

# Clark College

## Board of Trustees Work Session Minutes

Wednesday, February 22, 2023

GHL 213 and Zoom

### In Attendance

Paul Speer, Chair

Denise Gideon, Trustee

Jeanne Bennett, Trustee

Rekah Strong, Trustee

Cristhian Canseco Juarez, Vice Chair

### Administrators

Dr. Karin Edwards, President

Dr. Michele Cruse, Vice President of Student Affairs

Jim Wilkins-Luton, Interim Vice President of Instruction

Vanessa Neal, Interim Vice President of Diversity, Equity, and Inclusion

Das Gupta, Interim Chief Information Officer

Calen Ouellette, CEO, Clark College Foundation

### Others

Shelley Williams, Assistant Attorney General

Brooke Pillsbury, Senior Executive to the President

Julie Taylor, Executive Assistant

Brandon Johnson, Information Technology

Darci Fieder, on behalf of Brad Avakian, Vice President of Human Resources

Heidi Summers

Kristin Sherwood

Deena Godwin

Cath Busha

#### I. Call to Order/Agenda Review

Chair Speer called the work session to order at 3:33 pm.

#### II. Clark College College 101 (COLL 101) Overview

Presented by Kristin Sherwood, Interim Associate Dean of BEECH, and Deena Godwin, Communications Professor

Interim Vice President of Instruction Jim Wilkins-Luton introduced Kristin Sherwood and Deena Godwin, highlighting their commitment to College 101 and the forthcoming presentation.

Kristin Sherwood initiated the presentation by providing an overview of College 101, including the history of the course development and offerings, course outcomes, week-by-week course timeline, and content focus. Sherwood also closed the College 101 presentation with an overview of Fall-to-Fall outcomes.

Deena Godwin provided a data overview of research assumptions and the opportunities and barriers to the course's success. Through data, Godwin provided an overview of course effectiveness by ethnicity and various student types, how College 101 students are persisting term-by-term and annually in comparison to students who do not take College 101, and an analysis of how the course impacts outcomes overall.

### **Board of Trustees Feedback**

Trustee Gideon: How is the course option advertised to students and marketed through the college? There is also a great opportunity for COLL 101 to support adult learners returning to college.

Response: Academic advising is a partner, as well as running start and faculty, especially in the professional/technical programs. Additionally, Guided Pathways has COLL 101 in the first term of the academic program map for over 50 program plans.

Trustee Strong: Strong shared her personal feedback on her daughter's experience in COLL 101 at Clark and the benefits of the course, especially for a better understanding of the college's resources. In addition to Strong's feedback, the group discussed the history of the course not being required for all programs and how to re-engage Instruction regarding the success of the course for students and as a retention strategy for persistence toward program completion.

Vice Chair Canseco Juarez: Vice Chair Canseco Juarez shared the sentiment that students don't know what they don't know, followed by a recent experience with Student Trustees at the National Legislative Summit where the Student Trustees shared that they wished they knew more about resources early in their college career. Canseco Juarez also shared gratitude for the disaggregated data. His question to Sherwood and Godwin requested a further evaluation to compare in-person and online participants and how the survey results differ between modalities. He also acknowledged that financial wellness is below 50% pre- and post-course completion and his concern regarding students' ability to pay for school, but also food, housing, and books. Curious why those percentages are so low and how the course and campus could help improve their financial wellness.

Trustee Bennett: Acknowledged a wonderful presentation and rich discussion, followed by a discussion regarding when Fall 2023 registration opens, which modalities the course will be offered in for Summer and Fall terms, and how to support resource engagement for students. O

Chair Speer: Chair Speer also acknowledged course marketing and questioned who may not be enrolling in the course. Speer also shared the value of overcoming a stigma of the course that may exist for students. He praised the data and the direction it provides for action. Speer requested a further evaluation of the process to dig into the data to impact outcomes and how we use it to improve. Speer concluded by sharing that there are likely students that the College

has missed out on during the pandemic that will come back to Clark. Further thought how that set of students benefit from COLL 101 and how we can be prepared to make the course exciting for those folks.

Dr. Edwards: Dr. Edwards acknowledged the opportunity to evaluate the data to learn more and do better to support the success and persistence of students at Clark. Questions for follow-up included:

- Demographic information of programs that students are enrolling in. For example, African American and Latinx students were not enrolling in programs that lead to higher-paying jobs and how that may connect.
- How many programs don't require COLL 101?
- If we did have every first-year student take the course, can we meet the demand?
- What is the ratio of full-time to part-time students who enroll in the course?
- Are our part-time students enrolling and are they getting this important opportunity?
- Marketing opportunity – the long-term financial benefit of taking COLL 101, including more likely to persist, possibly higher GPA, better prepared, knowing your resources, and in the end, students will likely spend less money because they will have a better understanding of the college system.

Dr. Edwards closed with gratitude for the opportunity to have this conversation and ultimately, we want to do something about the data and impact. A good thing for some needs to be a good thing for all, particularly eliminating the disparity for students of color.

### III. Public Comment

- Robert Weston

### IV. Adjournment

Chair Speer adjourned the work session at 4:39 pm.



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Paul Speer, Chair

Brooke Pillsbury, Recorder