Process for Strategic Plan

## Timeline

### Summer 2022

* Education NW facilitated meetings with the Strategic Planning Committee to develop the tenets of the strategic plan:
  + 7/20/22 – Strategic Planning Meeting #1
    - Assessment and Institutional Research attended to discuss data to inform the development of the plan
    - Education NW presented document analysis and findings to the SPC
  + 8/1/22 – Strategic Planning Meeting #2
    - SPC reviewed strategic planning documents from other institutions to determine which parts of the strategic plan resonated with the committee. Vision Statement development started, and basic tenets of the Strategic Plan emerged.
  + 8/19/22 – Strategic Planning Meeting #3
    - Developed more focused tenets of the Strategic Plan and finalized first draft of top vision statements.

### Spring 2022

* Education NW performed an institutional analysis using the following methods:
  + Environmental scan
  + Focus groups with various constituent groups including external and internal stakeholders
  + Data collection using documents such as: the Academic Plan, the Strategic Plan, the Strategic Enrollment Plan,Staff-level data and student-level data
  + Interviews with students, staff and faculty
  + Surveys
  + SWOT analysis
* Education NW conducted document analysis for the strategic planning meetings
* Strategic Planning Committee has their first kickoff meeting to get to know each other and understand the timeline and goals of the strategic plan

### February 2022

* Prior Screening Committee met to choose Strategic Planning Committee, ensuring representation from various departments.
* Bi-weekly meetings with Education NW and Strategic Plan EC leads to collect data and ensure progress is moving forward.

### January 2022

* In effort to choose a Strategic Planning Committee, a survey was sent out to the college soliciting participation in the strategic planning committee.
* Kick off meeting with Education NW to discuss next steps in process
* Scope and Timeline meeting with Education NW

### December 2021

* Vendors scored by screening committee.
* Screening committee develops interview questions, and interviews finalists.
* Contract is awarded to Education NW.

### November 2021

* Strategic Plan screening committee convenes to choose vendor.
* Small screening committee includes members of Climate Improvement Taskforce and Social Equity Advisory Committee, Office of Instruction, and a BASAM student intern.
* Strategic Plan EC leads present strategic plan update to Board of Trustees at 11/17 board work session.

### October 2021

* Strategic Plan EC leads meet to discuss RFP process including college priorities and Senate bill compliance.  
  RFP for strategic planning facilitation vendor released.

## 2022 Strategic Planning Committee

**Information Technology**

* Joey Hicklin, Information Technology Services

**Operations**

* Mike See, Security
* Jenny Shadley, Communications and Marketing

**Instruction**

* Rhianna Johnson, Guided Pathways
* Kathy Chatfield, eLearning
* Armetta Burney, OOI
* Jesse Morse, Faculty
* Dr. Tanya Diaz-Kozlowski, Faculty
* Ellie Phillips, Transitional Studies
* Ben Moll, Institutional Research

**Human Resources**

* Thao Schmidt, Human Resources

**Student Affairs**

* Donna Larson, Veterans Resource Center
* Shelley Ostermiller, Advising
* Mirranda Saari, Enrollment Services

**College and Community**

* Tanna Engdahl, Cowlitz Indian Tribe Spiritual Leader, Community Equity Advisory Committee
* Darcy Hoffman, Workforce SW WA, Industry Partner
* Jeff Snell, VPS, K-12 Partner
* Deborah Blom, CC Foundation
* Denise Gideon, Clark College Board Member
* Courtney Braddock, WPEA
* Suzanne Southerland, CCAHE
* Gabrielle Morales, B.U.I.L.D. Representative
* Students to be named (x2)
* Paul Wickline, Co-Chair
* Dr. Karin Edwards, Executive Sponsor