions Counselor Brittney Mast, a subtle way of reinforcing students' resolve to pursue their educations.

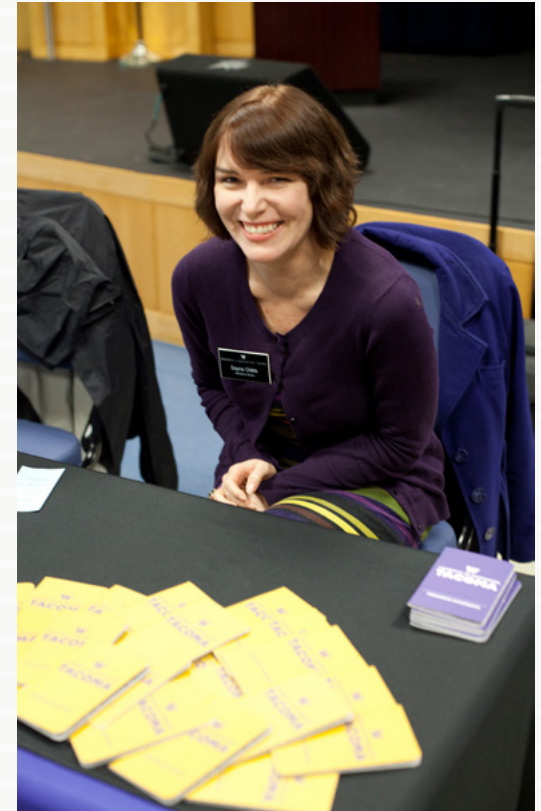
"It's really good for us to be out here, where students see us as they walk by," she said as she sat at her university's information table. "Even if students

don't come and talk to us, it's a visual representation of what their options are."

University of Washington Tacoma Recruiter Dayna Childs said that her university only recently began actively recruiting Clark students, but that she's seen a substantial level of interest from those students now that it has. "We are the closest UW campus to Vancouver," she pointed out. "There are a lot of programs at Clark that fit really nicely into our programs—like our computer science program, for example."

Childs, who regularly attends college fairs around the region, also commended Clark staff for the work they did to host the fair. "I have to give kudos to the staff for doing a good job organizing and promoting this, and supporting those of us attending," she said.

Clark College hosts three transfer fairs a year, one each in fall, winter and spring quarters. Transfer Specialist Emily Earhart said that while Advising organizes the fairs, they also require help from Event Services, Facilities, Information Technology, Culinary Arts, and Communications & Marketing—as well as promotion by faculty members to their students.



Danya Childs from University of Washington Tacoma meets with students at the Transfer Fair.

Continued on the next page.



Clockwise from top left: General AA-transfer major Vicki was researching schools with degrees in Business Administration; advisors from Washington State University meet with prospective transfer students; Danny Cecchini, a representative from Oregon State University–Cascades, says that he comes to the Clark Transfer Fair because several excellent Clark students transfer to OSU–Cascades every year; Savana and Brent Churchill say they learned a lot at the Transfer Fair, which left Savana feeling happy—and Brent a little overwhelmed—about all of the options available to them. Both were particularly excited to learn about EvergreenState College and hope to transfer there once they graduate from Clark College.



Strengthening the Foundation

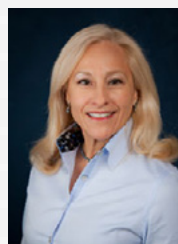
Clark College Foundation hires skilled fundraisers

In the wake of dwindling state financial support, Clark College Foundation has created a strategic plan that deliberately focuses on super-sizing the college's revenue through private support, energizing Southwest Washington about the benefits of an educated workforce to the region's economy, strengthening the foundation's fundraising practices, and adding to its staff and resources in the next 10 years.

The first task is to hire more skilled fundraising professionals who will generate the private funds needed to ensure that students have access to higher education. Milton Dennis and Constance Grecco have joined the Foundation as development officers. Judy Ivey is the new senior administrative assistant and Alf Langland is a part-time grant writer. The Foundation has also promoted Sam Pollach to research coordinator.

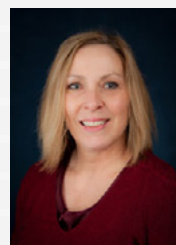


Milton Dennis is a former executive with United Way, having served in various management positions in Oregon, Ohio, Pennsylvania and Iowa. He has directed a number of community campaigns and has been responsible for raising nearly \$200 million in his United Way career. He is a graduate of Reed College.

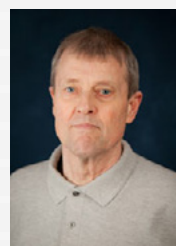


Constance Grecco is a veteran account manager and community relations director. She generated millions of dollars in gifts, public relations and advertising for the Cascade Division of The Salvation Army, while cultivating partnerships with community leaders. As a senior sales executive for Salem Communications, she managed a

portfolio of more than 60 advertising clients. Grecco is a Washington State University graduate and a Tri Delta sorority member.

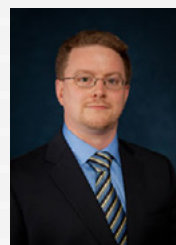


Judy Ivey is the former principal assistant to the director of capital planning and development at Washington State University, a position she held for 12 years. She has an extensive background in providing administrative support in higher education, as well as in assisting in reconciling multi-million dollar budgets and coordinating conferences and schedules. Ivey is a Clark College alumna.



Alf Langland, who holds a doctorate in educational administration, is a 20-year veteran in grant and contract development, as well as public school federal program management. He has managed more than \$5 million in grants and contracts for public and nonprofit agencies.

He is a former human resources analyst for Clark County and program director at the Northwest Regional Educational Laboratory in Portland. Langland holds superintendent, principal and teacher licenses in the state of Washington. He has degrees from the University of Oregon and University of Washington.



Sam Pollach, who joined the foundation in 2011 as a database and administrative assistant, is a graduate of Lewis and Clark College with a bachelor's degree in communication. He has been promoted to research coordinator.

Students are counting on the college and foundation to work together to shore up the financial gaps facing the college today. Clark College's leadership is working with the foundation to prioritize the college's short- and long-term needs and to cultivate donors who will help pay the bills. These new hires will help in that endeavor.

Upcoming Events

For additional information, see the activities calendar on the Clark College website: www.clark.edu/cc/calendar (Unless otherwise noted, all events take place on the Clark College main campus. If you need accommodation due to a disability in order to fully participate in an event, contact the Disability Support Services Office at (360) 992-2314 or (360) 991-0901 (video phone), or visit Gaiser Hall Room 137.)

STUDENT AUDITIONS FOR SAVORING EXCELLENCE DINNER

Wednesday, January 23, 2013

3:00 p.m. – 5:00 p.m.

Auditions will also be held on January 24, 3:00pm-5:00pm, in BMH 104, and on January 28 & 30, 10:00 a.m. - 12:00 p.m., in BMH 111.

BMH 104 & BMH 111

RUNNING START FALL 2013 INFORMATION NIGHT

Wednesday, January 23, 2013

7:00 p.m. – 9:00 p.m.

OSC Gymnasium

CLARK COLLEGE JAZZ FESTIVAL

Thursday, January 24, 2013 –
Saturday, January 26, 2013

Times vary, check schedule

For details about the schedule and lineup for this three-day jazz competition, visit the festival's page online.

Gaiser Student Center

EMERGENCY BUILDING COORDINATOR ANNUAL REFRESHER

Thursday, January 24, 2013

1:30 p.m. – 2:30 p.m.

GHL 213

PRESIDENT'S OPEN DIALOGUE

Thursday, January 24, 2013

3:00 p.m. – 4:00 p.m.

GHL 213

ASCC PRESENT: ELLEN BREMEN, THE "CHATTY PROFESSOR"

Tuesday, January 29, 2013

11:30 a.m. – 12:30 p.m.

Gaiser Student Center

EMERGENCY EXERCISE

Wednesday, January 30, 2013

11:30 a.m.

All Campuses

Main campus and all satellite sites will perform a lockdown drill. Emergency Building Coordinators and Campus CERT members will practice their skills, along with faculty, staff and students.

mwestlake@clark.edu

More Information

ASCC PRESENTS: COMEDIAN JASON WEEMS

Wednesday, January 30, 2013

11:30 a.m. – 12:30 p.m.

Gaiser Student Center

SCHOLARSHIP WORKSHOP & OPEN HOUSE

Tuesday, February 5, 2013

5:30 p.m. – 7:00 p.m.

Gaiser Student Center

Union Events

THE WPEA DISTRICT

MEETING will be held Tuesday, February 19, 6:00 p.m. – 7:00 p.m. in GHL 213.

THE CLASSIFIED EMPLOYEES

WPEA/UFCW union meeting will be held Wednesday, February 20, noon to 1:00 p.m. in PUB 257.

From the HR Department

OPEN POSITIONS

Please note that additional positions are in the process of being posted. Please continue to review the links below for additional opportunities.

The following positions are open at Clark College:

Administrative/Exempt Positions:

Chief Communications Officer	January 30, 2013
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Faculty Positions:

Tenure-Track Biology Instructor	January 25, 2013
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Tenure-Track Mathematics Instructor	January 25, 2013
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Women' Studies Instructor	February 1, 2013
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Tenure-Track Geography Instructor	February 7, 2013
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Reference and Instruction Librarian	February 14, 2013
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Tenure-Track Business & Technology Instructor	Continuous
priority given to applications received by 2/19	

Tenure-Track Mechatronics/Power Utilities Instructor	Continuous
priority given to applications received by 2/19	

Tenure Track Welding Instructor	Continuous
priority given to applications received by 2/19	

Tenure-Track Painting/Foundation Art Instructor	March 1, 2013
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Temporary Positions:

Part-time Cisco CCNA Instructor	Continuous
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Part-time Head Women's Volleyball Coach	Continuous
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Internal Recruitments:

<http://agency.governmentjobs.com/clarkcollege/default.cfm?promotionaljobs=1>

External Recruitments:

<http://agency.governmentjobs.com/clarkcollege/default.cfm>

UPCOMING TRAINING & EVENTS

Preventing Violence in the Workplace

Thursday, February 7, 2013

1:00 p.m. - 4:00 p.m.

Safety at Work training covering warning signs, prevention strategies and passive self-protection techniques.

Session is currently full. Please contact kferguson@clark.edu for information on the April session.

GHL 205

Human Resources Training Series

Thursday, February 14, 2013

2:00 p.m. - 3:00 p.m.

Topic: Disciplinary Action Steps

RSVP: kferguson@clark.edu

GHL 205

ITS Training Series

Thursday, February 21, 2013

12:00 p.m. - 1:00 p.m.

Topic: TBA

Monthly sessions held the third Thursday of each month from 12:00 to 1:00 covering a variety of technology topics.

GHL 205

Online Learning

Employee Development now provides access to lynda.com, an online subscription library that teaches the latest software tools and business skills through high-quality instructional videos. There are a limited number of licenses available, which will be rotated among staff and faculty.

To request access, contact the Employee Development Department at kferguson@clark.edu. For more information on lynda.com, visit their website: <http://www.lynda.com/member.aspx>

WELCOME NEW CLASSIFIED STAFF EMPLOYEES

Edie Honesto was appointed to the full-time, classified staff position of Office Assistant 3 in the Career Services Department,

effective January 4, 2013. Edie has attended Clark College and has previous work experience at Clark College, Carlson Sales and In Home Child Care.

Sarah Weinberger was appointed to the full-time, classified staff position of Program Specialist 2 – Job Developer in the Career Services Department, effective January 2, 2013. Sarah has a master's degree in Education Policy, Foundations, and Administrative Studies from Portland State University and a bachelor's degree in Sociology from the University of Colorado, Boulder. She has previous work experience at Clark College, International Sustainable Development Foundation and Northwest Earth Institute.

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