**Business Administration Program Advisory Committee Work Plan**

**2015-2016**

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| **Annual Goal Area** | **Strategies** | **Timeline** | **Advisory Committee Member Participation** |
| **CURRICULUM****Goal(s):** |  |  |  |
| 1. Update on BAS
2. Outcomes and assessment
 | Update on progress in preparation of BAS degree for Business Management.Entire business program | Update winter 2016 to 2017 ongoing | Adnan & Patti S. |
| **INSTRUCTIONAL QUALITY & EFFECTIVENESS** **Goal(s):** |  |  |  |
| 1. K-20 partnerships to work towards a business/accounting program at the high school level. Students to earn college credit.
2. Inter-professional education
 |  Sabbatical work – SteveArticulation agreements | Ongoing -Update Winter 2017 | Adnan |
| **PUBLIC RELATIONS** **Goal(s)** |  |  |  |
| 1. Marketing and Outreach
2. Student club support
 | Meet and discuss best approaches; branding and value proposition. Web site etc.Relevant community events that bring awareness and engagement. | Ongoing 2017 | All |
| **OTHER:****Goals(s):**1. Support the six goals of the academic plan with an emphasis on guided pathways
2. Research and secure funding sources for an endowment.
3. Committee member recruitment
 | Discuss at every meeting to include items on a list to be formally reviewed in Spring and approved in Fall. *(I think this was for last year.)*Work with The Foundation to secure an endowment. ***Invite The Foundation to present at winter 2017 advisory meeting.***Develop list of how endowment funds can be usedEmployer/Employee ratio is currently at 5-6 respectively. Explore options like sub committees | Winter 2017 OngoingOngoingOngoing | Brenda Walstead & AllMichelle T., Lucia W.All |

**Updated 4-19-16**