**Fitness Trainer Program Advisory Committee Work Plan**

**2012-13**

|  |  |  |  |
| --- | --- | --- | --- |
| **Annual Goal Area** | **Strategies** | **Timeline** | **Advisory Committee Member Participation** |
| **CURRICULUM**  **Goal(s):**  Examine the use of tablet technology in the Fitness Trainer Program.  Add Yoga certification to the program.  Provide input into the development of a certificate of completion in Yoga. | Identify different types of technologies and software programs and how they might be integrated into the curriculum.  Provide input into the development of a Yoga instruction course that would lead to a Yoga Instructor certification.  Provide input into the development of a certificate of completion in Yoga. | Dec. 2013  Dec. 2013  Dec. 2013 | All |
| **INSTRUCTIONAL QUALITY & EFFECTIVENESS**  **Goal(s):**  Examine how “Secret Shopper” feedback from area fitness centers might be used to enhance student learning and the fitness trainer program. | 1. Incorporate as a student project in the Professional Aspects Class. 2. Discuss what skills/qualities are necessary for front desk personnel. 3. Develop Secret Shopper rubrics to rate sales, facilities, safety, etc. | June 2013 | All |
| **INSTRUCTIONAL AND LEARNING EXPERIENCES**  **Goal(s):**  Participate in student interviews. | 1. Develop questions to use in student interviews. 2. Determine when to hold student interviews in the program. | Sept. 2013 | All |
| **MARKETING/PUBLIC RELATIONS**  **Goal(s):**  Participate in an internship fair.  Participate in the planning of a 2013 triathlon. | 1. Provide input into the planning and facilitation of an internship fair. 2. Provide input into the planning of a “Try it” triathlon in 2013. | Dec. 2013 | All |