

# **Clark College**

### **BOT Meeting**

Wednesday, March 11, 2020 5:00pm (PST)

Gaiser Hall 213

#### Board of Trustees Packet, Wednesday, March 11, 5:00pm in GHL 213

- I. Call To Order/Agenda Review Chair Jacobsen
- II. Introductions Interim President Fowler-Hill
- III. Action Items Chair Jacobsen
  - A. #1 February 26, 2020 Board Meeting Minutes
    - A. 02.26.2020 BOT Minutes DRAFT.docx Page 4
  - B. #2 March 9, 2020 Special Board Meeting Minutes Paper copy provided at the March 11, 2020 meeting.
  - C. #3 2021-2023 Academic Calendar
    - A. 2021-2023 Academic Calendar Page 9
  - D. #4 Consideration of Tenure
    - A. 2020 Tenure Recommendations Memo From VPI to President -Page 10

#### IV. Audience Statement - Chair Jacobsen

Audience statements will be limited to two minutes each.

#### V. Constituent Reports

- A. AHE Suzanne Southerland
- B. WPEA Danielle Plesser
  - A. WPEA Board Report March 2020.docx Page 11
- C. ASCC Evans Kaame
  - A. ASCC Board Report March Page 12
- D. Foundation Lisa Gibert
  - A. Foundation Board Report March.pdf Page 15
- VI. Reports from Board Members Chair Jacobsen
- VII. President's Report Interim President Fowler-Hill
  - A. Student Success Presentation Chippi Bello, Associate Dean of Financial Aid and Deborah Rezene, Clark College Student
  - B. Scorecards Dr. Rosalie Roberts, Outcomes Assessment Director Student Learning Presentation
    - A. Scorecards March Page 23
  - C. Enrollment Report
    - A. Enrollment Report March Page 32

#### VIII. Next Meeting

The Board of Trustees is currently scheduled for a Board Retreat on Thursday, April 2, 2020 from 12-4pm at the Clark College Columbia Tech Center Campus in room 430.

The next regular meeting of the Board of Trustees is currently scheduled

for Wednesday, April 22, 2020 at 5pm in the Ellis Dunn Community Room, GHL 213.

#### IX. Executive Session - Chair Jacobsen

An Executive Session may be held for any allowable topic under the Open Public Meetings Act.

#### X. Adjournment - Chair Jacobsen

Time and order are approximate and subject to change.

Clark College Minutes of the Regular Meeting of the Board of Trustees Wednesday, February 26, 2020 GHL 213

#### In Attendance

Jane Jacobsen, Chair Rekah Strong, Vice Chair Jeanne Bennett, Trustee Jada Rupley, Trustee Paul Speer, Trustee

#### **Administrators**

Dr. Sandra Fowler-Hill, Interim President Bill Belden, Vice President of Student Services Dr. Sachi Horback, Vice President of Instruction Kelly Love, Chief Communications Officer Rashida Willard, Vice President of Diversity, Equity & Inclusion/Chief Diversity and Equity Officer Bob Williamson, Vice President of Administrative Services Valerie Moreno, Chief Information Officer Sabra Sand, Director of Business Services

#### **Others**

Kimberly Witherspoon, Assistant Attorney General Lisa Gibert, CEO, Clark College Foundation

Suzanne Southerland, AHE President Chris Layfield, WPEA Representative

#### **Minutes**

#### I. Call to Order/Agenda Review

Chair Jacobsen called the meeting to order at 5:03pm. Chair Jacobsen read a statement.

#### II. Introductions

No introductions given

#### III. Action Items and/or Consent Agenda

- A. #1 February 5, 2020 Board Meeting Minutes
- B. #2 February 14, 2020 Special Board Meeting Minutes
- C. #3 February 21, 2020 Special Board Meeting Minutes

**MOTION:** Trustee Speer made a motion to approve the Consent Agenda Items III A-C. Trustee Rupley seconded the motion and it unanimously passed.

#### IV. <u>Audience Statements</u>

No audience statements were given.

#### V. <u>Constituent Reports</u>

#### A. AHE

President Southerland shared that House Bill 1888, protecting employee information from public disclosure, will most likely pass. President Southerland expressed gratitude for the opportunity to serve on the Presidential Search Advisory Committee and Climate Survey. President Southerland expressed appreciation to Interim President Fowler-Hill and her graciousness this year in serving as the Interim President. President Southerland shared that the Faculty have concerns about Boschma Farms and the impact it has on the current budget. President Southerland stated that Boschma Farms could be contributing to institutional racism and that students from marginalized population groups will not be served.

Trustee Strong requested current racial demographic data in comparison to ten years ago. Interim President Fowler-Hill shared that there will be a work session on Boschma Farms in June and that working group will be sharing a vision for Clark moving forward. Interim President Fowler-Hill shared that funds for the building have not yet been allocated and will not be in next year's budget.

#### B. WPEA

Mr. Layfield gave a statement highlighting the work of Layla Otey and Sally Demos and their work on the Budget Committee, Dave Sims for his representation on the Climate improvement Taskforce, Heather Adams and Danielle Plesser for serving on the Presidential Search Advisory Committee and those on the BUILD Committee. Trustee Speer thanked Heather Adams and Danielle Plesser on the Search Advisory Committee. Trustee Strong thanked the WPEA for all the committees representatives serve on.

#### C. ASCC

President Kaame introduced new officer, Greta Leandre, ASCC Student Relations and Promotions Coordinator. Mr. Kaame reported that the ASCC hosted a successful Quarterly Involvement Fair with Club Advisors. President Kaame shared that the Penguin Pantry was working in collaboration with outside partners to help support the mission of the pantry. Trustee Speer requested information regarding the results of accessibility based on the Penguin Pantry relocation. President Kaame reported that the move has been well received with greater accessibility and access. Mr. Belden reported that there has been increased traffic due to the relocation as well as increased hours.

#### D. Foundation

CEO Gibert reported that the Foundation has been actively engaged with Boschma Farms and highlighted the Savoring Excellence event at the Hilton Hotel on May 13. CEO Gibert informed the Board about the Employee Giving Campaign and the available match from a donor to support the Penguin Pantry.

#### VI. <u>Reports from Board Members</u>

#### A. Trustee Speer

Trustee Speer reported on the Presidential Search and the selection of Dr. Karin Edwards. Trustee Speer updated the Board that contract negotiations should be complete in the next 7-10 days. Trustee Speer reflected that healing is important on campus and will take time. Trustee Speer completed Presidential search site visits, was able to benchmark in "best in class", and highlighted the positive things that are happening at Clark College and the opportunities to grow.

#### B. Trustee Rupley

Trustee Rupley reported that she has been engaged in the selection process of the new President. Trustee Rupley shared that she attended the Transforming Lives dinner. Trustee Rupley thanked Dr. Horback regarding the Tenure Process.

#### C. Trustee Strong

Trustee Strong reported that she was excited that Dr. Karin Edwards was selected as the new President and thanked Chair Jacobsen and Trustee Speer on their work on the Presidential Search Advisory Committee. Trustee Strong acknowledged Interim President Fowler-Hill, Kelly Love and President Kamme regarding the State of the College address.

#### D. Trustee Bennett

Trustee Bennett thanked Chair Jacobsen and Trustee Speer and their work on the Presidential Search Advisory Committee. Trustee Bennett reported that she attended the Association of College Trustees new Trustee Orientation and Transforming Lives Dinner. Trustee Bennet encouraged people to attend the Foundation event, Savoring Excellence. Trustee Bennett reported that the Presidential Onboarding Committee recently met and the following are serving on the Committee: Interim President Fowler-Hill, Kelly Love, Sarah Thorsen, Bruce Elgort, Joel Munson and Stephanie Weldy. Trustee Bennett shared that she attended the First Annual NW Regional Equity Conference and thanked Ms. Willard in all her hard work.

#### E. Chair Jacobsen

Chair Jacobsen shared that she attended the Transforming Lives Dinner. Chair Jacobsen expressed gratitude to Trustee Speer and the Presidential Search Advisory Committee. Trustee Jacobsen updated the Board on her Presidential Search site tour and the different constituent groups the group had the opportunity to meet with. Chair Jacobsen shared that the State of the College Address was very well done.

#### VII. President's Report

#### A. Faculty Presentation

Caleb White, Professor of Welding Technology, was unable to present due to an illness. He will be rescheduled to present in April.

#### B. Policies and Procedures

Mr. Williamson presented information to the Board regarding the accreditation recommendation from the evaluation last spring. Mr. Williamson publicly acknowledged that the report should reflect a name correction for Shanda Haluapo. Mr. Williamson shared that there was a Policies and Procedures Review Committee that presented a process for reviewing policies to the Executive Cabinet for review to address the recommendation from NWCCU.

#### C. Sabra Sand – 2018-2019 Financial Statement Audit

Ms. Sand presented a PowerPoint pertaining to the audit, the standards of the Accounting Board and how data is reported. Clark received a clean audit for the fifth consecutive year. The State Auditor prepares an aggregation list and this is the first year there has not been anything listed. Ms. Sand shared information pertaining to GASB 68, 73 and 75. Ms. Sand highlighted major changes to Clark's financial position with current assets, capital assets, current liabilities and noncurrent liabilities. Ms. Sand reported that looking forward, GASB 84 and GASB 87 would be impacted. The Clark College space in downtown that is unoccupied will continue to be paid for until October 2020 unless it is sublet in the meantime. Trustee Speer requested more credit card information regarding cost to capital with more favorable rates. Ms. Sand stated that the rates were reviewed by the State and determined that current rates were competitive. Ms. Sand shared that the Budget Status Report has some changes based on People Soft and how revenue is reported. For example, revenue is recorded when students enroll rather than when students pay.

#### D. Budget Outlook 2020-2021 - Bob Williamson and Sabra Sand

Mr. Williamson shared a Budget Outlook that Clark is facing a 5.4 million dollar deficit. Mr. Williamson reported that there are declines in major revenue sources with an increase in operating expenses. Ms. Sand reviewed the recent budget history and a breakdown in funding. Ms. Sand reported that Clark is shifting from a State funding basis to funding from a businessbased model. Ms. Sand highlighted revenue changes in tuition and Running Start. Ms. Sand shared information on how the budget is built with FTE projections, revenue projections and expenditure projections. Mr. Williamson reported that an 8.5% budget cut would be needed in order to balance the budget. Mr. Williamson shared that there is a Budget Committee and that there will be budget forums available on campus. Mr. Williamson provided additional information with links pertaining to Budget Documents, Audited Annual Financial Statement and Budget Status Reports in the Board of Trustees packets. Mr. Williamson reported that the Budget Committee would be presenting suggestions to the Executive Cabinet with budget cut and revenue suggestions. Mr. Williamson highlighted the Cash Balance Statement and provided detailed information on each of the account line items with restricted and unrestricted funds in order to maintain the Board reserve. Trustee Rupley, Trustee Speer and Chair Jacobsen commented on the Budget Outlook and requested clarification on what the Board reserve could cover in a catastrophic event and future opportunities to build a cash reserve. Based on the current budget, one month of operation expenses are covered.

#### E. Scorecards – Sandra Fowler Hill

Interim President Fowler-Hill shared an update on the Scorecards that in future meetings, there will be one Scorecard highlighted each month.

#### VIII. Next Meeting

The next special meeting of the Board of Trustees is currently scheduled for Monday, March 9, 2020 at 9:00am in the President's Conference Room, BRD 102

The next regular meeting of the Board of Trustees is currently scheduled for Wednesday, March 11, 2020 in the Ellis Dunn Community Room, GHL 213 at 5pm.

#### IX. Executive Session#8

The Board went into executive session pursuant to RCW 42.30.110(g) and (i) to discuss with legal counsel representing the agency matters relating to agency enforcement actions or, litigation or

potential litigation. The Board went into executive session at 7:05pm and announced it was expected to last until 7:20pm. No final action was taken during executive session.

#### X. <u>Adjournment</u>

There being no further business, the meeting adjourned 7:20pm.

Jane Jacobsen, Chair

Stephanie Weldy Recorder Date: February 26, 2020



SUMMER QUARTER	2021-2022	2022-2023
July 4 <sup>th</sup> Holiday	July 5 (M) Observed	July 4 (M)
Classes begin	July 6 (T)	July 5 (T)
Last Day of Classes	Aug. 27 (F)	Aug. 26 (F)
FALL QUARTER		
Labor Day Holiday	Sept 6 (M)	Sept 5 (M)
Faculty Workday	Sept 10 (F)	Sept 9 (F)
Faculty Workdays, Orientation Week	Sept. 13-17 (5 days)	Sept. 12-16 (5 days)
Classes Begin	Sept. 20 (M)	Sept. 19 (M)
Faculty Workday: Campus In-Service (no classes)	Oct 8 (F)	Oct 7 (F)
Veterans Holiday	Nov. 11 (Th)	Nov. 11 (F)
Faculty Workday (no classes)	Nov. 24 (W)	Nov. 23 (W)
Thanksgiving Holiday	Nov. 25 (Th)	Nov. 24 (Th)
Native American Heritage Day Holiday	Nov. 26 (F)	Nov. 25 (F)
Last Day of Classes	Dec. 3 (F)	Dec. 2 (F)
Final Exams	Dec. 6-9 (M-T-W-Th)	Dec. 5-8 (M-T-W-Th)
Faculty Workdays	Dec. 10 (F), Dec. 13(M)	Dec. 9 (F), Dec.12 (M)
Winter Holiday	Dec. 24 (F) Observed	Dec. 26 (M) Observed
WINTER QUARTER		
New Year's Day Holiday	Dec 31 (F) Observed	Jan. 2 (M) Observed
Classes Begin	Jan. 3 (M)	Jan. 3 (T)
Martin Luther King Holiday	Jan. 17 (M)	Jan. 16 (M)
President's Day Holiday	Feb. 21 (M)	Feb. 20 (M)
Last Day of Classes	Mar. 11 (F)	Mar. 13 (M)
Final Exams	Mar. 14-17 (M-T-W-Th)	Mar.14-17 (T-W-Th-F)
Faculty Workdays	Mar. 18 (F), Mar.21(M)	Mar. 20 (M), Mar. 21 (T)
SPRING QUARTER		
Classes Begin	Apr. 4 (M)	Apr. 3 (M)
Faculty Workday: Campus In-Service (no classes)		Apr. 28 (F)
Memorial Day Holiday	May 30 (M)	May 29 (M)
Last Day of Classes	June 10 (F)	June 9 (F)
Final Exams	June 13-16 (M-T-W-Th)	June 12-15 (M-T-W-Th)
Graduation	June 16 (Th)	June 15 (Th)
Faculty Workdays	June 17 (F), June 20 (M)	June 16 (F), June 19 (M)

	Fall 2021	<u>Winter 2022</u>	Spring 2022	Fall 2022	<u>Winter 2023</u>	Spring 2023
Instructional Days	50	48	48	50	48	48
Exam Days	4	4	4	4	4	4
Faculty Workdays	10	2	3	10	2	3
	64	54	55	64	54	55

NOTE: For classes that fall on a Monday holiday, instructors will need to adjust schedule to accommodate for instructional time.



# MEMORANDUM

To:	Sandra Fowler Hill
	Interim President

- From: Dr. Sachi Horback Vice President of Instruction
- Date: March 9, 2020
- Re: Recommendations for Granting Tenure

The Tenure Review Committees have forwarded their recommendations on whether or not to grant tenure for the following third and fourth year tenure-track faculty:

3 <sup>rd</sup> and 4 <sup>th</sup> Year Tenure-Track Faculty	RIF
1. Becke, Rheannin	ADULT BASIC EDUCATION
2. Boucher, Chris	DIESEL TECHNOLOGY
3. Bratton, Amy	COMMUNICATION STUDIES
4. Dolder, Alison	BAKING
5. Engel, Rebecca	AMERICAN SIGN LANGUAGE
6. Frederick, Earl	CULINARY ARTS
7. Guerra, Aaron	CULINARY ARTS
8. Macias, Nicolas	COMPUTER SCIENCE & ENGINEERING

The Board will vote regarding tenure on Wednesday, March 11, 2020.

#### WPEA/UFCW Local 365, Clark College Unit

Board Report for February 26, 2020

#### MEETINGS

WPEA Steward Meeting March 5, 2020 WPEA MEMBERSHIP MEETING March 12, 2020- 12pm WPEA Steward monthly conversation with Dr. Sandra Fowler-Hill March 10, 2020 LMCC Meeting March 18, 2020

#### COMMUNICATION

Current contact for campus stewards: Co-Chief Shop Stewards Sarah Thorsen 360-992-2075 Heather Adams 360-992-2900

#### Communications Officers

David Sims	360-992-2132
Degundrea Harris	360-992-2382

#### Shop Stewards In Training

Chris Layfield	360-992-2933
Angela Dawson	360-992-2515
Danielle Plesser	360-992-2273
Becky Udwary	360-992-2740
Janice Taylor	

#### Labor Management Communication

WPEA stewards will meet with Management on March 18, any topics for consideration should be sent to Sarah Thorsen.

#### **Updates and Announcements**

WPEA looks forward to continued and regular meetings with management and President Fowler-Hill throughout the 2019-2020 academic year.

WPEA is excited about the announcement of a new campus president, we welcome Dr. Karin Edwards! Members have been encouraged to submit budget priorities through the process outlined by the budget committee.

#### ASCC BOARD OF TRUSTEES REPORT FEBRUARY, 2020.

#### ACADEMIC EXCELLENCE

Facilitate student learning by providing the conditions for intellectual growth through scholarship, discovery, application, creativity, and critical thinking.

- Implement and institutionalize practices that increase academic performance, retention, and completion.
- Create and sustain an inclusive and dynamic curriculum and environment that reflect our diverse college community.
- Integrate active learning strategies within and across courses, disciplines, and programs with a global perspective.
- Create and advance accessible, integrated, and technology-enriched learning environments.
- Engage faculty, administrators, and staff in professional development experiences that enhance student learning.
- Align curriculum with learning outcomes and apply outcomes assessment evidence to continually advance student learning.

#### Progress

#### SOCIAL EQUITY

Facilitate student learning by providing the conditions that improve educational outcomes and eliminate systemic disparities among all groups.

- Create and sustain an accessible and inclusive environment by utilizing principles of universal design and social justice so that all students can achieve equitable outcomes.
- Demonstrate improved intercultural competency among employees and students through comprehensive professional development and curricular transformation.
- Institutionalize hiring and retention practices that challenge systems of power, privilege, and inequity.

#### Progress

The Student Government have successfully hired a new student leader to fill the vacant position for the ASCC Students Relations and Promotions Coordinator. The new ASCC officer's name is Greta Leandre. The Student Government Vice President-Han Nguyen Song Pham-Smith is working on recruiting student leaders for the next academic year. She has made multiple promotional materials for advertising student leadership positions. The materials are Tri-folders board about Horoscopes and motivational bookmarks to encourage students to apply.

#### ECONOMIC VITALITY

Facilitate student learning by providing programs, services, and conditions that improve the economic well-being of the students, college, and community.

- Improve college affordability for students by expanding access to and information about financial resources, clarifying career and educational goals, providing pathways to success, improving college readiness, increasing financial literacy, and managing costs.
- Align program offerings with regional workforce needs to include technical and work-readiness skills.
- Align, expand, and enrich the relationships with regional industry leaders to increase internships, advisory committee participation, financial support for students' education and programs, hiring pipelines, grant partnerships, mentorships, and apprenticeships.
- Maximize the college's return on investment by responsibly allocating available resources.
- Leverage resources to create and sustain future innovations.

#### Progress

- The Student Government Civic and Sustainability Director-Taegon Lee organized the Dental Care Drive that promoted and collected donations from multiple groups on campus to increase resources in the Penguin Pantry. The amount of donations collected were more than 2,900 items donated from Dental Hygiene Program and SHADA.
- Taegon Lee planned and hosted the Student Appreciation Night on Wednesday 2/26/2020 during the Clark's Men and Women Basketball game at the O'cornell Sports Center. About 138 people came to support our team, and enjoyed pizza and refreshments.
- ASCC organized the Student's Open Forum Monday 3/2/2020 and the Interim President alongside the Executive Council attended as the guest speakers to have a meaningful conversation with the students regarding different topics on campus raging from academics to non-academic: About 25 students attended the forum and asked significant questions that resulted in a delightful conversation.
- ASCC Finance Director-Masha Cole: The ASCC Student Government Budget Committee had a meeting on Feb 11<sup>th</sup> 2020 from 3:30pm-5:00pm at PUB 258A. The committee was able to approve One-Time Funding for clubs and programs listed below with their respective funding request.

	Total Amount
One Time Funding Request	Approved
Penguin Pantry	\$30,000
The Iceberg II	\$15,754.00
Student Life Office Remodel	\$147,887.00
ACES National Conference on	\$9,940.00
Addiction Disorders	
Latinx Club National Conference on	\$8,291.00
Race & Ethnicity (NCORE)	
Poppin Penguins Camp Jitterbug	\$8,291.00
Archer Gallery & Art Talks Faculty	\$0.00
Training Compensation	
QPA Pride Week	\$3,190.00
QPA Seattle Pride Festival	\$11,898.00
Total	\$263,572.00

#### ENVIRONMENTAL INTEGRITY

Facilitate student learning by providing the conditions that continually improve the college's physical, virtual, and social environment.

- Incorporate environmental sustainability priorities into all college systems.
- Improve the college's physical and virtual environment to maximize access and appropriate use of space and technology.
- Integrate principles of mutual respect, collaboration, clear communication, and inclusivity in all interactions.

#### Progress

The ASCC Students Relations and Promotional Coordinator-Great Leandre has completed the March handout calendar that has been posted on multiple places on campus where students can access the monthly calendar and have information about the upcoming events on campus.

ASCC Club Coordinator-Justin Flint: Over the past month, I have used my position to charter 5 clubs, give out 54 hours of club service funding, help run the penguin pantry, and run club orientations for 12 students.

Club Chartering

The five clubs that were chartered this month are the Poppin Penguins Club, Environmental Action Club, Pacific Islander Student Alliance, Visionaries 2020, and the Clark College Actors Anonymous. Each of these clubs can now run events, hold meetings, take votes, and promote themselves across the campus.

**Club Service Funding** 

✤ 54 hours of club service funding were awarded to clubs for assisting the local community, by hosting events, volunteering for other organization's events, and doing volunteer projects around the community.

#### **Penguin Pantry**

Each week, half an hour of my time is given to helping the penguin pantry process orders, take in donations, and organize their contents.

**Club** Orientations

 12 students have taken club orientations in the last month, this has let them learn the basics of running a club, from requesting space on campus, to hosting and advertising events. Each of these students did this to take on an officer role in their respective club.

#### Foundation March 2020

#### **Strategic Initiatives – Areas of significance:**

#### 1. Advancement:

The foundation is witnessing a softening of development operations as the college takes on the challenges associated with leadership changes, union negotiations and budget deficits. Recent conversations with community leaders have exhibited a consistent message of concern and a "wait and see" positioning. Clearly, the community recognizes the significance of Clark College within our region, but they are asking us to consider their views. Keeping the philanthropic partners engaged during these challenging times should be a priority. In doing so, we would be assuring them that their community college is taking the necessary steps to respond accordingly.

The global outbreak of COVID-19 is at the top of many people's minds. The foundation appreciates the consistent messaging regarding the college's response to this potential threat. The foundation is using the messages to inform our external partners about the actions Clark is taking. The foundation will continue to monitor the situation closely. We are also planning for the possibility that our Savoring Excellence event could be impacted. Alternative engagement activities are being discussed if health officials discourage large group gatherings. There is no reason for alarm at this juncture, but taking part in basic precautionary measures keeps our students, employees and community safe.

# **2.** <u>Strategic Alignment</u>: *Builds on the mantra "together we are stronger."* Strategic alignment indicators for FY 2020 involve:

- Enhance communication between institutions
- Collaborate on advocacy at a governmental level
- Progress development of real estate holdings

Contineous communication between our institutions remains essential in order for us to weather the challenges we face. Whether it is budget cuts, long-range planning, system gliches or other factors, an on-going dialogue is critical. The BOD/BOT meetings occur monthly with other periodic check-ins between meetings involving president-to-chief executive officer, or chair-to-chair. These conversations are providing honest and open dialogue. They are challenging and have highlighted a number of topics for further attention. No resolutions have occurred yet, although we all agree that "together we are stronger." As Clark College Trustee Chair Jacobsen has said, "It is clear, we simply must all do better."

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As the college undergoes a process of resizing the institution to meet its reduced budget, it will be even more critical to involve the foundation — and in some cases the donors — early on in the conversations. Without such inclusion there could be long-term negative ramifications within the community and local industry. My hope is to establish a better process that loops our advancement team into the dialogue so that Clark's important philanthropic relationships be welcomed as part of the solution.

## 3. <u>Fiduciary Responsibility</u>: Ensuring compliance and fiduciary oversight to the organization's asset base.

The foundation continues to support college needs and priorities. For the six months ending December 31, 2019, the foundation made the following college and student-related expenditures:

Ridgefield land (10 acres) transferred to college	\$ 1,625,936
Scholarships	424,456
College program support	118,755
Supplies	46,817
College staff salaries/benefits/stipends	44,591
Meeting, food/meal costs	44,068
College and community relations	20,260
Faculty/staff development	22,720
Travel/lodging expense	12,458
Total	\$ 2,360,061

Note: The above scholarship figure is a recognition of funds paid to the institution over the first six months of FY 2020. Input received from our director of scholarships show that the foundation surpassed awarding \$1.3 million in scholarship support this year. Funds awarded are managed and re-awarded in subsequent processes during the year if the awardee does not accept or utilize the funds provided.

4. **<u>Board Relations</u>**: Implement and maintain processes by which board ensures its relevance through appropriate succession planning and evaluation of efforts.

The board relations committee is building a pipeline of volunteers who are looking to support Clark through the foundation and its activities. Board membership decreased in FY20, after two board members resigned their positions. Projecting through year end, it's anticipated that two more board members will roll off leaving a overall deficit of two. The pipeline offers board and foundation leadership the ability to speak directly to potential community leaders who are interested. These conversations are insightful. Although many within our community are watching closely how Clark College is navigating the

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challenges it faces, there remains a sense pride and ownership to assure Clark's success.

Should you have names of individuals or businesses who have community leaders you believe could contribute their expertise to the foundation, please forward those names to Terri Lunde at tlunde@supportclark.org. We will connect and begin to develop that relationship in support of the college.

Respectfully submitted,

Lisa Gibert Chief Executive Officer March 4, 2020

Attachments: Financial Dashboard Development Dashboard Annual Giving Comparison Campaign Committed Gifts Report

CLARK COLLEGE FOUNDATION

# Financial Dashboard as of December 31, 2019

# **Contributions/Donations Received**

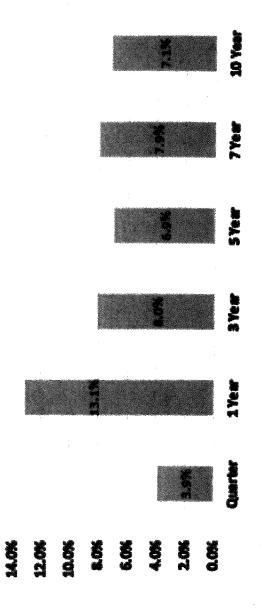
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Number of students receiving awards	20	527	561	516	421	383
Clark College Students (Fall Census excl. Running Start)	xcl. Running Start)	7,576	7,973	8,490	8.880	9 118
Net Assets by Type			Net Asse	Net Assets by Type		2776
Unrestricted	\$ 16,047,689					
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Net Assets	\$ 106.006.457					Temporarily Restricted
						Permanently Restricted

6/30/2017 6/30/2016		533,396 \$ 434,119	7,067,349 7,797,334 Projected Liquid	133,280 65,880 Unrestricted Net	164,818 120,217 Assets Available	12,731,837 13,038,307 6/30/2020 37,000	6/30/2021 167,000	(422,434) (1,957,849) 6/30/2022 297,000	(2,481,701) (2,873,600) 6/30/2023 427,000	(726.545 \$ 16.624.408 6/30/2024 357,000
6/30/2018		65 \$ 32,573 \$	8,103,108	44 122,925	12 337,341	12,728,727		(888,502)	(2,082,091) (2	94 \$ 18.354.081 \$ 17
12/31/2019 6/30/2019		414,161 \$ 81,765	4,191,475 6,120,908	257,618 265,344	436,215 312,012	11,246,870 12,821,759		(498,650) (1,086,594)		\$ 16,047,689 \$ 18,515,194 \$ 18,354,081 \$ 17.726.545 \$ 16.624 408
Unrestricted Net Assets 1.	Assets	Cash \$	Investments	Receivables	Prepaids/Deposits/Other Assets	ilding/equipment	Liabilities	A/P/Other Liabilities	Note Payable	ŝ

# Investment Pool Returns (Losses)



	Details
Endowment	Distribution

		Reserves
College Program	Unrestricted	<b>College Program Reserves</b>

FY 16	\$ 1,153,185	1,650,472	248,212	\$ 3,051,869
FY 17	\$ 1,187,928	1,704,605	201,368	2 \$ 3,093,901
FY 18	\$ 1,229,465	1,733,270	232,247	\$ 3,194,982
FY 19	\$ 1,522,786	1,884,177	221,260	\$ 3,628,223 \$ 3,194,982
FY 20	\$ 1,100,044	2,275,514	99,247	\$ 3,474,805

CLARK COLLEGE FOUNDATION	Dash		
Strategic Initiatives: Development Strategic Alignment Fiduciary Responsibility Board Relations	Current fiscal year to-date	Prior fiscal year to-date	Prior fiscal year
Fiscal year	7/1/2019 - 2/10/2020	7/1/2018 - 2/10/2019	7/1/2018 - 6/30/2019
Total number of donors	1,273	1,246	1,962
Number of new donors acquired	514	500	768
Number of new major gift donors acquired	12	12	19
Number of \$1,000+ donors	135	133	230
Number of confirmed irrevocable planned gifts	1 1	6	7
Number of confirmed revocable planned gifts	0	0	1
Foundation board participation*	72%	90%	95%
College trustee participation	80%	57%	100%
Executive Cabinet participation	73%	56%	70%
Foundation staff participation	70%	95%	100%

\*excludes ex-officio members

Soft credits are considered in this report, giving each constituent credit for gifts directly from them as well as gifts from a spouse/partner, personally-owned business, individual foundation or trust, donor choice program or donor advised fund.

Major gift donor is defined as a donor with a total gift commitment of \$10,000 or more during a single fiscal year. Matching gift commitments are considered in the donor's giving total.

Gift types considered: cash, recurring gift payment, pledge, property/stock, in-kind.



#### Clark College Foundation Annual Giving Comparison as of February 10, 2020

	FYTD 2020	FY2019	FY2018	FY2017
ТҮРЕ				
Cash/Stock/Property	\$838,045	\$2,145,169	\$3,135,656	\$1,032,495
Pledge	\$1,784,847	\$884,101	\$99,974	\$1,015,831
In-kind	\$127,343	\$65,868	\$41,124	\$220,399
Deferred Irrevocable at Face Value*	\$10,000	\$4,916,732	\$1,158,712	\$100,000
TOTAL	\$2,760,235	\$8,011,870	\$4,435,467	\$2,368,725
SOURCE				
Board Members (includes ex officio)	\$33,625	\$193,438	\$95,380	\$641,410
Employees	\$34,831	\$53,491	\$36,108	\$54,078
Alumni	\$215,683	\$568,992	\$1,039,995	\$185,508
Friends	\$165,749	\$981,835	\$615,815	\$545,993
Estates	\$15,720	\$4,723,175	\$1,087,717	\$26,200
Family Foundations and Trusts	\$527,603	\$806,115	\$850,600	\$337,988
Corporate & Community Foundations	\$1,179,265	\$343,691	\$499,208	\$222,342
Corporations/Other Organizations	\$259,938	\$329,989	\$204,394	\$353,892
Government Entities	\$327,821	\$11,144	\$6,249	\$1,314
TOTAL	\$2,760,235	\$8,011,870	\$4,435,467	\$2,368,725
PURPOSE				<u>+_,0000,000</u>
Current Use				
Unrestricted	\$223,858	\$129,599	\$396,376	\$495,391
Faculty Support	\$0	\$0	\$0	\$0
Programs/Other	\$1,475,604	\$519,077	\$315,270	\$423,516
Scholarships	\$312,400	\$690,585	\$717,393	\$377,189
Sponsorships	\$33,400	\$86,100	\$13,384	\$34,600
Technology/Equipment	\$0	\$0	\$0	\$0
Endowed				φ0
Unrestricted	\$0	\$0	\$0	\$0
Faculty Support	\$0	\$0	\$0	\$0
Programs/Other	\$250,154	\$180,880	\$80,243	\$33,456
Scholarships	\$454,819	\$1,476,297	\$1,747,579	\$103,393
Technology/Equipment	\$0	\$0	\$0	\$0
Capital		4		<i>4</i> 0
Culinary	\$0	\$12,600	\$6,370	\$780,515
STEM	\$0	\$0	\$140	\$20,465
Programs/Other	\$0	\$0	\$0	\$200
Deferred Irrevocable at Face Value*				+
Programs/Other	\$10,000	\$4,916,732	\$1,158,712	\$100,000
TOTAL	\$2,760,235	\$8,011,870	\$4,435,467	\$2,368,725
*Number of irrevocable gifts secured	1	7	3	1
Deferred Revocable at Face Value	\$10,000	\$170,000	\$1,010,000	1

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#### Clark College Foundation Campaign with Grant Awards

#### **Committed Gifts Report**

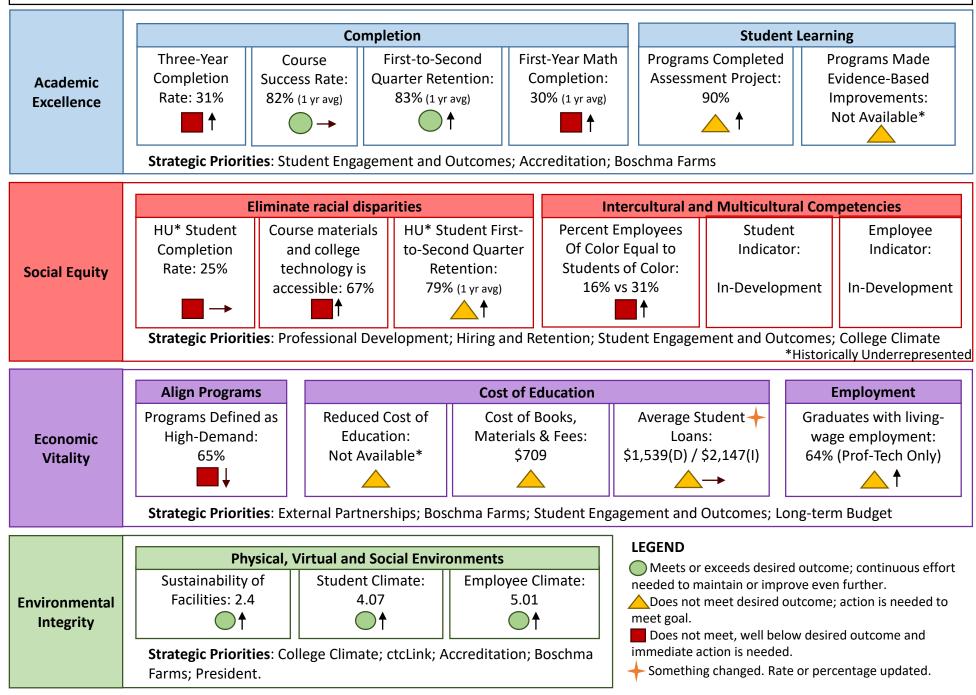
By Campaign Initiative

July 1, 2015 - February 10, 2020

	En	dowment	Ī	Current		Capital	1	revocable anned Gift		In Kind		Total
Scholarships (\$8 MM)							 		1			
FLEX	\$	-	\$	52,350	\$	-	\$	4,157,939	\$		\$	4,210,289
Unit / Program Based	\$	4,113,388	\$	2,981,695	\$	-	\$	1,188,806	\$	5,577	\$	8,289,466
Foundation Unrestricted	\$	-	\$	312,050	\$	-	\$	-	\$	-	\$	312,050
Advanced Manufacturing (\$5 MM)												
Personnel	\$	-	\$	-	\$	_	\$	-	\$	-	\$	-
Facilities	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Equipment	\$	-	\$	-	\$	_	\$	-	\$	-	\$	-
Program	\$	-	\$	100	\$	-	\$	-	\$	-	\$	100
Guided Pathways (\$4 MM)					<u> </u>							
Professional Development	\$	-	\$	25,000	\$	-	\$	-	\$		\$	25,000
Personnel	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Financial Literacy	\$	-	\$	49,100	\$	-	\$	-	\$	-	\$	49,100
Technology / Equipment	\$	-	\$	-	\$	-	\$		\$	-	\$	•
Smart Classrooms	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Program	\$	-	\$	577,542	\$	-	\$	-	\$	5,446	\$	582,988
Veteran's Resource Center (\$2 MM)												
Emergency Fund	\$	-	\$	4,255	\$	-	\$	-	\$	-	\$	4,255
Transportation / Childcare	\$	-	\$	_	\$	-	\$		\$	-	\$	+
Professional Development	\$	-	\$		\$	-	\$		\$	-	\$	-
Transition Boot Camp	\$	-	\$	-	\$	-	\$	-	\$		\$	-
Program	\$	250,000	\$	904,481	\$		\$	-	\$	14,921	\$	1,169,402
Culinary (\$10.5 MM)					L							
Personnel	\$	-	\$	-	\$	-	\$	-	\$		\$	+
Facilities	\$	-	\$	-	**	4,831,010		297,000	\$	-	\$	5,128,010
Equipment	\$	-	\$	-	\$	-	\$	-	\$	-	\$	-
Program	\$	-	\$	47,425	\$		\$	-	\$	19,862	\$	67,287
Mature Learning (\$1 MM)												
Program	\$	-	\$	14,905	\$	÷	\$	-	\$	-	\$	14,905
Other				***********							ļ	
Restricted	\$	184,034		1,026,982		329,840	\$	340,819			\$	2,288,193
Unrestricted	\$	-	\$	1,572,125	\$	-	\$	199,953	\$	79,056	\$	1,851,134
Total (\$35 MM)	154	4.547.422	Ś	7,655,991	Ś	5,160.850	\$	6,184,517	\$	536,641	\$	24,003,522



# MISSION: Clark College, in service to the community, guides individuals to achieve their educational and professional goals.



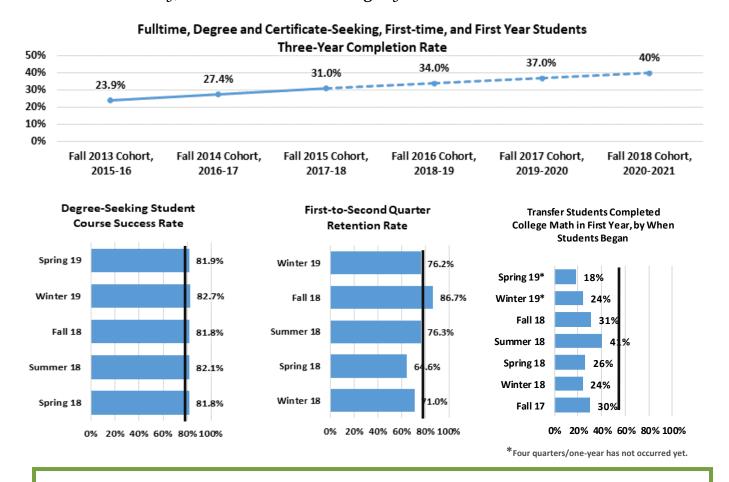
Keith Birchfield, Planning and Effectiveness, 3/4/20

# COMPLETION



March 2020

Clark College, in service to the community, guides individuals to achieve their educational and professional goals – including certificate and degree completion – by accomplishing its core theme objectives of academic excellence, social equity, economic vitality, and environmental integrity.



#### **Monthly Highlights**

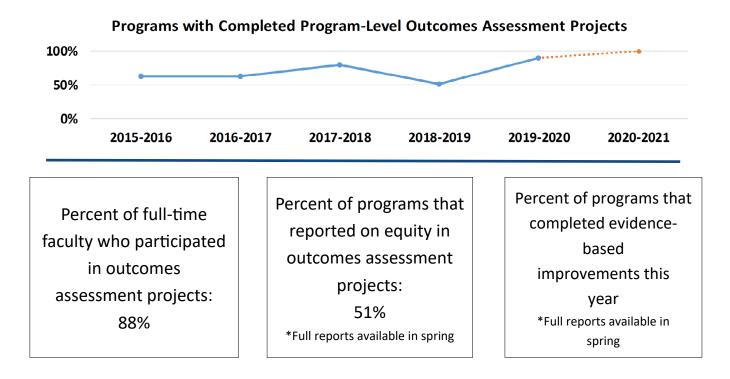
- Educational Program Maps work has been completed. Piloting external accessibility efforts.
- Advising case management has continued to advance for graduation applications.
  Optimizing the three C's (communications, checklists, comments) in PeopleSoft.
- ODEF worked with Instruction on Educational Program Maps to ensure maps include language that is inclusive, diverse and equitable.

# **STUDENT LEARNING**



March 2020

Clark College's degrees and certificates awarded are the result of a culmination of learning. The college aligns its curriculum with learning outcomes and applies evidence to continually advance student learning.



#### **Monthly Highlights**

- The 5-year assessment plan includes systemic changes related to equity and anticipates the mid-cycle visit with our accreditors in 2020-2021 academic year.
- Accessibility included in outcomes assessment processes in order to gather qualitative data about accessibility in student learning.
- Student learning outcomes assessment is in early planning stages to develop and integrate assessment of student services into our current practices.

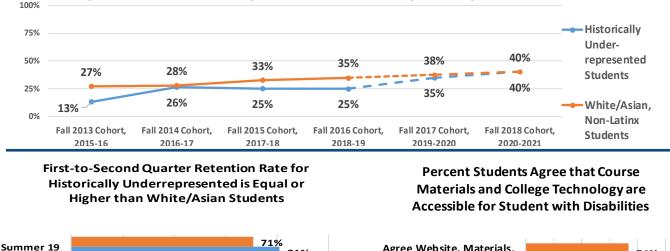
# **SOCIAL EQUITY**

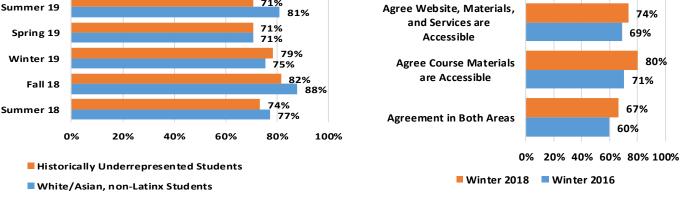


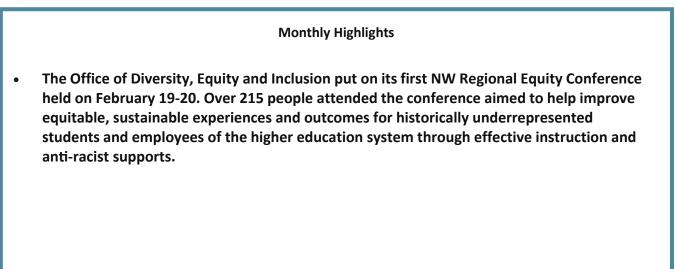
March 2020

#### Clark College facilitates student learning by providing the conditions that improve educational outcomes and eliminate systemic disparities among all groups. Two strategies the college has implemented relate to improving employee cultural competencies through professional development and hiring employees reflective of the college's diverse students.

Eliminate Disparities in Three-Year Completion Rate for Historically Underrepresented Students





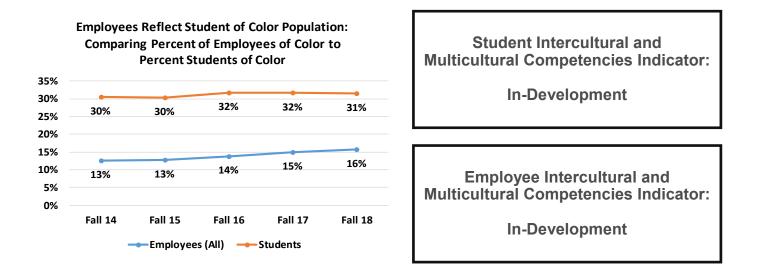


# INTERCULTURAL AND MULTI-CULTURAL COMPETENCIES



March 2020

Clark College facilitates student learning by providing the conditions that improve educational outcomes and eliminate systemic disparities among all groups. Two strategies the college has implemented relate to improving employee cultural competencies through professional development and hiring employees reflective of the college's diverse students.



#### **Monthly Highlights**

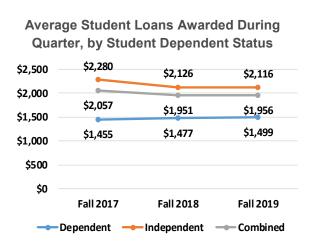
 The Office of Diversity, Equity and Inclusion debuted the College's equitable decisionmaking tool. So far, about 50 people in the college have been trained on the tool since February 24th, 2020. This tool aims to help the college move forward with thoughtful and intentional decision-making to reduce harm and impact to systemically non-dominant communities.

# **COST OF EDUCATION**



March 2020

Clark College facilitates student learning by providing programs, services, and conditions that improve the economic well-being of the students by improving student affordability. Specific strategies to improve affordability are expanding access to and information about financial resources, clarifying career and educational goals, providing pathways to success, improving college readiness, increasing financial literacy, and managing costs.



Percent of Students Receiving Opportunities to Reduce Cost of Education:

Not Available\*

Average Cost of Student Books, Materials & Fees:

\$709 (Fall 2018)

#### **Monthly Highlights**

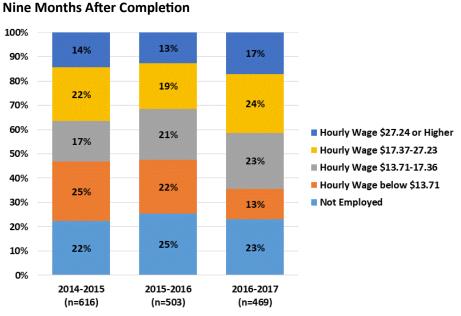
- Financial Aid Office and Communications/Marketing Introduced the Washington College Grant (WCG). The Washington College Grant provides guaranteed college funding through the state to all eligible residents of Washington State, including low- and middle-income students. The first step toward getting funding through the grant is to complete a federal or state financial aid application: FAFSA or WASFA. For those who qualify, the grant guarantees that students get the full Washington College Grant award that they qualify for, eliminating wait lists and letting students start college any quarter with a full WCG grant award.
- https://youtu.be/Gs3iC2OD0Wc



# **EMPLOYMENT**

#### March 2020

Clark College, in service to the community, guides individuals to achieve their educational and professional goals. Through the college's focus on student outcomes, the college aims to connect students to their long-term educational goals. For Clark College students these goals are most often employment and/or transferring to another higher education institution.



Employment Outcomes for Professional Technical Program Graduates, Nine Months After Completion

#### **Monthly Highlights**

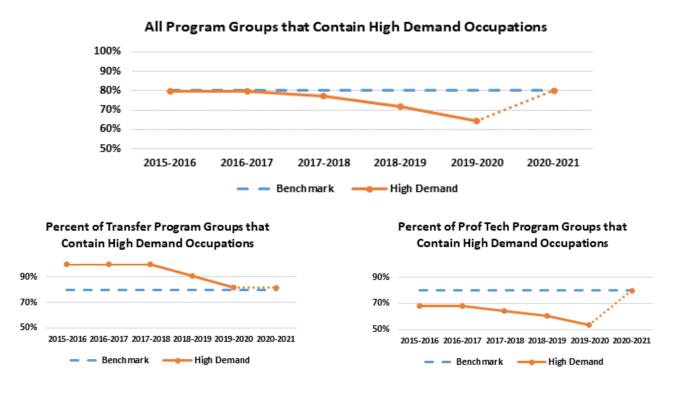
• The college finalized an MOU with Vigor. The MOU clarifies shared interests and intent. Vigor will send some of their current employees to Clark for training. They're also interested in interviewing our students that could potentially lead to employment opportunities. An automotive program agreement with Toyota/T-Ten is in the pipeline for approval for state launch. This is an important milestone as it the recent Aspen Institute's report says community and technical colleges "are talent development engines for companies and pathways to greater opportunity for individuals from all walks of life."

# **ALIGN PROGRAMS**



March 2020

Clark College, in service to the community, guides individuals to achieve their educational and professional goals. Through the college's focus on student outcomes, the college aims to connect students to their long-term educational goals. For Clark College students these goals are most often employment and/or transferring to another higher education institution.





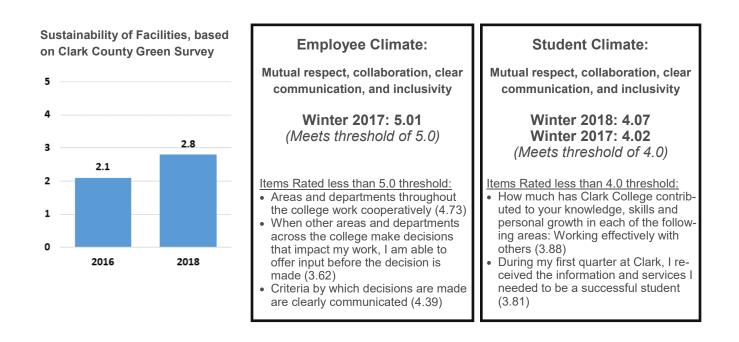
• The College continues to see a high demand for science courses and, therefore, continues to enhance its STEM programs.

# PHYSICAL, VIRTUAL, AND SOCIAL ENVIRONMENTS



March 2020

Clark College, in service to the community, guides individuals to achieve their educational and professional goals – including certificate and degree completion – by accomplishing its core theme objectives of academic excellence, social equity, economic vitality, and environmental integrity.



#### **Monthly Highlights**

• Twenty-one minor capital projects will be completed by the end of this biennium. The first meeting of the Boschma Farms visioning team took place February 18.

#### Clark College Interim Enrollment Report Winter & Spring 2020 as of March 4, 2020

	Winter 2020						
			% of Budgeted				
	FTES	<b>Budgeted FTES</b>	FTES				
State-supported	6,512*	6,908	94%				
State FTES	4,564	4,892	93%				
Running Start	1,932	2,016	96%				

\* This includes 16 non-Running Start contract FTES in state-supported classes.

	Spring 2020					
	FTES	Budgeted FTES	% of Budgeted FTES			
State-supported	2,139	6,504	33%			
State FTES	1,998	4,608	43%			
Running Start	141	1,896	7%			

#### Academic Year 2019-2020

	Allocated State FTES in State Classes	State FTES	Difference	% Difference
Summer 2019	2,719	2,068	(651)	-24%
Fall 2019	6,731	5,033	(1,698)	-25%
Winter 2020	6,424	4,564	(1,860)	-29%
Spring 2020	6,051	1,998	(4,053)	-67%

#### Academic Year 2019-2020

	Budgeted FTES in State Classes	State and Running Start FTES	Difference	% Difference
Summer 2019	2,070	2,068	(2)	0%
Fall 2019	7,213	7,140	(73)	-1%
Winter 2020	6,908	6,496	(412)	-6%
Spring 2020	6,504	2,139	(4,365)	-67%

#### Academic Year 2019-2020

	Total Enrollment to Date 2019- 2020*	Projected	% of Projected Enrollments
	2020*	Enrollments	Enrollments
Contract Corporate	667	540	124%
Community Ed	5,220	6,675	78%

\*Summer, Fall, & Winter Quarters