**Fitness Trainer Program Advisory Committee Work Plan**

**2014 - 2015**

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| **Annual Goal Area** | **Strategies** | **Timeline** | **Advisory Committee Member Participation** |
| **CURRICULUM Goal(s):** |  |  |  |
| 1. Develop areas of specialization to enhance employability of Fitness Trainer students when they graduate and provide specialization opportunities for area fitness professionals. | 1. Provide input into the courses leading to a certificate of completion in Corrective Exercise    1. Progress: Advisory Committee discussed and approved curriculum for Corrective Exercise Certificate of Completion at Aug. 6, 2014 Advisory Committee meeting. Lisa will prepare documents to submit to IPT this fall. 2. Explore options for future directions in specialization (e.g. aqua exercise, seniors, coaching, etc.)    1. Progress: Advisory Committee approved an increase in the specialization credits students can earn within the AAS degree from 2-4 to 2-10 at Aug. 6, 2014 Advisory Meeting (allows students to pursue more options). | 1. Dec. 2014 2. June 2015 |  |
| **INSTRUCTIONAL & LEARNING EXPERIENCES Goal(s)** |  |  |  |
| 1. Organize and participate in **internship** experience activities. | 1. Set date for annual internship fair. 2. Provide feedback about experience with students | 1. March 2015 2. Summer 2016 |  |
| 1. Organize and participate in **Professional Interview Boot Camp**. | 1. Organize Professional Interview Boot camp 2. Participate in Professional Interview Bootcamp. 3. Give feedback to instructors about strengths and areas for future attention. | June 2015 | All |
| 1. Organize 2015 **triathlon** experience. | 1. Set date for 2015 triathlon 2. Provide input into the planning of triathlon. | June 2015 | Dave Hart-lead |
| 1. Explore lab for FT 261-Special Populations. | 1. Look into partnership with mature learning/DSS | June 2015 |  |
| **MARKETING/PUBLIC RELATIONS Goal(s):** |  |  |  |
| 1. Explore ways to connect with industry partners re: curriculum | 1. Hold a meet and greet activity to introduce local fitness leaders to the Clark College program. 2. Set date for event for fall 2014    1. Progress: Meeting date set for Oct. 17 from 1:30-3:00pm. 3. Organize activities to include    1. Discussed general make-up of event at Aug. 6, 2014 Advisory Committee Meeting. Lisa will follow-up with agenda and ask for help getting the word out. | Fall 2014 |  |
| **VISION 20/20 Goal(s)** |  |  |  |
| 1. Vision 20/20-Discuss how we can prepare for the future of this industry. | 1. Look at facility issues for the future with regards to future building projects and/or openings in vacated facilities due to those projects. | June 2015 (ongoing) |  |