

Clark College

Board of Trustees Work Session Minutes

Wednesday, September 27, 2023

GHL 213 and Zoom

In Attendance

Cristhian Canseco Juarez, Chair

Denise Gideon, Vice Chair

Marilee Jones Scarbrough, Trustee

Jeanne Bennett, Trustee

Paul Speer, Trustee

Administrators

Dr. Karin Edwards, President

Dr. Michele Cruse, Vice President of Student Affairs

Dr. Jim Wilkins-Luton, Interim Vice President of Instruction

Sabra Sand, Vice President of Operations

Vanessa Neal, Vice President of Diversity, Equity, and Inclusion

Brad Avakian, Vice President of Human Resources

Sudha Frederick, Vice President of Instructional Technology

Calen Ouellette, Clark College Foundation CEO

Others

Shelley Williams, Assistant Attorney General

Brooke Pillsbury, President's Office

Julie Taylor, President's Office

Brandon Johnson, Information Technology

Shelley Ostermiller, Interim Associate Dean of Enrollment Services

Cecelia Martin, Director of Assessment and Institutional Research

I. Call to Order/Agenda Review

Chair Canseco Juarez called the work session to order at 3:30 pm.

Chair Canseco Juarez welcomed everyone to the September 27 Board work session. As part of his welcome, he provided an overview of upcoming events from ODEI.

Land and Labor Acknowledgment offered by Vice Chair Gideon.

II. Public Comment

No public comment.

III. Operations Update

Presented by Vice President of Student Affairs Dr. Michele Cruse, Interim Vice President of Instruction Dr. Jim Wilkins-Luton, Director of AIR Cecelia Martin, and Interim Associate Dean of Enrollment Services Shelley Ostermiller

The team provided a comprehensive enrollment profile for the Fall 2023 term:

- Student Enrollment, including State FTES, BAS, International, and Running Start students.
- Service overviews, including Disability Support Services, Financial Aid, VA Benefits, and Athletics.
- Disaggregated student demographic information.
- Classroom usage, modality, and Faculty overviews.
- Fall-to-Fall student retention.

Board of Trustees Feedback and Discussion

Dr. Edwards shared that nationally, there's between \$1,500-2,000 gap between what students get in FA and what they need to meet their financial needs. She provided the college's focus to work to identify the gap for Clark and how we can meet it. Dr. Edwards shared concerns about the smaller number of men, particularly men of color, which is another support/increase opportunity for the College. She also emphasized that over 55% of students indicate they want to earn a degree and transfer. How can we ensure that intention is realized by students? Students completing college-level math and English in their first year is one strategy significant to get the number up. Finally, Dr. Edwards shared that the Full-time vs. Part-time numbers for Clark faculty are impressive.

Trustee Speer shared he's ecstatic to see enrollment numbers going up. He emphasized the value of evaluating the data in comparison to pre-pandemic. He also shared that the population coming back is different and that he anticipates boomerang students are going to return to college. Speer shared that English and math are pre-cursors for success, aligned with Dr. Edwards' feedback. He requested faculty data by demographic in the future as well.

Speer concluded that he signed up for a CCE course this Fall CCE and that seeing the enrollment go up is exciting.

Vice Chair Gideon shared that it would be valuable to review whether there's a difference in completion for online vs. in-person English and math courses. She commented that the data shows several faculty with significant years teaching at Clark and asked if the college has succession planning for faculty. Dr. Wilkins-Luton responded by sharing that the Office of Instruction is currently surveying faculty and recognizing that Tenure faculty

have changed, and they want different types of things and have different needs as faculty that Clark is working to support.

Cecelia Martin provided assessment insight that she has developed a systematic process for general education assessment, and English, math, and communication are AIR's top focus for student learning improvement.

Trustee Bennett commented that the Fall program enrollment shows a low BAS degree enrollment percentage and that we have five great Bachelors degrees at Clark. She shared that Clark County has a 32% Bachelors attainment (Multnomah at 47%). Bennett's questions included asking if we have more room to add people in programs and if so, how are we going about getting more students enrolled in those programs? Dr. Wilkins-Luton responded that the college is doing environmental scans in the community to identify the needs, including moving forward with the Bachelors in Computer Science. We are also working on the WSU-V articulation, and if programs aren't offered at Clark, streamlining the transfer process to WSU-V. Bennett also commented on the Running Start numbers, including which feeder schools or districts students are coming from and if the number of AP courses offered at certain schools or districts impacts students coming to Clark for Running Start. Bennett concluded by sharing kudos to all and emphasized how great it is to see positive news of students coming to Clark, the teams getting students into the classroom, and the faculty who are teaching this term.

Trustee Scarbrough shared gratitude for the good information. She particularly appreciated the trend and disaggregation. Scarbrough commented that it would be valuable to see disaggregated Running Start data and faculty and staff demographic trends. Scarbrough concluded with kudos to all and excitement to see Running Start and overall enrollment increase.

Chair Canseco Juarez recognized and shared gratitude for everything everyone is doing for the students. He emphasized the importance of disaggregated demographics of faculty and students, being centered any time we talk about data, and Clark College, staying focused on diversity. Demographic data helps paint that picture and see the trends. Canseco Juarez also shared that CTRAN offers free rides for students and the importance of ensuring students and families know about it and helping them leverage the resources.

IV. Adjournment

Chair Canseco Juarez adjourned the work session at 4:40 pm.

Cristhian A. Canseco Juarez

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Brooke Pillsbury, Recorder