Computer Graphics Technology (CGT)

Program Advisory Committee Work Plan

2012-2013

Annual Goal Area	Strategies	Timeline	Advisory Committee Member Participation
CURRICULUM **Goal(s):** Approve revised curricular program offerings for 2013-14 Catalog	• Critique new CTEC courses in the revised Web Development degree • Feedback & approve revised programs	Fall 2012	All members
FACILITIES & EQUIPMENT **Goal(s):** Identify equipment needs & approve funding or grant proposals	• Input & validation of equipment needs • Approval of any funding or grant proposals	Fall 2012 2012-13	All members
INSTRUCTIONAL QUALITY & EFFECTIVENESS **Goal(s):** Approve program & course outcomes	• Approve new Web Dev. program outcomes • Approve course outcomes • Continued feedback on outcomes & assessment	Fall 2012 2012-13	All members
INSTRUCTIONAL AND LEARNING EXPERIENCES **Goal(s):** Provide industry contacts or help develop partnerships	Provide industry contacts to help us maintain: • Internships (including strategy to develop an internship-scholarship fund) • Field trips & guest speakers • Portfolio review, job shadow, mock interviews • Partnerships with associations (industry meetings, conferences, seminars, events, online) • Industry-experienced instructors (including Advisory members who can effectively teach)	2012-13	All members
MARKETING/PUBLIC RELATIONS **Goal(s):** Identify marketing & recruitment strategies	• Develop marketing needs & strategic approaches • Identify priorities, timeline, funding, resources	2012-13	All members