

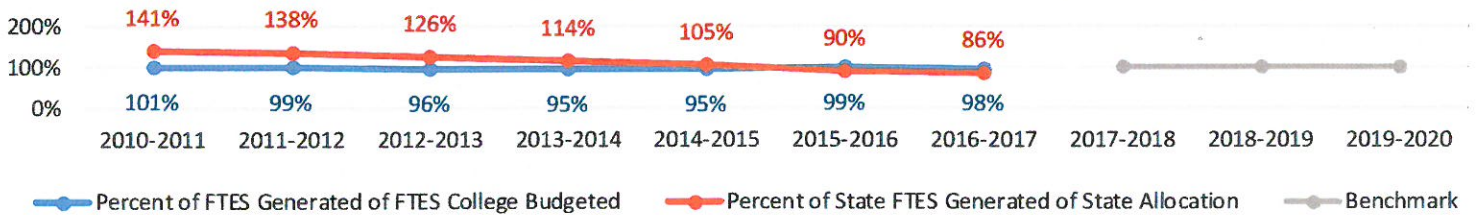
# ENROLLMENT



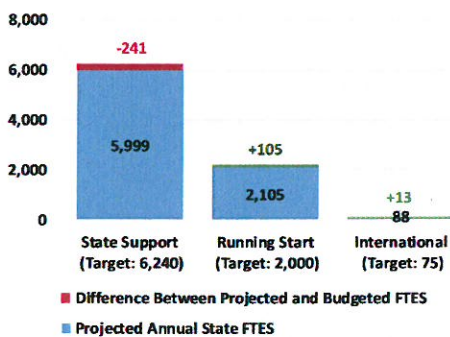
AUGUST 2017

*Clark College facilitates student learning by providing programs, services, and conditions that improve the economic well-being of the student, college, and community. Through the college's focus on enrollment and budget to serve its community, the college aims to increase the community's educational attainment by leveraging resources to create and sustain innovations that improve student learning and increase enrollment.*

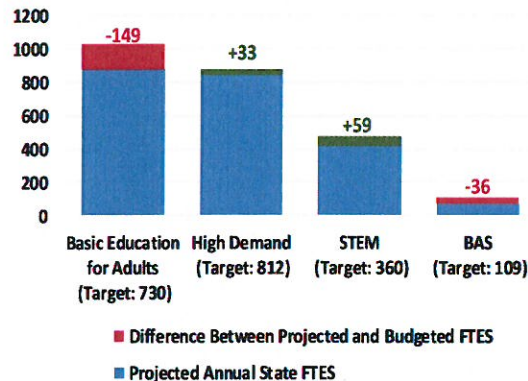
Percent of Full-Time Equivalent Students (FTES) Generated based on College Budget and State Allocation



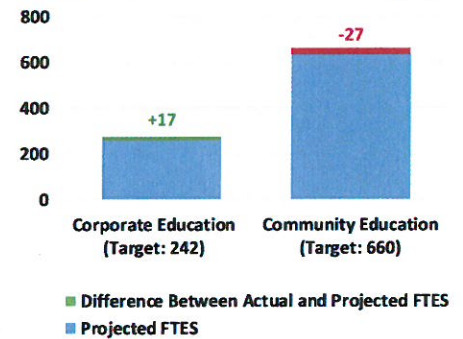
Projected Final Annual FTES Based on Current FTES (Aug 1)



Projected Priority FTES Based on Current FTES (Aug 1)



Projected Corporate and Community Education FTES Based on Current FTES (Aug 1)



## Monthly Highlights

- International Programs enrolled 51 students from 18 countries for summer term 2017.
- Enrollment Services and Marketing & Communications collaborated to develop a new welcome packet that is sent to students once they have applied.
- A consultant from American Association of Collegiate Registrars and Admissions Officers (AACRAO) assessed Clark's enrollment process to include instruction, communications and marketing/web, business services, student services, and how all of these align with guided pathways. The consultant's official recommendations are expected to be provided to the college in September.
- Workforce Education Services received \$77,000 in BFET funds and \$10,000 in Opportunity Grant funds to support student tuition and book expenses.