



BUS/BASAM -MINUTES
January 28, 2025, at 4:30 PM
Zoom

Members Present: Ken Torre (Committee Chair), CEO, Superior Court, Contra Costa County, CA (ret) San Jose City College; Oscar Novelo (Vice Chair), Senior Business Finance Officer, Prosper Portland; David Dagan, VP Operations, Key King; Raj LamiChhane, Case Manager II, Columbia River Mental Health Services; John Regino, Principal, Modern Research Systems; Aurora Gomez, Freelance Medical Spanish Interpreter; Erin Lynch, Senior Recruiter, Neil Jones Food Company; Vonne Fuller, Contract Specialist, USDA Forest Service; Chandra Chase,

Guests:

Members Absent: Mari Jessup, Office Manager, Miller Nash Graham & Dunn LLP; Natasha Hill, Assistant Program Manager, Berkshire Hathaway; Holli-Ryan-Kalaleh, Business and Marketing Program Supervisor, Office of the Superintendent of Public Instruction; Margarita Marochkina, Business Navigator, WorkSource

Labor Representative:

Clark College: Drew Johnson, Business Division Chair, Clark College; Julie Lemmond, Professor of Accounting and Finance, Director BAS - Applied Management, Clark College; Scot Headley, Dean of Business and Health Sciences, Clark College; Terry Rodriguez, Instructor, Clark College; Mary Evens, Instructor, Clark College; Steve Konrad, Instructor, Clark College; Gibran Zogbi, Instructor, Clark College; Helen Martin, Instructor, Clark College; Elizabeth Flores, Advisory Coordinator, Clark College; Patricia Atkinson, Instructor, Clark College; Sean Redwood, Instructor, Clark College, Kathy Chennault, Director of Development, Corporate & Foundation Relation, Foundation

The meeting began at 4:31 PM

NEXT MEETING DATE

The committee will meet next on April 29th, 2025, at 4:30 pm for 75 minutes.

MINUTES OF THE PREVIOUS MEETING

The minutes from the previous meeting on October 22nd, 2024, were approved.

COLLEGE UPDATES

Scot discussed the significant contribution that Gibran has provided students as nominee for tenure, and Drew and Julie have served on the committee and has provided a lot of support.

Scot shared that the Allied Health programs are working to engage and strengthen partnerships with ESD 112. Current efforts aim to increase further outreach and recruitment with local middle schools and high schools. Additionally, aiming to engage education with the newest pilot program funded by Perkins to build partnerships.

Scot shared an upcoming event on March 7th, 2025, focused on developing healthcare career pathways and partnerships in Southwest Washington. This cross-sector gathering aims to bring together healthcare professionals, educators, and workforce development experts for greater community engagement.

Scot shared there are two interim Vice Presidents for human relations and student affairs and searches for permanent positions are underway.

Scot shared a recent reorganization proposal presented by the Vice President of Instruction. Discussions have been held at the seniors and Dean levels, and faculty input will be later this week. Information has also been shared with staff and administrators for collaborative feedback and discussion.

ENROLLMENT

Drew discussed more on the reorganization discussion, by the next meeting the program should have more updates.

Drew shared that winter enrollments are up by 16% since last winter. There are now 78 sections versus 68 sections previous year. The program is servicing a total of 2,076 students. Drew discussed that if the growth continues the program may need to hire more qualified instructors, and the program is close to capacity.

New CP Outcomes

Drew announced that the CP will not qualify for federal student aid, which means it must shift in a new direction. The program now has limited options: it can either create a brand-new two-year degree program or halt the CP process altogether. Drew noted that the program will explore different avenues moving forward and did not foresee these restrictions emerging towards the end of its development.

Julie announced the program is moving forward with a spring cohort.

Julie discussed that Jennifer has reached out to alumni for further networking and developments towards another alumni event as the previous one was well attended.

Judith noted that the event was a great opportunity to connect to other students and recommended to continue these events.

Ken is in support of continued alumni events as this is a beneficial avenue for networking and connecting to fellow students.

Julie shared curriculum program, allowed to move the cap from 35 to 30. Great news. Julie discussed the importance of decreasing the cap size for instructor support.

BUS/BASAM
Advisory Committee Meeting
January 28th, 2025

Julie announced that the program is partnering with the marketing department to create a campaign for program.

Outreach Sub-Committee Overview

Ken presented the Clark College Business Division sub-committee overview and mission statement and welcomed committee feedback.

Ken highlighted that some of the items that have been completed such as diversifying the committee and completing the outreach mission and vision.

Ken noted the committee is continuously working on the outreach plan and there will be further updates at the spring meeting. The sub-committee is working increased marketing and speaking engagements.

Ken discussed the committees' efforts to partner with emerging students, provide storytelling, host forums to share culturally relevant success stories and experiences.

Ken is partnering with the Veterans Center at Clark College for collaboration. The focus is to engage with non-traditional students.

The meeting adjourned at 5:30 PM

Prepared by Elizabeth Flores