**Business Administration Program Advisory Committee Work Plan**

**2014-15**

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| **Annual Goal Area** | **Strategies** | **Timeline** | **Advisory Committee Member Participation** |
| **CURRICULUM**  **Goal(s):** |  |  |  |
| 1. Update on BAS (Forms C & D) | Update on progress in preparation of C& D BAS degree for Business Management. | winter 2015 | Patti Serrano |
| **INSTRUCTIONAL QUALITY & EFFECTIVENESS**  **Goal(s):** |  |  |  |
| 1. Review Business Admin. Degrees 2. K-12 partnerships to work towards a business/accounting program at the high school level. Students to earn college credit. | Provide input for course updates for the year.  Evaluate program review findings and recommendations.  Strategy? | winter 2015  Update winter 2015 | Pattie S., Adnan & committee members  Who to work on? |
| **PUBLIC RELATIONS**  **Goal(s)** |  |  |  |
| 1. Marketing and Outreach 2. Student club research | Discuss best procedures to inform Advising Committee and community on updates and changes to programs and degrees.  Talk with local colleges & WSU | winter 2015  Update winter 2015 | All  Bryce Ruppe |
| **OTHER:**  **Goals(s):**   1. Engage in Vision 20/20 & Strategic Planning discussions for the Business Administration Program 2. Secure an endowment 3. Committee member recruitment | Discuss at every meeting to include items on a list to be formally reviewed in Spring and approved in Fall.  Work with The Foundation to secure an endowment.  ***Invite The Foundation to present at next meeting.***  Need to reach out to employees in the industry. Employer/Employee ratio is currently at 6-2 respectively. | Fall 2014/ Ongoing  Fall 2014/ Ongoing  Ongoing | Blake Bowers & All  Michelle T., Lucia W.  All |

**Updated 12-17-14**