ENROLLMENT



NOVEMBER 2017

Clark College facilitates student learning by providing programs, services, and conditions that improve the economic well-being of the student, college, and community. Through the college's focus on enrollment and budget to serve its community, the college aims to increase the community's educational attainment by leveraging resources to create and sustain innovations that improve student learning and increase enrollment.

Percent of Full-Time Equivalent Students (FTES) Generated based on College Budget and State Allocation



Monthly Highlights

- International Recruitment and Marketing met with 12 prospective international student agents while attending the Asian Agent Road Show sponsored by GMS USA on October 2 at Chemeketa Community College in Salem, OR.
- The International Admissions Manager attended Education USA Fairs in Vietnam, October 2-6, to recruit international students and meet with recruitment agencies.
- Running Start, facilitated a Running Start meeting for 30 high school counselors on October 19.
- In October, the Financial Aid Office sent out emails to approximately 150 students who still have "Incomplete Files", encouraging these students to provide the missing documents and allow processing of these files.
- The Entry Services team completed 49 off-campus recruitment and outreach visits to high schools, local community partners and businesses in October.