**Fitness Trainer Program Advisory Committee Work Plan-2016-2017 DRAFT**

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| **Annual Goal Area** | **Strategies** | **Timeline** | **Advisory Committee Member Participation** |
| **CURRICULUM Goal(s):** |  |  |  |
| 1. Maintain high level of FT Program Curriculum and Student Learning Outcomes | 1. Continue to maintain high standards in the classroom, labs, and throughout the FT program. Continue to offer internship opportunity and Tri-athlon Experience | 1. Through June 2018 |  |
| **INSTRUCTIONAL & LEARNING EXPERIENCES Goal(s)** |  |  |  |
| 1. Organize and participate in **internship** experience activities. | 1. Set date for annual internship fair. 2. Provide feedback about experience with students. | 1. March 2017 2. Summer 2017 |  |
| 1. Organize and participate in **Professional Interview Boot Camp**. | 1. Organize Professional Interview Boot camp 2. Participate in Professional Interview Bootcamp. 3. Give feedback to instructors about strengths and areas for future attention. | June 2017 | All |
| 1. Organize 2016 **try-athlon** experience. | 1. Discuss future of triathlon experience 2. Set date for 2017 triathlon 3. Provide input into the planning of triathlon. | June 2017 | All |
| 1. Explore lab space for FT 262-swim training and Swim Conditioning Requirement. | 1. Offer a PE section of Swim Conditioning with Permission Only Enrollment. All FT students required to take PE Swim course as a prereq for FT262. | Winter/Spring 2017 |  |
| **MARKETING/PUBLIC RELATIONS Goal(s):** |  |  |  |
| 1. Explore ways to connect with industry partners re: curriculum | 1. Hold Open House to introduce local fitness professionals to the Clark College program. 2. Set date for event for Winter 2017 3. Market event to fitness professionals & graduates of FT program 4. Organize activities to include:    1. Job fair | Winter 2017 |  |
| **VISION 20/20 Goal(s)** |  |  |  |
| 1. Vision 20/20-Discuss how we can prepare for the future of this industry. | 1. BAS Wellness and Health Coaching proposal | June 2017 (ongoing) |  |

**Updated 8/1/2015**