**Fitness Trainer Program Advisory Committee Work Plan-2015-2016 DRAFT**

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| **Annual Goal Area** | **Strategies** | **Timeline** | **Advisory Committee Member Participation** |
| **CURRICULUM Goal(s):** |  |  |  |
| 1. Develop areas of specialization to enhance employability of Fitness Trainer students when they graduate and provide specialization opportunities for area fitness professionals. | 1. Provide input into the courses leading to a 1-year Certificate of Proficiency | 1. Dec. 2015 |  |
| **INSTRUCTIONAL & LEARNING EXPERIENCES Goal(s)** |  |  |  |
| 1. Organize and participate in **internship** experience activities. | 1. Set date for annual internship fair. 2. Provide feedback about experience with students. | 1. March 2016 2. Summer 2016 |  |
| 1. Organize and participate in **Professional Interview Boot Camp**. | 1. Organize Professional Interview Boot camp 2. Participate in Professional Interview Bootcamp. 3. Give feedback to instructors about strengths and areas for future attention. | June 2016 | All |
| 1. Organize 2016 **try-athlon** experience. | 1. Discuss future of triathlon experience 2. Set date for 2016 triathlon 3. Provide input into the planning of triathlon. | June 2016 | All |
| 1. Explore lab for FT 261-Special Populations. | 1. Follow-up with partnership with mature learning/Community Education 2. Iron out details with Tracy Reilly Kelly 3. Submit curriculum change to convert 1-credit of FT 261 to a lab credit effective 7/1/2016. | June 2016 |  |
| **MARKETING/PUBLIC RELATIONS Goal(s):** |  |  |  |
| 1. Explore ways to connect with industry partners re: curriculum | 1. Hold Open House to introduce local fitness professionals to the Clark College program. 2. Set date for event for Fall 2015 3. Market event to fitness professionals & graduates of FT program 4. Organize activities to include:    1. Job fair | Fall 2015 |  |
| **VISION 20/20 Goal(s)** |  |  |  |
| 1. Vision 20/20-Discuss how we can prepare for the future of this industry. |  | June 2016 (ongoing) |  |

**Updated 8/1/2015**