## ENROLLMENT



**JANUARY 2017** 

Clark College facilitates student learning by providing programs, services, and conditions that improve the economic well-being of the student, college, and community. Through the college's focus on enrollment and budget to serve its community, the college aims to increase the community's educational attainment by leveraging resources to create and sustain innovations that improve student learning and increase enrollment.

Percent of Full-Time Equivalent Students (FTES) Generated based on College Budget and State Allocation



## **Monthly Highlights**

The Financial Aid Office hosted a Financial Aid Night on December 7. The purpose of the event was to educate prospective, returning, and transferring students about the financial aid resources available to them so they continue their secondary education. As a result of this event, at least ten students applied for admission to Clark College.

Workforce Education Services attended Rapid Response events for Vancouver Iron & Steel on October 26 and Bonneville Hot Springs Resort and Spa on December 7. These events are coordinated by WorkSource, and are designed to support workers impacted by layoffs and business closures by providing information about employment and training opportunities.

Three College Bound Enrollment Events were held at local high schools (in collaboration with Recruitment & Financial Aid), which resulted in 289 applications for admission for Fall 2017.