



# Program Map



## Digital Media Arts - Associates in Applied Technology

### Area of Study: Creative and Communication Arts

Are you creative? Do you like using technology? Do you have a maker mentality? If this sounds like you, then our Digital Media Arts (DMA) degree might be a good fit with your interests! Our industry needs creative thinkers, design innovators, and technical talent! Start your journey into this exciting and dynamic career pathway! The DMA program prepares students for professional practice in digital art and media design. Students create visual content and communications for delivery to various web, social and digital media platforms. You will learn how to design computer images, motion graphics, basic animation, multimedia, video/sound production, user experiences, website and interface design. Students also gain insight to business practices and marketing strategies and use current technologies and build job-ready skills to prepare them for employment in this ever-evolving digital media arts industry!

> Free [Tutoring Services](#) are available to support you throughout your degree completion.

*Program maps are suggested academic plans and should not be used in the place of regular academic advising. Your student entry method, placement, course availability, and program requirements are subject to change and transfer credit(s) may change your map/plan.*

### Year One

#### Fall Term

- DMA 101 Photoshop Raster Graphics ..... 4
- ART 110 Creativity and Concept..... 3
- ENGL& 101 English Composition I or PTWR 135 Intro to Applied Technical Writing ..... 5
- COLL 101 College Essentials ..... 2

#### Winter Term

- DMA 102 Illustrator Vector Graphics ..... 4
- ART 101 2D Art & Design..... 5
- CTEC 122 HTML Fundamentals ..... 4

#### Spring Term

- ART 208 Digital Painting & Illustration ..... 4
- ART 118 Time-Based Art and Design..... 4
- CTEC 160 WordPress I ..... 5

#### Summer Term

- DMA 114 Professional Practices & Portfolio I ..... 4
- PTCS 110 Professional Technical Computational Skills ... 5
- CMST& 210 Interpersonal Communication, CMST& 230 Small Group Communication, BUS& 101 Intro to Business, or SOC& 101 Intro to Sociology ..... 5

### Approximate Costs Each Term

Tuition \$1490\* for 15 credits per term plus books, supplies, and miscellaneous fees. \*Tuition based on Washington resident rates. View [residency classifications](#) on our website.

### Year Two

#### Fall Term

- DMA 104 Motion Graphics & Animation I .....4
- CTEC 121 Intro to Programing & Problem Solving .....5
- CTEC 117 User Experience Design.....4

#### Winter Term

- DMA 204 Motion Graphics & Animation II .....4
- DMA 201 Video & Sound Production I .....4
- CTEC 270 Web & Interface Design I .....4

#### Spring Term

- DMA 202 Video & Sound Production II.....5
- CTEC 271 Web & Interface Design II .....5
- DMA 214 Professional Practices & Portfolio II.....4
- DMA 215 Professional Studio Experience.....4

**95 units required. View the [Clark College Catalog](#) for additional program information.**

**Key:** ^ Alternative classes are available to fit your schedule or interest. & Common Course in the State of Washington.

### Customize with Advising

Make an appointment online with Advising Services to learn more about customizing your academic plan at [clark.edu/advising](http://clark.edu/advising).

## How to Enroll

Visit Clark College's Welcome Center in Gaiser Hall room 127 or the [Get Started webpage](#) for information on becoming a new student. Email [start@clark.edu](mailto:start@clark.edu) or call 360-992-2078.

Apply for Admission

## Support Services

At Clark College, we know that everyone who walks through our doors is a unique person with diverse, interesting and sometimes challenging circumstances. We are committed to ensuring each and every student can succeed at Clark, and are committed to serving systemically non-dominant communities, including (but not limited to) people of color, those who identify as LGBTQIA2S+ and people with disabilities. We have resource centers, clubs, programs and activities for all students.

Visit our [Student Support page](#) for more information.

## Funding Options at Clark

There are many resources available to help students cover the costs to attend college—tuition, books, fees, tools, transportation, childcare, etc.—so you can focus on completing your degree or certificate.

**Grants** Based on need. You do not need to pay back grants.

**Scholarships** Similar to grants, and there are different criteria; Clark College awards hundreds of thousands of dollars to students each year. We encourage everyone to apply!

**Student Employment & Work Study** Money you earn through working part-time; this helps to reduce your reliance on loans, and build your skills and resume.

**Loans** If you do need to borrow additional funds to pay for college-related expenses, you can consider loans. It is money you borrow and will pay back with interest.

**Specific Assistance** For Veterans, worker retraining, DREAMers, students receiving DSHS benefits, and more.

For more information, visit our [paying for college website](#) or visit the **Office of Financial Aid in Gaiser Hall room 101**.

## Career Opportunities

Career exploration and planning is an essential step to establishing your academic journey at Clark College and beyond. Career Services connects you with resources and strategies for career planning in six areas: knowing self; career awareness; relationship building and networking; work-based learning; job-search skills; and career readiness competencies. You are encouraged to participate in *MyPlan*, a comprehensive and interactive guide with activities to support your career, academic, and financial wellness planning. Visit [Career Services in the Penguin Union Building room 002](#).

Students who complete the **Associate in Applied Technology Digital Media Arts** degree could be employed as:  
*Some careers may require a bachelor's degree or higher*

**Freelance Digital Designer**  
**Production Specialist**  
**Videographer**  
**Motion/Special Effects Artist**  
**Social Media Marketing Assistant**

**Web Designer**  
**Computer Artist/Animator**  
**Multimedia Artist**  
**Content Manager**  
**Project Coordinator**

Career exploration information created by Clark Faculty and Staff.



*Clark College does not discriminate on the basis of race, color, national origin, age, perceived or actual physical or mental disability, pregnancy, genetic information, sex, sexual orientation, gender identity, marital status, creed, religion, honorably discharged veteran or military status, or use of a trained guide dog or service animal in its programs and activities, in accordance with state and federal laws. The responsibility for and the protection of this commitment extends to students, faculty, administration, staff, contractors and those who develop or participate in college programs. It encompasses every aspect of employment and every student and community activity. The following person has been designated to handle inquiries regarding non-discrimination policies: Vice President of Diversity, Equity, and Inclusion, Gaiser Hall (GHL) 220, 360-992-2757, or 360-991-0901 (video phone).*

*Alternate format of this document is available upon request. Please contact Disability Support Services at 360-992-2314, or 360-991-0901 (video phone).*

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