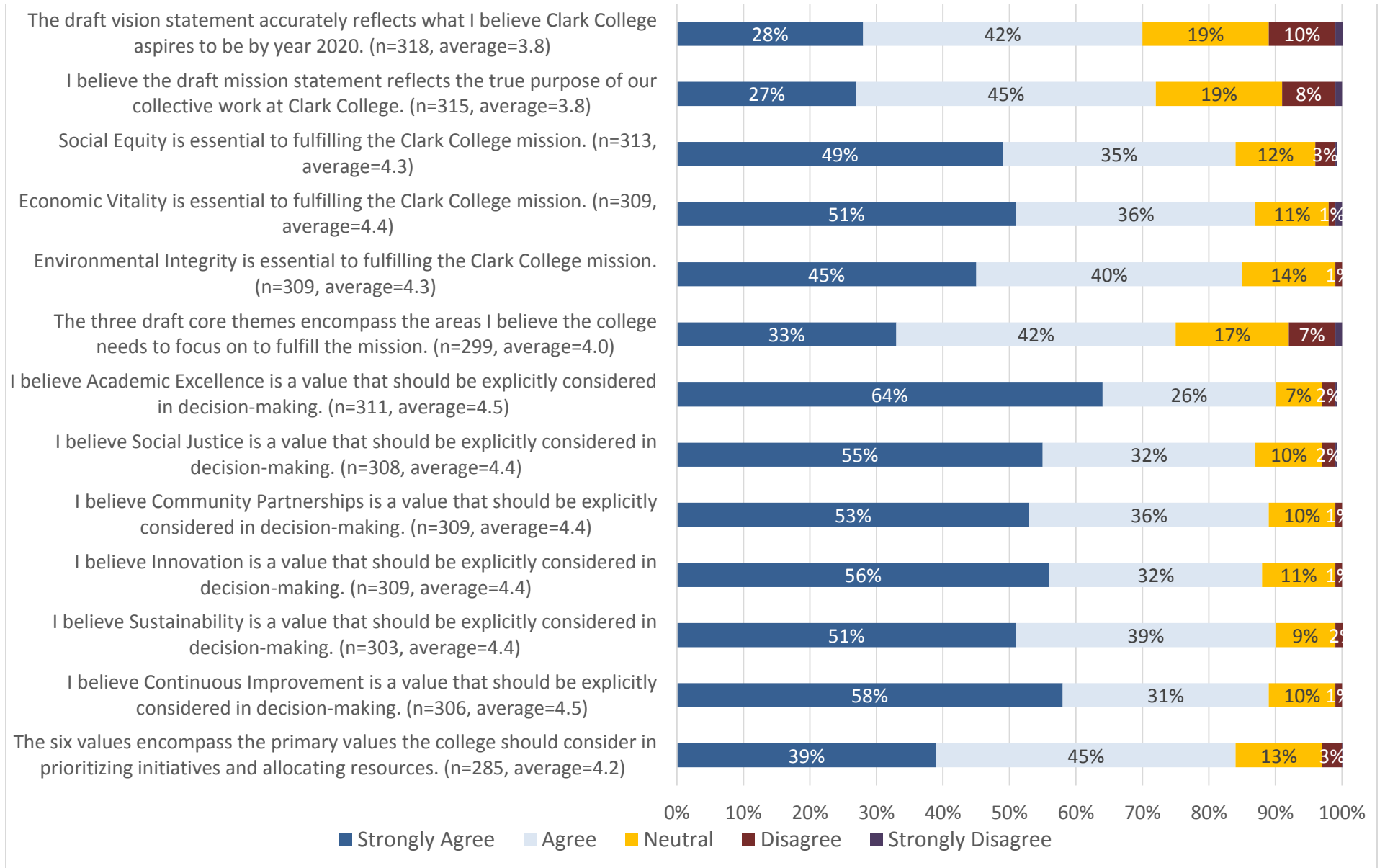


Draft Mission, Vision, Core Themes and Values Survey Results

Opening Day Survey 2014



*NOTE: Average is based upon all valid responses to the question. Scoring is as follows: 5=Strongly Agree, 4=Agree, 3=Neutral, 2=Disagree, 1=Strongly Disagree.

Emerging Themes from Comments of Feedback Survey

Vision

Inspires learners to excellence:

- Awkward phrase - change to 'achieve excellence' or 'learners to excel'
- Define excellence
- 'learners' seems to leave out faculty and staff

Transforms lives:

- There are good transformations and bad transformations; need to distinguish what we mean here – 'positively transforms lives'
- Use 'empowers', 'enhances', or 'enriches' rather than *transforms*
- Students are the ones transforming their lives, not Clark – we just give them the guidance and tools

Strengthens our increasingly diverse community:

- 'Strengthens' is vague/unclear
 - What/how are we strengthening
- Change wording or delete 'increasingly' or 'increasingly diverse'
 - Not needed for the meaning of the sentence/unnecessary
 - Is it necessary to describe our community? Clark strengthens our community
- Define 'diverse community'

Overall:

- Like that it's a concise statement
- Does not mention 'access'
- Vision could be more memorable/poetic/is it visionary enough?
- Several suggested re-writes included with the comments

Mission

- Concern about the placement of "in service to the community" in the sentence as well as questioning whether we should use the word "to" or "with"
- Concerns about the word use "guides" – some people think it should be less active because it is only our responsibility to provide; many offered "empowers" as a replacement
- Concerns about the word "achieve" – many suggestions to change to make it more passive
- Add "personal" to educational and professional goals
- Overall, many people liked it; some said that they thought it was too generic

Core Themes

Social Equity

- Social Equity – “eliminate disparities” is too strong, unrealistic.
- Disparities vs inequities
- “Among groups” vs “Between groups”
- Confusion on definition of social equity – does the community understand what this means and steps to achieve this? And what does ‘groups’ mean?
- Change “Social Equity” to “Educational Equity”

Economic Vitality

- The word ‘college’ – eliminate or clarify
- “Economic well-being of the students” is too strong – we cannot be responsible for their success after college
- Address well-being of faculty and staff

Environmental Integrity

- Encompasses too many concepts / goals
- Feasibility of addressing this

Overall/General

- Eliminate all of the examples for Economic and Environmental
- Academic Excellence should be a core theme not a value
- Need to be more inclusive of faculty and staff in statements
- “Facilitate student learning” is awkward – suggestion to pull out as a preface to all core themes
- Missing ‘support’ for students in core themes

Values

Academic Excellence

- Move to a core theme
- Excellence vs Success/Quality
- Communities – which communities, and should this include ‘individuals’
- “achieve ideas” is awkward

Social Justice

- Social justice vs social equity.
- “Produce equitable outcomes” too strong
- Confusion around “challenging systems of power”

Partnerships

- Partnerships vs collaboration/community
- Inclusion of collaboration within the college environment (between depts.)

Innovation

- Removing the word ‘student’
- Innovation to apply to faculty/professional development

Sustainability

- Inclusion of shared governance and employees as an important resource
- Sustainability vs stewardship

Continuous Improvement

- Continuous improvement of faculty and staff
- Continuous improvement vs adaptability
- Need for qualitative information in addition to data

Overall/General

- Are the values ordered by priority/importance? If not, make them alphabetical?
- Additional suggestions/additions: Shared governance, Access, Communication