**Business Administration Program Advisory Committee Work Plan**

**2014-15**

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| **Annual Goal Area** | **Strategies** | **Timeline** | **Advisory Committee Member Participation** |
| **CURRICULUM****Goal(s):** |  |  |  |
| 1. Update on BAS (Forms C & D)
 | Update on progress in preparation of C& D BAS degree for Business Management. | winter 2015 | Patti Serrano |
| **INSTRUCTIONAL QUALITY & EFFECTIVENESS** **Goal(s):** |  |  |  |
| 1. Review Business Admin. Degrees
2. K-12 partnerships to work towards a business/accounting program at the high school level. Students to earn college credit.
 | Provide input for course updates for the year.Evaluate program review findings and recommendations.Strategy? | winter 2015Update winter 2015 | Pattie S., Adnan & committee membersWho to work on? |
| **PUBLIC RELATIONS** **Goal(s)** |  |  |  |
| 1. Marketing and Outreach
2. Student club research
 | Discuss best procedures to inform Advising Committee and community on updates and changes to programs and degrees.Talk with local colleges & WSU | winter 2015Update winter 2015 | AllBryce Ruppe |
| **OTHER:****Goals(s):**1. Engage in Vision 20/20 & Strategic Planning discussions for the Business Administration Program
2. Secure an endowment
3. Committee member recruitment
 | Discuss at every meeting to include items on a list to be formally reviewed in Spring and approved in Fall.Work with The Foundation to secure an endowment. ***Invite The Foundation to present at next meeting.***Need to reach out to employees in the industry. Employer/Employee ratio is currently at 6-2 respectively. | Fall 2014/ OngoingFall 2014/ OngoingOngoing | Blake Bowers & AllMichelle T., Lucia W.All |

**Updated 12-17-14**