



Clark College

Board of Trustees Work Session Packet

Wednesday, September 25, 2024, at 3:30 p.m.

Location: Gaiser Hall, Room 205

Virtual Option:

[Zoom Link](#)

Meeting ID: 831 3722 6333

Passcode: 418803

Dial in: (253) 215-8782

Board of Trustee Work Session Packet, September 25, 2024, at 3:30 pm

- I. Call to Order/Agenda Review – Chair Canseco Juarez
- II. Public Comment – Chair Canseco Juarez
Public comment will be limited to two minutes each.
- III. 2024 NWREC Report and Data
Presented by Alyssa Montminy and Mike Law
- IV. FY 2024 College Budget Year-End Report
Presented by Sabra Sand
- V. Adjournment – Chair Canseco Juarez



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SOUTHWEST WASHINGTON
EQUITY COALITION

Northwest Regional Equity Conference





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About NWREC

- NWREC began in 2020
- Began with a focus on higher education and has expanded to include government, non-profit and private sectors
- Meant to fill a gap in regional professional development focused solely on equity and inclusion



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Partnership with SWEC

- In 2023 we partnered with the Southwest Equity Coalition (SWEC) and their Advancing Racial Equity, Diversity and Inclusion (AREDI) learning series
- This built on the relationship between Clark College and SWEC that began in 2016
- An AREDI track was established in our workshop program and SWEC sponsored keynote Ebo Barton and brought in nonprofit community members and speakers
- This partnership furthered our work on Strategic Plan Tenet 3: Community Partners Engagement



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NWREC Planning Team



Vanessa Neal



Vashti Boyce



Heather Daniel



Degundrea Harris



Mike Law



Siobhana McEwen



Rosalba Pitkin



Katia Quintero



Andra Spencer



Jennifer Tracy



Michael Tuncap



Alyssa Montminy



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Planning Timeline

- **Summer:** Ideation, reflecting on feedback, exploring possibilities
- **Fall:** Keynote selection, Call for Workshop Proposals and selection, Registration opens, sponsorship conversations
- **Winter:** Presenter trainings, finalize agenda and operations, registration management, Social Media marketing and run the conference!
- **Spring:** Finalize budget details, conduct assessments, debrief conference



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Planning Process

- Committees
- Presenter Practice Sessions
- Cross-college collaboration
 - Special thanks to IT, Purchasing, ComMark, and more!
- Volunteers

Sponsorship

Visionary Sponsors



Sustaining Sponsors



Community Builder Sponsors





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2024 Conference Growth

- 2023 to 2024
 - Revenue
 - 25% increase in sponsorship
 - 12% increase in ticket sales
- Participation Increase
 - 2020: 250 attendees
 - 2024: 600 attendees



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Scholarships

Last year, NWREC launched a scholarship program in honor of Dr. Rashida Willard, one of the founders of NWREC and visionary leader. The scholarship supported nine students to attend the conference. Additional funds were raised during the conference to continue support for students to attend NWREC and other anti-racism services in honor of the legacy of Dr. Willard's work for equity at Clark College and around the region.



Dr. Rashida Willard



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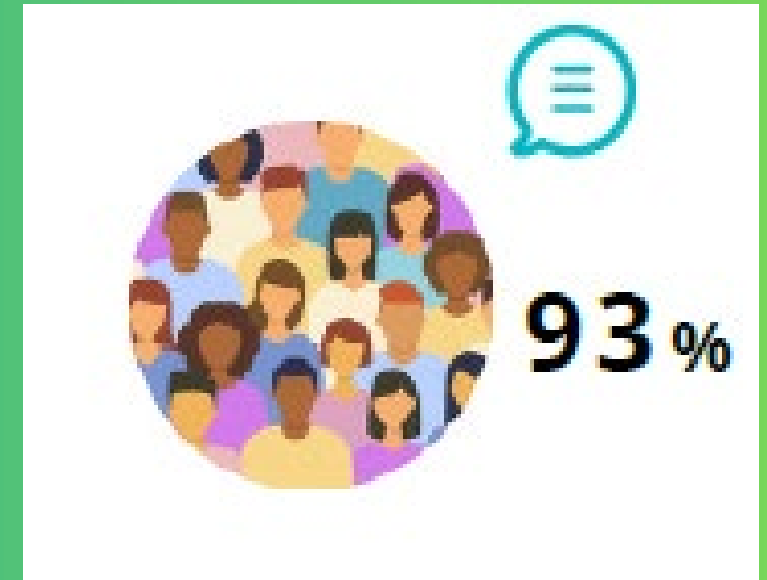


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Workshop Feedback

More than 93 percent of the respondents agreed or strongly agreed that the workshops and plenaries were , interactive and engaging, and prompted them to think about ways that they might put equity into action.





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Workshop Feedback

"I loved, loved, loved the growth I underwent from just a few days of the event! Thank you for the bottom of my heart and my soul for this amazing experience!"

"I am so thankful for everyone who shared their stories and used their energy to educate me."

"I liked the interactivity and exchange of ideas. I appreciated the breakout discussions. It was all well done."

"I liked getting to hear other people's stories and sharing my own. At first, I was reluctant, but I enjoyed it a lot! And I really liked our presenters, and I appreciated their vulnerability."



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Keynote Speakers



DANTE KING



YOSIMAR REYES



EBO BARTON



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Keynotes

- **Ebo Barton:** Ebo Barton comes from salt— from the moment before worlds converge. In this world, we are still trying to articulate that mixed Black and Filipino, Transgender and Non-Binary, Queer, Artists and Educators not only matter but are precious.
- **Dante King:** Dante's continued research interests include examinations of race, racism, and legality throughout colonial and post-colonial America, and their impacts on American culture and identity. Dante is a historian, scholar, public motivational speaker, thought-leader, facilitator, and coach.
- **Yosimar Reyes:** Yosimar Reyes is a nationally-acclaimed Poet and Public Speaker. Born in Guerrero, Mexico, and raised in Eastside San Jose, Reyes explores the themes of migration and sexuality in his work.



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Plenary Spaces

- In addition to the keynotes, we held additional plenary sessions
 - Opening Ceremony
 - Affinity Spaces
 - Drag Bingo
 - Closing Ceremony





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Workshops offered

- 35 total workshops
 - 7 presented by Clark folx
 - 1 was from a Clark student!
 - 13 on AREDI track

Embracing Diverse Representation in Media

12:00 PM – 1:30 PM

EQUITABLE POLICY DEVELOPMENT AND DECISION MAKING

INTRODUCTORY

PROFESSIONAL DEVELOPMENT

LIMITED SEATING



Degundrea Harris

SPEAKER

Executive Assistant,
Office of Diversity, Equity
& Inclusion
Clark College



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Community Engagement

- 96 Clark attendees
- 62 AREDI attendees
- 8 CTC schools sent groups
- Community partners sending groups include: Clark County Public Health, SWACH, Peace Health, Pink Lemonade Project, SBCTC



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Ticket sales/revenue

Total Income - \$135,175

- Donations - \$32,500
- Ticket Sales - \$102,675



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Expenditures

Actual Cost Total- \$103,791

- Food/Beverage - \$1,020
- Technology - \$13,876
- Attendee Costs (Interpreters, Captioning) - \$12,180
- Speaker Costs - \$30,300
- Marketing -\$3,630
- Contractors and Project Management - \$42,785

Balance - \$31,384



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NWREC Speaker Spotlight

- 3 NWREC sessions were invited to present to the Clark community as a part of the PPI training program
- 137 Clark Faculty, Staff and Students attended these sessions in Spring Quarter
- 1 session was offered again this year as part of Fall Faculty Focus program



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Looking ahead to 2025

- Meet April, ODEI Director of Partnerships and Revenue
- Expanded Community Partnerships
- Considering in person offerings
- Focus on sponsorship and attendee growth
 - 3-year plan to scale this growth



Thank you for your continued support!

2023 – 24 Year End

Board of Trustees ▪ September 25, 2024

Highlights

- Clark was able to complete all work and close two days early
- The college exceeded revenue projections, while also underspending
- The college's discretionary fund balance increased

2023-24 Revenue Compared to Expense - Operating

2023-24 Year End Revenue less Expenditures

Funds 101, 148, 149 and Running Start

	Budget	Revenue	Difference
Revenue and Accounts Receivable			
State Allocation	51,976,454	51,192,855	(783,599)
Tuition	14,920,410	15,039,258	118,848
Running Start	11,493,298	13,395,753	1,902,455
Dedicated Fees, Surplus, bank interest, etc.	4,377,997	4,299,918	(78,079)
Economic and Community Dev - 148	505,650	653,364	147,714
Resale*	269,864	225,358	(44,506)
	83,543,673	84,806,506	1,262,833
Fund Balance	2,717,277		
Budget	86,260,950	84,806,506	(1,454,444)
	Budget	Expenditures	Difference
Expenditures			
State Allocation	51,976,454	51,192,855	783,599
Tuition	14,920,410	15,534,221	(613,811)
Running Start	11,493,298	12,959,980	(1,466,682)
Dedicated Fees, Surplus, bank interest, etc.	4,377,997	4,534,672	(156,675)
Economic and Community Dev - 148	505,650	631,509	(125,859)
Resale	269,864	273,316	(3,452)
	83,543,673	85,126,553	(1,582,880)
Fund Balance	2,717,277		
Budget	86,260,950	85,126,553	1,134,397

2023-24 Revenue Compared to Expense

Difference by Fund-all funds Actual Revenue and Accounts Receivables less Actual Expense

State Allocation	-
Tuition, International, BAS	(494,963)
Running Start	435,773
Dedicated Fees, Surplus, bank interest, etc.	(234,754)
Fund Balance-one time costs, fee account transfers	-
Total Discretionary Funds	(293,944)
Economic and Community Dev - 148	21,855
Resale	(47,958)
Total Self-Support Funds	(26,103)

State Allocation

- Underspent State Allocation \$783,599 in specific proviso allocations (~1.5% of total state allocation)
- Cannot spend these funds on anything outside of proviso purposed

2023-24 Revenue Compared to Expense – Other Funds

2023-24 Other Accounts Revenue and Expenditures

Revenue "Other Accounts"	2023-24 Budget	Actual Revenue
Grants & Contracts less Running Start	3,496,654	5,018,014
Internal Support & Agency Funds	985,485	1,130,140
ASCC less PUB	2,076,718	1,939,936
Bookstore	2,389,302	2,473,864
Parking	324,355	313,140
Auxilliary Services	2,291,638	3,982,246
Financial Aid	20,180,780	20,633,776
Total Other Accounts Revenue	31,744,932	35,491,116

Expenditures "Other Accounts"	2023-24 Budget	Actual Expense
Grants & Contracts less Running Start	3,496,654	4,787,385
Internal Support & Agency Funds	985,485	1,107,675
ASCC less PUB	2,076,718	1,943,869
Bookstore	2,389,302	2,605,855
Parking	324,355	372,296
Auxilliary Services	2,291,638	3,494,701
Financial Aid	20,180,780	21,012,769
Total Other Accounts Expenditures	31,744,932	35,324,550

2023-24 Revenue Compared to Expense – Other Funds

Revenue less Expenditures

Grants & Contracts less Running Start	230,629
Internal Support & Agency Funds	22,465
ASCC less PUB	(3,933)
Bookstore	(131,991)
Parking	(59,156)
Auxilliary Services	487,545
Financial Aid	(378,993)
	166,566

Difference Between Board Report and Fund/Cash Balance

- Board Report takes budget as compared to revenue and expenditures only
- Fund/Cash balance report is looking at cash on hand, minus payroll liabilities as of 6/30/2024
- Key differences
 - Revenues includes accounts receivable items which are not cash yet, only accruals
 - Expenditures include accounts payable and liability items, some of which are estimates
 - Based on auditor feedback, we are not allowed to book a receivable for some funds, so they would reflect a deficit at year end, even though we will be reimbursed
 - Non-cash transactions can hit revenue or expense, but not cash, such as 'allowance for doubtful accounts' adjustments, asset depreciation, leave accruals for proprietary funds, and inventory adjustments

Fund Balance

CLARK COLLEGE Cash Balances as of July 1, 2024

	Cash Balance 6/30/24	Cash Balance (minus dedicated cash & liabilities) 6/30/24	Required Reserves	Prior Commitments (prior to 7/1/24)	New Commitments (2024/25)	Total Available Cash
145/146 Grants and Contracts*	18,217,106	15,775,644		236,315	1,135,616	14,403,713
147 Local Capital	-	-				-
148 Dedicated Local	3,704,298	122,601		-		122,601
149 Operating Fee	474,712	-				-
448 Print/Copy Machine	123,349	119,323				119,323
460 Motor Pool	115,486	113,568				113,568
522 ASCC	2,393,757	-				-
524 Bookstore	4,833,699	4,739,567		-		4,739,567
528 Parking	419,007	405,464				405,464
569 Food Service	-	-				-
570 Other Auxiliary Enterprise	787,227	323,031		-		323,031
790 Payroll (clearing)	-					-
840 Tuition/VPA*	207,780					-
846 Grants - Fin Aid	(770,098)					-
849 Student Loans	(350,049)					-
850 Workstudy (off-campus)	(55,049)					-
860 Institutional Financial Aid Fund	696,781					-
Reserves**			8,969,604			(8,969,604)
Totals	30,798,006	21,599,198	8,969,604	236,315	1,135,616	11,257,664

Fund Balance

Fund Balance Less Commitments

Available Fund Balance Before Commitments	21,599,198
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Prior Year Commitments

Date	as of July, 2024	Fund	Amount	Total
7/1/2011	Basic Events	145	18,535	
7/1/2011	Government Events	145	10,000	
11/27/2013	Basic Events	145	1,780	
3/13/2018	Basic Events-add TLC Days	145	6,000	
6/7/2024	Security Improvements	145	200,000	236,315

Total Prior Commitments

236,315

New Commitments July 1, 2024 to present

Date		Fund	Amount	Fund Total
7/1/2024	Budgeted Fund balance	145	495,627	
6/12/2024	Use of fund balance one - time 24/25 - ODEI	145	98,194	
6/12/2024	Use of fund balance one - time 24/25 - admissions	145	71,795	
6/12/2024	Use of fund balance one - time IT switches*	145	470,000	
				1,135,616

Total New Commitments

1,135,616

Required Reserves

10% of \$89,696,035

8,969,604

8,969,604

Fund Balance After Commitments and Required Reserves	11,257,664
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Questions?



CLARK COLLEGE
Cash Balances
as of July 1, 2024

	Cash Balance 6/30/24	Cash Balance (minus dedicated cash & liabilities) 6/30/24	Required Reserves	Prior Commitments (prior to 7/1/24)	New Commitments (2024/25)	Total Available Cash
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149 Operating Fee	474,712	-				-
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522 ASCC	2,393,757	-				-
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528 Parking	419,007	405,464				405,464
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790 Payroll (clearing)	-					-
840 Tuition/VPA*	207,780					-
846 Grants - Fin Aid	(770,098)					-
849 Student Loans	(350,049)					-
850 Workstudy (off-campus)	(55,049)					-
860 Institutional Financial Aid Fund Reserves**	696,781		8,969,604			(8,969,604)
Totals	30,798,006	21,599,198	8,969,604	236,315	1,135,616	11,257,664