



Program Map



Bachelor of Applied Science in Applied Management

Area of Study: Business & Entrepreneurship

The Bachelor of Applied Science in Applied Management (BASAM) is a two-year, career-oriented degree that combines technical, academic, and professional management courses. This 90-credit program is designed for students who have completed an associates degree or higher; students with a workforce, professional or technical associates degree are encouraged to apply. This program is limited entry and an additional program application is required. Please see advising for requirements.

This bachelor's degree is designed for students who have completed a two-year degree with specific prerequisites. Please see the department or your advisor for details.

> Free [Tutoring Services](#) are available to support you throughout your degree completion.

Program maps are suggested academic plans and should not be used in the place of regular academic advising. Your student entry method, placement, course availability, and program requirements are subject to change and transfer credit(s) may change your map/plan.

Year One

Fall Term

- BASAM 301: Foundations of Management 5
- BASAM 305: Social Media in Business 5
- CMST 310: Organizational Communication 5

Winter Term

- BASAM 325: Business Principles 5
- BASAM 330: Accounting Principles for Managers..... 5
- SOC 315: Organizational Behavior 5

Spring Term

- BASAM 320: Business Research Applications 5
- BASAM 335: Legal Issues in Management 5
- BASAM 340: Marketing for Managers 5

Year Two

Fall Term

- BASAM 400: Human Resource Management 5
- BASAM 410: Principles of Project Management..... 5
- ECON 405: Managerial and Global Economics 5

Winter Term

- BASAM 415: Financial Management 5
- BASAM 425: Operations and Logistics 5
- ENVS 430: Sustainability & Environment..... 5

Spring Term

- BASAM 440: Capstone: Strategic Management & Policy..... 5
- BASAM 450: Applied Management Internships 5
- PHIL 420: Ethics in Management 5

180 units required (90 BASAM + 90 from qualifying two-year degree). [View the Clark College Catalog for more information.](#)

Key: ^ Alternative classes are available to fit your schedule or interest. & Common Course in the State of Washington.

Approximate Costs Each Term

Tuition for BAS programs vary. The cost for 15 credits per term at the 300 and 400 level is \$2,340 plus books, supplies, and miscellaneous fees. Some BAS programs mix 100-400 level coursework. *Tuition based on Washington resident rates. View [residency classifications](#) on our website.

Customize with Advising

Make an appointment online with Advising Services to learn more about customizing your academic plan at clark.edu/advising.

How to Enroll

Visit Clark College's Welcome Center in Gaiser Hall room 127 or the [Get Started webpage](#) for information on becoming a new student. Email start@clark.edu or call 360-992-2078.

[Apply for Admission](#)

Support Services

At Clark College, we know that everyone who walks through our doors is a unique person with diverse, interesting and sometimes challenging circumstances. We are committed to ensuring each and every student can succeed at Clark, and are committed to serving systemically non-dominant communities, including (but not limited to) people of color, those who identify as LGBTQIA2S+ and people with disabilities. We have resource centers, clubs, programs and activities for all students.

Visit our [Student Support](#) page for more information.

Funding Options at Clark

There are many resources available to help students cover the costs to attend college—tuition, books, fees, tools, transportation, childcare, etc.—so you can focus on completing your degree or certificate.

Grants Based on need. You do not need to pay back grants.

Scholarships Similar to grants, and there are different criteria; Clark College awards hundreds of thousands of dollars to students each year. We encourage everyone to apply!

Student Employment & Work Study Money you earn through working part-time; this helps to reduce your reliance on loans, and build your skills and resume.

Loans If you do need to borrow additional funds to pay for college-related expenses, you can consider loans. It is money you borrow and will pay back with interest.

Specific Assistance For Veterans, worker retraining, DREAMers, students receiving DSHS benefits, and more.

For more information, visit our [paying for college website](#) or visit the **Office of Financial Aid in Gaiser Hall room 101**.

Career Opportunities

Career exploration and planning is an essential step to establishing your academic journey at Clark College and beyond. Career Services connects you with resources and strategies for career planning in six areas: knowing self; career awareness; relationship building and networking; work-based learning; job-search skills; and career readiness competencies. You are encouraged to participate in *MyPlan*, a comprehensive and interactive guide with activities to support your career, academic, and financial wellness planning. Visit [Career Services](#) in the **Penguin Union Building room 002**.

Students who complete the **BAS in Applied Management** degree could be employed as:

General Manager

Small Business Owners

Business Operations Specialists

Administrative Services Management

Marketing Manager

Operations Managers

Career exploration information created by Clark Faculty and Staff.



Clark College does not discriminate on the basis of race, color, national origin, age, perceived or actual physical or mental disability, pregnancy, genetic information, sex, sexual orientation, gender identity, marital status, creed, religion, honorably discharged veteran or military status, or use of a trained guide dog or service animal in its programs and activities, in accordance with state and federal laws. The responsibility for and the protection of this commitment extends to students, faculty, administration, staff, contractors and those who develop or participate in college programs. It encompasses every aspect of employment and every student and community activity. The following person has been designated to handle inquiries regarding non-discrimination policies: Vice President of Diversity, Equity, and Inclusion, Gaiser Hall (GHL) 220, 360-992-2757, or 360-991-0901 (video phone).

Alternate format of this document is available upon request. Please contact Disability Support Services at 360-992-2314, or 360-991-0901 (video phone).

Created in March 2020, Last updated in March 2021