

## Clark College Advisory Committees - Agenda

Committee: Business  
Date: October 24<sup>th</sup>, 2023  
Time: 4:30-6 pm  
Location: Zoom

The Meeting Agenda integrates the discussion topics with the Academic Plan. Please use the Work Plan boxes on the right hand side to take notes and record any assigned actions that arise from the meeting.

### Work Plan Action Items

Meeting Administration (5-10 mins)	<ul style="list-style-type: none"><li>• Welcome and Introductions</li><li>• Approval of previous meeting minutes</li><li>• Set next meeting dates</li><li>• Strategic Plan Update (Dean Scot Headley)</li></ul>	Item: Spring Meeting Proposed options Dates?  Action:
Business Div Updates	<ul style="list-style-type: none"><li>• Enrollment BUS updates (Drew Johnson)</li><li>• BASAM Updates (Julie Lemmond)</li><li>• Outreach recruitment efforts (Ken Torre)</li></ul>	Item:  Action:
Academic Plan Goal	<ul style="list-style-type: none"><li>• <b>Program Outcomes</b></li><li>• AAS Degrees &amp; CPs Outcomes</li><li>• Updates, changes (New Digital Media Marketing course) DMA 101 added</li><li>• AAS &amp; CP Program Maps</li><li>• CP Thoughts? Front Office Management (Mary Evens)</li></ul>	Item:  Action:
Industry	<ul style="list-style-type: none"><li>• <b>Industry updates</b></li></ul>	Item:  Action:

### Meeting Guidelines!

- The meeting is run by the committee Chair or Vice Chair
- The meeting will be more effective if the committee is engaged and participates in discussion
- Motions must be proposed, seconded and voted on: you can vote in favor, oppose or abstain.
- Please respect the schedules of members and keep to time