



Clark College  
BOT Meeting  
Wednesday, February 22, 2017 5:00 PM (PST)  
GHL 213



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- I. Call to Order/Agenda Review - Chair Burkman
- II. Introductions - President Knight  
*Transforming Lives Recipient, Keeley McConnell and Guided Pathways Liaisons, Margit Brumbaugh and Dr. Karl Bailey*
- III. Action Items - Chair Burkman
  - A. January 25, 2017 Board Minutes
  - B. Consideration of Tenure
- IV. Audience Statements - Chair Burkman
- V. Constituent Reports  
*The Constituent reports are not an official part of this board packet but are included as an addendum.*
  - A. AHE - Kimberly Sullivan
  - B. WPEA - Billie Garner
  - C. ASCC, - Sarah Moe
  - D. Foundation - Lisa Gibert/Joel Munson/Daniel Rogers
- VI. Reports from Board Members
  - A. Chair Burkman
  - B. Vice Chair Rupley
  - C. Trustee Jacobsen
  - D. Trustee Pollard
  - E. Trustee Strong
- VII. President's Report
  - A. Student Success Story - Michaela Higgison
  - B. Faculty Presentation--College 101 - Kristin Sherwood
  - C. Dashboard Pages
  - D. President's Report
  - E. First Quarter Cohort Report
  - F. Financial Aid Stats
  - G. Budget Status Report
  - H. Cash Balance Report
- VIII. Next Meeting - The next meeting of the Board of Trustees is currently scheduled for Tuesday,

March 14, 2017 in rooms 338/340 at Clark College at Columbia Tech Center.

- IX. Executive Session - An Executive Session may be held for any allowable topic under the Open Public Meetings Act.
- X. Adjournment - Time and order are approximate and subject to change.

## Call to Order/Agenda Review

*No documents for this item*

## Introductions

*No documents for this item*

## Action Items

*No documents for this item*

**MINUTES OF THE BUSINESS MEETING OF THE BOARD OF TRUSTEES  
CLARK COLLEGE, DISTRICT NO. 14  
JANUARY 25, 2017  
ELLIS DUNN ROOM GHL 213**

**CALL TO ORDER**

Trustee Strong called the meeting to order at 5:05 pm.

This evening's work session dealt with the Fair Labor Standards Act. The Act deals with hours and pay of classified employees. Trustee Strong said the college is doing a great job of managing what is a very complicated law. The trustees also participated in an interactive webinar which introduced them to their new board portal, BoardMax.

**INTRODUCTIONS**

Foundation Senior Vice President of Development Joel Munson will introduce a new staff member during his report to the trustees.

**ACTION ITEMS**

Trustee Jacobsen made a motion to approve the minutes of the December 7, 2016 board meeting. Trustee Pollard seconded and the motion passed unanimously.

**AUDIENCE STMTS**

There were no statements from the audience this evening.

**CONSTITUENT REPORTS**

**AHE**

Ms. Sullivan met with President Knight and Dr. Cook this afternoon for their monthly meeting. She acknowledged the administration for closing the college for safety reasons during the previous weeks' snow and ice storms. She has been following up with and explaining to faculty members about the closing as many were not aware that classified staff cannot come to work when operations are suspended. She appreciated that the college opened when it could and alleviated as many paycheck problems as possible since it was a pay week.

For her own classes that she teaches, she was able to move her assignments around and condensed several sections so the students can keep on track with their syllabus. She also put a lot of work on Canvas for them which made it very convenient for the students to work on their own during the two-and-one-half days of closure.

The AHE and college began salary negotiations on January 26. Meetings and schedules have been off track due to the weather, but everyone is now getting caught up and back to their regular schedules. Ms. Sullivan said she was pleased to meet Clark's new Vice President of Human Resources and Compliance, Kelly Woodward. She looks forward to working with Ms. Woodward

**WPEA**

There was no report from the WPEA this evening.

**ASCC**

ASCC President Sarah Moe explained that this month's report will be very short due to the cancellation of many student activities due to the snow days. Winter quarter Welcome Week turned into a two-day event. On November 30, several students talked with the SBCTC in preparation for the legislative breakfast. They also learned about open educational resources (OER) during that meeting. Students attended Clark's December 7 legislative breakfast and had a great experience talking with local legislators. There will be a Money Matters training session for clubs and programs to learn about purchasing and an end of quarter club event to close out the year.

## **FOUNDATION**

Senior Vice President of Development Joel Munson presented the Foundation's report. The Foundation staff has received a tremendous reaction from their board about President Knight's State of the College address. Eleven of the Foundation's board members attended the address and were inspired by his excitement and enthusiasm. Mr. Munson thanked President Knight for acknowledging the Foundation several times during his speech and the compliment was not lost on the Foundation staff in attendance.

The Foundation and Communications & Marketing continue to move forward with the college branding project, and are considering holding a campus event this spring for a soft launch. The Foundation and college are also working together to develop a formal structure to identify fundraising priorities and events that will be taken to the executive cabinet for approval.

The final community presentation of the Clark County at Boschma Farms plan took place at the end of December. The draft of the development agreement will now be sent to the City of Ridgefield.

The Foundation campaign had tremendous end of year results. Board members Rick Takach and Eric Merrill made very generous commitments as did President Knight. Over a period of 30 days, the Foundation received \$500,000 in major gifts. The annual giving program has started up again and telephone calls to alumni started up again at the end of January soliciting STEM donations.

Mr. Munson introduced the Foundation's new Vice President of Development Operations, Hal Abrams. Mr. Abrams was previously in advancement and development at the University of California at Berkeley, University of Oregon, and Lewis & Clark College. Mr. Abrams will be handling day-to-day operations of the Foundation so that Mr. Munson can focus his time on targeted fundraising with President Knight.

Trustee Pollard thanked Mr. Munson for the efforts the Foundation is putting into the veterans' program. There will be an open house in the Veterans' Resource Center on January 26 from 12:00 noon-2:00 pm. Everyone at the college and in the community is invited to come and meet Clark veterans and people from the college and community who can help them transition back to civilian life.

## **REPORTS FROM BOARD MEMBERS**

Trustee Jacobsen was in Olympia for two days this week attending the Association of College Trustees winter conference and new trustee orientation. She found she was very familiar with many of the topics covered at the orientation as she had already heard about them through Clark's orientation. Most of Clark's local legislators attended the Transforming Lives Dinner; Clark had the most elected officials of any college at our table. It was really fabulous to have legislators from both sides of the aisle come together for the evening and agree to work together for the college's benefit. Rep. Monica Stonier said it is very easy to say good things about and support Clark College. Everyone at the dinner appreciated Southwest Washington's inclusiveness and board outreach.

Trustee Pollard agreed that Trustee Jacobsen is a great representative for the local community and it will be very helpful to have her visit Olympia during the legislative session. Clark College serves everyone regardless of who they are and he knows that the legislative delegation will embrace this concept. He told the audience that should they run into one of the local legislators around town, to introduce yourself to them and thank them for what they are doing for the college. The legislators listen to their constituents and will help when they can. It is important to develop positive relationships with the delegation as productive work is done in business and in government through positive relationships. He congratulated President Knight for this year's State of the College address.

Trustee Strong said she is so grateful to have Trustee Jacobsen representing the college. She leverages every relationship she has in the community to benefit Clark, especially in relation to North County. She told Trustee Jacobsen that she appreciates everything she has done for the college.



Trustee Strong also said President Knight did an amazing job at State of the College. Clark is an open campus for everyone and supports everyone in the community. At the end of the speech, he tied the spirit of Clark together and it resonated, with everyone in attendance, that everyone has a place at the college. It is a safe environment and inclusive of all. She appreciates his courage in speaking out as everyone needs to hear the message of inclusivity.

## **STUDENT SUCCESS STORY**

President Knight invited Dean of Student Enrollment & Completion Selena Castro to introduce Director of Workforce and Education Services, Armetta Burney for this evening's Student Success presentation. Ms. Burney introduced Student Success speaker Angelica Pravettoni, Program Coordinator in the Financial Aid office. Ms. Pravettoni works with Ms. Burney and is a single working mother who attends school full-time and inspires other students to overcome their own challenges. She is a person who sets the bar high for herself and is a significant contributor to the team and to our students.

## **FACULTY PRESENTATION**

Professor Tina Barsotti presented the Engineering Department's guided pathway on behalf of the engineering faculty members who were also in attendance—Carol Hsu, Izad Khormae, Nick Macias, and Keith Stansbury. The engineering faculty developed the program for engineering and computer science students. It is a true pathway and they have built a sense of community for all of the students in that department. Each student creates an individualized plan based upon where they want to transfer. This ensures that they take only the classes they need and not ones that will not transfer. Students are asked to check in with the faculty each quarter to make sure they are on track. Engineering faculty work to make sure STEM classes are scheduled so they don't conflict with each. Students participate in several hands-on projects so they can become more aware of STEM careers and what might be of interest to them. They learn by doing. Students find the human connection helps them to complete their degrees. Engineering has a high transfer rate and the department goal is for all students to transfer. They currently have between 500-600 students enrolled. Dr. Cook said this is a guided pathway model that the entire college could follow and be successful.

Trustee Strong appreciates all the work the college has done to reach out to women to introduce them to STEM careers. There will be a free "STEM in Action" in the spring and the college will let the trustees know when it is scheduled. Many other events are scheduled through the year as well. On March 10, an Amazon delivery system will be showcased. On Friday afternoons, students help tutor high school students. On the last Tuesday of every quarter, from 3:00-5:00 pm, the department hosts a trade show format showcasing student projects. The trustees asked if Prof. Barsotti is going to be receiving any new department T-shirts that they could purchase. She said they will be getting new ones soon that say, "STEMinist".

## **PRESIDENT'S REPORT**

President Knight highlighted some of the activities that took place at the college during the month of January. After the State of the College address, there was an open forum "Building a Beloved Community at Clark College". Attendees discussed how to move forward to make sure people feel safe at the college, what the college does to embrace students, and how to help the community move forward. He appreciated the opportunity to have the forum and thanked Felis Peralta and Cathy Busha for leading the conversation.

Clark College Transforming Lives award winner, Keeley McConnell, could easily have won the state award. There were so many uplifting student stories that the ACT had a very hard time choosing only five. Clark had five of the 20 legislators in attendance. Clark was recognized by the SBCTC leadership for having the most legislators in attendance that evening. By the end of the dinner, every legislator from our district knew that the SBCTC needs \$45 million added into the capital budget so that Clark can get the Boschma Farms campus design started. The legislators discussed how to move forward so that Clark's design could be included in the capital funding list. President Knight and Trustee Jacobsen met with Senators Rivers and Cleveland, and Representatives Stonier, Harris, Vick, and Kraft. Chances of getting the project funded are improving since both Republicans and Democrats are working together across the aisle to assist us. President Knight thanked Mr. Hazelbaker for getting the invitations out to the legislators early so they could get it onto their calendars.

The ctclink project continues to have big problems. The company hired to implement it are having severe financial problems and of the \$110 million budgeted for the project, \$83 million has been spent—and no colleges are completely up and running yet.

The President, Foundation and Mr. Witte met with a local partner from a distillery to discuss a partnership as the distiller wants to move some of its operation from Portland to Vancouver. The discussions are in the concept phase and Mr. Witte is developing a business plan.

The walls in the culinary area have all been taken down. There was a bit of a delay due to the weather, but President Knight is making sure they understand how important it is to the students to keep the project on schedule. The program will open in the fall, but he is not sure yet if they will be in the new facility right away. He is not going to acquiesce to the delay.

President Knight is also moving forward with a meeting with a local restaurant to discuss a potential long term partnership. Trustee Rupley will represent the board of trustees in this discussion.

The college hosted a Martin Luther King celebration on January 18. The speaker was speaker challenging and thought provoking and he enjoyed hearing her message.

The financial audit is complete and the exit meeting will take place on Valentine's Day.

The automotive program is developing nicely. He attended a public relations event with Dick Hannah in December. Hannah gave the students in the Hannah program tool boxes and tools worth \$4,000 each. He is also providing each of them with stipends of \$300 per month while they are attending classes which will help offset their expenses and keep them motivated to continue with their studies. The students will get to keep the tool sets if they stay with Hannah after graduation. President Knight asked if anyone runs into anyone from Hannah, to please thank them for their generosity.

Governor Inslee visited Vancouver and toured the Oliva Center yesterday. He is showcasing the Center as an example of a public/private partnership.

President Knight extended his appreciation to the Facilities Department for getting the college grounds cleaned up so students can return to class after the storms.

Trustee Pollard said that he does not believe the City of Vancouver ever had the kind of relationship that President Knight has developed with the local legislative delegation. He does not recall that they ever met together after an event the way they did after Transforming Lives. He congratulated President Knight for his success in bringing both parties together.

The next step is to follow up with each legislator individually and see what each one is saying about moving forward. President Knight will stay in touch with them and will send someone from Clark to meet with them and testify any time they need a representative. Ridgefield officials will also be testifying in Olympia with President Knight. Trustee Pollard suggested regular check-ins with the legislative aides to see how things are going. All of the capital projects throughout the community and technical college system will benefit because of Clark's work. Trustee Strong expressed her appreciation for President Knight's integrity for being inclusive of the entire system.

**TRUSTEES PRESENT**

Jane Jacobsen  
Royce Pollard  
Rekah Strong

**TRUSTEES ABSENT**

Jack Burkman  
Jada Rupley

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Jack Burkman, Chair

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Leigh Kent, Recorder  
February 9, 2017



# MEMORANDUM

To: Robert K. Knight  
President

From: Tim Cook, Ed. D.  
Vice President of Instruction

Date: February 16, 2017

Re: Recommendations for Granting Tenure

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The Tenure Review Committees have forwarded their recommendations on whether or not to grant tenure for the following third year tenure-track faculty:

<b>3<sup>rd</sup> Year Tenure-Track Faculty</b>	<b>RIF Unit</b>
1. Lindsay Christopher	English
2. Kate Cook	Math, Quarter 7
3. Michael Ludwig	Dental Hygiene
4. Brian McVay	Welding
5. Alexis Nelson	English
6. Tobias Peterson	English
7. Mary Ellen Pierce	Nursing
8. Jack Sande	Network Technology
9. Lora Whitfield	Early Childhood Education

The Board will vote regarding tenure on Tuesday, March 14, 2017.

## Audience Statements

*No documents for this item*

## Constituent Reports

*No documents for this item*

AHE

*No documents for this item*

WPEA

*No documents for this item*

**ASCC**  
**BOARD OF TRUSTEES REPORT**  
**February 2017**

**ACADEMIC EXCELLENCE**

Facilitate student learning by providing the conditions for intellectual growth through scholarship, discovery, application, creativity, and critical thinking.

- Implement and institutionalize practices that increase academic performance, retention, and completion.
- Create and sustain an inclusive and dynamic curriculum and environment that reflect our diverse college community.
- Integrate active learning strategies within and across courses, disciplines, and programs with a global perspective.
- Create and advance accessible, integrated, and technology-enriched learning environments.
- Engage faculty, administrators, and staff in professional development experiences that enhance student learning.
- Align curriculum with learning outcomes and apply outcomes assessment evidence to continually advance student learning.

*Progress*

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**SOCIAL EQUITY**

Facilitate student learning by providing the conditions that improve educational outcomes and eliminate systemic disparities among all groups.

- Create and sustain an accessible and inclusive environment by utilizing principles of universal design and social justice so that all students can achieve equitable outcomes.
- Demonstrate improved intercultural competency among employees and students through comprehensive professional development and curricular transformation.
- Institutionalize hiring and retention practices that challenge systems of power, privilege, and inequity.

*Progress*

- **In November, the ASCC hosted our Priorities Forum from which we gained student leaders feedback on what affects Clark students most. From the forum, the ASCC was able to evaluate the results to create our 2016-2017 Priorities Paper. This paper conveys our top three concerns and priorities for this year that we will continuously be working towards achieving. Those include: textbook affordability and accessibility, food insecurity, and a section labeled increased support which outlines our goal to reach more students.**

**ECONOMIC VITALITY**

Facilitate student learning by providing programs, services, and conditions that improve the economic well-being of the students, college, and community.

- Improve college affordability for students by expanding access to and information about financial resources, clarifying career and educational goals, providing pathways to success, improving college readiness, increasing financial literacy, and managing costs.
- Align program offerings with regional workforce needs to include technical and work-readiness skills.



- Align, expand, and enrich the relationships with regional industry leaders to increase internships, advisory committee participation, financial support for students' education and programs, hiring pipelines, grant partnerships, mentorships, and apprenticeships.
- Maximize the college's return on investment by responsibly allocating available resources.
- Leverage resources to create and sustain future innovations.

#### *Progress*

- **The ASCC has approved a total of \$17,895.00 one-time fund requests this quarter creating a balance of \$104,037.00 in approved requests. A total of \$742,151.00 remains in the one-time funds balance.**

#### **New Requests:**

- **Sexual Health Fair (\$1,407.00)**
- **Associated College Press Annual Conference (The Independent) (\$15,198.00)**
- **National Council for Education in Ceramic Arts Conference (\$1,290.00)**
- **ESRA Team – Clark College Aerospace Program (\$9,159.00)**
- **Choir and Brand trip to Eastern Washington University (\$12,911.00)**

### **ENVIRONMENTAL INTEGRITY**

Facilitate student learning by providing the conditions that continually improve the college's physical, virtual, and social environment.

- Incorporate environmental sustainability priorities into all college systems.
- Improve the college's physical and virtual environment to maximize access and appropriate use of space and technology.
- Integrate principles of mutual respect, collaboration, clear communication, and inclusivity in all interactions.

#### *Progress*

- **Currently, the ASCC is evaluating the results of the Recreation Center Interest Survey that was provided to students between the 24<sup>th</sup> of October and the 27<sup>th</sup> of January. The students were asked of their level of interest in a Recreation Center, what amenities were essential, preferred, or of no interest, and how much the student was willing to pay per quarter. A total of 709 students took the survey. Marco Morales-Mendoza, our Student Relations and Promotions Coordinator, compiled a report of the details on the activity concerning the recreation center survey's social media posts. Currently, the decision of whether to continue with the recreation center project is scheduled to be finalized Monday, February 13<sup>th</sup>.**
- **Shannon Leininger, our Club Coordinator, hosted the Winter Involvement Fair on January 19<sup>th</sup>. The theme was Fantastic Clubs and Where to Find Them and an estimated 600 students attended the themed fair.**
- **Currently, there is a total of 26 clubs chartered. Two new clubs include the Saber Play Club and the Welding Club. Additionally, the ASL club is in the process of being chartered.**
- **We have a total of 15 students officially on committees and 11 students waiting to finish the hiring process.**

# ASCC Priorities Paper

The ASCC Priorities Paper serves as written documentation of the ASCC Executive Councils' decision to focus their collective efforts towards each of the following aspects affecting student life:

## Textbook Affordability and Accessibility

Textbook prices are always a major concern for students and the ASCC has committed to working towards lowering these costs for students. In order to do this, the ASCC will focus on promoting and supporting the implementation of Open Educational Resources. Through collaboration and support at both the campus level and the state level, the ASCC will work to implement these resources in order to decrease costs for students. (Strategic Plan Alignment: Economic Vitality)

## Food Insecurity

Hunger affects many Clark students and it poses a problem to student's health and success. The ASCC has committed towards working to decrease this problem on campus. By participating in the Penguin Pantry Committee and supporting our food giveaway during Welcome Week, the ASCC will strive to decrease this problem on campus. (Strategic Plan Alignment: Social Equity)

## Increased Support

There are many Clark students that the ASCC does not reach and these students are therefore unable to learn about the services that are offered at Clark. By attempting to inform students consistently through various platforms such as on-campus ads, email, our webpage, and social media the ASCC will strive to inform as many students as possible. Through our increased support of this, more students can be informed and utilize all that is offered for student life. (Strategic Plan Alignment: Environmental Integrity)

Facebook:

Initial post without image

- 154 Reaches<sup>1</sup> organic
- 11 Post Clicks
- 4 Reactions, Comments, Shares
- 10% Engagement Rate

Post with image included pinned to top of our Facebook page

- 841 Reaches<sup>1</sup> Organic
- 15 Post Clicks
- 4 Reactions, Comments, Shares
- 2% Engagement Rate

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<sup>1</sup>“Reach is the number of people who received impressions of a Page post. Reach might be less than impressions since one person can see multiple impressions. For example, if a person sees a Page update in News Feed and then sees that same update when a friend shares it that would represent a reach count of one.”

By [www.facebook.com/help/274400362581037?helpref=related](http://www.facebook.com/help/274400362581037?helpref=related)

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Twitter:

Initial post without image

- 268 Impressions<sup>2</sup>
- 3 Engagements

Post with image:

- 634 Impressions
- 20 Engagements
  - 5 Link Clicks
  - 4 Retweets
  - 3 Media Engagement

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<sup>2</sup> Impressions: Times a user is served a Tweet in timeline or search results



**Foundation  
February 2017**

❖ **Strategic Initiatives – Areas of significance:**

- **Branding/Awareness – Developing collaborative communications, branding and marketing strategy.**
- **Strategic Needs Funding – Developing estimated project costs, redefinition of college project cash flow mapping process and analysis of current and projected needs.**
- **North County – Visioning Clark College at Boschma Farms for the next 50 years.**
- **Comprehensive Campaign – Increasing the donor pool to achieve the goal of private support through the next comprehensive campaign.**

1. **Branding/Awareness:** *Defining the Clark College experience*

The branding firm Quinn Thomas provided an overview of the research (telephone survey and two forums) that was conducted in 2016 to about 30 members of the campus community during an open forum session. Attendees asked questions about the research methods, outcomes and next steps in the brand process. The session was videotaped and the recording will be available in the coming days.

*Next steps:* We continue to educate campus executive staff and board members on the new brand architecture. Furthermore, planning continues on a possible campus event for demonstrating and experiencing the brand promise. Final revisions are being made to Clark’s brand guide in preparation for execution of new collateral material.

2. **Strategic Needs Funding:** *Update/sustain campus needs through projected cash flow mapping*

In response to conversations occurring in the Board of Directors/ Board of Trustees meetings, a process flow was drafted in an effort to tighten alignment between the organizations particularly involving external private investment. The word “fundraising” was specifically not mentioned as this initiative is about much more. The goal is to maintain awareness of the variety of activities, events and initiatives (fundraising or otherwise) utilizing the executive cabinet as the vetting body. EC is currently reassessing the top priorities and applying a case development tool to help describe the program/ project for inclusion in fundraising efforts.

*Next Steps:* EC will address initial development tools and priority-setting work during the meeting on February 14. Work will continue with these tools until programs are defined to a degree that the foundation can begin to approach private parties about investing in Clark's vision. In a study that examined the relationship between trust and philanthropy, researchers Adrian Sargeant and Stephen Lee found, "there would appear to be a relationship between trust and a propensity to donate." In addition, "there is some indication here that a relationship does exist between trust and amount donated, comparatively little increases in the former having a marked impact on the latter." As a result, building compelling messages regarding our vision for programs and how they will impact our community is critical to establishing trust within our philanthropic community.

In addition, EC is beginning conversations regarding the need for a dedicated project manager position to guide this planning process. There is still much to discuss, but it is clear that other employees who would engage in this task are spread too thin to accomplish the work and keep it moving forward on a timeline commensurate with our needs.

3. **North County:** *Visioning project guiding the development of a general master plan for the Boschma Farms campus for the next 50 years*

Foundation personnel are working with legal counsel to draft and negotiate the terms of a development agreement with the City of Ridgefield. Draft is almost complete and is based upon the work performed during the master planning process.

*Next steps:* Upon completion of draft and initial conversations with the city, materials will be shared with the college for review.

4. **Comprehensive Campaign:** *Committee specific work through these focused areas: Stewardship, Strategic Engagement, Corporate & Foundation Relations and Development Communications and Marketing*

As mentioned above, the foundation is working closely with EC to establish clear priorities for this current campaign. In the interim, efforts are being focused on culinary capital needs while cultivating new relationships within the community to discover the things we are doing at Clark. Supplementary materials have been provided to give a snapshot of the current results. Most notably, the results, although low, reflect our anticipated projections.

With process and systematic changes, the foundation recognized the efforts would not reflect in the dashboard until later in the fiscal year. Based upon our current analysis, this appears to be holding true and these figures will begin to rise as outstanding gift agreements are signed and relationships flourish.

The foundation also suspended our annual gift program as the deliverables were evaluated and strategies were adapted. The Clark Connect calling program was also suspended to evaluate these results and strategies. The call center started up again in January and the other annual giving activities provided nice results in December.

Finally, Clark College Foundation welcomes Mr. Harold (Hal) Abrams to the development team as Associate Vice President of Development Operations. Mr. Abrams is an attorney with a specialty in the area of estate planning and planned giving. Having worked at a number of prestigious institutions such as the University of California, Berkeley, the University of Oregon and Lewis and Clark College, we could not be happier about welcoming him to Clark College to assist us in elevating our fundraising efforts.

*Next steps:* Continue our work with EC in establishing the priorities. In addition, our outreach activities are taking a few of us to Arizona, as we have a “alumni and friends” event being hosted by a 1960’s alumnus in Scottsdale.

## Other

**Community Partnerships:** Beginning in 2015, Clark College Foundation made a five-year commitment (\$300,000 total) with the local Share organization to provide matching funds for a federal grant they secured to help community members pay for their Clark College education.

Participants are required to save money in an account monitored by Share for six months. After that time, they become eligible for a \$4,500 scholarship (\$2,000 from federal money, \$2,000 through the foundation’s matching scholarship and \$500 from the student’s saving account) to pay for education expenses for one year. The program provides financial counseling, the practice of saving money and a financial benefit for their education. The intention is that this process will lead to self-sufficiency.

Currently there are 28 students in the process of saving and eight using the program to pay for tuition while they continue to save. Seven of the participants are working adults who decided to attend Clark College when they heard about the program. All of the participants are low-income individuals or families who might not otherwise have attended school if not for this program.



Share's mission is to lead the hungry and homeless to self-sufficiency by providing food, shelter, housing, education, advocacy and compassion through the strength of our community. The foundation is proud to partner with Share to benefit those who need it most within our community. This program has just really begun and we anticipate its popularity to grow over time.

**Weber Arboretum:** A response was received in January following our request for property transfer. Arboretum trustees have requested an extension to provide the transfer plan, as many trustees are out of the area at this time. This request was granted with a new deadline of March 31, 2017.

**Foundation Office Relocation:** The college space allocation committee has designated space on the main campus to house foundation personnel. Unfortunately, a space to accommodate all staff in a single location was not available; however, suitable space is being considered. Staff is currently working with LSW Architects to evaluate the space and make suggestions to enhance workflow and communication. Timing for the move is still uncertain; it will depend upon the timing by which the current residents can relocate to their next office site. More to come.

Respectfully submitted by

Lisa Gibert  
Foundation President/CEO  
February 9, 2017



# Dashboard



**Strategic Initiatives:**

- Branding/Awareness
- Strategic Needs Funding
- North County
- Comprehensive Campaign

	Current fiscal year to-date	Prior fiscal year to-date	Prior fiscal year
<b>Fiscal year</b>	7/1/2016 - 1/27/2017	7/1/2015- 1/27/2016	7/1/2015 - 6/30/2016
<b>Total number of donors</b>	542	1,041	1,233
<b>Number of new donors acquired</b>	74	337	347
<b>Number of new major gift donors acquired</b>	9	11	22
<b>Number of \$1,000+ donors</b>	123	169	215
<b>Number of confirmed irrevocable planned gifts</b>	1	1	1
<b>Number of confirmed revocable planned gifts</b>	2	5	5
<b>Foundation board participation*</b>	70%	82%	100%
<b>College trustee participation</b>	100%	100%	100%
<b>Executive Cabinet participation</b>	80%	78%	88%
<b>Foundation staff participation</b>	80%	100%	100%

\*excludes ex-officio members

Soft credits are considered in this report, giving each constituent credit for gifts directly from them as well as gifts from a spouse/partner, personally-owned business, individual foundation or trust, donor choice program or donor advised fund.

Major gift donor is defined as a donor with a total gift commitment of \$10,000 or more during a single fiscal year. Matching gift commitments are considered in the donor's giving total.

Gift types considered: cash, recurring gift payment, pledge, property/stock, in-kind.



**Clark College Foundation**  
**Annual Giving Comparison**  
**as of January 27, 2017**

	FY2017 (YTD)	FY2016	FY2015	FY2014
<b>TYPE</b>				
Cash/Stock	\$751,137	\$1,254,375	\$1,654,918	\$3,081,014
Pledge	\$179,943	\$4,442,124	\$171,375	\$959,001
In-kind	\$184,666	\$81,907	\$55,319	\$3,977,944
Deferred Irrevocable at Face Value*	\$100,000	\$9,953	\$62,425	\$70,377
<b>TOTAL</b>	<b>\$1,215,746</b>	<b>\$5,788,359</b>	<b>\$1,944,037</b>	<b>\$8,088,336</b>
<b>SOURCE</b>				
Board Members (includes ex officio)	\$137,500	\$111,404	\$53,710	\$19,145
Employees	\$41,638			
Alumni	\$109,097	\$380,645	\$746,654	\$471,947
Friends	\$249,445	\$331,164	\$542,097	\$790,592
Estates	\$0	\$23,000	\$6,083	\$67,130
Family Foundations and Trusts	\$313,231	\$4,450,530	\$292,295	\$849,804
Corporate & Community Foundations	\$79,573	\$140,220	\$187,560	\$872,903
Corporations/Other Organizations	\$284,928	\$343,482	\$106,480	\$5,013,073
Government Entities	\$334	\$7,914	\$9,158	\$3,742
<b>TOTAL</b>	<b>\$1,215,746</b>	<b>\$5,788,359</b>	<b>\$1,944,037</b>	<b>\$8,088,336</b>
<b>PURPOSE</b>				
<b>Current Use</b>				
Unrestricted	\$423,076			
Faculty Support	\$0			
Programs/Other	\$357,156			
Scholarships	\$216,783			
Sponsorships	\$24,600			
Technology/Equipment	\$0			
<b>Endowed</b>				
Unrestricted	\$0			
Faculty Support	\$0			
Programs/Other	\$8,456			
Scholarships	\$38,405			
Technology/Equipment	\$0			
<b>Capital</b>				
Culinary	\$27,075			
STEM	\$20,095			
Programs/Other	\$100			
<b>Deferred Irrevocable at Face Value*</b>				
Programs/Other	\$100,000			
<b>TOTAL</b>	<b>\$1,215,746</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>
*Number of irrevocable gifts secured	1			

**Pipeline Report  
February 6, 2017**

		<b>Counts</b>				
<b>Stage</b>	<b>Preliminary</b>	<b>Active Cultivation</b>	<b>Pre- Solicitation</b>	<b>Solicitation</b>	<b>Verbal Agreement</b>	<b>Stewardship</b>
<b>Number in Stage</b>	1148	123	9	27	4	126
<b>Capacity</b>	\$26,736,000	\$12,810,000	\$1,828,000	\$2,483,675	\$312,500	\$14,803,164
<b>Target</b>						

## Reports from Board Members

*No documents for this item*

## Chair Burkman

*No documents for this item*

## Vice Chair Rupley

*No documents for this item*

Trustee Jacobsen

*No documents for this item*



## Trustee Pollard

*No documents for this item*

## Trustee Strong

*No documents for this item*

## President's Report

*No documents for this item*

## Student Success Story

*No documents for this item*

## Faculty Presentation--College 101

*No documents for this item*

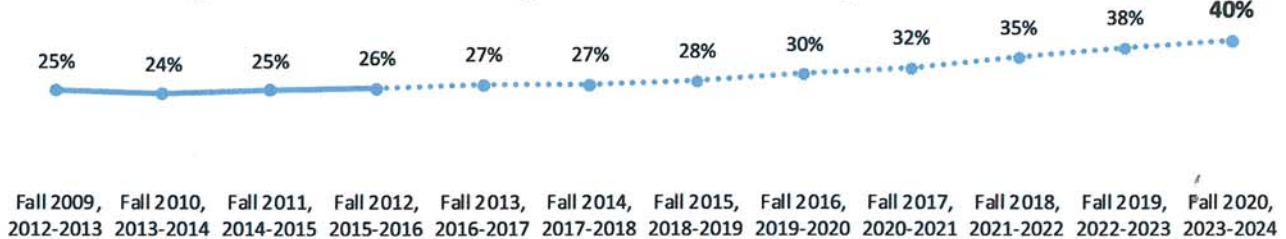
# COMPLETION



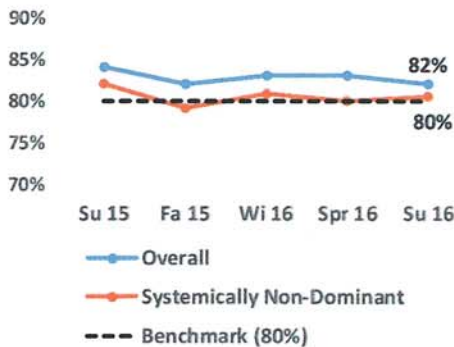
FEBRUARY 2017

*Clark College, in service to the community, guides individuals to achieve their educational and professional goals – including certificate and degree completion – by accomplishing its core theme objectives of academic excellence, social equity, economic vitality, and environmental integrity.*

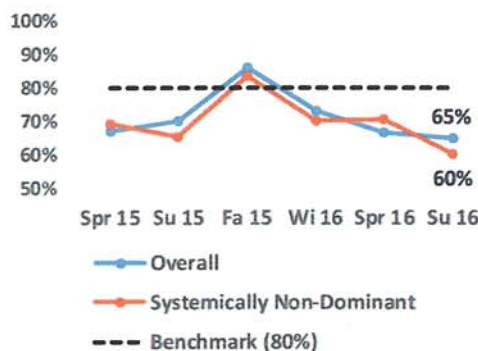
**Degree or Certificate-Seeking Full-Time Student Completion Rate Within 3 Years**



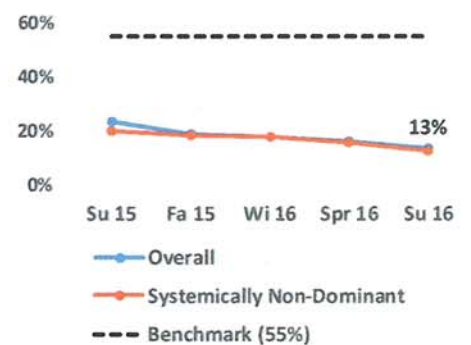
**Course Success Rate: Certificate or Degree-Seeking Students**



**First-to-Second Quarter Retention: Certificate or Degree-Seeking Students**



**Transfer-Intent Students Completing College-Level Math Within First 4 Quarters Attended**



## Monthly Highlights

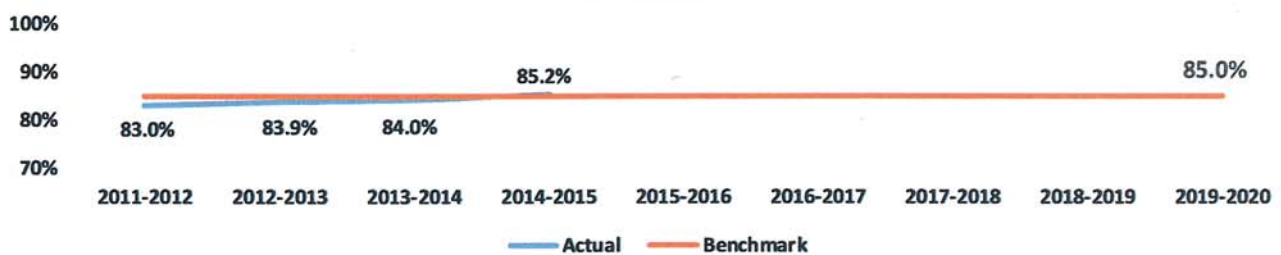
- ◇ Advising Services and Workforce Education Services teamed up to campaign for ReBoot Northwest, a funding initiative partnered through WorkSource, aimed at students enrolled in Information Technology or Advanced Manufacturing programs. The program also prioritizes funding for Veterans.
- ◇ The eLearning Systems team and Disability Support Services staff are working together this winter quarter to offer a pilot of Ally, a new accessibility tool in CANVAS. This tool will allow DSS to better assess the accessibility of course content and help ensure content is accessible for students. Ally should serve as a supplemental accessibility checker and help our commitment for accessibility.
- ◇ Overall, 85.2% of first quarter, degree-seeking students were retained from Fall 2016 to Winter 2017. Among non-Running Start students, 76.7% were retained to Winter 2017, compared to 93.7% of Running Start students.

# EMPLOYMENT/TRANSFER

FEBRUARY 2017

*Clark College, in service to the community, guides individuals to achieve their educational and professional goals. Through the college's focus on student outcomes, the college aims to connect students to their long-term educational goals. For Clark College students these goals are most often employment and/or transferring to another higher education institution.*

**Percent of Graduates by Year Who Transfer and/or are Employed within 1 Year of Graduation**



## Monthly Highlights

- ◊ Clark College Advising Services coordinated five visits from WSU and Concordia during the month of January. Students were able to meet with representatives to discuss the transfer process and receive more information on programs of study. In addition to visits from WSU Vancouver, WSU Global Campus and WSU Pullman students were able to connect with transfer representatives from Concordia University in Portland.
- ◊ Clark College Advisors and Faculty from Math, Chemistry and Biology attended a special tour and conference style visit at WSU Vancouver on December 9. The tour and program overview was specifically designed for the Clark College team to learn about new programs and changing prerequisites for Clark students. Thank you to WSU Vancouver for the coordination and hospitality!

# ENROLLMENT

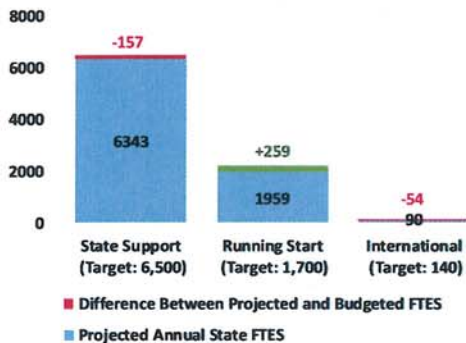
FEBRUARY 2017

*Clark College facilitates student learning by providing programs, services, and conditions that improve the economic well-being of the student, college, and community. Through the college's focus on enrollment and budget to serve its community, the college aims to increase the community's educational attainment by leveraging resources to create and sustain innovations that improve student learning and increase enrollment.*

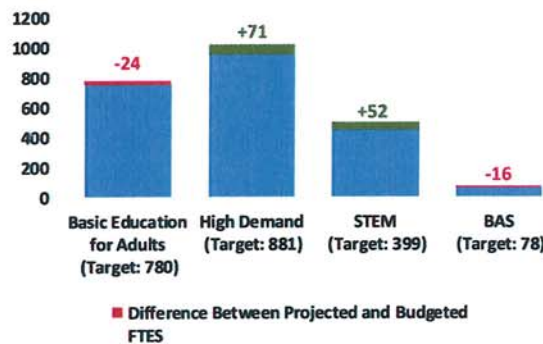
Percent of Full-Time Equivalent Students (FTES) Generated based on College Budget and State Allocation



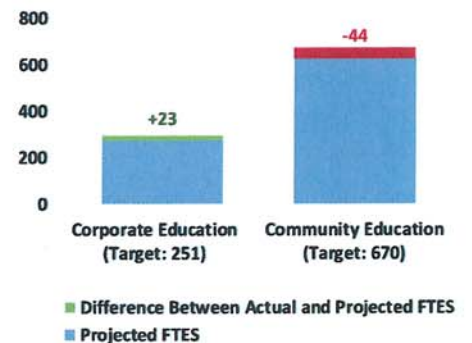
Projected Final Annual FTES Based on Current FTES (Jan 1)



Projected Priority FTES Based on Current FTES (Jan 1)



Projected Corporate and Community Education FTES Based on Current FTES (Jan 1)



## Monthly Highlights

- ◇ The Disability Support Services Director, presented a workshop titled Pursuing College for Students with Disabilities at Union High School on January 19 and at Evergreen Public Schools on January 25.
- ◇ The Welcome Center completed five off-campus recruitment events in January, including two re-entry presentations at the Clark County jail.
- ◇ International Programs enrolled 90 students from 31 countries for winter quarter. Newly represented countries include Ecuador, Costa Rica and Guatemala.
- ◇ A Running Start Information Night was held on February 1, which was attended by approximately 600 students and parents. A second Information Night is scheduled for February 22.



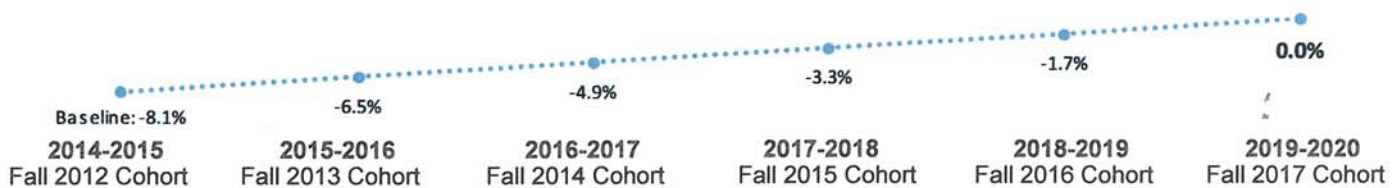
# SOCIAL EQUITY



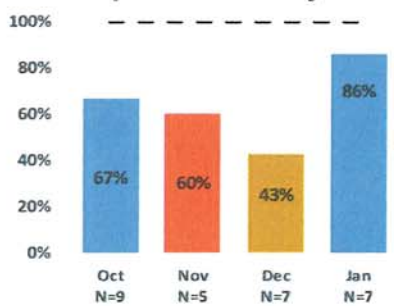
FEBRUARY 2017

*Clark College facilitates student learning by providing the conditions that improve educational outcomes and eliminate systemic disparities among all groups. Two strategies the college has implemented relate to improving employee cultural competencies through professional development and hiring employees reflective of the college's diverse students.*

**First-Term, Certificate or Degree-Seeking, Full-Time Student Three-Year Completion Rate: Difference Between Systemically Non-Dominant and Systemically Dominant Groups**

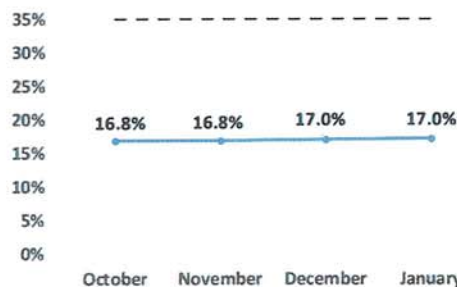


**Percent of Full-Time Applicant Pools with At Least 25% People of Color or People with Reported Disability**



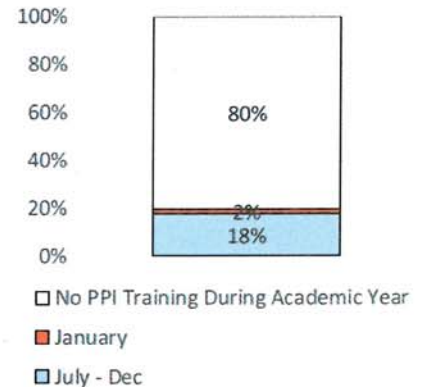
-- Benchmark: 100% of Applicant Pools

**Percent of Employees Of Color or Employees with Reported Disability**



-- Benchmark: 35% of Employees to Match Student Demographics

**Percent of Employees Engaged in Professional Development Opportunities in PPI**



## Monthly Highlights

- Approximately 150 people attended the Annual Martin Luther King Jr. Celebration with keynote speaker Rosa Clemente on January 18.
- Forty-three faculty, students, and staff attended The Conversation Continues: Building a Beloved Community at Clark College event on January 20. The event was a facilitate dialogue utilizing the tools and questions from Lee Mun Wah and in the spirit of the Reverend Dr. Martin Luther King Jr.
- The Diversity Outreach Manager represented the college at the City Career Fair and Diversity Hiring Panel in Seattle, WA on January 18 and spoke with 54 job seekers at this event. The event was part of the package of Career Fairs that take place across the country.
- One faculty member is serving as a mentor and two faculty members are serving as mentees in the State Board's Faculty of Color Mentoring Program.

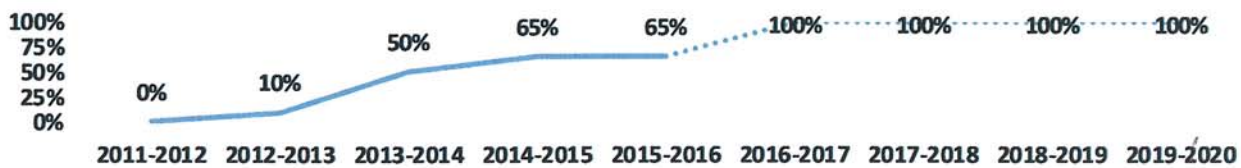
# STUDENT LEARNING



FEBRUARY 2017

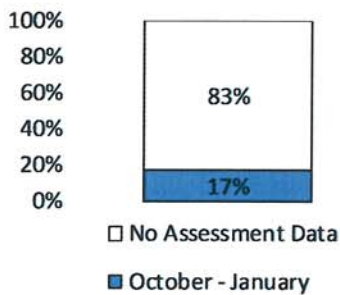
*Clark College facilitates student learning by providing the conditions for intellectual growth through scholarship, discovery, application, creativity, and critical thinking. Clark College's degrees and certificates awarded are the result of a culmination of learning. The college aligns its curriculum with learning outcomes and applies evidence to continually advance student learning.*

100% of programs have made improvements based on assessment of program learning outcomes



Due to faculty workload, the expectation is that faculty will complete their program assessment work by September 30th of the next academic year.

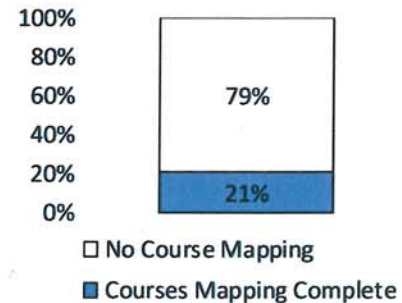
Proportion of Programs with Assessment Data On File



Proportion of Learning Outcomes with Established Learning Targets



Proportion of Programs that have Mapped Learning Outcomes to Courses



## Monthly Highlights

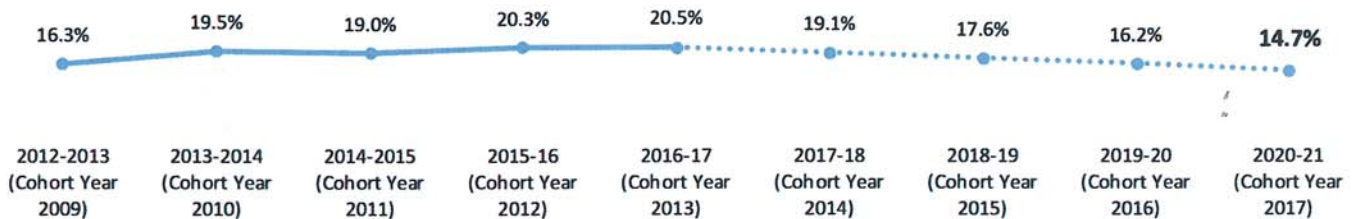
- ◇ "Active Learning Strategies that You Can Use on Monday" was presented on November 3rd and February 16th. "Effective Use of Small Groups in the Classroom" was presented on January 25th. The class will be offered again in the spring.
- ◇ Student Success Programs recently added an assessment for staff to identify the most common barriers, skill gaps, career goals and utilized campus resources among those required to attend the Academic Achievement Workshop per the Academic Standards Policy. The compiled information will allow staff to routinely revise the presentation and printed materials in response to students' current reported needs.

# STUDENT DEBT

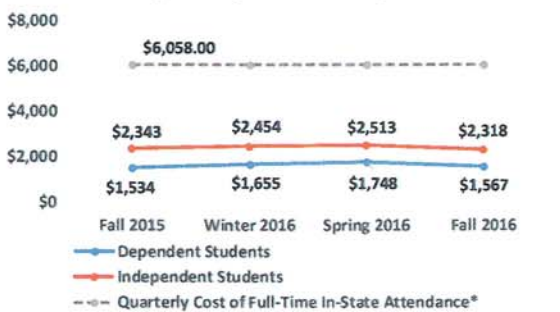
FEBRUARY 2017

*Clark College facilitates student learning by providing programs, services, and conditions that improve the economic well-being of the students by improving student affordability. Specific strategies to improve affordability are expanding access to and information about financial resources, clarifying career and educational goals, providing pathways to success, improving college readiness, increasing financial literacy, and managing costs.*

**Student Three Year Loan Default Rate**

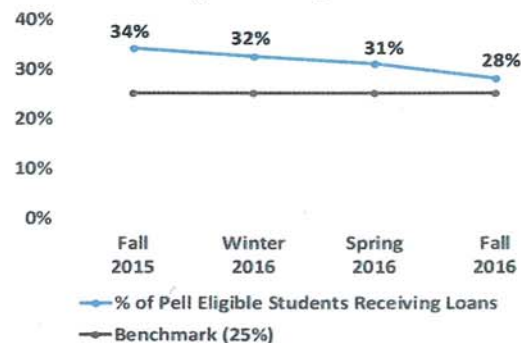


**Average Loans Awarded and Received by Students, by Independent/Dependent Status**



\*Includes Educational Expenses and Cost of Living (Not Living with Parents)

**Percent of Pell-Eligible Students Receiving Student Loans (Excluding Parent PLUS Loans)**



## Monthly Highlights

- ◇ Through the Bookstore's rental program, students saved \$117,900 on costs for books and calculators when compared to purchasing new material.
- ◇ The Financial Aid Office made calls to more than 200 students who are delinquent and are near default on their loan payments that would directly impact our default rate. The staff spoke to 13 students, left messages for 102 students, and found 87 incorrect phone numbers. The FA office also emailed the approximately 1,213 students who were in delinquent status of their loans. The purpose of the calls and emails are to educate students about the implication of their delinquency to their credit report and to provide them with resources to help them get back on track. FA staff also called 104 students who needed to complete their Exit Counseling requirement. Of these, we spoke to 17 students, left messages for 61 students, and found 26 incorrect phone numbers.
- ◇ The Financial Literacy Coach has conducted 18 one-on-one student appointments and presented a student success workshop entitled Financing your Dreams on January 31. He also met with approximately 160 students at the Transitional Studies Student Success Fair on January 24 and participated in the Winter Involvement Fair on January 19.

# ACADEMIC EXCELLENCE

PRESIDENT'S REPORT  
FEBRUARY 2017

ACADEMIC EXCELLENCE

Facilitate student learning by providing the conditions for intellectual growth through scholarship, discovery, application, creativity, and critical thinking.

- Implement and institutionalize practices that increase academic performance, retention, and completion.
- Create and sustain an inclusive and dynamic curriculum and environment that reflect our diverse college community.
- Integrate active learning strategies within and across courses, disciplines, and programs with a global perspective.
- Create and advance accessible, integrated, and technology-enriched learning environments.
- Engage faculty, administrators, and staff in professional development experiences that enhance student learning.
- Align curriculum with learning outcomes and apply outcomes assessment evidence to continually advance student learning.

*Progress—*

*An activity or strategy that has demonstrated progress toward meeting one of this core theme's objectives; identify the progress you are measuring.*

*An activity that involves partners within the community—identify the partner and purpose of the partnership.*

- Three Art faculty have been recognized by the arts community for their exceptional work: Courtney Kemp, metal arts instructor, worked as Artist-in-Residence at the Platte Forum in Denver, Colorado in January 2017. This is an organization focusing on contemporary artwork and under-served, inner-city youth. Damien Gilley, art instructor, is currently in an exhibition at the Oregon College of Art and Craft on contemporary printmaking done at the Crow's Shadow Institute in Pendleton, Oregon. Selena Jones, art instructor, is having a solo show of her work titled "People People" at the North Bank Gallery in Vancouver. The show opens on February 3. *Progress being made: Engage faculty, administrators, and staff in professional development experiences that enhance student learning. (OOI)*
- Psychology professor Mika Maruyama has been invited to present her research "Can humane education be more powerful than having a pet? Effect of empathy-based program on children's socio-emotional development" at the 97<sup>th</sup> Annual Convention of Western Psychological Association, Sacramento, CA, on April 27-30, 2017. *Progress being made: Engage faculty, administrators, and staff in professional development experiences that enhance student learning. (OOI)*

## ACADEMIC EXCELLENCE

- Students in the Survey of Biology class (BIOL& 100) recently germinated live sea urchins in an effort to learn about fertilization and meiosis. This is a fascinating lab where students combine live sperm and eggs from sea urchins and observe them under a microscope. Students can witness fertilization and see the one fertilized cell divide into two-, four-, and eight-cell masses. Students then modified environmental conditions for the urchin gametes and zygotes to learn about the impacts from ocean acidification and nutrient overloads. *Progress being made: Integrate active learning strategies within and across courses, disciplines, and programs with a global perspective.* (OOI)
- In our newly named STEMinar Series, the STEM unit hosted two Friday noon presentations that were both attended by roughly 30 students and community members. On January 20, Liz Westby, of the U.S. Geological Survey, presented on the topic of volcanic hazards and their impacts, along with monitoring efforts on Cascade Range volcanoes. On February 3, Dr. Christy Novick presented on the topic of Amazing Animal Acupuncture. *Progress being made: Create and advance accessible, integrated, and technology-enriched learning environments.* (OOI)
- The Teaching & Learning Center has sponsored several trainings and workshops aimed at Goals 4 and 5 of the Academic Plan. “Accessibility and Canvas,” a hands-on computer lab facilitated by Zach Lattin of Disability Support Services, held December 2 and February 9, gave participants specific tools for incorporating universal design principles in their courses. The class will be offered again spring quarter. *Progress being made: engage faculty, administrators, and staff in professional development experiences that enhance student learning.* (OOI)
- An introductory workshop on the Myers-Briggs Type Indicator was facilitated by Carole Mackewich, counselor/professor on January 19. Faculty members explored ways to accommodate students' individual learning needs based on their type, and how their teaching styles may affect students with various learning styles. *Progress being made: engage faculty, administrators, and staff in professional development experiences that enhance student learning.* (OOI)
- “Active Learning Strategies that You Can Use on Monday” was presented by Joan Zoellner, Math professor, on November 3 and February 16. “Effective Use of Small Groups in the Classroom” was presented by Deena Godwin, Communication Studies professor on January 25. The class will be offered again in the spring. *Progress being made: engage faculty, administrators, and staff in professional development experiences that enhance student learning.* (OOI)
- eLearning’s Student Support spoke with 35-40 students at Penguin Welcome Days, discussing topics such as “Myths vs. Realities of eLearning”, “What is eLearning?”, “Qualities for Success” and more. *Progress being made: Implement and institutionalize practices that increase academic performance, retention, and completion.* (OOI)

## ACADEMIC EXCELLENCE

- The eLearning Systems team and Disability Support Services staff are working together this winter quarter to offer a pilot of “Ally”, a new accessibility tool in CANVAS. This tool will allow DSS to better assess the accessibility of course content and help ensure content is accessible for students. Ally should serve as a supplemental accessibility checker and help our commitment for accessibility. *Progress being made: Create and advance accessible, integrated, and technology-enriched learning environments.* (SA)
- Kelly Jones, Veterans Resource Manager, and Michael Caldwell, Vet Corps Navigator, attended the Applied Suicide Skills Intervention Training (ASIST) in suicide first aid on January 21-22. This was a two-day course offered by the WA Army National Guard. The Guard trained 25 people from different organizations throughout several counties in the area as well as combat medics serving in the National Guard. *Progress being made: Engage faculty, administrators, and staff in professional development experiences that enhance student learning.* (SA)
- Kelly Jones, VRC Manager, met with Meredith McMackin on January 27. Meredith is a Gold Star mother who lost her son Julian, who was a Marine serving in Iraq when he was killed. Meredith created Julian’s Annual Creative Arts Workshop and has successfully used it as therapy for veterans. The workshop teaches veterans how to take military uniforms and turn them into paper projects. She received a grant to create a mobile workshop and has agreed to conduct a workshop for Clark College/WSUV student veterans. *Progress being made: Create and sustain an inclusive and dynamic curriculum and environment that reflect our diverse college community.* (SA)
- The Credential Evaluations office (*a subunit of Advising Services*) awarded 337 degrees and certificates in the month of January for all fall term completions; this was down only one percent (five students) from the previous fall term of 2015 despite the enrollment trends seen in the past year. Through the end of January 2017, Credential Evaluations awarded 111 credits through our Credit for Prior Learning program; this brings overall progress to 56% towards the annual goal of awarding 200 credits by the end of spring term. Additionally, in the summer of 2016 Credential Evaluations self-initiated a project to bring back students who had previously had their graduation applications cancelled due to incomplete outstanding requirements. They began with 404 students (*summer 2014 through summer 2016*) and as of January of this year have cleared 26 students for completion utilizing reverse transfer, credit for prior learning and general re-enrollment options. *Progress being made: Implement and institutionalize practices that increase academic performance, retention, and completion.* (SA)
- Advising Services coordinated five admissions/transfer counselor visits from WSU and Concordia during the month of January. Students were able to meet with representatives to discuss the transfer process and receive information on programs of study. In addition to visits from WSU Vancouver, WSU Global Campus and WSU Pullman, students were able to connect with transfer representatives from Concordia University in Portland in an effort to expand our transfer partnerships and ease transition for our students who move on to other intuitions once they graduate from Clark (*namely, completion at Clark being emphasized prior to students transferring on to another college*). *Progress being made: Implement and institutionalize practices that increase academic performance, retention, and completion.* (SA)

## ACADEMIC EXCELLENCE

- Advising Services' Health Occupations advisors Kira Freed and Carmen Roman presented a workshop for students preparing for professional healthcare careers such as medicine, pharmacy, dentistry, physical therapy, and more. Topics included common academic requirements, degree pathways at Clark, admissions criteria, cost and funding resources, and tips on becoming a competitive applicant. Advising Services partnered with Career Services' Student Success Workshops series to offer and promote the workshops, held on February 1 and February 7, 2017. A total of 20 students attended the workshops. *Progress being made: Implement and institutionalize practices that increase academic performance, retention, and completion.* (SA)
- During winter quarter, three Mature Learning courses focused on relevant national issues with a social justice focus: Return of the Great Sioux Nation, Anatomy of Justice, and a State Capitol Tour. The Great Sioux Nation class, taught by members of the Standing Rock Sioux tribe, was featured in a Columbian article on January 6, 2017 with an interview with instructor Jacqueline Keeler, who had just returned from North Dakota. This visibility in the community increased the enrollment by 25% to 25 students. The students requested a follow-up class spring quarter. In The Anatomy of Justice class, 27 students learned about our criminal justice system and visited the Clark County Courthouse to see criminal proceedings. Twenty-one students will tour of the State Capitol in Olympia on February 14. Many thanks to the staff of Sen. Annette Cleveland for arranging behind the scenes tours and meetings with local legislators. *Progress being made: create and sustain an inclusive and dynamic curriculum and environment that reflect our diverse college community.* (ECD).



# SOCIAL EQUITY

## SOCIAL EQUITY

Facilitate student learning by providing the conditions that improve educational outcomes and eliminate systemic disparities among all groups.

- Create and sustain an accessible and inclusive environment by utilizing principles of universal design and social justice so that all students can achieve equitable outcomes.
- Demonstrate improved intercultural competency among employees and students through comprehensive professional development and curricular transformation.
- Institutionalize hiring and retention practices that challenge systems of power, privilege, and inequity.

*Progress—*

*An activity or strategy that has demonstrated progress toward meeting one of this core theme's objectives; identify the progress you are measuring.*

*An activity that involves partners within the community—identify the partner and purpose of the partnership.*

- ECE/Psychology professor Debra Jenkins is participating as a mentor in the State Board's Faculty of Color Mentoring Program. ECE faculty Lora Whitfield and Counseling faculty Summer Brown are participating as mentees in the program. *Progress being made: Institutionalize hiring and retention practices that challenge systems of power, privilege, and inequity. (OOI)*
- In January, Disability Support Services Director, Megan Jasurda, presented at Union High School as well as an event for all Evergreen Public Schools on *Pursuing College for Students with Disabilities*. Approximately 50 students and parents received information about Clark College programs, entry, and resources. *Progress being made: Create and sustain an accessible and inclusive environment by utilizing principles of universal design and social justice so that all students can achieve equitable outcomes. (SA)*
- On January 20, Dean of Student Engagement, Cathy Busha, partnered with Office of Diversity and Equity staff to host a gathering for staff and faculty entitled, "The Conversation Continues: Building a Beloved Community" modeled after Lee Mun Wah's model of inclusion. Fifty faculty and staff members participated in small table, facilitated dialogue about identities and current events. *Progress being made: Demonstrate improved intercultural competency among employees and students through comprehensive professional development and curricular transformation. (SA)*
- Advisors Kira Freed, Carmen Roman, Joe Jenkins, Wendé Fisher, Alexa Goodlad, Stephanie Moreau, Shannon Jackson and Associate Director Shelley Ostermiller, met with students from the three Transitional Studies Fast Track classes on February 1 to share program information about students' areas of interest. Small groups of two to four students interviewed advisors about programs of study at Clark. More than 50 students participated. The advisors shared information about programs'

## SOCIAL EQUITY

requirements, career outlook and information, and steps to begin college-level courses at Clark College such as placement testing and Financial Aid. Each of the students followed up with the advisor with personal thank-you e-mails stating an important fact they learned and how the experience was beneficial to them. *Progress being made: Create and sustain an accessible and inclusive environment by utilizing principles of universal design and social justice so that all students can achieve equitable outcomes. (SA)*

- Slightly more than half (50.9%) of new degree-seeking students, excluding Running Start, who began fall quarter 2015 returned fall quarter 2016. The differences in fall-to-fall retention are not statistically different between students of color and white students—an improvement from prior years. This demonstrates progress being made to create and sustain an accessible and inclusive environment by utilizing principles of universal design and social justice so that all students can achieve equitable outcomes. Please see the enclosed “Retention of Student Cohorts by First Quarter Attended” report at the end of this document. (P&E)
- The MLK Planning Committee and the Office of Diversity and Equity hosted the Annual Martin Luther King Celebration at Clark on January 18. The speaker of the event was Rosa Clemente, co-founder of the National Hip-Hop Political Convention and a leading scholar on Afro-Latinx identity. After the speaker concluded, approximately 150 Clark employees, students and members of the community were able to visit the 13 tables staffed by community partners offering information on their services as part of the Volunteer Fair. *Progress being made: Demonstrate improved intercultural competency among employees and students through comprehensive professional development and curricular transformation. (ODE)*

# ECONOMIC VITALITY

## ECONOMIC VITALITY

Facilitate student learning by providing programs, services, and conditions that improve the economic well-being of the students, college, and community.

- Improve college affordability for students by expanding access to and information about financial resources, clarifying career and educational goals, providing pathways to success, improving college readiness, increasing financial literacy, and managing costs.
- Align program offerings with regional workforce needs to include technical and work-readiness skills.
- Align, expand, and enrich the relationships with regional industry leaders to increase internships, advisory committee participation, financial support for students' education and programs, hiring pipelines, grant partnerships, mentorships, and apprenticeships.
- Maximize the college's return on investment by responsibly allocating available resources.
- Leverage resources to create and sustain future innovations.

*Progress—*

*An activity or strategy that has demonstrated progress toward meeting one of this core theme's objectives; identify the progress you are measuring.*

*An activity that involves partners within the community—identify the partner and purpose of the partnership.*

- On December 15, Child and Family Studies received an initial three-star rating (out of a possible five) from Early Achievers QRIS, the WA accreditation system for quality and commitment to improvement in early childhood care and education. During multiple visits, this program examined all areas of the program including classroom practice and environments, family engagement and partnerships, curriculum and staff supports, child outcomes, training, mentoring and professional development, and policies and procedures. *Progress being made: Align, expand, and enrich the relationships with regional industry leaders to increase internships, advisory committee participation, financial support for students' education and programs, hiring pipelines, grant partnerships, mentorships, and apprenticeships.* (OOI)
- Governor Jay Inslee toured Child and Family Studies on January 24. He met with Vice President of Instruction Tim Cook, members of the Oliva family, Lisa Gibert of the Clark College Foundation, the director of CFS, lab students, staff and families. The Governor was encouraged by the partnership with outside funders that allowed CFS to complete the Oliva Building. Governor Inslee toured the Oliva building, the nature scape playground and visited with the youngest penguins here at Clark College. *Progress being made: Align, expand, and enrich the relationships with regional industry leaders to increase internships, advisory committee participation, financial support for students' education and programs, hiring pipelines, grant partnerships, mentorships, and apprenticeships.* (OOI)
- Engineering and Computer Science Departments hosted over 70 high school students on January 27 in Clark College STEM Building. High School Students attended three workshops exploring fields of engineering and computer science as well as completing hands on projects. This was the first of a

## ECONOMIC VITALITY

series of similar events. The goal is to do similar workshops for as many interested high schools in our region as possible. *Progress being made: Improve student affordability by expanding access to and information about financial resources, clarifying career and educational goals, providing pathways to success, improving college readiness, increasing financial literacy, and managing costs.* (OOI)

- The Computer Science department, in cooperation with Fort Vancouver Regional Library staff, recently presented an Hour of Code workshop for the community. This national organization conducts introductory workshops to communities so they can learn what coding and programming are in an hour format through hands on projects. *Progress being made: Improve student affordability by expanding access to and information about financial resources, clarifying career and educational goals, providing pathways to success, improving college readiness, increasing financial literacy, and managing costs.* (OOI)
- The State Auditor's Office concluded its audit of the College's 2015-2016 annual financial statement last month. An exit meeting with the auditors occurred on February 14. It was a clean audit with no findings. *Progress being made: maximize the college's return on investment by responsibly allocating resources.*
- The Financial Aid Office is conducting outreach to prior students who are delinquent in their student loan payments. They have made calls to more than 200 students and sent out approximately 1,213 emails. The purpose of the calls and emails are to educate students about the implication of their delinquency to their credit report and to provide them with resources to help them get back on track. FA staff also called 104 students who needed to complete their Exit Counseling requirement. *Progress being made: Improve college affordability for students by expanding access to and information about financial resources, clarifying career and educational goals, providing pathways to success, improving college readiness, increasing financial literacy, and managing costs.* (SA)
- The Financial Aid Office will be presenting a financial literacy session at the Student Success Workshop entitled, "Managing Your Student Loans After Clark", on March 7 and 8. *Progress being made: Improve college affordability for students by expanding access to and information about financial resources, clarifying career and educational goals, providing pathways to success, improving college readiness, increase financial literacy, and managing costs.* (SA)
- Sarah Laughlin and Jim Fedio, both from Fuel Medical Group, conducted a Vet Success Workshop on January 18 to six attendees from the college and community. They discussed resumes and cover letters. Several attendees were applying for internships and asked very specific questions about their resume and cover letter content. Sarah and Jim have offered to work one-on-one with student veterans who wish to work on their resumes. *Progress being made: Align, expand, and enrich the relationships with regional industry leaders to increase internships, advisory committee participation, financial support for students' education and programs, hiring pipelines, grant partnerships, mentorships, and apprenticeships.* (SA)

## ECONOMIC VITALITY

- Kelly Jones, VRC Manager, and the VRC staff hosted an Open House on January 26 from 12:00-2:00pm. Well over 60 people came through the doors during that time who represented organizations throughout Clark County and Portland that provide services to veterans. Several organizations have scheduled meetings with the VRC Manager to discuss partnership opportunities. President Knight, Trustee Royce Pollard, and Jane Hagelstein attended the Open House. *Progress being made: Align, expand, and enrich the relationships with regional industry leaders to increase internships, advisory committee participation, financial support for students' education and programs, hiring pipelines, grant partnerships, mentorships, and apprenticeships.* (SA)
- The Directors of Advising Services, John Maduta, and the office of Workforce Education Services, Armetta Burney, teamed up to campaign for ReBoot Northwest, a funding initiative partnered through WorkSource aimed at students enrolled in IT or Advanced Manufacturing programs. The program also prioritizes funding for Veterans. Through this collaboration, 369 students were identified for the winter term. These students received information about upcoming WorkSource-sponsored information sessions to be held in the months of February and March. The communications coming out of Advising Services also extended the opportunity to review completions based on additional funding opportunities (*e.g., students who were traditionally funded through the completion of degree could take advantage of this additional funding to complete a certificate program as well*). *Progress being made: Improve college affordability for students by expanding access to and information about financial resources, clarifying career and educational goals, providing pathways to success, improving college readiness, increasing financial literacy, and managing costs.* (SA)
- Clark College submitted a proposal to College Spark Washington to fund the start-up costs of reforming pre-college mathematics, as presented to the Board of Trustees in the October 2016 work session, *as progress being made toward leveraging resources to create and sustain future innovations and implementing and institutionalizing practices that increase academic performance, retention, and completion.* (P&E)

# ENVIRONMENTAL INTEGRITY



## ENVIRONMENTAL INTEGRITY

Facilitate student learning by providing the conditions that continually improve the college's physical, virtual, and social environment.

- Incorporate environmental sustainability priorities into all college systems.
- Improve the college's physical and virtual environment to maximize access and appropriate use of space and technology.
- Integrate principles of mutual respect, collaboration, clear communication, and inclusivity in all interactions.

*Progress—*

*An activity or strategy that has demonstrated progress toward meeting one of this core theme's objectives; identify the progress you are measuring.*

*An activity that involves partners within the community—identify the partner and purpose of the partnership.*

- Despite weather delays, work on the culinary arts remodel project is continuing. The underground plumbing work is complete, and foundation construction has started below grade. *Progress being made: improve the college's physical and virtual environment to maximize access and appropriate use of space and technology.* (AS)
- The STEM building artwork has been installed in the main lobby and out of the main entry door. Keeping with the theme of the building, the goal of this publicly-funded art is to demonstrate what different materials and shapes do when dropped from a particular height. *Progress being made: improve the college's physical and virtual environment to maximize access and appropriate use of space and technology.*

# STATISTICS



# Retention of Student Cohorts By First Quarter Attended

## First-Term, Degree-Seeking Students. *Excluding Running Start Students.*

### Fall-to-Fall Retention

#### Cohort: Fall 2015

First-Term, Degree-Seeking Students. *Excluding Running Start Students.*

Student Demographic Group	Students in Cohort Group	Percent of Cohort Group Retained	Cohort Reference Group	Percent of Reference Group Retained	Retention Rate Difference (if Stat Sig)
Overall	1,240	50.9%			--
Students Age 25 or Older	254	45.7%	Students Under Age 25	52.2%	-6.6%
Male Students	590	50.8%	Female Students	51.2%	--
Students Of Color	410	52.0%	White Students	50.6%	--
Students With a Disability	74	55.4%	Students without Disabilities	50.6%	--
Student Veterans	43	39.5%	Non-Veteran Students	51.3%	--
First Generation Students	838	52.7%	All other students	47.0%	5.7%
Low Income Students	562	52.3%	All other students	49.7%	--
Pell Eligible Students	560	48.4%	All other students	57.3%	-8.9%
Academic-Transfer Students	902	50.1%	Career-Technical Students	53.0%	--
Career-Technical Students	338	53.0%	Academic-Transfer Students	50.1%	--
Part-Time Students	461	41.6%	Full-Time Students	56.4%	-14.7%
International Students	27	74.1%	All other students	50.4%	23.7%
Math: Pre-College Placement	706	52.0%	Math: College-Level Placement	69.8%	-17.8%
Writing: Pre-College Placement	345	49.9%	Writing: College-Level Placement	54.4%	--

**Notes:**

Degree-seeking students are students with intents A, B, F, G or M intent.

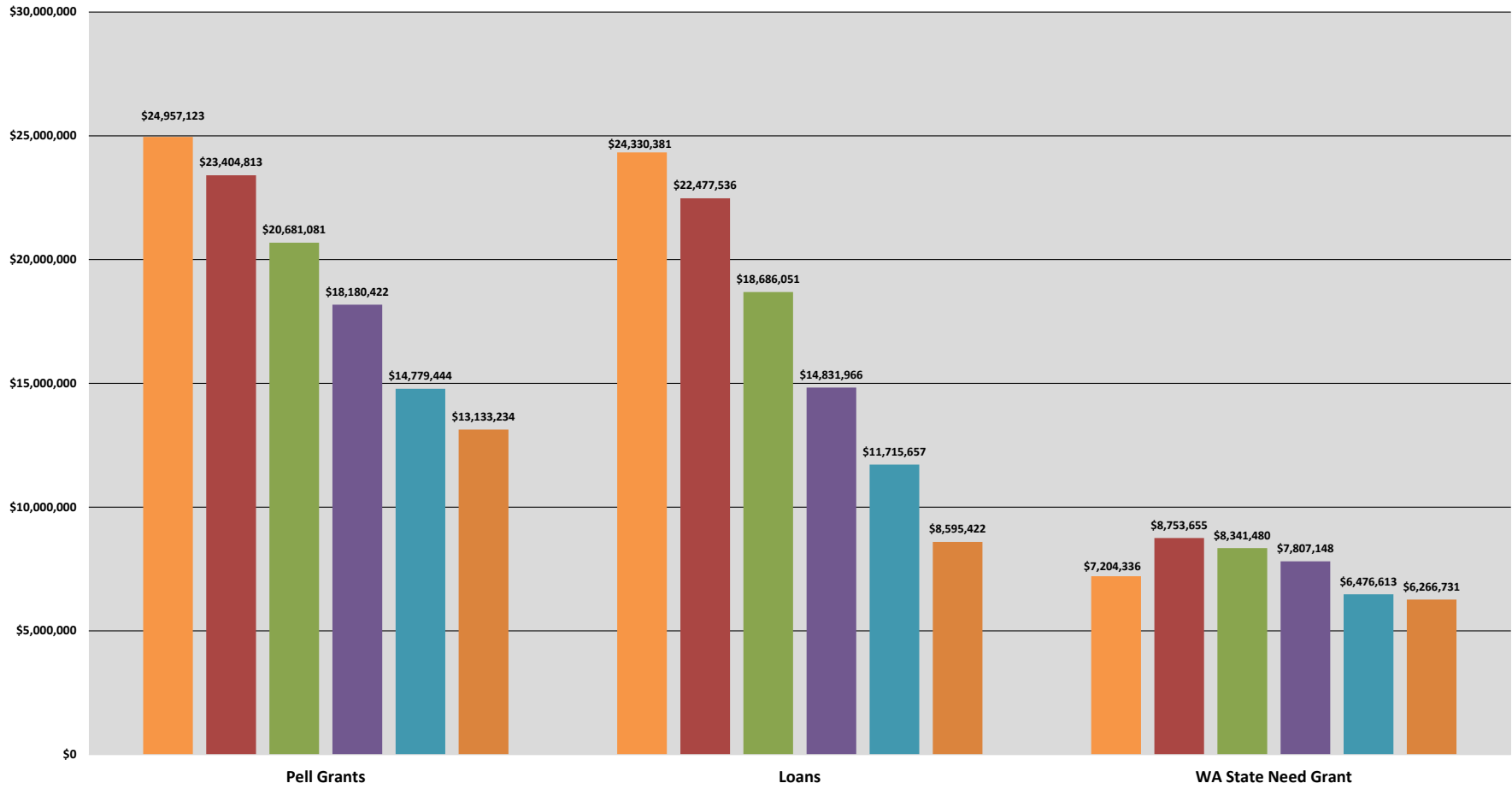
A student's group within the variable is determined by their status in the first year quarter.

A student is retained if they are enrolled in credit classes during the follow up year quarter, regardless of whether or not they still have the variable attribute during that quarter.

**6 Year Comparison of Awards by Category**  
**January YTD**

- 2011-2012
- 2012-2013
- 2013-2014
- 2014-2015
- 2015-2016
- 2016-2017

Dollars (millions)

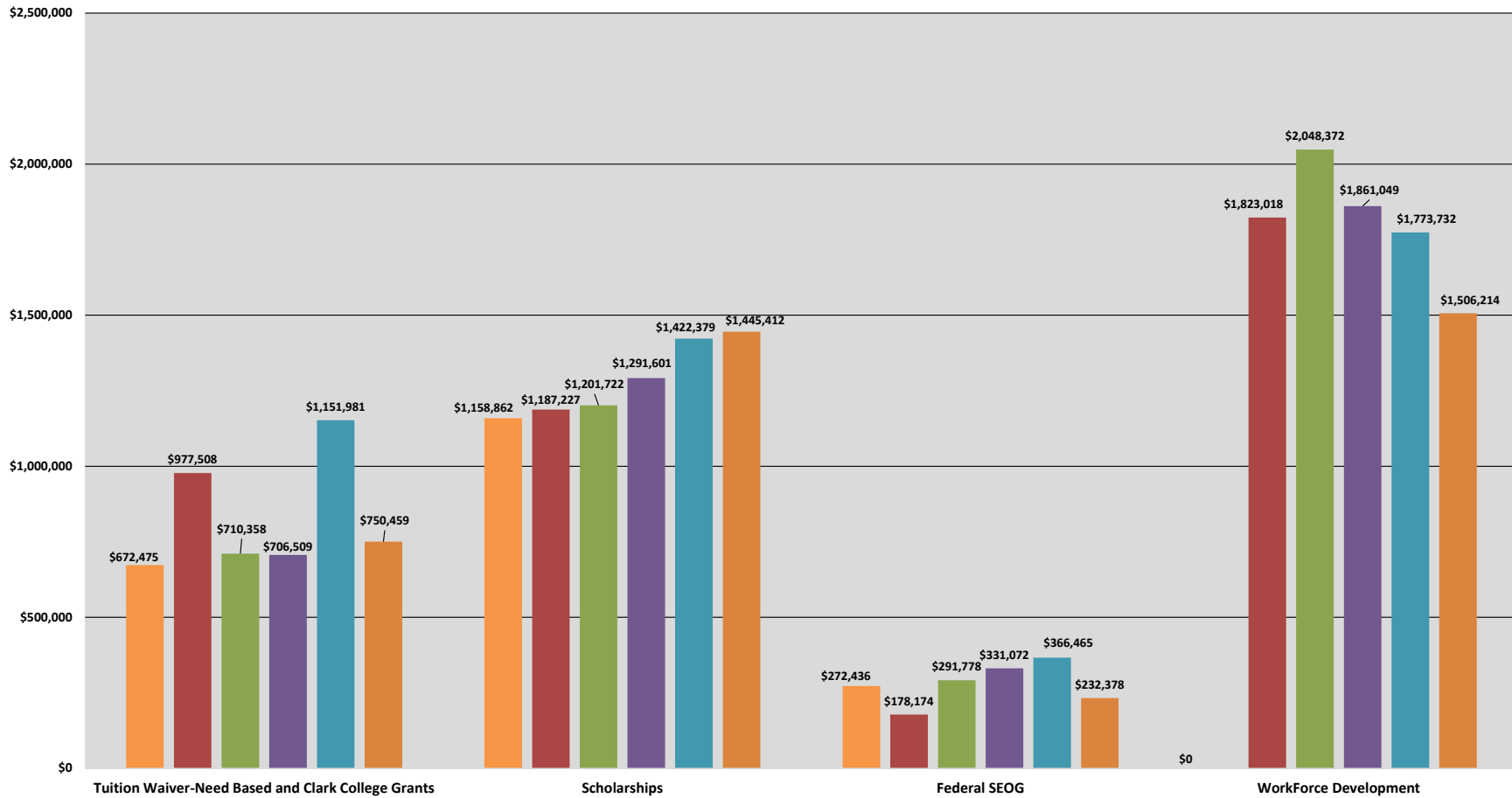


Note: WA State Need Grant includes College Bound Scholarships

**5 Year Comparison Awards by Category (cont'd)**  
**January YTD**

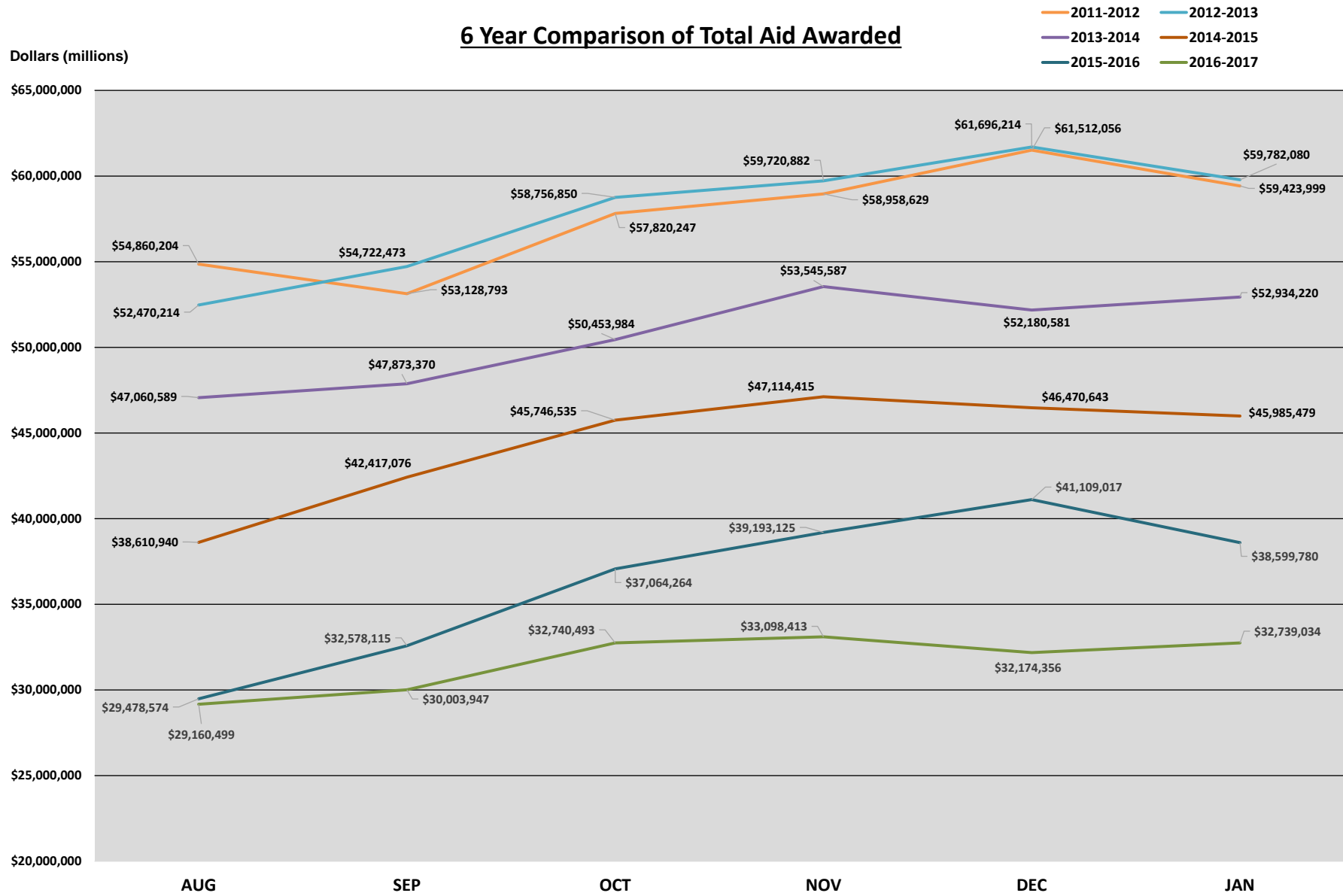
■ 2011-2012    ■ 2012-2013  
■ 2013-2014    ■ 2014-2015  
■ 2015-2016    ■ 2016-2017

Dollars (millions)

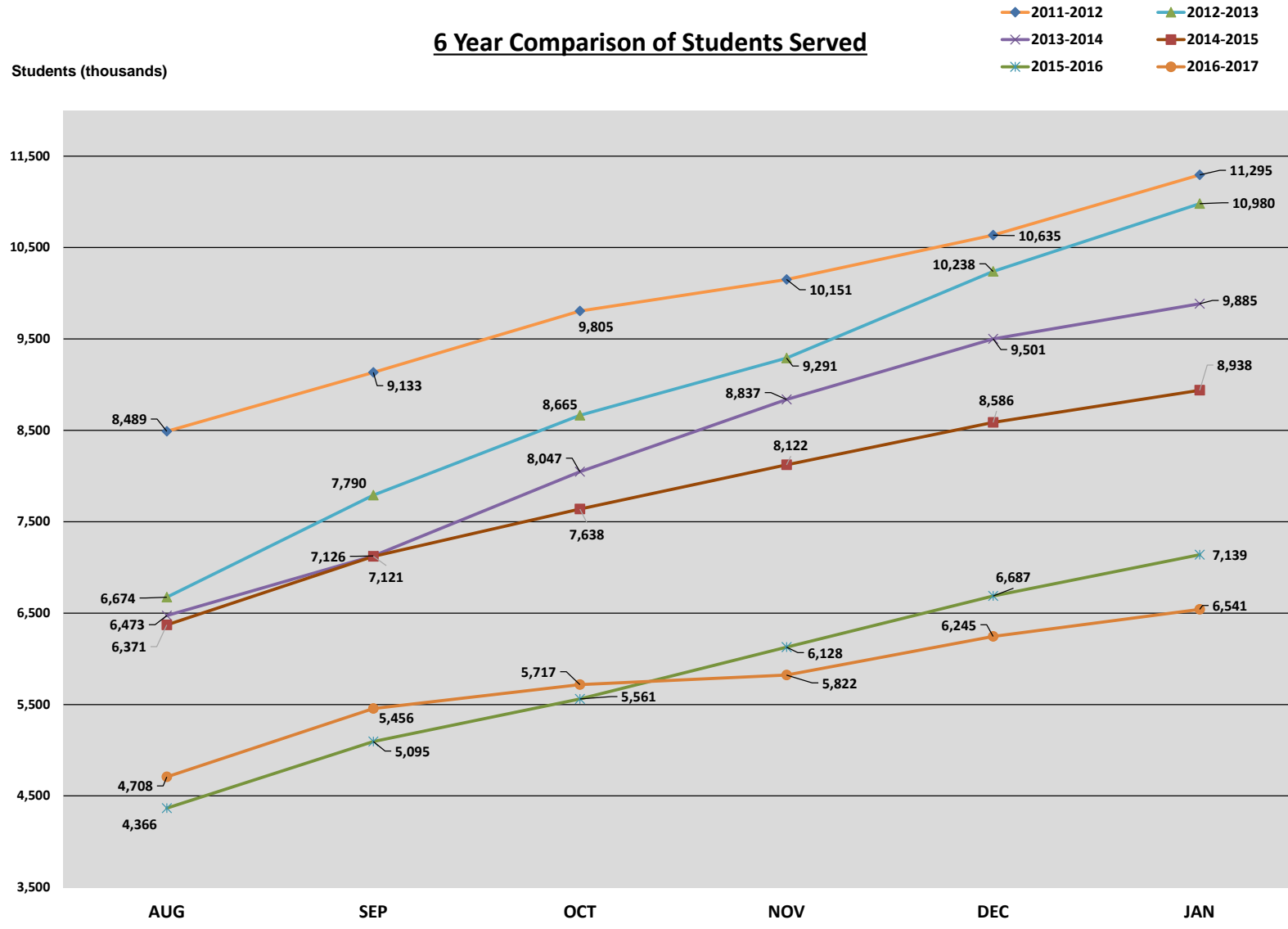


Note: WorkForce Development includes WorkFirst, Worker Retraining, BFET, Opportunity Grants, and Sponsored Programs

### 6 Year Comparison of Total Aid Awarded



### 6 Year Comparison of Students Served



## Clark College - Budget Status Report January 31, 2017

Sources of Funds (Revenues)	2016-17 Budget	Revenues to Date	Difference	% Budget Received
<b><u>Operating Accounts</u></b>				
State Allocation	31,357,192	16,730,499	(14,626,693)	53.4%
Tuition & ABE	19,480,804	13,779,009	(5,701,795)	70.7%
Running Start	9,651,939	3,446,450	(6,205,489)	35.7%
Excess enrollment	-	-	-	0.0%
Planned use of prior fund 148 balance	1,896,877	-	(1,896,877)	0.0%
Dedicated, matriculation, tech, cont ed	4,777,153	3,114,104	(1,663,049)	65.2%
<b>Total Operating Accounts</b>	<b>67,163,965</b>	<b>37,070,062</b>	<b>(30,093,903)</b>	<b>55.2%</b>
<b><u>Other Accounts</u></b>				
Grants & Contracts less Running Start	4,779,010	1,608,765	(3,170,245)	33.7%
Internal Support & Agency Funds	1,170,993	900,295	(270,698)	76.9%
ASCC	1,902,846	1,262,524	(640,322)	66.3%
Bookstore	4,494,707	2,906,687	(1,588,020)	64.7%
Parking	512,050	247,128	(264,922)	48.3%
Auxilliary Services	1,459,678	781,247	(678,431)	53.5%
Financial Aid	36,876,312	16,804,597	(20,071,715)	45.6%
<b>Total Other Accounts</b>	<b>51,195,596</b>	<b>24,511,243</b>	<b>(26,684,353)</b>	<b>47.9%</b>
<b>Total Sources of Funds</b>	<b>118,359,561</b>	<b>61,581,305</b>	<b>(56,778,256)</b>	<b>52.0%</b>

Uses of Funds (Expenses)	2016-17 Budget	Encumbrances Expenditures to Date	Difference	% Budget Spent
<b><u>Operating Accounts</u></b>				
President	756,141	352,243	403,898	46.6%
Associate Vice President of Planning & Effectiveness	773,587	339,461	434,126	43.9%
Special Advisor for Diversity & Equity	381,221	168,210	213,011	44.1%
Vice President of Instruction	38,900,929	19,920,912	18,980,017	51.2%
Vice President of Administrative Services	9,863,456	6,389,596	3,473,860	64.8%
Vice President of Student Affairs	8,868,390	4,850,445	4,017,945	54.7%
Associate Vice President of Economic & Community Dev	1,222,327	644,774	577,553	52.7%
Chief Communication & Information Officer	5,230,909	3,116,511	2,114,398	59.6%
Associate Vice President of Human Resources	1,167,005	630,797	536,208	54.1%
Bank & credit card fees	-	136,838	(136,838)	
<b>Total Operating Accounts</b>	<b>67,163,965</b>	<b>36,549,787</b>	<b>30,614,178</b>	<b>54.4%</b>
<b><u>Other Accounts</u></b>				
Grants & Contracts less Running Start	4,779,010	2,702,896	2,076,114	56.6%
Internal Support & Agency Funds	1,170,993	980,955	190,038	83.8%
ASCC	1,902,846	1,202,140	700,706	63.2%
Bookstore	4,494,707	3,015,247	1,479,460	67.1%
Parking	512,050	249,099	262,951	48.6%
Auxilliary Services	1,459,678	1,016,390	443,288	69.6%
Financial Aid	36,876,312	17,044,649	19,831,663	46.2%
<b>Total Other Accounts</b>	<b>51,195,596</b>	<b>26,211,374</b>	<b>24,984,222</b>	<b>51.2%</b>
<b>Total Uses of Funds</b>	<b>118,359,561</b>	<b>62,761,161</b>	<b>55,598,400</b>	<b>53.0%</b>
<b>Difference - Excess (Deficiency)</b>	<b>-</b>	<b>(1,179,856)</b>		
Capital Projects- Foundation and Grant Contributions	198,493	198,493	-	100.0%
Capital Projects- Expenditures	8,220,610	5,990,534	2,230,076	72.9%



**CLARK COLLEGE**  
**Fund and Cash Balances**  
as of July 1, 2016

	<b>Fund Balance</b> (minus non-cash assets) <b>6/30/16</b>	<b>Cash Balance</b> (minus dedicated cash) <b>6/30/16</b>	<b>Required Reserves</b>	<b>Prior Commitments</b> (prior to 7/1/16)	<b>New Commitments</b> (2016/17)	<b>Total Available Cash</b>
<b>145 Grants and Contracts</b>	6,768,462	5,291,762		375,733	2,291,826	<b>2,624,203</b>
<b>145 CIS</b>	377,797	377,797			-	<b>377,797</b>
<b>147 Local Capital</b>	(1,569,058)	-				-
<b>148 Dedicated Local</b>	3,046,591	(487,859)		75,000	535,548	<b>(1,098,407)</b>
<b>149 Operating Fee</b>	394,200	153,838				<b>153,838</b>
<b>440 Central Store (Catalog)</b>	-	-				-
<b>448 Print/Copy Machine</b>	17,012	17,012				<b>17,012</b>
<b>460 Motor Pool</b>	105,705	105,705				<b>105,705</b>
<b>522 ASCC</b>	1,435,056	-				-
<b>524 Bookstore</b>	4,161,622	4,161,622		2,000,000		<b>2,161,622</b>
<b>528 Parking</b>	231,381	231,381				<b>231,381</b>
<b>570 Other Auxiliary Enterprise</b>	1,082,182	337,112		30,315		<b>306,797</b>
<b>790 Payroll (clearing)</b>	177,344					-
<b>840 Tuition/VPA</b>	1,849,021					-
<b>846 Grants - Fin Aid</b>	(1,141,921)					-
<b>849 Student Loans</b>	21,910					-
<b>850 Workstudy (off-campus)</b>	(3,054)					-
<b>860 Institutional Financial Aid Fur Reserves*</b>	790,146		4,503,344			<b>(4,503,344)</b>
<b>Totals</b>	<b>17,744,396</b>	<b>10,188,370</b>	<b>4,503,344</b>	<b>2,481,048</b>	<b>2,827,374</b>	<b>376,604</b>

\*Reserves of 10% reduced by \$2,000,000 on October 21, 2014 to fund Culinary remodel as approved by Board

S.SAND 2/17/17

## Fund Balance Less Commitments

<b>Available Fund Balance Before Commitments</b>	<b>10,188,370</b>
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<b>Prior Year Commitments</b>				
Date	as of July, 2016	Fund	Amount	Total
8/1/2015	CTC Cash Flow Shortage-FY 2017	145	375,733	375,733
7/22/2013	STEM Grant	148	25,000	
1/28/2016	Salary Survey Consultant	148	50,000	75,000
10/21/2014	Culinary Remodel-use of reserves	524	2,000,000	2,000,000
7/1/2011	Basic Events	570	18,535	
7/1/2011	Government Events	570	10,000	
11/27/2013	Basic Events	570	1,780	30,315
<b>Total Prior Commitments</b>				<b>2,481,048</b>

<b>New Commitments July 1, 2016 to present</b>				
Date		Fund	Amount	Fund Total
7/1/2015	Moore vs. Healthcare Authority Settlement	145	1,293,579	
7/1/2015	STEM FFE	145	447,441	
7/1/2015	Athletic Coaches	145	31,500	
7/1/2015	ECD Computer Replacement	145	10,400	
7/1/2016	Lawnmower	145	70,000	
7/1/2016	Culinary Arts COP	145	71,406	
10/11/2016	Firewall Software	145	25,000	
11/15/2016	Guided Pathways	145	87,500	
11/22/2016	STEM Costs	145	225,000	
1/31/2017	Baird-Restroom Repairs	145	30,000	2,291,826
7/1/2014	Funds formerly held at CIS	145	-	-
7/1/2016	CTC Link Cost	148	459,274	
7/1/2016	Teaching and Learning Days	148	4,150	
7/1/2016	Assessment Cost	148	29,000	
7/1/2016	Penguin Welcome days	148	22,000	
1/26/2017	Classified Teaching Payout	148	21,124	535,548
<b>Total New Commitments</b>				<b>2,827,374</b>

### Required Reserves

10% of \$65,033,438 less \$2,000,000\* **4,503,344**

<b>Fund Balance After Commitments and Required Reserves</b>	<b>376,604</b>
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\* Reserve as approved by the Board on June 11, 2014, use of reserve approved 10/21/14

## Next Meeting

*No documents for this item*

## Executive Session

*No documents for this item*

## Adjournment

*No documents for this item*