# Clark College Board of Trustees



## August 28, 2013

ClarkCollege The Next Step



## Vision Statement

Extraordinary Education & Excellent Services & Engaged Learners & Enriched Community



## Mission Statement

Clark College provides opportunities for diverse learners to achieve their educational and professional goals, thereby enriching the social, cultural, and economic environment of our region and the global community.

## Clark College Board of Trustees Packet August 28, 2013

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#### CLARK COLLEGE BOARD OF TRUSTEES Wednesday, August 28, 2013 Ellis Dunn Room, GHL 213

#### AGENDA

All regular meetings of the Board are recorded.

#### **BOARD WORK SESSION, PUB 258C**

- Diversity Training/IDI
- Board Self-Assessment

#### **BUSINESS MEETING**

I. CALL TO ORDER

#### II. BUSINESS MEETING

- A. Review of the Agenda
- B. Statements from the Audience Members of the public are provided an opportunity to address the Board on any item of business. Groups and individuals are to submit their statements in writing to the President of the College whenever possible no less than two weeks prior to the meeting. The Board Chair reserves the right to determine time limits on statements and presentations.

#### C. Constituent Reports

- 1. AHE
- 2. WPEA
- 3. ASCC
- 4. Foundation: Strategic Plan

#### D. Statements and Reports from Board Members

#### E. President's Report

Introduction:	Matthew Rygg, Dean of Student Success & Retention (Bill Belden)	
Student Success Presentation:	There will not be a student presentation this month.	
Faculty Presentation:	There will not be a faculty presentation this month.	
Enrollment Report		
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Statistics		Pages 14-18

**3:00-5:00 p.m.** 3:00-4:00 4:00-5:00

5:00 P.M.

#### III. ACTION ITEMS

#### **First Reading**

•	Proposed 2014 Board of Trustee Meeting Schedule
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#### **Consent Agenda**

June 11, 2013 Board Meeting Minutes

IV. FUTURE TOPICS

Accreditation Work Session, winter quarter **CLE Update** Climate Survey (4/2013 work session) College Safety (added 12/2012) **Columbia River Crossing Diversity Operational Plan** Facility Plan Financial Aid Update—possible individual meetings Foundation Strategic Plan (added 12/2012) **GISS Student Completion Data** K-12 **Review of College Policies** Service Learning (added 1/2013) Staff Training (added 1/2013) Standard 2 Highlights STEM Student Completion (added 12/2012) Visit WSUV Nursing Program (added 12/2012) Workforce Development

#### V. DATE AND PLACE OF FUTURE MEETING

The next regular meeting of the Board of Trustees is currently scheduled for Wednesday, September 25, 2013 in the Ellis Dunn Room.

#### VI. EXECUTIVE SESSION

An Executive Session may be held for any allowable topic under the Open Public Meetings Act.

#### VII. ADJOURNMENT

Time and order are approximate and subject to change.

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#### PRESIDENT'S BOARD REPORT AUGUST 2013

#### FOCUS ON LEARNING

The College will focus on learning as the foundation for decision making with respect to planning, technology, location, instructional methods and successful outcomes. Learners will receive high-quality, innovative education and services that foster student success in achievement of their goals.

- Identify, offer, and support teaching and learning strategies that enhance student success.
- Increase the retention and progression of all students, with emphasis on first-generation students.
- Refine and implement continuous improvement planning consistent with the "learning college" model.
- Provide all employees with opportunities for professional development.

- The Associate Nursing Program Follow-Up Report has been approved by the Accreditation Commission for Education in Nursing (ACEN) for continued accreditation through Fall 2018. (OOI)
- The Pharmacy Technician Program has been re-certified by the State of Washington Department of Health through May 31, 2017. (OOI)
- Clark's Engineering Division hosted 24 MESA (Mathematics, Engineering, Science Achievement) students on July 31. (OOI)
- Twenty students (20) participated in Transfer AA Honors program courses in the initial year of program implementation, and three ambitious students completed capstone projects during Spring term. The generosity of Foundation donors allowed the allocation of nearly \$20,000 in scholarships to Honors program students. (OOI)
- Ryan Kustusch, Adjunct Biology faculty, attended a training workshop this summer at Yale University
  regarding the Small World Initiative. This is a program which engages students in a research project
  examining antibiotic-producing microbes obtained from soil. Ryan is developing a non-majors
  general biology course which will be offered during Spring term. Clark College is one of 24 colleges
  and universities (and one of only for four community colleges) that will pilot the Small World
  Initiative courses this year. (OOI)
- On June 28, Leslie Koziara, Records Management Consultant for the Washington State Archives
  office, conducted an overview of the rules and requirements of public records management for
  some 40 employees from all areas of the College. Leslie offered strategies and tips on surviving the
  ever-changing world of records management and preservation, particularly in a highly digital age.
  Administrative Services received great feedback on this training, which prompted even more
  questions. Additional presentations are planned in the near future. (AS)

#### FOCUS ON LEARNING

- A team of six comprised of Advising and Planning & Effectiveness staff attended the 2013 National Academic Advising Association (NACADA) Summer Institute on July 28–August 2 in Scottsdale, Arizona. The training offered staff a professional development opportunity that was focused on continuous improvement of the advising model. This supports our ongoing effort to enhance students' experience and improve the student learning that occurs in their collaboration with advising and resulted in an initial action plan to review and improve the checkpoints established for mandatory advising. (SA)
- The Health Occupations and Education Advisor joined a team of eight colleagues from Clark at the National Summer Institute for Learning Communities on July 15-19 at The Evergreen State College. At the institute, the team developed a draft action plan aimed at the following goal: *Create a sustainable system that supports integrated, linked, and IBEST learning communities to support student retention, persistence, and completion.* This activity supports the work of First Year Experience (FYE) and IBEST as defined by the Title III grant. (SA)
- Employee Development and Faculty Development worked with Planning and Effectiveness to create a Professional Development Needs Assessment survey, sent out to all faculty and staff. A total of 234 employees responded to the survey, yielding a 21% response rate. Survey results will guide the professional development planning practices for 2013-2014, as both departments work closely to coordinate efforts under the Teaching and Learning Center. (HR)
- Employee Development is working with numerous departments to schedule and coordinate trainings and events for Fall Orientation, September 11-20, 2013. Sessions cover college orientation, existing and new internal processes at Clark, safety and health, technology, opportunities to network, and more. A complete schedule is available on the Fall Orientation webpage: http://www.clark.edu/special/fall\_orientation/events.php. (HR)
- At the end of the 2012-2013 fiscal year, Clark College achieved a 94% completion rate for required online trainings through Higher Ed Works – an improvement from 89% in January 2013. Currently, there are nine (9) required trainings for staff and full-time faculty, covering compliance topics such as Discrimination-Free Workplace, Student Privacy Rights (FERPA) and Washington State Ethics training. (HR)
- Since implementing the Employee Assistance Program (EAP) through *MHN, a Health Net Company* (*MHN*) in March 2013 which offers health and wellness services and resources to staff and benefitseligible faculty, the college has utilized the following employer and employee services:

#### **On-campus sessions**

Two on-campus orientation sessions. One webinar orientation session.

#### FOCUS ON LEARNING

Three on-campus workshops open to all faculty and staff. Topics covered Effective Workplace Communication, Time Management and Managing Stress.

Two on-campus sessions for the SEC Leadership Team. Topics covered Managing Change for Managers and Building Resilience.

#### **Call Activity:**

27 intake calls resulting in 19 EAP cases opened. Annualized utilization rate for Clark College: 5.56%. The MHN norm is 3.86%.

#### **Clinical Consultation:**

Six face-to-face consultations.

#### Life Management Services:

Three Legal Service. Two Financial Service. One Daily Living Service.

#### **Online Member Services Website:**

164 web sessions by 131 users. Popular topics: Find a Practitioner, My Benefits, Legal, Financial.

- Clark College submitted the Core to College grant to continue the activities the Math Department initiated (in partnership with Evergreen Public Schools) in 2012-2013. The goal of the project is to bring better alignment between Clark and Evergreen Public School math courses in implementation of the Common Core State Standards and the Smarter Balance assessments and to develop a shared understanding of math college readiness. (P&E)
- On August 2, 2013 Corporate & Continuing Education participated in the Vancouver Downtown Association's First Friday Artwalk. Columbia Bank, located in the Corporate Education building, hosted a reception to kick off the event. Guests were invited to walk through the Continuing Education student art gallery and attend demonstrations in drawing and ceramic tile making; 125 attended the event. Corporate & Continuing Education will be hosting the September First Friday Artwalk. (CCE)
- Corporate & Continuing Education participated in Clark County's first open street event "Sunday Streets Alive" on August 18, 2013. Continuing Education staff and instructors led activities and demonstrations at the Clark College promotional corner in hiking, Zumba, line-dancing, T'ai Chi, and cooking. (CCE)
- Over 200 continuing education classes will be offered in Corporate & Continuing Education's Fall quarterly class schedule, "Explorations". The publication will be available online and in mailboxes to 150,000 Southwest Washington residents the week of August 26, 2013. New in Fall is an evening Lifelong Learning program modeled after the Mature Learning's "afternoon academics". Six new travel excursions will also be available including a trip to Fort Clatsop with Fort Vancouver's archaeologist Doug Wilson. (CCE)

#### FOCUS ON LEARNING

- The Communications and Marketing team collaborated with the First Year Experience & Mentoring program coordinator to produce a coordinated campaign to publicize the COLL 101: College Essentials course, which is designed to improve retention of first year students by helping them to transition into college. The team created an overarching brand strategy ("101 Reasons") that promoted the many ways this class could help students. Team members then crafted a multimedia campaign that included flyers, YouTube videos, and posters targeting specific student demographic groups (first-generation, non-traditional, Running Start, etc.). These materials were also promoted through Twitter and Facebook posts to boost viewership. (C&M)
- The Diversity Outreach Coordinator and the Multicultural Retention Manager attended the National Conference on Race and Ethnicity (NCORE) in New Orleans from May 28 to June 2, 2013. This conference had highly informative and practical workshops. They attended one pre-conference institute-and different workshops, such as The world is all around us, Occupying the Academy- How important is Diversity Work in Higher Education, Facilitating Discussions about Diversity Issues and more. These workshops helped to create positive communication between administrators, faculty and staff that educate to understand concepts about social justice to dismantle racism. Later in June, Clark employees who attended the conference presented some of the ideas and knowledge they gained. (ODE)
- Diversity Outreach Coordinator participatged in the Healthy Living Collaborative of SW Washington on June 06, 2013. The group has developed prevention priorities in clinical preventive health services, tobacco-free zones, physical activity and nutrition. (ODE)
- Diversity Outreach Coordinator attended the recognition dinner for students of color at Battle Ground High School on June 09, 2013. Battle Ground High School honored graduates of color who achieved their academic goals. (ODE)
- The Special Advisor for Diversity and Equity provided training on unconscious bias for the Portland Metro Diversity Employment Group, a group of local HR directors and hiring managers. (ODE)
- The Special Advisor for Diversity and Equity attended the NoLose Conference from July 19th through 21st. NoLose focuses on issues of sizism, disability, and social justice. The conference provided practical information about how institutions can be more open and welcoming to people of all shapes and sizes. (ODE)
- The Special Advisor for Diversity and Equity, the Multicultural Retention Manager and four other college employees attended training for Title IX investigations on July 25 and 26. The training is an imperative step for Clark in making sure we can be responsive to student needs and complaints around issues of sexual harassment and discrimination. (ODE)

#### **EXPAND ACCESS**

The college will offer programs and services that are affordable and accessible to students of the community. Students will be provided flexible options for learning in locations that are accessible and resources that help make their education affordable.

- Provide appropriate support services and reduce procedural barriers to help students enroll in college.
- Expand options to increase the overall affordability of education.
- Expand online services across the college.
- Expand learning options by offering courses and services in various modalities, timeframes, and locations.

- SOFA faculty have developed the following online/hybrid courses to be offered during the 2013-14 academic year: HIST 255—American Diplomatic History, HIST& 126, 127, 128—World Civilizations, MUSC 135—Jazz Appreciation, Art 223—Art in the Twentieth Century. These courses will provide students with flexible options to fulfill social science and humanities requirements for both transfer degrees and CTE degrees. (OOI)
- Program Assistant, Maggie McKinney (eLearning), created a completely online student orientation for Canvas, the new learning management system (LMS), available at <u>https://clarkcollege.instructure.com/courses/855650/modules#module\_674203</u>. (OOI)
- During summer quarter, 51 courses were taught in Canvas by 22 faculty members. Fifty-three (53) of 193 eLearning Faculty have completed Canvas 101 and of those, 11 have also completed Canvas 201.
- A total of 788 FTES are enrolled in eLearning classes for Summer 2013. This is an increase of 22 FTES over Summer 2012. eLearning enrollments have consistently increased nearly every quarter since Fall 2008. (OOI)
- NERD (Not Even Remotely Dorky) Girls had an entry in the Rose Festival Milk Carton Boat Races featured in the Oregonian <u>http://photos.oregonlive.com/oregonian/2013/06/rose\_festival\_events\_wrap\_up\_t\_11.html</u> (OOI)
- NERD Girls hosted a table for Sunday Streets Alive at Clark College on August 18. (OOI)
- The Bookstore and Production Printing departments both met revenue targets for the year while continuing to provide affordable and cost efficient services to students, faculty and staff. (AS)
- Bookstore completed its annual year-end inventory in July. Inventory processes were reviewed by the College's internal auditor and reported to be well implemented and in line with industry expectations. (AS)

#### **EXPAND ACCESS**

- Enrollment Services partnered with Advising and Financial Aid to conduct "Just-In-Time" recruitment efforts targeting specific prospect and continuing student populations. Since July 26, more than 8,000 emails have been sent in an effort to encourage and help potential students complete the enrollment process for fall quarter. Calling campaigns have also been initiated. (SA)
- Student Ambassadors conducted 27 tours in June and July. (SA)
- Five recruitment and outreach visits were made in June and July, including visits to the Clark County Juvenile Court Gang Outreach, Big Brother and Big Sister Access Network, the Vista Program College Fair at Mt. Hood Community College, the Vancouver International Festival, and the Vista Program College Fair at Portland Community College Cascade Campus. (SA)
- Twenty-five students from the MESA Summer Math Scholars program visited Clark on July 31. The students received admissions, financial aid and running start presentations and then took a campus tour before receiving an engineering presentation from Tina Barsotti. (SA)
- Online Orientation was launched in June 2013 as a pilot with new transfer students as well as students re-entering Clark after being away for more than four quarters. Beginning with Fall 2013, all new students will have the option to complete their orientation online. (SA)
- In 2012-2013, the college served 19,831 students, filling more than 121,960 class seats in statesupported classes. Additional data about the students served in state-support classes is located in the Statistics Section of this board packet. (P&E)
- In the last year, under the direction of the Communications and Marketing's Multimedia Specialist Alley Pezanoski-Browne, YouTube channel views have jumped from 1,400 to 25,223 views, and the number of subscribers has increased from 13 to 61. (C&M)
- The Communications and Marketing department teamed to produce a new series of cable television commercials featuring Clark College faculty. The commercials are targeted to prospective and current students as Fall Quarter admissions and registration periods move into high gear. They begin to broadcast the week of August 19 on Comcast's Southwest Washington network and run through September 20. Faculty members, Dick Shamrell (Astronomy), Dr. Robert Schubert (Anthropology) and Brenda Walstead (Dental Hygiene) provide personally inspiring reasons for coming to Clark College. In addition to the television commercials, faculty will be showcased in a series of large-size newspaper ads that run in the Vancouver *Columbian* newspaper and in radio commercials on Portland's top-ranked stations targeted to Vancouver/Portland area adults ages 18 to 34. (C&M)
- The Communication and Marketing team completed work on a college newspaper advertisement campaign to promote the Clark College at Columbia Tech Center's expanded for-credit class schedule starting this September. A large half page size ad will run in the Camas/Washougal Post-Record and Battle Ground Reflector newspapers the week of August 19. (C&M)

#### **EXPAND ACCESS**

- Diversity Outreach Coordinator attended an information session with Washington State Department of Transportation (WSDOT) on June 25, 2013. This meeting was a discussion about the results of a study and analysis from WSDOT regarding local marketplace conditions for minority and women-owned businesses and what school degrees they should have in order to get a contract with this organization. Many minority business owners are frustrated because they feel that they are being left out by contracts with the state. (ODE)
- Diversity Outreach Coordinator supported student success and retention by conducting 67
  individual Spanish orientations to parents and prospective new Clark College students on the main
  campus. Most of these are firs- generation students who need information about the registration
  procedures to start taking college classes. She also helped students and their parents to understand
  the American school system in order to facilitate their transition to college. (ODE)
- Diversity Outreach Coordinator attended the meeting with Washington State University Vancouver-Extension on June 26 and 27, 2013. She served on the hiring committee representing Clark College and helped with selection of candidates and with the interviews of the new Clark/Skamania County 4H Regional Specialist position at WSU-V extension. (ODE)
- Diversity Outreach Coordinator attended a meeting with the Commission on Hispanic Affairs in Olympia on July 12 and 13, 2013. During this meeting, she worked with the educational committee to understand the new immigration reform and how this immigration reform is going to affect DACA
   DREAMERs students. She will continue her work to decrease the achievement gap from K-12 and transfer Latino students to college. (ODE)
- The Multicultural Retention Manager gave a presentation regarding goal setting and going to college to 42 women in Clark County Jail on August 6 and 13 through the YMCA WORTH Program. (ODE)

#### FOSTER A DIVERSE COLLEGE COMMUNITY

The college will provide programs and services to support the needs of diverse populations.

- Recruit, retain, and support a diverse student population and college workforce.
- Provide comprehensive training and educational resources to help all members of the college community interact effectively in a diverse world.

- Six new international students from three countries are enrolled for summer term. These students arrive from Saudi Arabia, China, and Kuwait. (SA)
- On May 29, the Office of Diversity and Equity hosted a screening of the film, American Promise. The film focuses on the experiences of two male African-American students as they navigate the education system and try to gain access to higher education. After the screening, two of the filmmakers and subjects of the documentary were there to answer questions from the audience of about 70. (ODE)
- Diversity Outreach Coordinator collaborated with the organization of the International Festival on July 27, 2013. This is the fourth annual festival where business, community services, nonprofit organizations, neighborhood associations, and local government work together in order to revitalize the Fourth Plain Corridor. Clark College is a member of this network that wants to strengthen our community by celebrating the international diversity, economic development, and crime reduction. Attendees took advantage of tasting delicious food from different countries. Also, they enjoyed a variety of multicultural music and Mexican dance performance. This event brought people from different ethnic groups in Vancouver. The event was a success and Clark College information was made available to all attendees. (ODE)
- The Office of Diversity and Equity hosted the Spring Student of Color Luncheon on June 4 with guest speaker Board of Trustee member Rekah Strong, who spoke about her experience as a woman of color and a Board of Trustee member at Clark College. There were 90 students, staff and faculty present. (ODE)
- The Office of Diversity and Equity provided diversity training or IDI assessments to three college departments between June and mid-August. (ODE)
- The Office of Diversity and Equity hosted a lunch for the Washington State University MESA Math Scholars Program on July 31. The Diversity Outreach Coordinator gave a presentation regarding motivation to continue education and the resources available. There were about 40 people in attendance. (ODE)

#### **RESPOND TO WORKFORCE NEEDS**

The college will provide educational services that facilitate the gainful and meaningful employment for students seeking training, retraining or continuing education. College programs and services will meet the economic needs of the community.

- Identify and support high-demand workforce needs.
- Identify and support emerging workforce needs, including technology training and green industry skills.
- Establish, maintain, and expand partnerships that support workforce needs.

- Survey instructor Tim Kent became an ABET (Accreditation Board for Engineering & Technology) evaluator. ABET accreditation is assurance that a college or university program meets the quality standards established by the profession for which it prepares its students. For example, an accredited engineering program must meet the quality standards set by the engineering profession. An accredited computer science program must meet the quality standards set by the computing profession. (OOI)
- The survey department at Clark College hosted 24 high school teachers for TwiST training. TwiST teaches basic surveying and GPS to high school teachers and how to include that in their curriculum. (OOI)
- The Survey department at Clark College hosted a one day workshop on water boundaries for 40 surveying professionals. (OOI)
- On July 18, 2013 Corporate Education graduated the pilot class of Patient Health Advocates, a
  project that involved partnerships with PeaceHealth and the Vancouver Housing Authority. A total
  of 18 students participated in a 100-hour training, with 15 graduating and three more scheduled to
  complete. Patient Health Advocates help patients establish their healthcare needs and navigate the
  system, follow-up to insure prescribed regimens are followed, and help improve access to care.
  (CCE)
- Corporate Education was selected to deliver 5S training for a large, local high-tech company as the
  result of a competitive proposal process. The 5S management system is highly effective at removing
  waste from the workplace and creating a safer, cleaner, and healthier work environment for all
  employees. It uses simple techniques to improve workplace organization that lead to improvements
  in quality, productivity and efficiency. (CCE)
- Corporate & Continuing Education staff met with the following organizations and attended events to promote College corporate and community relations:
  - Southwest Washington Regional Health Alliance (SWRHA) steering committee and board meetings focused on the area healthcare workforce needs.
  - Participated in meetings with City of Vancouver and other Clark County companies on the IPZ (Innovation Partnership Zone) application to make Vancouver a statewide center of digital innovation.
  - o Columbia River Economic Development Council quarterly luncheon.
  - Clark County Rotary weekly meetings.

- Clark County Target Industry Workforce Strategies work group between Clark College, WorkSource, and the SW WA Workforce Development Council to prioritize strategies for target industry training needs and address any barriers/obstacles to working collaboratively.
- PeaceHealth Southwest Washington Medical Center employer luncheon.
- Seattle Chamber Delegation reception.
- Employer visits included meetings with nLight, SEH America, Vancouver Public Schools, PeaceHealth, Longview Fibre, Silicon Forest, Kyocera, Thompson Metal Fab, Columbia Machine, and a tour of the Machining lab with Cadet Manufacturing. (CCE)

#### **ENHANCE COLLEGE SYSTEMS**

The College will continually assess, evaluate, and improve college systems to facilitate student learning.

- Improve college infrastructure to support all functions of the college.
- Develop and implement an effective advising system to enhance student success.
- Seek alternate resources, such as grants, philanthropy, and partnerships to fulfill the college mission.
- Refine, communicate, and implement a shared governance system.
- Integrate environmental sustainability practices into all college systems.

- Clark College was recently awarded a Washington State Early Achiever Opportunity Grant that will fund scholarships for ECE students employed in a child care facility that participates in Early Achievers, Washington's child care quality rating and improvement system. These grants are funded by the Race to the Top Early Learning Challenge federal grant, awarded to Washington in December 2011. Clark was one of six colleges to pilot the program in 2012-2013. The grant award was for \$75,000 for the 2013-2014 academic year. (OOI)
- On July 1, the College issued a Request for Proposals for Banking Services. Business Services staff met with representatives of interested financial institutions to answer questions in a mandatory prebid meeting on July 16. Five institutions submitted proposals by the due date of August 2. Business Services staff will review each proposal to analyze services and costs and will make a recommendation to the Vice President of Administrative Services the first week of September. We anticipate that a new contract will become effective on November 1, 2013. (AS)
- The Risk Management Services (RMS) team met with staff in Instruction and Student Affairs in July to discuss how RMS supports the College community through Environmental Health and Safety, Emergency Management, and general assistance for matters such as insurance, liability and contract management. Informational handouts were provided and questions were addressed. These sessions will be conducted on a regular basis to ensure staff are aware of the support services available to them through Risk Management. (AS)
- A site-specific tabletop exercise exploring emergency preparedness was conducted at Columbia Tech Center on July 18. During a collaborative 90-minute session, staff explored response to earthquake and lockdown scenarios. They identified numerous areas for improvement, principally in the area of emergency communications. Three additional Emergency Building Coordinators were identified and will receive on-site training from emergency management personnel. Building Administrator Randy Blakely delivered an overview of "lessons learned" from the tabletop to the Emergency Management Planning Committee at its July 24 meeting. (AS)
- Environmental Health & Safety staff conducted heat exposure training (22 participants) and fall Protection training (25 participants) at the day Facilities Services safety meetings. Accident prevention training was delivered for 17 employees at the night Facilities Services safety meeting. Job-specific safety training was provided for a new Facilities Services employee. EHS staff coordinated a hazardous waste collection for the main campus that included waste from two

#### **ENHANCE COLLEGE SYSTEMS**

departments. They assisted with a hazardous materials assessment for the Dental Hygiene remodel project. Safety education update meetings with College departments have been conducted, with a goal of increasing safety compliance and awareness. (AS)

- Students in teacher Grace Anakum's English Language Learners class acquired new information about emergency procedures at Clark College on July 30. Referring to both English and foreign language versions of the College's emergency posters, the 15 students sharpened their understanding about evacuation, lockdown and drop-cover-hold procedures. Students were encouraged to share personal experiences from their homelands about earthquakes and fires they have experienced. (AS)
- Facilities Services is managing a number of capital improvement projects this summer, including roof replacements for Bauer and Baird Halls, replacement of air handler units at the O'Connell Sports Center, and an extensive remodel of the Dental Hygiene clinic. All projects are progressing on time and on budget. (AS)
- Planning and Effectiveness is working to finalize the Northwest Commission on Colleges and Universities Year 3 Self-Study report. A team of evaluators will virtually evaluate the college's compliance with standards one and two from September 16 – October 31. The college should expect to review their findings by late October. The self-study report will be finalized and available to those interested the week of September 9, 2013. Standards one and two are listed below:

**Standard One:** The institution articulates its purpose in a mission statement, and identifies core themes that comprise essential elements of that mission. In an examination of its purpose, characteristics, and expectations, the institution defines the parameters for mission fulfillment. Guided by that definition, it identifies an acceptable threshold or extent of mission fulfillment.

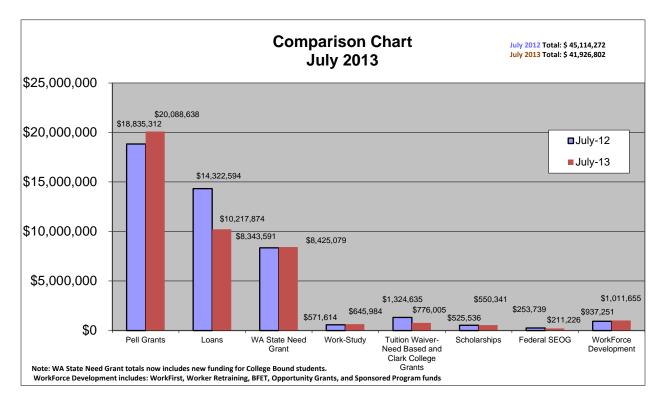
**Standard Two:** By documenting the adequacy of its resources and capacity, the institution demonstrates the potential to fulfill its mission, accomplish its core theme objectives, and achieve the intended outcomes of its programs and services, wherever offered and however delivered. Through its governance and decision-making structures, the institution establishes, reviews regularly, and revises, as necessary, policies and procedures that promote effective management and operation of the institution. (P&E)

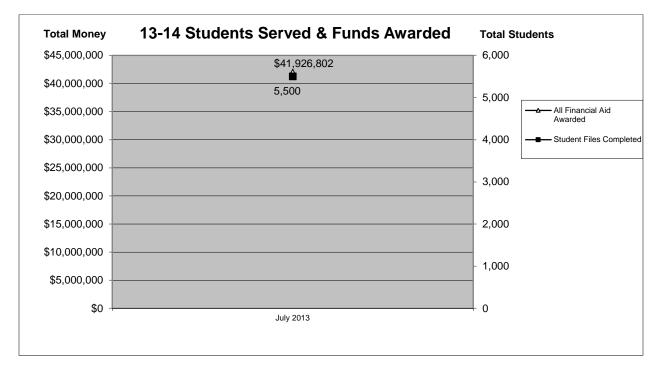
 Clark College is developing a proposal to be submitted for the National Endowment for Humanities, Bridging Cultures Initiatives grant opportunity. The proposal seeks funding to partner with the Confluence Project and Columbia Gorge Community College (CGCC) to develop learning communities that focus on the history/culture/literature of our region, with the Columbia River as a unifying thematic element. These learning communities will focus on the histories/cultures/literature of local Native American tribes and more broadly on the Pacific Northwest region. This project will foster the development of a cross-institutional professional learning community and focus on the stretch between two historically important points along the Columbia River: Celilo Falls (which is no longer present due to construction of The Dalles Dam in the 1950s) and Fort Vancouver. We envision that Clark College classes will be held at the main campus, with forays out to important field sites. The college will coordinate with CGCC, the Gorge Discovery Center, and the Fort Vancouver National Historic Site for facilities use and expertise for these forays. (P&E)

#### **ENHANCE COLLEGE SYSTEMS**

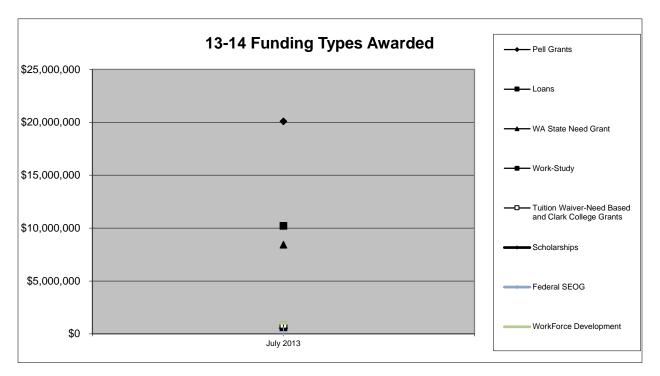
- Communications and Marketing successfully completed work on the 2013-2014 Catalog including support with editing, database updates, creating printable PDFs and PDF sections, website updates and an online cover for the catalog. (C&M)
- Communications and Marketing's Graphic Designer Jenny Shadley provided photography/design support for CCE's fall "Explorations" class schedule and the Foundation's "Partners" magazine. Lead Graphic Designer Wei Zhuang was responsible for the overall design of "Partners" magazine. (C&M)
- The Communications & Marketing team was integrally involved in making both Commencement 2013 and the 2013 GED/High School Completion Recognition Ceremony successes. The team created multiple materials in support of the event, including: invitations, announcements, news releases, web ads, programs, on-screen slideshow, newspaper ads, student success video, scripts, *Clark 24/7* articles and web pages. Team members also worked during the event to supervise the on-screen slideshow, liaison with members of the media, and document the day with photography, video, and print coverage. The team was also involved with a quick turnaround of new materials to reflect a last minute change in the commencement speaker. Post-commencement, the team posted a photo album of images taken at Commencement on the college's Flickr site and created a Facebook meme that linked to the album. Facebook Insights shows that the meme received 3,602 views, 450 clicks, 125 likes, 13 shares, and seven comments. Additionally, the team created a special edition of *Clark 24/7* devoted solely to these two events.(C&M)

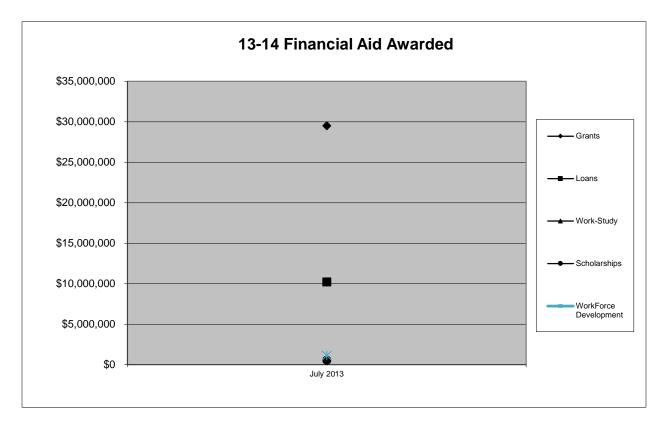
#### **STATISTICS**





#### STATISTICS





### Clark College - Budget Status Report 6/30/2013-FINAL

Sources of Funds	2012-13	Revenues		% Budget
(Revenues)	Budget	to Date	Difference	Received
Operating Accounts				
State Allocation	24,672,454	24,672,124	330	100.0%
Tuition & ABE	17,474,587	18,530,184	(1,055,597)	106.0%
Running Start	5,083,000	5,939,699	(856,699)	116.9%
Excess enrollment	11,756,173	8,342,000	3,414,173	71.0%
Planned use of prior fund balance	881,140	-	881,140	0.0%
Dedicated, matriculation, tech, cont ed	4,003,052	4,135,188	(132,136)	103.3%
Total Operating Accounts	63,870,406	61,619,194	2,251,212	96.5%
Other Accounts				
Grants & Contracts less Running Start	6 227 729	4,892,862	1,334,866	78.6%
	6,227,728	, ,	, ,	107.3%
Internal Support & Agency Funds	1,075,053	1,153,139	(78,086)	
ASCC less PUB	1,946,969	1,730,980	215,989	88.9%
Bookstore	5,443,122	5,988,758	(545,636)	110.0%
Parking	439,528	466,581	(27,053)	106.2%
Auxilliary Services	1,429,042	1,533,865	(104,823)	107.3%
Financial Aid	64,878,572	58,212,275	6,666,297	89.7%
Total Other Accounts	81,440,014	73,978,459	7,461,555	90.8%
Total Sources of Funds	145,310,420	135,597,653	9,712,767	93.3%

Uses of Funds	2012-13	Expenditures		% Budget
(Expenses)	Budget	to Date	Difference	Spent
Operating Accounts				
President	1,454,288	641,818	812,470	44.1%
Associate Vice President of Planning & Effectiveness	460,951	452,118	8,833	98.1%
Special Advisor for Diversity & Equity	274,690	257,987	16,703	93.9%
Vice President of Instruction	39,068,024	38,313,235	754,789	98.1%
Vice President of Administrative Services	11,617,387	11,347,313	270,074	97.7%
Vice President of Student Affairs	7,731,714	7,406,087	325,627	95.8%
Associate Vice President of Corporate & Continuing Ed	811,798	872,744	(60,946)	107.5%
Executive Director of Communications	811,946	733,337	78,609	90.3%
Associate Vice President of Human Resources	1,639,608	1,275,096	364,512	77.8%
Bank & credit card fees		246,593		
Total Operating Accounts	63,870,406	61,546,329	2,570,670	96.4%
Other Accounts         Grants & Contracts less Running Start         Internal Support & Agency Funds         ASCC less PUB         Bookstore         Parking         Auxilliary Services         Financial Aid         Total Other Accounts         Total Uses of Funds	6,227,728 1,075,053 1,946,969 5,443,122 439,528 1,429,042 64,878,572 81,440,014 145,310,420	5,221,901 1,079,679 1,782,884 5,333,835 545,374 1,230,757 58,187,139 73,381,570 134,927,899	1,005,827 (4,626) 164,085 109,287 (105,846) 198,285 6,691,433 <b>8,058,444</b> <b>10,382,521</b>	83.8% 100.4% 91.6% 98.0% 124.1% 86.1% 89.7% 90.1% 92.9%
Difference - Excess (Deficiency)	-	669,755	10,302,321	52.576
Move CIS equip reserve to T701 comptr lab		512,460		
Net Difference	=	1,182,215		
Capital Projects- Expenditures	9,462,041	3,312,179	6,149,862	35.0%

c. Bob Knight, Bob Williamson, Karen Wynkoop

e. Thersa Heaton, Cindi Olson, Nicole Marcum Bill Belden, Sabra Sand

Ron Hirt, Accounting-July 23, 2013

**STATISTICS** 

## The Fund Balance Report will be submitted once the 2013-2014 budget has been finalized and approved.



### Program Assessment and Review Transparency Instrument (PARTI) Class Enrollments, Class Outcomes and Student

Class Enrollments, Class Outcomes and Student Demographics in State-Funded Classes **College Information** 

## 2012-2013

Unit: All

Division: All

Department: All

Students, Enrollments, and Faculty					
Headcount	19,831	FTES	10,173.3	FTEF	499.1
Enrollments (Seats)	121,960	Delivery Method		Delivery Method	
Face-to-Face	47,895	Face-to-Face	3,651.1	Face-to-Face	190.9
Web enhanced	56,258	Web enhanced	5,021.7	Web enhanced	236.4
Online	13,961	Online	1,155.5	Online	54.8
Hybrid	3,846	Hybrid	361.2	Hybrid	22.1
Other	0	Other	0.0	Other	0.0
Intent		FTES Served by Emp	oloyment Status	Employment Status	
Academic (A or B)	52.5 %	Full-Time	3,298.2	Full-Time	173.6
CTE & Academic Transfer (M)	1.3 %	Moonlight	695.9	Moonlight	26.6
Career/Tech. (F)	15.4 %	Part-Time	5,949.0	Part-Time	297.9
Pre-Career/Tech. (G)	14.6 %	Contract	19.4	Contract	1.0
Apprentice (H)	0.6 %	Volunteer	106.7	Volunteer *	5.1
Upgrade Job Skills (J)	0.3 %	FTES by Fund Sourc	е	FTES/FTEF Ratio	
Basic Education (D)	12.1 %	State	8,814.4	College (excl. Waiver & Volunteer)	20.4
Basic Skills - discontinued (E)	0.0 %	Contract	1,358.8	Washington State	22.0
Other (K, L, X)	3.3 %	Waiver *	16.3	Difference	-1.7
		FTES by Selected Gr	oups	College (incl. Waiver & Volunteer)	20.2
		Running Start	1,358.8		
		International	70.1		
		Students of Color	2,911.4	* Not included in total	
		Student Demogra	aphics and Outcomes	1	
Age	Numbe	er Percent	New to Clark Stud	ents Number	Percent
Average Age	28.	4	First-time, first-yea	ar 2,745	13.8 %
Over 25	9,20	2 46.4 %	Transferred to Cla		5.6 %
	-		First-time, first-yed	ar students entering at college-level	
Sex			Writing		62.8 %
Female	11,4086	57.6 %	Reading		83.5 %
Male	8,39	0 42.4 %	Math		23.6 %
Race					
White	13,23				
Of Color	5,67		Course Outcomes		
African American	56		Course Success (C	or better)	81.5 %
Asian/Pac. Is.	1,00		GPA		2.91
Hispanic	2,20		Completions (Nun	nber of Awards)	
Multi-Racial	1,28		Associate of Arts		1160
Native American	15		Associate of Science	ce	82
Other	46		Associate of Busin	ess	64
Unknown	92	1 4.6 %	Associate of Nursi		3
Salastad Charastaristics			Associate of Applie	-	508
Selected Characteristics			Certificates		695
Limited English		,319 6.7 % Other workforce completions		0	
International	14		Apprenticeships		0
Receiving DSS		610 3.1 % High School		18	
Running Start	1,78			172	

## 2014 PROPOSED CLARK COLLEGE BOARD OF TRUSTEES MEETING DATES

## JANUARY 22

## **FEBRUARY 26**

### MARCH 12 (early due to spring break)

## APRIL 23

## **MAY 28**

## JUNE 11 (early due to commencement)

### JULY 23

## (SPECIAL BOARD WORK SESSION/RETREAT)

## AUGUST 27

## SEPTEMBER 24

## **OCTOBER 22**

## NOVEMBER 19 (early due to Thanksgiving)

**DECEMBER 17** (early due to Christmas

Work Sessions:	4:00 pm	PUB 258C
Meetings:	5:00 pm	GHL 213

#### Minutes of the Business Meeting of the Board of Trustees Clark College, District No. 14 June 12, 2012 Ellis Dunn Room GHL 213

Trustees Present:	Mmes. Jada Rupley, Sherry Parker, and Rekah Strong; Messrs. Jack Burkman and Royce Pollard.
Administrators:	Mr. Robert Knight, President, Dr. Tim Cook, Vice President of Instruction; Mr. Bob Williamson, Vice President of Administrative Services, Mr. Bill Belden, Vice President of Student Affairs; Dr. Darcy Rourk, Associate Vice President of Human Resources; Ms. Shanda Diehl, Associate Vice President of Planning & Effectiveness; Mr. Kevin Kussman, Associate Vice President of Corporate & Continuing Education; Ms. Barbara Kerr, Executive Director of Communications & Marketing; Ms. Sirius Bonner, Special Advisor to the College Community for Diversity & Equity; Ms. Leigh Kent, Executive Assistant to the President.
Faculty:	Ms. Kimberly Sullivan, AHE President;
Others:	Ms. Lisa Gibert, CEO Clark College Foundation; Ms. Bonnie Terada, Assistant Attorney General; Mr. Ted Broussard, Dean of Student Success & Retention; Ms. Amy Waite, WPEA representative; Mr. Ryan Rutledge, ASCC President.

	ТОРІС	DISCUSSION	ACTION
		• Vice Chair Pollard called the meeting to order at 5:03 pm.	
		Vice Chair Pollard reviewed the work session where the trustees heard presentations	
Ι.	CALL TO ORDER	about the 2013-2014 ASCC budget, board retreat planning, and WSHA findings.	
п.	<b>BUSINESS MEETING</b>		
		• The agenda was edited to reflect the addition of a budget resolution that will allow the	
	Review of the	college to continue operating under the 2012-13 budget until the legislature approves	
II. A	Agenda	a new budget and a request to approve the 2013-14 ASCC budget.	
II. B	Statements from		
п. в	the Audience	There were no statements from the audience.	
	Constituent Penerts	• The AHE did not present a report this evening.	
II. C.	Constituent Reports 1. AHE	President Knight noted that the college and AHE continue to meet monthly and the	
	1. ANC	ongoing good relationship is allowing the work through of some ongoing issues.	

ΤΟΡΙϹ	DISCUSSION	ACTION
2. WPEA	<ul> <li>Ms. Waite entertained questions on her written report.</li> <li>The classified union is concerned about the lack of budget progress at the state level and the subsequent return of staff pay cuts from 2012-13.</li> </ul>	<ul> <li>President Knight has authorized the 2013-14 employee contracts to reflect the reinstatement of the 3% pay reduction. He is confident that a state budget will be approved; if not, the college has local dollars which will be used to pay staff.</li> <li>The legislature still needs to approve a new step M for classified staff; step M is a new level that staff can move into after six years of employment.</li> <li>He assured Ms. Waite that the unions will be advised of the outcome of the state board's meeting with the governor on June 13.</li> </ul>
3. ASCC	<ul> <li>Mr. Rutledge presented his last report to the trustees and thanked them for their support during the past year.</li> <li>He was pleased to announce that more than 40 chartered student clubs were formed over the year and the time to re-charter the clubs is approaching.</li> <li>This year, ASCC officers formed several goals around leadership, student involvement, sustainable lifestyles, and transparency in ASCC work. Among the goals reached, students now have access to filtered water and compost bins, and over 90% of the clubs had student participation.</li> <li>ASCC Officers for 2013-14:         <ul> <li>President</li> <li>Dena Brill</li> <li>Vice President</li> <li>Gabrielle Roscher</li> <li>Club Coordinator</li> <li>Rachael Redjou</li> <li>Finance Director</li> <li>Wilson Halimuddin</li> <li>Public Relations Director</li> <li>Activities Director</li> <li>Hannah Swift</li> <li>Executive Assistant</li> <li>Coralee Bauer</li> <li>Activities Board</li> </ul> </li> </ul>	
4. Foundation	<ul> <li>Ms. Gibert distributed new ads from <i>The Columbian</i> that featured donors Jan and Steve Oliva.</li> <li>The combined college/foundation retreat on June 6 and 7 was outstanding. The first formal induction of new foundation board members and officers took place during the retreat and this will be an annual occurrence going forward.</li> </ul>	

	ΤΟΡΙϹ	DISCUSSION	ACTION
II. D.	5. Foundation Statements & Reports from Board Members	<ul> <li>Caroline Heldman, a former Running Start and Clark student addressed the boards on the depiction of women in advertising and in the political world. She returned to the college the following week to lead a team building event.</li> <li>The board members each recognized and thanked Mr. Broussard for his service to the college as he moves north to be with his partner.</li> <li>Trustee Parker attended the Student of Color Luncheon and spoke about how impressed she was with keynote speaker Rekah Strong's address to the students.</li> <li>In addition to giving the keynote at the luncheon, Trustee Strong attended the showing of the film, <i>American Dream</i>. She was honored to be asked to speak at the luncheon and enjoyed meeting the students. She was also very excited to have been able to attend the Alumni Student Dinner and have the opportunity to meet students who are just starting out on their careers. She thanked Ms. Gibert for inviting the trustees to the retreat and she found it to be a wonderful event.</li> <li>Chair Rupley discussed the recent joint meeting between the college and Vancouver Schools' boards. She is said it gratifying to see how far the groups have come and are now working together to improve systems for the students. The new focus on STEM is encouraging since student grades in high school math are one of the most important indicators of college success.</li> </ul>	<ul> <li>Chair Rupley offered congratulations to foundation vice president Ara Serjoie on behalf of the college's board on his taking the next step to his new position in California.</li> <li>She also thanked Ms. Gibert for inviting the college board to participate in the retreat.</li> </ul>
II. E.	President's Report	<ul> <li>STUDENT PRESENTATION</li> <li>Mr. Belden introduced Cetara Davis, this month's <i>Student Success</i> presenter. Student success comes from students having mentors to help them through school and Ms. Davis has been both a mentor and a mentee. She is grateful for the Diversity Center which has been a great support to her during her time at Clark.</li> <li>President Knight recognized and thanked Mr. Broussard for his service to the college. Mr. Broussard is a true leader and caring individual who has always been here for the students. He will be sorely missed. Mr. Broussard then thanked everyone at Clark for their support over the years.</li> <li>President Knight assured the college that although the legislature has not yet approved a state budget, the college will be able to use tuition and fund balance to cover needed expenses for a few months. However, he is confident that a budget will be passed shortly. He has instructed the executive cabinet to reduce unit spending</li> </ul>	

	ТОРІС	DISCUSSION	ACTION
II. E.	President's Report	<ul> <li>Enrollment is down substantially from last year and next year's budget will be built with the expectation that there will be 1,000 fewer students. Some classes will need to be reduced along with a corresponding reduction in adjunct and part-time staff. Historically, as employment increases, enrollment decreases. A task force is looking into other factors that may be at work including the new iTech Prep and HeLa High School that could be impacting Running Start enrollment. Chair Rupley said that other factors could include the decline of the public school population and increases in tuition.</li> <li>In response to Vice Chair Pollard's request for a veterans' update last month, Mr. Belden provided an update on the proposed veterans' center and grant status.</li> <li>President Knight attended the Mechatronics open house at CTC. There was a very good turnout from approximately 15 businesses and the attendees were fascinated to see what is offered in the Mechatronics program. He remarked that the great partnership between Dean Genevieve Howard and Professor Chris Lewis made a great event. There were quite a few local businesses that were not aware of what Mechatronics was and they left the open house very impressed with both the students and the program.</li> </ul>	

	ΤΟΡΙϹ	DISCUSSION	ACTION				
III.	ACTION ITEMS						
	FIRST READING 2013-2014 Budget Resolution No. 139—Chair Rupley read the resolution into the record:						
	RESOLUTION NO. 139						
	A RESOLUTION of the Board of Trustees of Clark College, Community College District 14, State of Washington, authorizing the expenditure of state and local funds in an amount equal to the 2012-13 budget, with one exception (see resolution below), to pay for general College expenses until a formal budget is adopted for 2013-2014.						
	WHEREAS Clark College District 14 has not finalized allocation decisions for the 2013-2014 fiscal year; and						
	WHEREAS it is necessary	VHEREAS it is necessary to provide continuity of College operations until allocation decisions are finalized; and					
	WHEREAS the ASCC Fina	ance Committee has concluded its work and requires Board budget approval to continue su	mmer services to students; and				
	WHEREAS final analysis and discussion will occur prior to the August 2013 Board meeting;						
	BE IT HEREBY RESOLVED Expenditure Approval of						
	ADOPTED by the Board of Trustees of Clark College at its regular meeting held June 12, 2013.						
	<b>SIGNED AND APPROVED</b> by the Chair of the Board and the President of Clark College this 12 <sup>th</sup> day of June, 2013.						
		CLARK COLLEGE COMMUNITY COLLEGE DISTRICT 14 By: JADA RUPLEY Chair, Board of Trustees					
	ATTEST: Robert K. Knight Preside Secretary, Board of Trus	ent, Clark College					

	ΤΟΡΙϹ	ACTION			
ш.	ACTION ITEMS				
	FIRST READING, continued	MOTION:	Trustee Pollard made a motion to	add Foundation Funds	
			Allocation to First Reading. The m	otion was seconded by	
	2013-2014 ASCC Budget		Trustee Parker and unanimously a	pproved.	
	The 2013-2014 Foundation Funds Allocation was added to First Reading as a late MOTION: Trustee Pollard made a moti		Trustee Pollard made a motion to	move the First Reading	
	item. Mr. Williamson provided a summary on the fund's purpose. Executive		items to the Consent Agenda. The	e motion was seconded by	
	cabinet approved the allocation on June 11.		Trustee Parker and unanimously a	pproved.	
		MOTION:	Trustee Pollard made a motion to	approve the Consent	
			Agenda. The motion was seconde	d by Trustee and	
			unanimously approved.		
		MOTION:	Trustee Burkman made a motion	to approve the Consent	
			Agenda. The motion was seconde unanimously approved.	• •	
		The following 2013-2014 board officer appointments were approved:			
		Chair		Royce Pollard	
		Vice Chair		Rekah Strong	
	CONSENT AGENDA	Clark College Foundation Board of Directors		Sherry Parker	
			Foundation Executive Committee	Rekah Strong	
			Rep. to TACTC Legislative Action Committee Sherry Parker		
	• 2013-2014 Budget Resolution No. 139			Jada Rupley, alternate	
	• 2013-2014 ASCC Budget	CRC Liaison		Jack Burkman	
	Consideration of Tenure—Valerie Cline	Workforce Education Liaison		Jack Burkman	
	<ul> <li>Minutes from May 22, 2013 Board Meeting</li> <li>2013-2014 Board Officer Elections</li> </ul>		College Shared Governance Cte.	Jack Burkman	
			ter Plan Committee	Royce Pollard	

	ΤΟΡΙΟ	ACTION			
IV.	FUTURE TOPICS				
	Accreditation Work Session, winter quarter CLE Update				
	Climate Survey (4/2013 work session) College Safety (added 12/2012) Columbia River Crossing Diversity Operational Plan Facility Plan Financial Aid Update—possible individual meetings Foundation Strategic Plan (added 12/2012) GISS Student Completion Data K-12 Review of College Policies Service Learning (added 1/2013) Staff Training (added 1/2013) Standard 2 Highlights STEM				
	Student Completion (added 12/2012)				
	Visit WSUV Nursing Program (added 12/2012)				
	DATE AND PLACE OF FUTURE MEETING				
V.	• The next regular meeting of the Board of Trustees is currently scheduled for Wednesday, August 28, 2013 in the Ellis Dunn Community Room, GHL 213				
	EXECUTIVE SESSION				
VI.	No Executive Session was held this evening.				
	ADJOURNMENT				
VII.	• There being no further business, the meeting adjourned at 6:03 pm.				

Jada Rupley Chair Leigh Kent Recorder August 1, 2013