



## PHLEBOTOMY ADVISORY COMMITTEE MEETING MINUTES

Monday, December 12<sup>th</sup>, 2022

5:30-7:00pm \* Zoom Online

**Members Present:** Lisa Parkman (Committee Chair), The Vancouver Clinic; Michael Pitts, OHSU;

**Members Absent:** Robin Conomos, (Vice Chair) PeaceHealth SW Medical Center; Theetee Fell, OHSU; Hollie Foltz, Legacy Salmon Creek; Heather Harris, Legacy Salmon Creek; Forrest Murphy, Providence Regional Laboratory; Svetlana Senchuk, Providence Medical Center Milwaukee;

**Clark College:** Dr. Amy Castellano, Lead Phlebotomy Instructor; Lori Anderson, Providence Medical Center – Adjunct Instructor; Jennifer Obbard, Associate Dean of HEOC; Brenda Walstead, Dean of HEOC; SueAnn McWatters, Program Specialist – Advisory Committees; Beth Jochim; Jessica Hash;

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### MINUTES OF PREVIOUS MEETING

The minutes from Wednesday, May 27<sup>th</sup>, 2020, were unanimously approved as amended.

### NEXT MEETING DATE

The committee will next meet on **Monday, March 6<sup>th</sup> at 6:00pm via ZOOM**

### DEPARTMENT AND COLLEGE ANNOUNCEMENTS

Beth Jochim was hired as a tenure track candidate in Clark College's Allied Health program. Beth is developing a new surgical technology program for Clark College. Clark College is working on a strategic enrolment plan that includes the phlebotomy program. Clark College is currently working to move more of their health services programs to the Washington State University Vancouver (WSUV) campus. Clark is in the process of developing an equity centered strategic plan and has sent out a survey on the first draft of the plan. Clark College is developing a health care program camp for all health departments in June. This will cover 3 day and include activities with all health departments on both main campus and WSUV campus. Community partners will be included in the event to increase exposure. Brenda Walstead is retiring, and Patricia Atkinson will be interim Dean of Business and Health Sciences at Clark College. Clark College has opened a winter Phlebotomy cohort based on student needs. There is now a fall cohort for Medical Assisting path students. There is now a fall, winter, and spring cohort for phlebotomy.

### ENROLLMENT UPDATE

Enrolment has declined considerably since COVID-19. Prior to COVID-19 cohorts were overloaded. Cohorts are now under-enrolled. Many students have been using shorter 3-day or 3-week courses that do not provide needed training and are being accepted as applicants for phlebotomy positions due to low availability of qualified candidates. Some organizations cannot accept these applicants at all based on their accreditations. Brenda inquired if Clark College's phlebotomy program could be promoted to applicants that are turned away for accreditation purposes from Legacy. Heather offered to inquire with HR about what can be done to promote the Clark College phlebotomy program. Providence has created an internal development program for these underqualified applicants due to the necessity of hiring from these shorter certification programs. There is currently a shortage of qualified candidates entering the local work field creating great opportunity for Clark phlebotomy graduates. Retention and promotion rates among Clark graduates working in Phlebotomy is greater than most other local institutions. Other organizations have highly polished search priority and websites allowing them to recruit heavily based on organization appearance vs skills provided.

### **MEDICAL ASSISTING AAT – PHLEBOTOMY PATHWAY UPDATE**

Phlebotomy pathway map was displayed and discussed examining current courses examined for alignment with state and local requirements. AH 120 will be changing from AIDS education to blood borne pathogens class as Washington State no longer requires the AIDS education class.

### **REVIEW PROGRAM REQUIREMENTS AND CONSIDER REVISION**

Clark's phlebotomy program has more prerequisites than other programs. How can Clark address this difference? If enrolment is down because it is easier and less expensive to enroll in other programs how can Clark meet these needs for students? Other organizations are showing a trend of removing many of the prerequisites for phlebotomy. Clark is sponsoring lunch and learns with local high schools. This will allow educators to meet with students interested in health occupations bringing up the topic of accreditation may help students be more prepared for requirements for phlebotomy. Removing program requirements and its total impact on student job readiness was discussed. Concerns were brought up with what impact changes to program requirements may have on hiring organizations and their extra requirements of hiring and development. Clark phlebotomy program courses were reviewed for courses that could act as unnecessary barriers to entry. Medical terminology was identified as a potential course to remove or change in the program based on the limited use of terms in phlebotomy. CPR and First aid were discussed for removal. Many organizations will pay for this certification once the applicant is hired. Cost reduction from removing classes was discussed and Amy will provide a cost sheet to show the difference. Therapeutic communications was identified as a potential lower credit replacement for interpersonal communications. Structuring the phlebotomy program to a two-quarter program to be more in line with surrounding organizations was discussed.

Search priority and key terms with web searches were discussed. Clark needs to update backend search terms to reflect commonly used search terms for phlebotomy

certification and education. Suggestions for current statistics on successful job placement and a description of the externship added to Clark's phlebotomy program website. Marketing and presentation were identified as key areas in need of updating. The committee is asked to compare Clark's phlebotomy program to other local programs and attempt to more align with their program map. The committee will discuss and vote on potential revisions via email.

Next meeting the committee needs to vote on a committee chair and vicechair.

Prepared by DJ Scates