Kerr, Barbara

From: The Columbian Newspaper [columbianonline@iinet.com]

Sent: Monday, July 14, 2008 1:59 PM

To: Kerr. Barbara

Subject: The Columbian Business Today E-Newsletter



Monday, July 14, 2008

Unitus Credit Union enters Washington with first Vancouver branch

Unitus Community Credit Union will open its first Washington state branch on Wednesday in Vancouver. At 800 S.E. 102nd Ave., off Mill Plain Boulevard, the branch will offer a line of deposit and loan products, will have a mortgage officer on-site, and will include a drive-through and an ATM machine. Following Wednesday's 9:30 a.m. ribbon cutting, branch hours will be: 8:30 a.m. to 5:30 p.m. Monday through Thursday; 8:30 a.m. to 6 p.m. Friday: 10 a.m. to 2 p.m. Saturday. More information:

www.unitusccu.com.

HP debuts new TouchSmart PC in consumer retail market

Hewlett-Packard Co., which operates a printer design and engineering center in Vancouver, said today that it has introduced its latest HP TouchSmart PC - the only touch-enabled, all-in-one PC in the marketplace - to consumer electronics retailers nationwide.



The pen is mightier...

Vancouver-based Wacom Technology sees new markets for computer pen

The computer-and-pen systems that Scott Adams uses to sketch his Dilbert Cartoons and Nike designers use to prototype apparel are in such high demand that the Vancouver business that contributes to much of this technology is expanding.

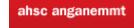
Wacom Technology Corp., headquartered at 1311 S.E. Cardinal Court near Tech Center Drive, expects to open a 51,000 square foot Vancouver warehouse in early August. That's just one of several big changes coming to the fast-growing technology business. Read what else is in the works in Tuesday's Columbian.

Today's closing prices:

Dow Jones 11,055.19, down 45.35 2.2212.87. down 26.21 Nasdag S&P 500 1,228.30, down 11.19

Stocks & Markets







The new TouchSmart allows users to touch, tap or sweep a finger across the PC screen to access information, entertainment and networks without using a keyboard or mouse. Users can play music and create playlists; crop, edit and share photos; and easily check the weather or watch TV.

Internet forum will explore online business marketing strategies

The Internet Strategy! Forum, a global nonprofit professional association, will hold a daylong summit at Portland's Governor Hotel, 614 SW 11th Ave., on Thursday. Presentations will include: how to create an online social strategy; Internet marketing by the numbers; enhancing Web site experiences; e-mail marketing; mapping the digital landscape. The cost to attend is \$229. Full

People

Clark College has named **Shelley Das** its director of grants development. Das, who earned a master's degree in political science from Carleton University in Ottawa. Canada, has more than 15 years of experience in developing grant proposals. research, policy analysis, project management and program development related to labor force development, skills integration, immigrants, women, diversity, human rights and social/cultural issues. Her responsibilities included diversifying funding sources to increase revenue.



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