**Business Administration Program Advisory Committee Work Plan**

**2015-2016**

|  |  |  |  |
| --- | --- | --- | --- |
| **Annual Goal Area** | **Strategies** | **Timeline** | **Advisory Committee Member Participation** |
| **CURRICULUM**  **Goal(s):** |  |  |  |
| 1. Update on BAS 2. Outcomes and assessment | Update on progress in preparation of BAS degree for Business Management.  Entire business program | Update winter 2016 to 2017 ongoing | Adnan & Patti S. |
| **INSTRUCTIONAL QUALITY & EFFECTIVENESS**  **Goal(s):** |  |  |  |
| 1. K-20 partnerships to work towards a business/accounting program at the high school level. Students to earn college credit. 2. Inter-professional education | Sabbatical work – Steve  Articulation agreements | Ongoing -Update Winter 2017 | Adnan |
| **PUBLIC RELATIONS**  **Goal(s)** |  |  |  |
| 1. Marketing and Outreach 2. Student club support | Meet and discuss best approaches; branding and value proposition. Web site etc.  Relevant community events that bring awareness and engagement. | Ongoing 2017 | All |
| **OTHER:**  **Goals(s):**   1. Support the six goals of the academic plan with an emphasis on guided pathways 2. Research and secure funding sources for an endowment. 3. Committee member recruitment | Discuss at every meeting to include items on a list to be formally reviewed in Spring and approved in Fall. *(I think this was for last year.)*  Work with The Foundation to secure an endowment. ***Invite The Foundation to present at winter 2017 advisory meeting.***  Develop list of how endowment funds can be used  Employer/Employee ratio is currently at 5-6 respectively.  Explore options like sub committees | Winter 2017 Ongoing  Ongoing  Ongoing | Brenda Walstead & All  Michelle T., Lucia W.  All |

**Updated 4-19-16**