

2026

SPONSORSHIP PROSPECTUS



RECLAIMING OUR NARRATIVES

Welcome and Thank You

We're excited to invite you to the 7th Annual Northwest Regional Equity Conference (NWREC), taking place **February 11-13, 2026**.

What began as a small regional gathering of higher education practitioners has grown into a dynamic, cross-sector space for dialogue, learning, and collective action. In 2025, more than 450 attendees from across the country joined us to share knowledge, build community, and drive change.

This year's theme, ***Reclaiming Our Narratives***, calls us to center lived experience, challenge dominant narratives, and uplift voices and histories that have long been silenced. Together, we create space for healing, resistance, and transformation.

NWREC 2026 will once again feature a one-day in-person gathering, followed by two days of virtual programming. This format expands access while fostering meaningful connections, and has proven highly effective in bringing together participants across geographic locations and institutional sectors for deep, engaging conversations.

The conference will feature powerful keynotes and interactive workshops that offer both critical insight and practical tools. Participants will leave equipped with strategies to advance equity in their lives, organizations, and communities.

At NWREC, equity is not a moment. It's a movement. Partnering with us means joining a growing network committed to anti-racism, liberation, and systemic change.

We'd love to connect and explore how your support can help move this work forward. Reach us at nwrec@clark.edu to start the conversation.

Thank you for considering this opportunity to invest in a more equitable and inclusive future.



Why Sponsor NWREC?

Sponsoring the Northwest Regional Equity Conference (NWREC) offers a meaningful opportunity to align your organization with a growing, cross-sector movement for racial equity, justice, and systems change. Now in its 7th year, NWREC convenes hundreds of educators, advocates, public servants, nonprofit leaders, and private-sector professionals who are advancing equity in their institutions and communities.

Your sponsorship places your brand in front of a purpose-driven audience committed to deep learning, collaboration, and collective impact. Attendees come to NWREC seeking real tools, real dialogue, and real partnerships—and your presence helps make that possible.

We know that equity is not one-size-fits-all. Neither is your support. This year, we've introduced a flexible sponsorship model that allows you to select from a range of engagement opportunities, including advertising, receptions, exhibit booths, and more. These can be combined to achieve supporter levels that reflect your organization's values and capacity. Whether you're joining us as a first-time supporter or deepening a long-standing relationship, there are meaningful ways to engage.

Sponsorships go directly toward student scholarships, accessibility services, and speaker honoraria—ensuring the conference remains rooted in community and centered around those most impacted by systemic inequities.

Partnering with NWREC is more than visibility. It's a chance to actively support equity-focused learning, build authentic relationships, and contribute to a more just and inclusive future across sectors and regions.

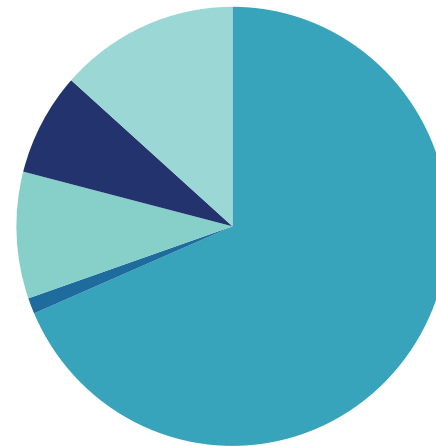
Let's build it together.

NWREC by the Numbers - 2025

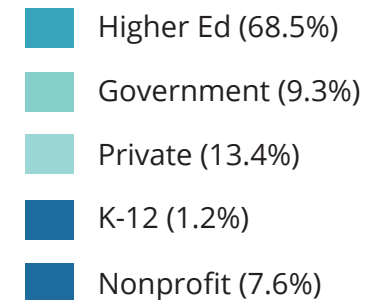


Of participants live or work 50 miles or more from the conference.

NWREC's reach expanded significantly, drawing attendees from across the country, including Washington, Oregon, Idaho, Nevada, California, Iowa, Indiana, Georgia, and Maryland.



Attendees by Sector



100%

All survey respondents would recommend NWREC to other.

NWREC 2026 Planning Committee



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Executive Assistant to the
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April Pereira

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Equity Professional
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SPONSORSHIP OPPORTUNITIES



Sponsor Levels At-A-Glance

	Storyteller Circle	Equity Champion	Pathfinder	Changemaker	Community Builder
	\$15,000	\$10,000	\$7,500	\$5,000	Up to \$5000
Complimentary Registration	8	4	2	1	
NWREC Message Aired Before/After Main Stage Event	60 seconds	30 seconds	15 seconds		
Booth Exhibitor Space	Full Table	Half Table	Virtual Booth		
Social Media Posts	10	5	3	2	1
Branded Item Opportunity in Welcome Bag	X	X	X	X	X
Logo on NWREC landing page and printed materials	X	X	X	X	X
Logo displayed at Check-in and in General Sessions	X	X	X	X	X
Recognition during opening or closing ceremonies	X	X	X	X	X
Sponsored in-app post	X	X	X	X	
Exclusive speaking or welcome opportunity during the conference	X	X	X	X	
Invitation to participate in panel discussions or roundtables	X	X	X		
VIP access to keynote sessions and special events	X	X			

You can mix and match individual sponsorships (e.g., events, branding, exhibits) to meet your desired recognition level.

Sponsor Levels Summary

Storyteller Circle

\$15,000

Lead the movement in reclaiming narratives and advancing equity. This exclusive level offers maximum visibility and unique opportunities to engage with keynote speakers, sessions, and conference leadership.

Sponsors at this level receive all the benefits of previous levels, plus:

Benefits:

- Logo featured prominently on all conference materials, website, and event signage
- Exclusive speaking or welcome opportunity during the conference
- VIP access to keynote sessions and special events
- Dedicated social media spotlight and press mention
- Eight (8) complimentary full-conference registrations

Equity Champion

\$10,000

Protect and elevate the stories that shape culture and community. Sponsors at this level receive prominent recognition and invitations to participate in special events and panels.

Sponsors at this level receive all the benefits of previous levels, plus:

Benefits:

- Logo featured on website, program, and select event signage
- Invitation to participate in panel discussions or roundtables
- Recognition during opening or closing ceremonies
- Four (4) complimentary full-conference registrations

Pathfinder

\$7,500

Weave together diverse perspectives to strengthen collective understanding and justice. This level includes significant recognition and access to networking opportunities.

Sponsors at this level receive all the benefits of previous levels, plus:

Benefits:

- Logo included in conference program and website sponsor section
- Recognition in select session materials
- Opportunities for branded giveaways or swag inclusion
- Social media shout-outs and inclusion in sponsor newsletters
- Two (2) complimentary full-conference registrations

Changemakers

\$5,000

Amplify new and emerging voices that challenge dominant narratives. Sponsors are recognized in conference materials and offered select engagement touchpoints.

Sponsors at this level receive all the benefits of previous levels, plus:

Benefits:

- Name and logo listed on conference website and printed materials
- Recognition in opening/closing remarks
- Social media thank-you posts
- One (1) complimentary full-conference registrations



Community Builder

Up to \$5,000

Honor the histories and stories that ground us in identity and purpose. This level provides essential recognition and connection to the community of attendees.

Benefits:

- Name listed on conference website and in program materials
- Recognition in sponsor acknowledgments during sessions
- Inclusion in general social media thank-you posts

“Thank you for challenging us to think about these conversations and how we best need to ensure that we have space created for people to come together. Even though this can be a difficult task.”

Session Opportunities

Keynote Session

In-Person & Virtual | \$10,000 (3 Available)

Position your organization as a thought leader by sponsoring a keynote address. Includes:

- Verbal recognition during session
- Logo on signage and digital platforms

Student & Emerging Professionals Showcase

In-Person | \$5,000 (Exclusive)

Support the next generation of changemakers. Includes:

- Logo on e-poster portal, signage, and app
- Option to host a virtual Q&A

Lunch Session

In-Person | \$5,000 (Exclusive)

Host our in-person lunch and keynote. Includes:

- Prominent signage with “Brought to you by...”
- Verbal acknowledgment

Networking Reception

In-Person | \$2,500 (2 Available)

Support connections and community. Includes:

- Signage, logo napkins, welcome remarks
- Push notification & digital listing

Welcome Breakfast

In-Person | \$1,500 (2 Available)

Engage attendees early. Includes:

- Signage and welcome opportunity
- Table materials and push notification

Refreshment Breaks

In-Person | \$1,500 per break (3 Available)

Boost visibility during recharge time. Includes:

- Signage and push notification

Mini Talks Session (TED-style)

In-Person & Virtual | \$500 each (4 Available)

Deliver a 10-minute talk in a dynamic shared session. Includes:

- AV-equipped room and session listing
- Logo on signage and app



Branding Opportunities

Lanyards

In-Person | \$1,000 (Exclusive)

Logo co-branded with NWREC on lanyards worn by all attendees

Hydration Stations

In-Person | \$3,500 (6 Available)

Logo on hydration station signage throughout the venue

Reusable Water Bottles

In-Person | \$2,500 (Exclusive)

Logo on bottles redeemed from your booth (includes production cost for 225 bottles)

Charging Station or Wellness Room

In-Person | \$1,500 (Exclusive)

Your branding featured at tech-charging hubs or wellness spaces during the in-person day—places attendees naturally gather and appreciate.

Digital Welcome Slides

In-Person & Virtual | \$500 (4 Available)

Your logo and custom message displayed in rotating slides at the start of keynote and plenary sessions (both in-person and virtual).



Exhibit Space Opportunities

The NWREC Exhibit Space is a vibrant hub for connection, learning, and resource sharing. Exhibitors have a unique opportunity to engage directly with attendees across sectors who are committed to equity, social justice, and systems change.

Whether you're representing an educational institution, nonprofit organization, public agency, or mission-driven business, the Exhibit Space provides a meaningful platform to:

- Showcase your services, programs, or initiatives
- Share tools, resources, and ideas aligned with equity and inclusion
- Build relationships with community leaders, students, and professionals
- Recruit talent, collaborators, or program participants

This year's hybrid format includes an in-person Exhibit Space on Day 1 and virtual exhibit options on Days 2 and 3, allowing you to expand your reach while tailoring your engagement.

All in-person exhibitor spaces include access to the exhibit space, listings on the website and app, and opportunities for attendee engagement. Virtual booths include live interaction, resource sharing, and branding on the event platform.

Exhibit Options

Full Booth (In-Person + Virtual) - \$800

Maximize your visibility with a presence both onsite and online. Includes a 6-foot table, two chairs, and space for banners or displays during the in-person day (Day 1), plus a customizable virtual booth featured on our conference platform (Days 2 & 3). Full booth exhibitors receive one complimentary conference registration and recognition in both the printed and digital programs. Limited premium placement available.

Half Booth (In-Person Only) - \$400

A great fit for smaller organizations or those seeking a more streamlined presence. Includes half of a shared 6-foot table (3 feet of space), one chair, and printed signage during the in-person day (Day 1). Includes one complimentary conference registration and listing in the digital program.

Virtual Booth (Days 2 & 3) - \$200

Connect with attendees online through a customizable virtual booth hosted on our conference platform. Features include space for videos, downloadable materials, live chat, and optional scheduled meetups. Virtual booths are highlighted in the online agenda and digital exhibitor listing.



Support Future Leaders: Dr. Rashida Willard Scholarship Fund

Scholarship Match Sponsorship

November 1, 2025 – February 13, 2026

Make equity actionable by supporting student access to the Northwest Regional Equity Conference (NWREC). The Dr. Rashida Willard Scholarship Fund, established in 2023, honors Dr. Willard's legacy of leadership and her unwavering commitment to equity at Clark College and beyond.

Your support helps cover conference registration for students—ensuring emerging leaders have access to transformative learning, networking, and professional development opportunities.

Become a Scholarship Match Sponsor and multiply your impact. Matching sponsors encourage others to give while aligning their brand with access, empowerment, and equity in action.

All donations are welcome, and every dollar brings us closer to a more inclusive and representative future.



The Dr. Rashida Willard Scholarship fund, launched in 2023. Since its inception, the scholarship has provided opportunities for students around the state to attend the conference.



Ready to Sponsor?

We're honored that you're considering a partnership with the Northwest Regional Equity Conference. Your sponsorship directly supports access, community-building, and transformative learning across sectors—and signals your commitment to equity in action.

Whether you're a returning partner or supporting NWREC for the first time, we're here to make the process simple, collaborative, and impactful.

Here's how to get started:

1. Review Opportunities

Browse the sponsorship levels, exhibit options, and à la carte branding opportunities to find the package that aligns best with your goals and capacity.

2. Reach Out

Contact us at nwrec@clark.edu with any questions or to schedule a brief conversation. We're happy to help customize a package that reflects your mission and audience.

3. Submit Your Commitment

Once you're ready, we'll provide a simple sponsorship agreement form. Upon receipt, you'll receive an invoice, promotional timelines, and next steps.

4. Engage & Shine

We'll work closely with you to ensure your sponsorship is meaningful, visible, and aligned with the values of NWREC. Whether it's branding, a virtual presence, or storytelling, your contribution will be recognized throughout the conference experience.

Important Dates

Sponsorship Match Campaign: November 1, 2025 – February 13, 2026

In-Person Conference Day: February 11, 2026

Virtual Conference Days: February 12–13, 2026

Sponsor Deadline for Full Benefits: December 17, 2026

Early commitments help us maximize your visibility and tailor your experience. Reach out today at nwrec@clark.edu.



About the Office of DEI:

The [Office of Diversity, Equity & Inclusion](#) supports Clark College's goal of fostering a social and equitable college community as outlined in Clark College's [Strategic Plan](#) and helps insure the college's [Social Equity Plan](#) is implemented across the college.

 CLARK COLLEGE OFFICE OF DIVERSITY,
EQUITY, AND INCLUSION
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**Northwest Regional
Equity Conference**
presented by **CLARK COLLEGE**