

# NEWS MEDIA STUDIES CERTIFICATE

CLARK COLLEGE

STAYING CLOSE TO HOME BUT INTERESTED  
IN WHAT'S GOING ON AROUND YOU?

CONSIDER CLARK COLLEGE'S NEW  
NEWS MEDIA STUDIES CERTIFICATE



Clark Journalism kicks off a new plan of study in Fall 2014 for students looking to acquire the latest in multimedia news skills along with a rock-solid foundation of journalism principles.

Students who earn the certificate complete five core courses in reporting and writing, multimedia news production, mass media studies, college news staff

and writing for the web. They also take one special-emphasis course such as layout and design, video production, social media principles or photographic story-telling.

When they complete this 24 to 25-credit plan of study, students will find themselves well prepared to transfer into top undergraduate programs at schools throughout the state including Washington State University, Western Washington University, Central Washington University and the University of Washington.

Clark faculty members who teach the News Media Studies courses include veteran news professionals and skilled media practitioners.

**For more information about the certificate, contact Clark College Journalism faculty member Dee Anne Finken at [dfinken@clark.edu](mailto:dfinken@clark.edu)**

**Take a look at what's going on in Clark Journalism – [www.clarkcollegeindependent.com](http://www.clarkcollegeindependent.com)**

## CORE COURSES

JOUR 101	5 credits
JOUR 111	5 credits
JOUR 280	3 credits
ENGL 160	3 credits
CMST &102	<u>5 credits</u>
	<b>21 credits</b>

Introduction to Journalism (Humanities distribution)  
Multimedia News (Humanities)  
College Newspaper – (G.E.) (Variable-credit course)  
Writing for the Web (G.E.)  
Intro to Mass Media (Humanities distribution)

**ADDITIONAL COURSEWORK:** (A candidate for the certificate is required to take one of the following courses):

CGT 103	4 credits
CGT 201	4 credits
CGT 106	3 credits
ART 131	4 credits

InDesign Page Layout (G.E.)  
Web Video Production (G.E.)  
Social Media Exploration (G.E.)  
Photographic Story-telling (Humanities)

