

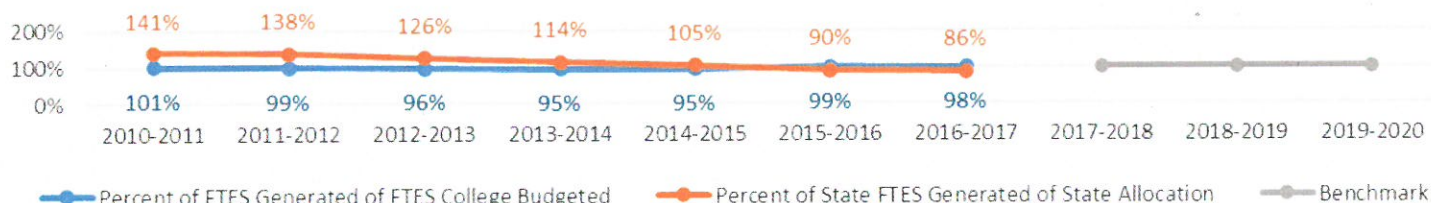
ENROLLMENT



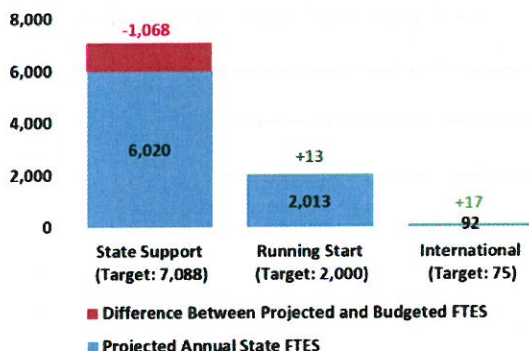
JANUARY 2018

Clark College facilitates student learning by providing programs, services, and conditions that improve the economic well-being of the student, college, and community. Through the college's focus on enrollment and budget to serve its community, the college aims to increase the community's educational attainment by leveraging resources to create and sustain innovations that improve student learning and increase enrollment.

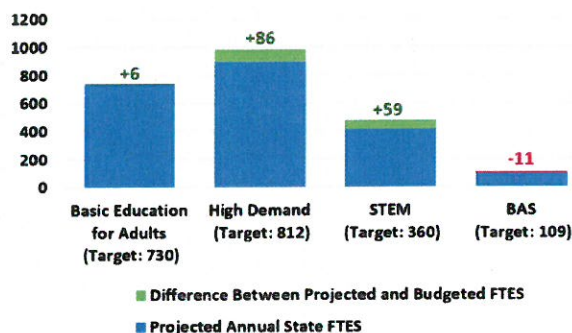
Percent of Full-Time Equivalent Students (FTES) Generated based on College Budget and State Allocation



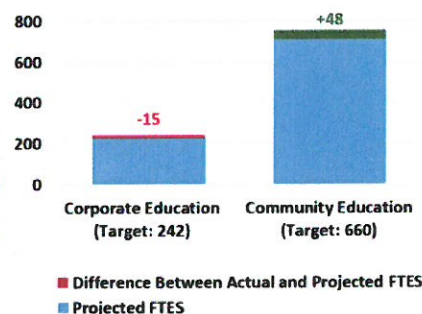
Projected Final Annual FTES Based on Current FTES (Jan 1)



Projected Priority FTES Based on Current FTES (Jan 1)



Projected Corporate and Community Education FTES Based on Current FTES (Jan 1)



Monthly Highlights

- ◇ The college has been working on an environmental scan for a strategic enrollment management plan to be developed. The scan focuses on four populations, high school (including Running Start and recent high school graduates), adult population, potential students (application through successful completion of first term), and continuing students (retention). The work is deliberately complementing the guided pathways design work due to the overlap of scope, (i.e., onboarding and retention). Thus far the findings of the scan show great potential for improvements to be made in increasing the educational attainment of our community and closing the significant equity gaps in education throughout our service area.
- ◇ A subcommittee of Environmental Vitality Council has begun reviewing budgeting best practices. The group has identified a need to establish a clear decision making philosophy on budget decisions, as well as values and principles. The subcommittee has also begun to review and identify ways to increase the usefulness of the college intranet budget pages for increased transparency. In addition, the subcommittee is looking at making some recommendations surrounding open forum presentations of the college budget, funding and how all of the pieces fit together.