Clark College 2019-2021 Strategic Plan
Interim

MISSION
Clark College, in service to the community, guides individuals to achieve their educational and professional goals.

CORE THEMES and OBJECTIVES

Academic Excellence
Facilitate student learning by providing the conditions for intellectual growth through scholarship, discovery, application, creativity, and critical thinking.

• Increase completion rates.
• Improve student learning.

Social Equity
Facilitate student learning by providing the conditions that improve educational outcomes and eliminate systemic disparities among all groups.

• Eliminate racial disparities in educational outcomes.*
• Improve intercultural and multicultural competencies among students and employees (including educational opportunities and institutionalizing hiring and retention practices that challenge systems of power, privilege and inequity).

Economic Vitality
Facilitate student learning by providing programs, services, and conditions that improve the economic well-being of the students, college, and community.

• Ensure graduates are employed in livable wage jobs either directly after professional/technical program or after successful transfer to four-year institution.
• Reduce the cost of education.
• Align program offerings with regional workforce needs to include technical and work-readiness skills.

Environmental Integrity
Facilitate student learning by providing the conditions that continually improve the college’s physical, virtual, and social environment.

• Develop and improve sustainable environmental, physical, virtual, and social college systems.

*Racial disparities are explicitly, although not exclusively, the focus of the objective due to the substantial disparities in educational outcomes by students’ race/ethnicity. By leading with race—where the largest disparities exist, the college will address the pervasive structural and systemic inequities that impact educational outcomes for all students, especially systemically non-dominant students.

VALUES

Social Justice: Institutional commitment to produce equitable outcomes and challenge systems of power, privilege, and inequity.
Partnerships: Collaboration with individuals, organizations, and businesses to increase student success and improve the community.
Innovation: Development and implementation of creative and agile strategies to enhance student learning and respond to market needs.
Sustainability: Effective and efficient stewardship of all college resources.
Continuous Improvement: Evaluation and enhancement of all college operations based on data-informed planning and resource allocation.
Shared Governance: Clear communication, inclusive consultation, and respectful consideration of multiple perspectives guide decision-making throughout the college.

VISION: Clark College inspires learners to excel, transform lives, and strengthens our increasingly diverse community.