

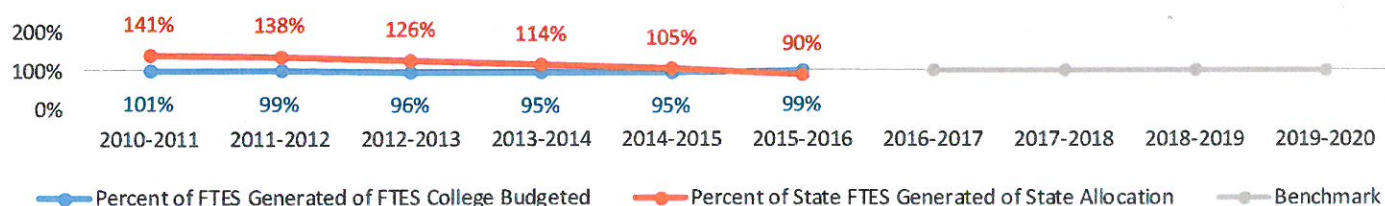
ENROLLMENT



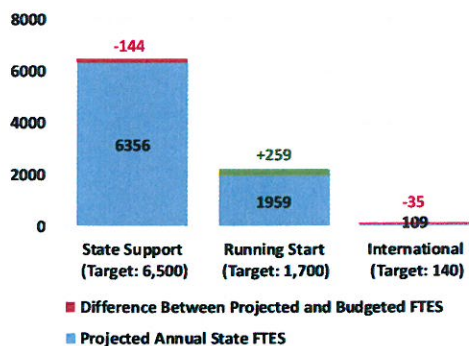
JUNE 2017

Clark College facilitates student learning by providing programs, services, and conditions that improve the economic well-being of the student, college, and community. Through the college's focus on enrollment and budget to serve its community, the college aims to increase the community's educational attainment by leveraging resources to create and sustain innovations that improve student learning and increase enrollment.

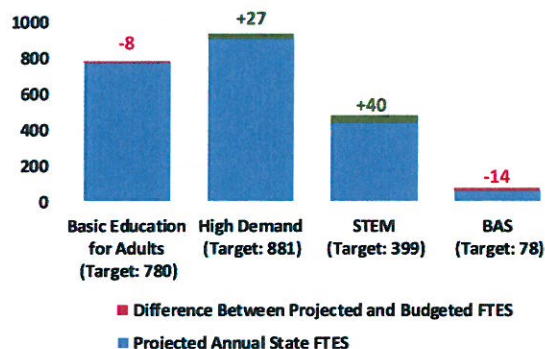
Percent of Full-Time Equivalent Students (FTES) Generated based on College Budget and State Allocation



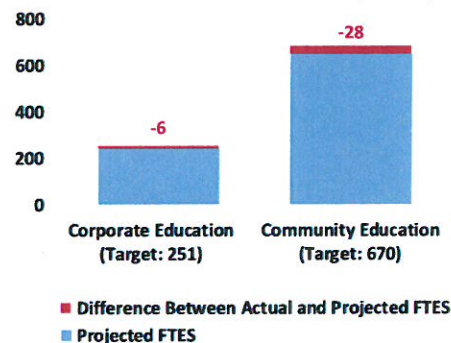
Projected Final Annual FTES Based on Current FTES (Jan 1)



Projected Priority FTES Based on Current FTES (Jan 1)



Projected Corporate and Community Education FTES Based on Current FTES (Jan 1)



Monthly Highlights

- One of the three priorities for the Economic Vitality Council is Strategic Enrollment Management. The college's enrollment continues to decline. While the college has implemented and is planning to implement many strategies to improve retention and completion - such as College 101 and guided pathways - the council believes that more strategic emphasis is needed on marketing, recruitment, and onboarding. The council is currently working to develop recommendations in these areas.