

Clark College BOT Meeting Wednesday, January 24, 2018 5:00 PM (PST) GHL 213

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# Clark College BOT Meeting Wednesday, January 24, 2018 5:00 PM (PST) GHL 213

- I. Call to Order/Agenda Review Chair Rupley
- II. Introduction--Valerie Moreno, CIO President Knight
- III. Action Items Chair Rupley
  - A. November 2017 Board Meeting Minutes
- IV. Audience Statements Chair Rupley
- V. Constituent Reports
  - A. AHE Kimberly Sullivan
  - B. WPEA Billie Garner
  - C. ASCC
  - D. Foundation Lisa Gibert
- VI. Reports from Board Members
- VII. President's Report
  - A. Student Success Story Daniel Howard
  - B. Faculty Presentation, Healthy Tech Usage and Mindfulness John Mitchell 10 minutes
  - C. Guided Pathways President Knight
  - D. Scorecards
  - E. Statistics

#### VIII. Next Meeting

The next meeting of the Board of Trustees is currently scheduled for Wednesday, February 28, 2018 in the Ellis Dunn Community Room, GHL 213.

#### IX. Executive Session

An Executive Session may be held for any allowable topic under the Open Public Meetings Act.

#### X. Adjournment

Time and order are approximate and subject to change.

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### Call to Order/Agenda Review

No documents for this item

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### Introduction--Valerie Moreno, CIO

No documents for this item

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#### Action Items

No documents for this item

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# Clark College Minutes of the Regular Meeting of the Board of Trustees Tuesday, November 14, 2017 GHL 213

#### In Attendance

Jack Burkman, Chair Jada Rupley, Vice Chair Jane Jacobsen, Trustee Royce Pollard, Trustee Rekah Strong, Trustee

#### <u>Administrators</u>

Robert Knight, President
Dr. Tim Cook, Vice President of Instruction
Bob Williamson, Vice President of Administrative Services
William Belden, Vice President of Student Affairs
Dr. Chato Hazelbaker, Chief Communications & Information Officer
Kevin Witte, Vice President of Economic & Community Development
Dr. Loretta Capeheart, Associate Vice President of Diversity, Equity & Inclusion
Shanda Diehl, Associate Vice President of Planning & Effectiveness
Dr. Darcy Rourk, Interim Vice President of Human Resources & Compliance
Leigh Kent, Executive Assistant to the President

#### Others

Jennifer Mankowski-Dixon, Assistant Attorney General Lisa Gibert, President/CEO Clark College Foundation Kimberly Sullivan, AHE President Grace Moe, ASCC President , Student

#### Call to Order/Agenda Review

Chair called the meeting to order at 5:05 pm. There were no changes to the agenda and she called for a motion to approve.

At the work session immediately preceding this meeting, the trustees met and spoke with all of the first and second-year tenure probationers. The trustees are very excited for the future and to see them move forward in their careers.

There were work session follow-up topics that are being moved to the President's Report portion of the board agenda as the faculty portion of the agenda ran long. Topics being moved are disaggregation of the hiring pool, counseling center, and ctcLink costs.

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#### II. Introductions

There were no introductions this evening.

#### III. Action Items

#### A. 2017-2018 Faculty Salary & Workload Documents

The documents and summary materials that were presented to faculty were included in the board packet for trustee review. The union is very excited that they were able to provide an additional \$90,000 in funding to adjunct faculty salaries this year. Trustee Burkman noted that the new adjunct salary ranges meet the living wage scale for Clark County and the trustees appreciate this move very much.

Trustee Burkman made a motion to approve the 2017-2018 Faculty Salary & Workload documents. Trustee Jacobsen seconded the motion and it unanimously

**MOTION:** passed.

#### B. October 2017 Board Meeting Minutes

A correction was made to the minutes showing the public hearing lasted from 5:20 to 5:24 pm.

Trustee Burkman made a motion to approve the minutes with corrections. Vice Chair **MOTION:** Pollard seconded the motion and it unanimously passed.

#### IV. Audience Statements

There were no audience statements this evening.

#### V. Constituent Reports

#### A. AHE

There was no additional report from the AHE this evening.

#### B. WPEA

There was no report from the WPEA this evening.

#### C. ASCC

ASCC President Grace Moe shared highlights of each core theme in the students' report this evening. The executive committee continues to participate in strengths training activities to learn how to work together as a team. Students in several classes took a textbook affordability survey on behalf of the state student association and Clark had the largest response in the entire community college system (376 responses). The executive committee has approved funds for various events this term, chartered 17 clubs, and are looking to fill only four more tenure committee positions. In addition, student leaders are collecting items for the newly-opened Penguin Pantry.

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#### D. Foundation

Ms. Gibert announced that the Foundation's audit is complete and will be presented to their board for approval in December. There were no discrepancies in the audit and no adjustments needed to be made.

The Foundation would like to offer an educational session on reading their financial dashboard at a future board work session. She asked that the trustees please let her know what financial information is of interest to them so that the Foundation can tailor the presentation to their interests.

The Foundation is forming a North County Task Force that will look at commercial development at the Boschma Farms property and in Ridgefield. One college board member will be asked to sit on this committee.

Savoring Excellence is over and the Foundation is in the process of conducting follow-up interviews with attendees who have contacted them and those involved in the planning to see how to improve next year.

Vice Chair Pollard congratulated the Foundation on the new sign they have raised on Fourth Plain Boulevard. Chair Rupley felt Savoring Excellence was well done and was pleased so many people were able to speak at the event. She was very impressed with the number of people attending who had been students at Clark.

#### VI. Reports from Board Members

Vice Chair Pollard has been away and was not able to attend Savoring Excellence. He commented on some of the newspaper articles that have recently appeared in <a href="https://example.com/The Columbian">The Columbian</a> and how much good press the college is receiving.

Trustee Jacobsen said it was so great to see all the student participation at Savoring Excellence. She and Trustee Strong attended the Association of College Trustees' (ACT) fall conference last week. Clark was held up as a best practice institution for the legislative work that has been done this year. The state board's ctcLink project manager brought the trustees up to date on that project's progress and how it is ultimately going to help students, faculty, and staff once it is implemented.

Trustee Strong was also pleased to see so many alumni at Savoring Excellence. She is Clark's delegate to the ACT Legislative Action Committee (LAC) and also spoke about Clark as a best practice institution. She feels the college is better able to connect with our legislators by visiting Olympia than travelling to Washington, DC. The students' legislative agenda includes redefining what Basic Education is beyond the K-12 system. They also are lobbying to "ban the box" on job applications, and the textbook survey. She would like to the trustees to be notified about future Faculty and Staff of Color Conferences.

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Trustee Burkman was pleased to connect with students and donors at Savoring Excellence. This year's Indigenous Celebration was well organized. The students held an event on Domestic Violence Awareness that provided very good information about what causes and what doesn't cause domestic violence. The statistics are staggering with one in three women, and one in four men being victims. He acknowledged President Knight for arranging today's session with the tenure candidates. The process is being made much more inclusive, with candidates and trustees now being able to connect regularly through the process. Trustee Burkman and several college leaders are heading to Washington, DC next week to participate in a Guided Pathways Institute. He is very impressed with the topics that are being presented and several institutions who have been through it will be presenting.

Chair Rupley was happy to see how well Savoring Excellence went in recognizing alumni and community members. She was disappointed that she was not able to attend the trustee Legislative Action Committee meeting but is participating on the Transforming Lives candidate committee. She thanked Dr. Hazelbaker for submitting Clark's nomination.

ACTION: The president's office will notify trustees about future Faculty and Staff of Color Conferences.

#### VII. President's Report

• President Knight presented follow-up items from today's work session: disaggregation of hiring and completion data, counseling center follow-up, and ctcLink costs. Ms. Diehl explained that data from 2014 is the most recent as this student cohort has three years to complete their degree programs. This is the benchmark for the United States. There is disparity in completion by race as well as whether the colleges are student ready, and students are college ready. Clark is changing its culture through guided pathways so that we are student ready.

ACTION: Ms. Diehl will get the number of students in the cohort and completion for each racial category for the years 2015, 2016, and 2017.

- Dean Cath Busha met with students and staff regarding information available in the counseling center. Because students initially requested information be included from an organization that is not a medical clinic or full service facility, but could be considered a religious organization, it may not what is permitted to be displayed in a public institution. There was no clear consensus on moving forward and the college is working with the Assistant Attorney General's office on what can be displayed in the center's lobby. Once this information is available from the AAG, the college will develop a policy.
- The state board provided some ctcLink cost information to the colleges but it was not clear what the numbers represented. The college's still do not know the amount of ctcLink funds that has been spent in Tacoma and Spokane. Once Clark made the initial inquiry about costs, the state board schedule a conference call and will be discussing it at the next presidents' meeting. There is discussion about increasing colleges' contribution from 3% of tuition to 4% of tuition plus a quarterly bill for extra cash flow. Although no college has refused to pay when billed, the state cannot explain where the money has been spent.

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- The next board report will be generated out of the software program Strategic Plan Online (SPOL) and it will directly support the strategic plan initiatives.
- Clark is a finalist for the College Spark Grant which is \$100,000 over five years for guided pathways implementation.
- Interviews continue for the Vice President of Human Resources and Chief Information Officer.
- The executive cabinet heard a presentation today from the bookstore regarding struggles bookstores are experiencing due to falling enrollment and undercutting by textbook companies. President Knight hopes to bring the presentation to a future board meeting.
- A white supremacy flyer was found on the main campus and two more were posted near the campus. The college will host some educational sessions on the groups that are doing this.
- A demonstration by an outside organization was planned for last week but did not occur since they did not follow the correct protocol. The college contacted the Vancouver PD and they were escorted from the grounds.
- President Knight attended a signing ceremony in Kyoto, Japan with Kyoto Women's University. The university is going to offer Clark students the opportunity to study for three weeks at the university for the next three summers. The cost will be only \$600 plus airfare. They will be sending students to Clark beginning next year.
- As there will not be a student or faculty presentation at the December meeting, President Knight asked the trustees if they wanted to hold a meeting or wait until January.

Trustee Jacobsen made a motion to cancel the December 6 board of trustees meeting and hold a meeting only if a special situation arises. Trustee Burkman seconded the motion and it unanimously passed.

#### **Student Success Story**

MOTION:

Director of International Programs Jane Walster noted that November 11/14-17 is International Education Week. Its goal is to attract students to the United States and prepare American students to become global citizens. Clark has enrolled 85 students from 35 countries this term. She then introduced this evening's student success speaker Wiwin Hartini, who is from Sumatra, Indonesia. Ms. Hartini is studying electrical engineering and is a tutor in the STEM tutoring center.

#### **Faculty Presentation**

Dr. Cook introduced Kristi Taylor, RSD, MS Ed., Dental Hygiene Professor. She discussed work the department does in the community to help students be successful as hygienists and advocates and to also assist those who do not have resources to obtain dental care. Students Tasia Davis and Amiah Tapio spoke about Children's Dental Health Day. For some children, this is the only time they ever receive dental care during the year. The students also provide services and education to Head Start, the Free Clinic of SWWA, Family & Child Services at Clark, Hudson's Bay Teen Parent Program, and

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Lifeline Connections. The dental program is also preparing students to be dental therapists which is a mid-level dental provider.

**ACTION:** Add dental therapist legislation to the December Legislative Breakfast agenda.

#### Bachelor of Applied Science in Human Services Program

Dr. Cook noted that the state board approval of this program will take place in February. Approval of a BAS program is a two-step process and the initial presentation to the state board came up so quickly there was not an opportunity to present to Clark's board. Dr. Marcia Roi will give a much more detailed presentation at a future meeting.

#### VIII. Next Meeting

The next meeting of the Board of Trustees is currently scheduled for Wednesday, January 24, 2018 in the Ellis Dunn Community Room, GHL 213.

#### IX. Executive Session

There was no executive session this evening.

#### X. Adjournment

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	Leigh Kent
lada Rupley, Chair	Recorder
	November 30, 2017

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### **Audience Statements**

No documents for this item

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### Constituent Reports

No documents for this item

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AHE

No documents for this item

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#### **WPEA**

No documents for this item

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# ASCC BOARD OF TRUSTEES REPORT January 2017

#### **ACADEMIC EXCELLENCE**

Facilitate student learning by providing the conditions for intellectual growth through scholarship, discovery, application, creativity, and critical thinking.

- Implement and institutionalize practices that increase academic performance, retention, and completion.
- Create and sustain an inclusive and dynamic curriculum and environment that reflect our diverse college community.
- Integrate active learning strategies within and across courses, disciplines, and programs with a global perspective.
- Create and advance accessible, integrated, and technology-enriched learning environments.
- Engage faculty, administrators, and staff in professional development experiences that enhance student learning.
- Align curriculum with learning outcomes and apply outcomes assessment evidence to continually advance student learning.

#### **Progress**

None

#### **SOCIAL EQUITY**

Facilitate student learning by providing the conditions that improve educational outcomes and eliminate systemic disparities among all groups.

- Create and sustain an accessible and inclusive environment by utilizing principles of universal design and social justice so that all students can achieve equitable outcomes.
- Demonstrate improved intercultural competency among employees and students through comprehensive professional development and curricular transformation.
- Institutionalize hiring and retention practices that challenge systems of power, privilege, and inequity.

#### **Progress**

At the start of December, ASCC created a Textbook Affordability video showing the opinions that students around Clark College have regarding textbook affordability. We interviewed many different students around Clark College who have first-hand experience with the price of textbooks. The students expressed how expensive textbooks can be, and how this price impacts students. We then displayed this video at the Legislative Breakfast that was held on Monday, December 11<sup>th</sup> in PUB161. A few ASCC members attended to represent Clark College students, and express how the costs of classroom resources impact students. ASCC members met with Legislators, as well as Clark College staff. The video and attendance at the Legislative Breakfast helped promote the ASCC priority of Textbook Affordability, as well as the WACTCSA Agenda item of Textbooks and Open Educational Resources (O.E.R.s) Affordability and Accessibility.

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 As of December 4, 2017 a total of 7,636 students from the community and technical college system had completed the Textbook Affordability Survey administered by the State Board for Community and Technical Colleges.

#### **ECONOMIC VITALITY**

Facilitate student learning by providing programs, services, and conditions that improve the economic well-being of the students, college, and community.

- Improve college affordability for students by expanding access to and information about financial resources, clarifying career and educational goals, providing pathways to success, improving college readiness, increasing financial literacy, and managing costs.
- Align program offerings with regional workforce needs to include technical and work-readiness skills.
- Align, expand, and enrich the relationships with regional industry leaders to increase internships, advisory committee participation, financial support for students' education and programs, hiring pipelines, grant partnerships, mentorships, and apprenticeships.
- Maximize the college's return on investment by responsibly allocating available resources.
- Leverage resources to create and sustain future innovations.

#### **Progress**

- Recently, ASCC Executive Budget Committee approved a one-time funding requests. This request and approval totals \$2,642.00 leaving \$848,113.00.
- The request from Counseling and Health for "Yes Means Yes, Sexual Health and Education Fair" was approved for \$2,642.00.

#### **ENVIRONMENTAL INTEGRITY**

Facilitate student learning by providing the conditions that continually improve the college's physical, virtual, and social environment.

- Incorporate environmental sustainability priorities into all college systems.
- Improve the college's physical and virtual environment to maximize access and appropriate use of space and technology.
- Integrate principles of mutual respect, collaboration, clear communication, and inclusivity in all interactions.

#### **Progress**

- Example: Number of clubs chartered, events hosted, etc. Include specific participants and numbers whenever possible.
- We have chartered 22 clubs
- For committees, we have filled all open positions besides 4 within the tenure committees.

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## Foundation January 2018

#### **Strategic Initiatives - Areas of significance:**

1. <u>Development:</u> *Increase donor participation, fundraising and efficiency in operations.* 

The campaign communications strategy is firming up and continues to be tested in front of several groups for feedback. Next, we are working on a message map for our target audiences. These message maps will have a primary message and supporting messages. Following the messaging, a communications plan will be established, which will be the blueprint that we will work from in creating assets such as print and electronic materials, social media, traditional media, etc. The goal is to have the messaging and communications plan in place so that assets are being developed by spring of 2018.

December also represented a flurry of activity as the tax bill law became a reality and donors looked to record year-end gifts before the changes take hold. Rolling forward the development efforts to 12/31/17, total contributions recorded reflect \$1.36M with an additional \$665K in contributions received but not yet recorded. These gifts represent planned/deferred gifts or gifts of real estate that require additional care in booking. In addition, we are hopeful that in the next few months two sizable gifts will be recognized resulting from, 1) an estate (approx. value \$950K) and, 2) a charitable trust (approx. \$180K from real estate). This would increase our fundraising total to over \$3M.

2. <u>Strategic Alignment:</u> Builds on the mantra, "together we are stronger." Develop a process in which foundation involvement is improved, agree upon matrix that establishes the campaign components, collaborate advocacy at local, state and federal levels to support higher education and philanthropic initiatives and report annually to college trustees.

In December, the foundation presented the draft fundraising priorities and provided suggestions regarding the goals set to Executive Cabinet (EC). This draft was also discussed with the Board of Directors/Board of Trustees (BOD/BOT). The next step is to evaluate the project case statements in conjunction with the draft matrix to determine project readiness and solidification of messaging and goals. As each project requires time to adequately assess, the projects will be separately discussed at EC over the next several weeks to obtain consensus. Once all projects are reviewed and the case statements finalized, they will be distributed to each board. These documents are fluid in nature and will evolve with time. As in the past, each project's fundraising success will depend upon the urgency associated with them and the interest

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identified within the community.

BOD/BOT also met in December and talked about a number of key topics such as the groups underlying purpose. Generally speaking, the objective is to "support leadership-to-leadership" communications. The BOD/BOT provides a forum by which the two institutions talk about supporting each other. When there is open and honest dialogue regarding our complimentaty strategic initiatives, there is better alignment between the two entities.

3. <u>Fiduciary Responsibility:</u> Clear reporting to the board to make financial decisions, oversight of key financial processes and compliance with governing documents, transparency to the college regarding support and assets available and maximizing foundation assets.

Financial statement audit: Moss Adams completed the foundation's June 30, 2017, financial statement audit. They presented to the foundation's finance committee on November 14, 2017, and board of directors on December 5, 2017, noting no internal control deficiencies, material weaknesses or other matters. The auditors' opinion on the financial statement states that the foundation's financial statements present fairly, in all material respects, the financial position and changes in net assets and cash flows in accordance with accounting principles generally accepted in the United States. This is also termed a "clean audit opinion" which the foundation strives for each year.

Financial dashboard/board education: During the December 5, 2017, board meeting Ron Bertolucci, finance chair, and Daniel Rogers, CFO, presented the September 2017 financial dashboard. They explained how the dashboard is used to identify trends and balances, and discussed the purpose of each metric and balance being shown.

Bylaws: A taskforce made up of select members of the foundation staff and board completed an extensive review of the bylaws. Changes drafted into a red-lined version will be reviewed by the executive committee in March 2018 before review/approval by the full board in June 2018.

Compliance with operating agreement: A letter detailing compliance with the college and foundation's operating agreement for the fiscal year ended June 30, 2017, is complete and was issued to the college president. Key requirements of the operating agreement are addressed and disclosure is provided on the foundation's fundraising and college support expenditures.

**4. Board Relations:** Review and define a process for finding, recruiting and nominating new board members, further clarity the of expectations of board members, annual review and evaluation of the performance of board members and understanding of the college's

and foundation's vision and goals.

In December, the foundation welcomed four new board members. LeAnne Brenner, attorney with Miller Nash Graham and Dunn; Patrick Ginn, owner of Ginn Realty and Development Group, Toby Warson, retired U.S. military and former CEO of a defense and marine business; and Jay Gilberg, alumni ex officio representative who works for Northwestern Mutual. These individuals have hit the ground running by providing valuable feedback at the board meetings. Each is well-positioned to tackle specific initiatives that are within their areas of expertise. The year 2018 will be exciting because of the multiple initiatives that are underway (Guided Pathways and Clark College at Boschma Farms) and the many others that are yet to be completed (McClaskey Culinary Institute).

Respectfully submitted,

Lisa Gibert Foundation Chief Executive Officer January 8, 2018

#### **Attachments:**

Audited FY 2017 Financials Financial Dashboard Development Dashboard Annual Giving Comparison

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## Financial Dashboard as of October 31, 2017

### **Contributions/Donations Received**

19	73	_	Pi	res	P	nt	

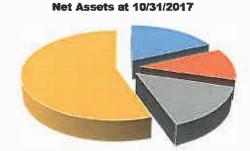
	Year to Date		 6/30/2017		30/2016	6/30/2015	Life to date
Unrestricted	\$	82,111	\$ 351,760	\$	1,022,195	\$ 638,948	
Temp. Restricted		396, 277	1,483,984		4,128,267	<b>80</b> 5, <b>178</b>	
Perm. Restricted		121,733	103,677		346,685	220,404	
Total	\$	600,121	\$ 1,939,421	\$	5,497,147	\$ 1,664,530	\$ 97,181,005

	Year to Date				_	6/3	0/20	17	6/30/2016			16	6/30/2015				1973 - Present	
	Uni	restricted	Temp	Restricted	Uni	restricted	Tem	p Restricted	Unrestricted Temp Restricted			Unrestricted Temp Restricted			Life to date			
College Support Expended					100	W Seekens		-0(2)								4	(1)	
Program	\$	19,932	\$	203,617	\$	298,054	\$	495,521	\$	432,044	\$	643,482	\$	434,710	\$	369,297	\$	32,971,297
Boschma Farms land acquisition		148, 148		•		444,444		-	1	L,244,444		•		444,444		•		5,281,479
Capital projects - STEM/Dental Hyg./Othe	l	-		3,259		175,000		252,559		-		1,537,786		5,415		175		13,386,849
College & Community Relations		12,375		•		81,718		-		46,821		•		37,931		~		178,844
Scholarahips		2,058		305,453		9,063		900,038	_	9,416		848,625		19,353		672,913		10,347,797
Total	\$	182,513	\$	512,330	\$ 1	L,008, 279	\$	1,648,119	\$ 1	L,732,724	\$	3,029,893	\$	941,853	\$	1,042,385	\$	62,166,267

Scholarships	YTD	6/30/2017	6/30/2016	6/30/2015	6/30/2014
Number of scholarship awards	394	715	846	789	743
Total number of Clark College Students (Fall Census)	10,959	11,313	11,392	12,123	12,917

\*Cost of tuition (Spring 2017) -12 credits for 3 qtrs. = \$3,528. Excludes books or additional fees such as nursing, labs, etc.\*

<b>Net Assets by Type</b>	10/31/2017
Unrestricted	\$ 17,390,123
Board Restricted	11,131,916
Temporarily Restricted	14,390,876
Permanently Restricted	53,356,839
Net Assets	\$ 96,269,754



Unrestricted

Board Restricted

Temporarily Restricted

Permanently Restricted

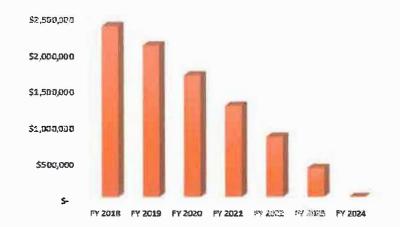
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Unrestricted Net Assets Assets	_1	0/31/2017	6/30/2017	-	6/30/2016	 5/30/2015	6/30/2014
Cash	\$	333,063	\$ 533,396	\$	434,119	\$ 493,183	\$ 517,523
investments		6,704,620	7,067,349		7, <b>7</b> 97,334	7,174,405	6,783,040
Pledges Receivable		174,875	133,280		65,880	62,090	73,939
Prepaids/Deposits/Other Assets		404,660	164,818		120,217	116,667	127,934
Land/building/equipment		12,722,640	12, <b>7</b> 31,837		13,038,307	13,041,589	12,896,207
Liabilities		, - ,			_ , , , ,		<b>y</b>
A/P/Other Liabilities		(600,373)	(422,434)		(1,957,849)	(675,487)	(516,391)
Note Payable		(2,349,362)	 (2,481,701)	out the	(2,873,600)	(4,251,388)	(4,628,310)
Unrestricted Net Assets	\$	17,390,123	\$ 17,726,545	\$	16,624,408	\$ 15,961,059	\$ 15,253,942

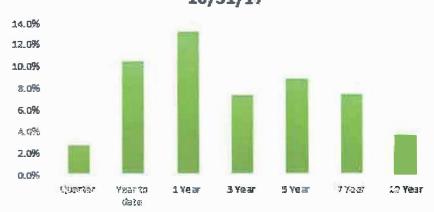
Projected Liquid
Unrestricted Net
Assets Available
(Balance in Future
Years)

6/30/2018	\$ 2,784,984
6/30/2019	2,265,540
6/30/2020	1,746,095
6/30/2021	<b>1,251,651</b>
6/30/2022	757,206
6/30/2023	324,799

# Boschma Debt Paydown (payments \$37,037/month)



### Investment Pool Returns - Through 10/31/17



# **Endowment Distribution Details**

College Program
Unrestricted
College Program Reserves

FY 18	FY 17	FY 16	FY 15	FY 14
\$1,229,465	\$1,187,928	\$1,153,185	\$1,049,170	\$ 911,842
1,733,270	1,704,605	1,650,472	1,455,009	1,344,005
232,247	201,368	248,212	203,443	160,332
\$3,194,982	\$3,093,901	\$3,051,869	\$2,707,622	\$2,416,179

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### **Dashboard**



#### **Strategic Initiatives:**

Development Strategic Alignment Fiduciary Responsibility Board Relations	Current fiscal year to-date	Prior fiscal year to-date	Prior fiscal year
Fiscal year	7/1/2017 - 12/18/2017	7/1/2016 - 12/18/2016	7/1/2016 - 6/30/2017
Total number of donors	1,082	853	1,636
Number of new donors acquired	365	429	688
Number of new major gift donors acquired	6	5	16
Number of \$1,000+ donors	103	85	181
Number of confirmed irrevocable planned gifts	1	1	1
Number of confirmed revocable planned gifts	0	2	6
Foundation board participation*	83%	73%	100%
College trustee participation	100%	100%	100%
Executive Cabinet participation	82%	88%	88%
Foundation staff participation	67%	76%	100%

<sup>\*</sup>excludes ex-officio members

Soft credits are considered in this report, giving each constituent credit for gifts directly from them as well as gifts from a spouse/partner, personally-owned business, individual foundation or trust, donor choice program or donor advised fund.

Major gift donor is defined as a donor with a total gift commitment of \$10,000 or more during a single fiscal year. Matching gift commitments are considered in the donor's giving total.

Gift types considered: cash, recurring gift payment, pledge, property/stock, in-kind.

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# Clark College Foundation Dashboard Dec 18, 2017



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### Clark College Foundation Annual Giving Comparison as of December 18, 2017

	FY2018	FY2017	FY2016	FY2015
TYPE				
Cash/Stock/Property	\$1,109,281	\$1,032,495	\$1,254,375	\$1,654,918
Pledge	\$33,005	\$1,015,831	\$4,442,124	\$171,375
In-kind	\$17,325	\$220,399	\$81,907	\$55,319
Deferred Irrevocable at Face Value*	\$50,000	\$100,000	\$9,953	\$62,425
TOTAL	\$1,209,611	\$2,368,725	\$5,788,359	\$1,944,037
SOURCE				
Board Members (includes ex officio)	\$47,160	\$641,410	\$111,404	<b>\$53,710</b>
Employees	\$16,389	\$54,078		
Alumni	\$342,435	\$185,508	\$380,645	\$746,654
Friends	\$144,712	\$545,993	\$331,164	\$542,097
Estates	\$133,901	\$26,200	\$23,000	\$6,083
Family Foundations and Trusts	\$48,758	\$337,988	\$4,450,530	\$292,295
Corporate & Community Foundations	\$91,315	\$222,342	\$140,220	\$187,560
Corporations/Other Organizations	\$384,808	\$353,892	\$343,482	\$106,480
Government Entities	\$133	\$1,314	\$7,914	\$9,158
TOTAL	\$1,209,611	\$2,368,725	\$5,788,359	\$1,944,037
PURPOSE				
Current Use		CHARLES AND ACTUAL CONTRACTOR (C		
Unrestricted	\$376,820	\$495,391		_
Faculty Support	\$0	\$0		
Programs/Other	\$145,129	\$423,516		
Scholarships	\$396,336	\$377,189		
Sponsorships	\$3,384	\$34,600		
Technology/Equipment	\$0	\$0		- V
Endowed				
Unrestricted	\$0	\$0		
Faculty Support	\$0	\$0		
Programs/Other	\$0	\$33,456		
Scholarships	\$232,112	\$103,393		-
Technology/Equipment	\$0	\$0		
Capital			+	***
Culinary	\$5,800	\$780,515		
STEM	\$30	\$20,465		
Programs/Other	\$0	\$200		
Deferred Irrevocable at Face Value*		, _ 55	92	
Programs/Other	\$50,000	\$100,000		
TOTAL	\$1,209,611	\$2,368,725	¢n.	<u> </u>
	Ψ1,207,011	Ψ4,300,745	\$0	\$0
*Number of irrevocable gifts secured	1	1		

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### Reports from Board Members

No documents for this item

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# President's Report January 2018

Academic Excellence: Facilitate student learning by providing the conditions for intellectual growth through scholarship, discovery, application, creativity, and critical thinking.

### Objective 1: Implement and institutionalize practices that increase academic performance, retention, and completion.

- Nine cross functional groups from instruction and student affairs generated ideas for the student processes in the areas of Career Plans, Financial Plans and Academic Plans. (SA)
- The college's guided pathways leadership team attended the first institute of the American Association of Community Colleges' Pathways 2.0 in Washington D.C. in November. A number of outcomes emerged from this training:
  - 1) importance of all-college communication and change-leadership (hence the all-college meeting on January 5 and monthly newsletter);
  - 2) the equity focus within the design of guided pathways (affirming our social equity core theme and mission fulfillment outcome); and
  - 3) the development of the case statement for guided pathways. (P&E)
- The college community received the first of a new monthly newsletter about the progress of
  designing and transforming the college's teaching and learning opportunities into guided pathways.
  Highlights of the newsletter include how guided pathways result in increasing equity and mobility
  and timeline for mapping the programs. (P&E)
- Staff have emailed appropriate high school counselors with the Academic Early Warning (AEW) summary of their students who received AEW reports in fall term; this was in addition to the phone calls staff have make to the students with AEW reports. This is communication the district superintendents asked Clark College to provide at the superintendent's meeting last June. (SA)
- An assessment of critical adjacency was completed for enrollment functions. As part of the process
  it was determined that there was a need to relocate the Assessment/Testing function to Enrollment
  Services in the main Gaiser Corridor. The relocation will provide admissions, registration, and
  placement functions in a one-stop model. The model will be implemented to scale at the start of
  winter quarter. (SA)
- Enrollment Services collaborated with Marketing and Communications to revise placement information provided on the college website. Students now have the ability to explore their placement options in a more comprehensive way. (SA)
- The chair of the Mathematics Division presented a first reading of the Mathematics Division Pathways Proposal pre-college math redesign to the Curriculum Committee for consideration. (OOI)

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### Objective 4: Create and advance accessible, integrated, and technology-enriched learning environments.

 Disability Support Services staff facilitated an Accessibility of course content workshop with seven health and physical education faculty on October 26. Faculty began editing their course files to improve accessibility for students who are blind or have reading disabilities that use specific technology in order to provide complete access and equity in the learning environment. (SA)

### Objective 5: Engage faculty, administrators, and staff in professional development experiences that enhance student learning.

• Eight faculty are participating in Teaching Squares through the Teaching & Learning Center during fall quarter. The focus is on strengthening teaching practices through peer-to-peer observation. (OOI)

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# Social Equity: Facilitate student learning by providing the conditions that improve educational outcomes and eliminate systemic disparities among all groups.

### Objective 7: Create and sustain an accessible and inclusive environment by utilizing principles of universal design and social justice so that all students can achieve equitable outcomes.

- A full-time, temporary Instructional Accessibility Technician position was hired to support faculty in
  evaluating and editing course materials for accessibility. The Instructional Accessibility Technician
  provides Ally and accessibility training to improve compliance with the Accessible Technology Policy.
  (SA)
- Twelve faculty participated in the Accessible Canvas Objects course (eLearning 131) designed to
  provide training on how to create accessibility in Canvas and use the accessibility tool checker Ally.
  (OOI)
  - One hundred fifty students, faculty, and staff engaged in a discussion about equity and access for individuals with disabilities. This training intentionally provides opportunities for our community members to engage in learning that leads to improved intercultural competency. (SA)

### Objective 8: Demonstrate improved intercultural competency among employees and students through comprehensive professional development and curricular transformation.

• The Teaching & Learning Center collaborated with the Office of Diversity and Equity to offer a training on The Politics of Expression and Oppression on October 13. There were 39 attendees. (OOI)

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Economic Vitality: Facilitate student learning by providing programs, services, and conditions that improve the economic well-being of the students, college, and community.

Objective 10: Improve college affordability for students by expanding access to and information about financial resources, clarifying career and educational goals, providing pathways to success, improving college readiness, increasing financial literacy, and managing costs.

- A case statement articulating the need for increased student scholarships was shared with the Clark College Foundation, expressing the need for specific resources to support student completion, transitional studies, new student enrollment, athletics, international students, and emergency loan programs. This case statement supports the strategic initiatives of the college related to enrollment and completion. (SA)
- The college has improved student access to public benefits services through enhanced partnership with DSHS. Case managers visit Clark College on a weekly basis to assist any student interested in learning more about these resources. (SA)
- Guided Pathways Pillar 2 Team (Getting Students on the Path) conducted workshops and open dialogue sessions to gather community input into the Guided Pathways planning process. This team utilized the information to create a draft set of recommendations for streamlining the student onboarding process, which includes students developing Career Plans, Financial Plans and Academic Plans. (SA)
- Clark College launched the Penguin Pantry (food pantry) to provide students with free food and
  hygiene products, as well as some clothing and school supplies. Almost half of Clark's student body
  is classified as lower-income, according to data from the college's Office of Planning & Effectiveness.
  As of mid-November, the Pantry has had over 140 visits and provided over 1,500 items to students.
  (SA)
- Clark College, in partnership with other community based organizations, submitted a grant proposal
  to the City of Vancouver Affordable Housing Grant Fund, which is designed to prevent homelessness
  by providing housing assistance and self-sufficiency services for up to 12 months. As a partner in
  this grant application, Clark College is requesting \$250,000 to support direct student aid (rent
  assistance, utilities, and security deposits), staffing, and marketing. (SA)
- A cross college task force met in December to map the communication that is happening with students from the time they apply until they start their first day at the college. This analysis provided us with some areas for improvement, and the next step is to map and "Ideal state" for communication that can be implemented later this winter/spring. (C&M)

Objective 11: Align program offerings with regional workforce needs to include technical and work-readiness skills.

 On October 23, 2017, the Instructional Planning Team approved the program proposal for the Baccalaureate of Applied Science in Human Services. This program will address labor market needs for baccalaureate educated professionals in human service agencies in our region. (OOI)

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#### **ECONOMIC VITALITY**

- In October 2017, the Instructional Planning Team approved the statement of need for the Baccalaureate of Applied Science in Early Childhood Education. There is an emerging need in our community for baccalaureate-educated early learning professionals, and the Early Childhood Education faculty will now develop a program proposal to address the labor market needs. (OOI)
- Based on the 2017-2018 SWOT report, the Instructional Planning Team approved the development
  of feasibility studies for the following areas: Advanced Manufacturing,
  Agronomy/Conservation/Environmental Science, Digital Art/Creative Media & Elementary Education
  and Teaching. (OOI)

Objective 12: Align, expand, and enrich the relationships with regional industry leaders to increase internships, advisory committee participation, financial support for students' education and programs, hiring pipelines, grant partnerships, mentorships, and apprenticeships.

 Representatives from the offices that are currently using the Customer Relationship Management system Salesforce received additional training in Salesforce and upgraded our licenses in January to better support the work particularly in admissions. The entry services office is implementing new features based on this training that will save time in the entry services office, and the next step is to evaluate if this CRM can be used across the college. This is going next to the Economic Vitality Council for an update on February 7. (ITS)

### Objective 13: Maximize the college's return on investment by responsibly allocating available resources.

- On December 19, Economic Vitality recommended, and Executive Cabinet approved, a new budgeting process to be used for the 2018-2019 College Budget Development. The new process includes open forums to share budget information, as well as providing a mechanism for campus wide feedback. (AS)
- The college Operations Manager conducted risk assessments as well as likelihood/impact of risks for most programs and units in Administrative Services and Human Resources, the two pilot departments. (AS)
- As the next step in implementing Enterprise Risk Management for Admin Services and HR, the Operations Manager matched the top 15 risks that Admin Services and HR identified with the College's strategic goals and objectives. (AS)

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# Environmental Integrity: Facilitate student learning by providing the conditions that continually improve the college's physical, virtual, and social environment.

### Objective 16: Improve the college's physical and virtual environment to maximize access and appropriate use of space and technology.

- Clark College has the opportunity to be the next college in Washington State to GoLive with ctcLink (PeopleSoft). This opportunity has developed from state recognition of Clark's readiness and demonstrated commitment. There are many advantages to converting to PeopleSoft as the college is transforming its degrees and certificates into guided pathways and trying to increase enrollment so the sooner the better. However, given the potential risks of being the next college, Clark has identified the following conditions that need to be met or agreed upon:
  - The ctcLink Project Director will discuss and introduce the project to Clark's Executive Cabinet and Board of Trustees in-person.
  - Regularly (at least monthly) scheduled meetings with the ctcLink Project Director and ctcLink
     Assistant Project Manager. These meetings can occur virtually and the frequency and duration
     can be modified as the project progresses.
  - Regular meetings with ctcLink Project Director, ctcLink Finance representative, SBCTC Finance leadership, Clark's Director of Business Services, and FirstLink (Spokane and Tacoma) colleges finance directors and project managers to ensure that finance is on track.
  - A communication plan must be in place for all the colleges involved in this deployment, ensuring Clark's potential concerns will be addressed.
  - Adequate finance staffing at the Washington State Board for Community and Technical College so that they can support colleges both on PeopleSoft and in the Legacy system.
  - Six years of Clark College data converted.
  - Demonstrated alignment at the state level with mapping business processes and configuration for ctcLink conversion with guided pathways work.
  - Complete PeopleSoft customizations so that the FirstLink colleges will be able to close their annual fiscal accounts.
  - Assign a ctcLink project staff to accessibility and compliance with policy 188.
  - Provide a sandbox that contains Clark data for all three pillars (Campus Solutions, Financial Management, and Human Capital Management) to prepare, practice, and test the processes to make sure it works.

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#### **ENVIRONMENTAL INTEGRITY**

- At the point of the third data conversion, Clark College will make the final determination of whether to GoLive with this deployment phase. (P&E)
- The Data Governance Committee has documented the college's electronic data and identified who
  is responsible for each data cluster. The committee has already assessed the data policies at the
  college and are now working on addressing the deficiencies in the policies related to data
  governance. (P&E)
- The Director of Security met with the ASCC Executive Council to review the prioritized list of locations for new lighting and cameras developed in March 2017 by Facilities and Security. ASCC will seek input from students about the current list and any additional locations they feel should be considered as priorities. New lighting will be the first area of focus, followed by cameras. (AS)
- Facilities and security performed an after-dark assessment of the lighting in the central green space
  of main campus. Several light fixtures were identified for upgrades that will significantly improve
  visibility along the center campus walk ways. A work order has been submitted and parts have been
  ordered. Installation of the upgraded fixtures will be scheduled once the parts arrive. (AS)
- Risk Management issued a college-wide email outlining what our ergonomic program does and how
  to request an evaluation. Environmental Health and Safety hosted a table at the College's Wellness
  Fair to promote ergonomics and sign employees up for the service. (AS)
- The first classroom remodel was completed in Bauer Hall room 001. Facilities and the Math Department's chair collaborated on the design. Carpet was installed, dimmable and controllable LED lighting was installed, and the room was painted a blue color. Response to the new look has been extremely positive, and Facilities is being asked to address other classrooms in a similar fashion. (AS)
- The LIB 103 classroom was reconfigured to enhance the learning environment. The projector and screen were replaced with two monitors, one at the front and one at the back of the room. Tables were arranged to improve student access to the white boards and meet new accessibility requirements. (OOI)
- As part of the larger project to upgrade the data center at the college, in January ITS replaced all of
  the UPS units which provide battery back up power to the servers. Previously some servers lost
  power when the college experienced power outages which led mission critical systems being down
  in emergencies. (ITS)
- With the implementation of the new Palo Alto Firewall, Clark College's internet connection speed increased from 500mb/sec to a full Gig/sec (1000mb/sec) at the end of the winter break. This will help internet speed at the college and make systems more reliable. (ITS)

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#### **ENVIRONMENTAL INTEGRITY**

### Objective 17: Integrate principles of mutual respect, collaboration, clear communication, and inclusivity in all interactions.

- The communication tool, Council Connect, that supports shared governance and communication between the college community and core theme councils was developed and launched on January 8. The purpose of this tool is to engage the college community in transparent dialog about the different strategies being used for achieving mission fulfillment, such as pre-college curriculum, social equity training, guided pathways, enrollment management, and the budget development process. (P&E)
- During the first week of the winter quarter, all Clark College students were opted into the Rave emergency alert system. This system provides students with the option to get text messages and other alerts in case of a college emergency. The previous approach was that students had to "opt in" and with the automatic enrollment we expect many more students will use this critical system. (ITS)

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#### ADDENDUM ENTRIES—ACADEMIC EXCELLENCE

- Continuing Education enrollments are up 11.5% (3,965/4,419) this fiscal year over the prior year. This is due, in part, to increased social media campaigns by targeting segments of our student population with weekly links to specific classes that have been of interest to them in the past. In Community Education, the popularity of our Summer Youth Camps bolstered summer enrollments. Spanish classes from beginner through conversational have been hugely popular, along with our classes about travel and our ever-popular ballroom and line dancing classes.
- Professional Development has seen a huge increase in online enrollments. We have concentrated
  on adding specific online classes to our print catalog that, combined with on-site classes, give our
  students more options within an area of study to help focus their professional development.
   Compared to Summer/Fall of 2016, Summer/Fall of 2017 has seen a 98% (112/222) increase in
  online enrollments with technology classes, Project Management Certification and Data Analysis
  Certifications being the most popular. (ECD).

#### ADDENDUM ENTRIES—SOCIAL EQUITY

- Trans Day of Remembrance--the Office of Diversity and Equity, in collaboration with Counseling and Health Services, hosted a Transgender Day of Remembrance event on November 20. Over 50 students, faculty, and staff attended this event in addition to community partners Planned Parenthood and Peace Health. Providing the conditions and resources that improve educational outcomes and eliminate systemic disparities among all groups.
- Equity in Hiring--Eleven employees attended this required training for those serving on a screening committee. To date, more than 480 college employees have received the training. *Institutionalize hiring and retention practices that challenge systems of power, privilege, and inequity. Demonstrate improved intercultural competency among employees and students through comprehensive professional development and curricular transformation.*
- Forums: Building a Stronger Community Together--Approximately 100 community members, students, faculty, and staff attended one of the two forums hosted by the Office of Diversity and Equity. A task force was recruited from attendees to develop workshops, trainings, or other events desired by our shared community. The forums were attended by community partners including; Planned Parenthood, League of United Latin American Citizens (LULAC), Washington State University Vancouver, and National Association for the Advancement of Colored People (NAACP). Providing the conditions and resources that improve educational outcomes and eliminate systemic disparities among all groups

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#### ADDENDUM ENTRIES—ECONOMIC VITALITY

• In December 2017, the State Auditor's Office (SAO) completed its audit of the college's 2016-17 financial statements. At the January 4 exit meeting with SAO staff, the College received a clean opinion with no recommendations. *Progress measured: maximize the college's return on investment by responsibly allocating available resources.* (AS)

#### ADDENDUM ENTRIES—ENVIRONMENTAL INTEGRITY

• Facilities Services submitted a major capital project request for the replacement of the Hanna Hall, Foster Hall, Hawkins Hall complex for the 2019-2021 biennium. This request came as a result of thorough research and evaluation of data provided by the State Board of Community and Technical Colleges, and with the help of a talented outside consultant. This project request is the highest scoring project on campus, aligns with the Facilities Master Plan, and will likely yield a score which will place the project in the current funding timeline. The proposed replacement project is a two-story, 40,000 square foot building placed closer to Frost Arts to keep the existing complex functional during construction, and allow space for future development of a performing arts center." (AS)

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### **Student Success Story**

No documents for this item

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# Faculty Presentation, Healthy Tech Usage and Mindfulness

No documents for this item

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### **Guided Pathways**

No documents for this item

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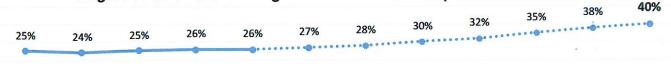
# COMPLETION



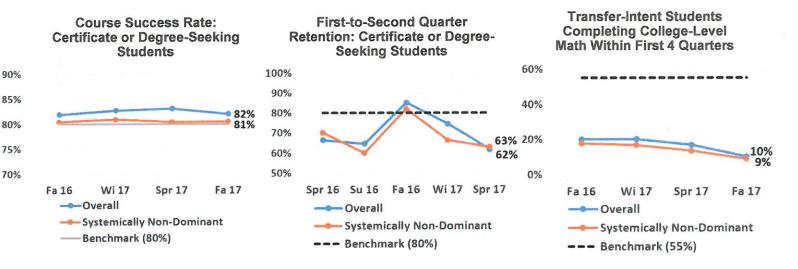
**JANUARY 2018** 

Clark College, in service to the community, guides individuals to achieve their educational and professional goals – including certificate and degree completion – by accomplishing its core theme objectives of academic excellence, social equity,

Degree or Certificate-Seeking Full-Time Student Completion Rate Within 3 Years



Fall 2009, Fall 2010, Fall 2011, Fall 2012, Fall 2013, Fall 2014, Fall 2015, Fall 2016, Fall 2017, Fall 2018, Fall 2019, Fall 2020, 2012-2013 2013-2014 2014-2015 2015-2016 2016-2017 2017-2018 2018-2019 2019-2020 2020-2021 2021-2022 2022-2023 2023-2024



- On January 5th, the college community came together for an all-college meeting to kick off winter quarter. The college community heard about Clark College's role in increasing mobility for the whole community and how that can impact individuals' lives. For the rest of the day, faculty members worked on creating program maps for each of the degrees and certificates the college offers. Program maps sequence the courses and identify the most relevant general education courses that meet the program's learning outcomes.
- Two student learning outcomes have been drafted for the advising plan, they are listed below.
  - Students understand they are part of an integrated advising model that includes communicating with faculty through email or during offices hours when they have questions or need clarity along their pathway and in their classes.
  - Students will possess tools to project out their sequenced course schedule, elective choices
    at Clark as well as other activities and actions that support their goals.

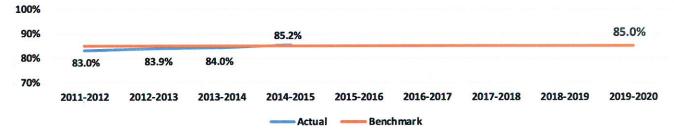


# **EMPLOYMENT/TRANSFER**

**JANUARY 2018** 

Clark College, in service to the community, guides individuals to achieve their educational and professional goals. Through the college's focus on student outcomes, the college aims to connect students to their long-term educational goals. For Clark College students these goals are most often employment and/or transferring to another higher education institution.

# Percent of Graduates by Year Who Transfer and/or are Employed within 1 Year of Graduation



#### **Monthly Highlights**

Career Services launched Symplicity, a Career Services Management System, that currently hosts the college's online Penguin Jobs board. They are currently exploring the functionality and cost of additional licenses and modules to that system that would permit campus-wide use for employer relations development and management.

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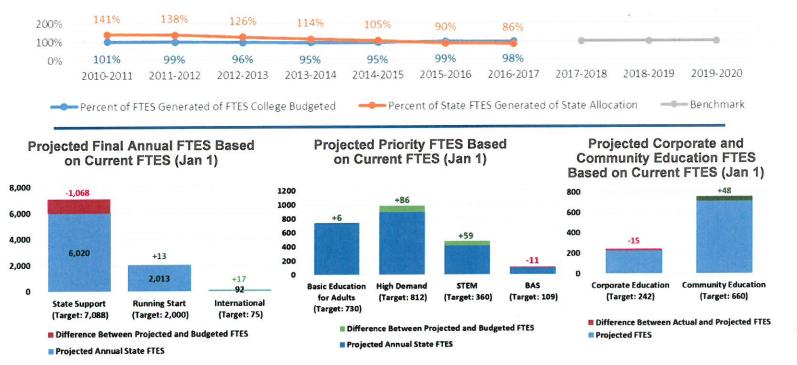
# **ENROLLMENT**



**JANUARY 2018** 

Clark College facilitates student learning by providing programs, services, and conditions that improve the economic well-being of the student, college, and community. Through the college's focus on enrollment and budget to serve its community, the college aims to increase the community's educational attainment by leveraging resources to create and sustain innovations that improve student learning and increase enrollment.

Percent of Full-Time Equivalent Students (FTES) Generated based on College Budget and State Allocation



- The college has been working on an environmental scan for a strategic enrollment management plan to be developed. The scan focuses on four populations, high school (including Running Start and recent high school graduates), adult population, potential students (application through successful completion of first term), and continuing students (retention). The work is deliberately complimenting the guided pathways design work due to the overlap of scope, (i.e., onboarding and retention). Thus far the findings of the scan show great potential for improvements to be made in increasing the educational attainment of our community and closing the significant equity gaps in education throughout our service area.
- A subcommittee of Environmental Vitality Council has begun reviewing budgeting best practices. The group has identified a need to establish a clear decision making philosophy on budget decisions, as well as values and principles. The subcommittee has also begun to review and identify ways to increase the usefulness of the college intranet budget pages for increased transparency. In addition, the subcommittee is looking at making some recommendations surrounding open forum presentations of the college budget, funding and how all of the pieces fit together.

# **SOCIAL EQUITY**



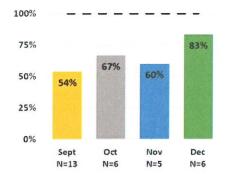
**JANUARY 2018** 

Clark College facilitates student learning by providing the conditions that improve educational outcomes and eliminate systemic disparities among all groups. Two strategies the college has implemented relate to improving employee cultural competencies through professional development and hiring employees reflective of the college's diverse students.

First-Term, Certificate or Degree-Seeking, Full-Time Student Three-Year Completion Rate: Difference Between Systemically Non-Dominant and Systemically Dominant Groups

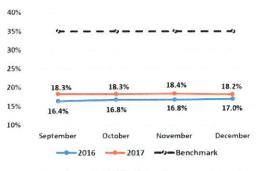


#### Percent of Full-Time Applicant Pools with At Least 25% People of Color or People with



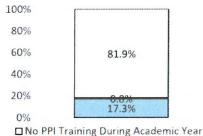
- - Benchmark: 100% of Applicant Pools

#### Percent of Employees Of Color or Employees with Reported Disability



- - Benchmark: 35% of Employees to Match Student Demographics

#### Percent of Employees Engaged in Professional Development Opportunities in PPI



- INO PPI Training During Academic Yea
- December
- July Nov

- Objectives to increase knowledge regarding the limits of free speech, theories associated with free speech, how competing ideas impact inequities, and the current contradictions in Clark College policies were met. Particularly the impact of injurious speech upon those in systemically non-dominant groups was considered. Assessment of three training sessions were completed.
- On 11/13/17, Instructional Planning Team approved a Power, Privilege, and Inequity course rubric that will be used to select PPI courses for the proposed AA/DTA PPI course requirement. This rubric can be widely used by many programs to identify courses that help students meet a PPI learning outcome.
- Ninety students of color from six high schools participated in the annual Gateways: A Student of Color Open House. This event strengthens the relationship between these students and Clark College, helping college personnel develop services and resources to support diverse student transition from high school to college.

# STUDENT DEBT



**JANUARY 2018** 

Clark College facilitates student learning by providing programs, services, and conditions that improve the economic well-being of the students by improving student affordability. Specific strategies to improve affordability are expanding access to and information about financial resources, clarifying career and educational goals, providing pathways to success, improving college readiness, increasing financial literacy, and managing costs.

#### Student Three Year Loan Default Rate



# Average Loans Awarded and Received by Students, by Independent/Dependent Status



\*Includes Educational Expenses and Cost of Living (Not Living with Parents)

# Percent of Pell-Eligible Students Receiving Student Loans (Excluding Parent PLUS Loans)



- The college has improved student access to public benefits services through enhanced partnership with DSHS. Case managers visit Clark College on a weekly basis to assist any student interested in learning more about these resources.
- The Financial Literacy Coach conducted individual and group Financial Wellness sessions, introducing students to personal budgeting, banking and credit basics, financial goal setting, and assisting students in the development of action plans. Financial literacy outreach includes presentations to all College 101 sections.
- Since Fall 2015 every student in the Automotive programs have applied and received funding from Clark Foundation Scholarships, typically \$1,500-\$3,000. This academic year students in the department have received a total of \$29,000.

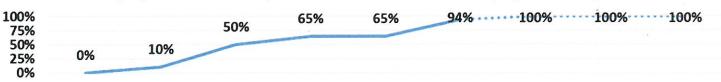
# STUDENT LEARNING



**JANUARY 2018** 

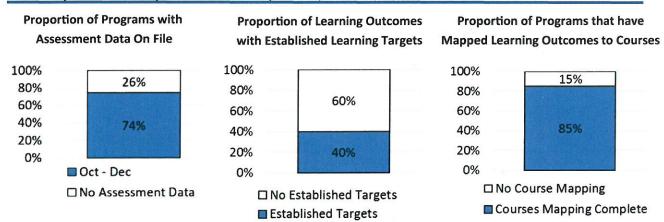
Clark College facilitates student learning by providing the conditions for intellectual growth through scholarship, discovery, application, creativity, and critical thinking. Clark College's degrees and certificates awarded are the result of a culmination of learning. The college aligns its curriculum with learning outcomes and applies evidence to continually advance student learning.

100% of programs have made improvements based on assessment of program learning outcomes



2011-2012 2012-2013 2013-2014 2014-2015 2015-2016 2016-2017 2017-2018 2018-2019 2019-2020

Due to faculty workload, the expectation is that faculty will complete their program assessment work by Sep-



- A communications faculty member developed a proposal for a communication lab to improve student learning in communications based on a project approved for sabbatical for the fall quarter of 2017. Although Clark offers extensive tutoring for writing, math, business, and sciences, there are currently no such services to improve learning in speech communication. The proposal provides a detailed roadmap for implementing the communication lab.
- Faculty came together for the Focus on Learning day on January 5th to begin an interdisciplinary discussion for implementing Guided Pathways. Faculty began the day by separating into small groups and providing feedback on program curriculum maps, currently being developed to sequence courses and ensure course choices that meet degree or certificate requirements are relevant to the program learning outcomes. In the afternoon, faculty gathered to learn from each other more about the courses offered in various disciplines and explored interdisciplinary opportunities to align and integrate curriculum.

# Clark College - Budget Status Report November 30, 2017

Sources of Funds	2017-18	Revenues		% Budget
(Revenues)	Budget	to Date	Difference	Received
Operating Accounts				_
State Allocation	32,591,603	11,927,006	(20,664,597)	36.6%
Tuition & ABE	18,454,195	8,148,110	(10,306,085)	44.2%
Running Start	11,568,511	1,906,596	(9,661,915)	16.5%
Excess enrollment	-	-	-	0.0%
Planned use of prior fund balance	477,100	-	(477,100)	0.0%
Dedicated, matriculation, tech, cont ed	5,222,239	2,092,081	(3,130,158)	40.1%
Total Operating Accounts	68,313,648	24,073,793	(44,239,855)	35.2%
Other Accounts				
Grants & Contracts less Running Start	3,811,412	1,232,334	(2,579,078)	32.3%
Internal Support & Agency Funds	1,146,902	421,925	(724,977)	36.8%
ASCC	1,940,316	731,532	(1,208,784)	37.7%
Bookstore	4,239,403	1,718,751	(2,520,652)	40.5%
Parking	513,488	212,527	(300,961)	41.4%
Auxilliary Services	1,504,151	662,244	(841,907)	44.0%
Financial Aid	30,382,616	10,096,104	(20,286,512)	33.2%
Total Other Accounts	43,538,288	15,075,417	(28,462,871)	34.6%
Total Sources of Funds	111,851,936	39,149,210	(72,702,726)	35.0%

		<b>Encumbrances</b>		
Uses of Funds	2017-18	Expenditures		% Budget
(Expenses)	Budget	to Date	Difference	Spent
Operating Accounts				
President	937,680	281,108	656,572	30.0%
Associate Vice President of Planning & Effectiveness	1,023,465	350,238	673,227	34.2%
Special Advisor for Diversity & Equity	518,095	185,503	332,592	35.8%
Vice President of Instruction	39,700,538	13,920,035	25,780,503	35.1%
Vice President of Administrative Services	9,183,073	4,203,299	4,979,774	45.8%
Vice President of Student Affairs	8,927,718	3,677,117	5,250,601	41.2%
Associate Vice President of Economic & Community Dev	1,384,593	577,947	806,646	41.7%
Chief Communication & Information Officer	5,587,958	2,382,730	3,205,228	42.6%
Associate Vice President of Human Resources	1,050,528	438,242	612,286	41.7%
Bank/CC Fees,CTC Link, Unemp	-	79,256	(79,256)	
Total Operating Accounts	68,313,648	26,095,475	42,218,173	38.2%
Other Accounts				
Grants & Contracts less Running Start	3,811,412	1,829,376	1,982,036	48.0%
Internal Support & Agency Funds	1,146,902	730,170	416,732	63.7%
ASCC	1,940,316	714,144	1,226,172	36.8%
Bookstore	4,239,403	1,874,571	2,364,832	44.2%
Parking	513,488	216,894	296,594	42.2%
Auxilliary Services	1,504,151	816,498	687,653	54.3%
Financial Aid	30,382,616	9,471,590	20,911,026	31.2%
Total Other Accounts	43,538,288	15,653,243	27,885,045	36.0%
Total Uses of Funds	111,851,936	41,748,718	70,103,218	37.3%
Difference - Excess (Deficiency)	- =	(2,599,508)		
Capital Projects- Foundation and Grant Contributions	21,451	21,451	(0)	100.0%
Capital Projects- Expenditures	7,248,338	(216,229)	7,464,567	-3.0%

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# Clark College - Budget Status Report December 31, 2017

Sources of Funds	2017-18	Revenues		% Budget
(Revenues)	Budget	to Date	Difference	Received
Operating Accounts				
State Allocation	32,598,353	13,974,920	(18,623,433)	42.9%
Tuition & ABE	18,503,195	12,219,586	(6,283,609)	66.0%
Running Start	11,568,511	3,483,518	(8,084,993)	30.1%
Excess enrollment	-	-	-	0.0%
Planned use of prior fund balance	477,100	-	(477,100)	0.0%
Dedicated, matriculation, tech, cont ed	5,222,239	3,113,870	(2,108,369)	59.6%
Total Operating Accounts	68,369,398	32,791,894	(35,577,504)	48.0%
Other Accounts				
Grants & Contracts less Running Start	3,811,412	1,493,944	(2,317,468)	39.2%
Internal Support & Agency Funds	1,146,902	494,570	(652,332)	43.1%
ASCC	1,942,958	1,127,959	(814,999)	58.1%
Bookstore	4,239,403	1,913,749	(2,325,654)	45.1%
Parking	513,488	307,806	(205,682)	59.9%
Auxilliary Services	1,504,151	792,542	(711,609)	52.7%
Financial Aid	30,382,616	11,267,131	(19,115,485)	37.1%
Total Other Accounts	43,540,930	17,397,701	(26,143,229)	40.0%
Total Sources of Funds	111,910,328	50,189,594	(61,720,734)	44.8%

		Encumbrances		
Uses of Funds	2017-18	Expenditures		% Budget
(Expenses)	Budget	to Date	Difference	Spent
Operating Accounts				
President	937,680	324,125	613,555	34.6%
Associate Vice President of Planning & Effectiveness	1,023,465	416,615	606,850	40.7%
Special Advisor for Diversity & Equity	518,095	217,204	300,891	41.9%
Vice President of Instruction	39,770,658	17,011,348	22,759,310	42.8%
Vice President of Administrative Services	9,161,953	4,767,909	4,394,044	52.0%
Vice President of Student Affairs	8,934,468	4,338,708	4,595,760	48.6%
Associate Vice President of Economic & Community Dev	1,384,593	650,915	733,678	47.0%
Chief Communication & Information Officer	5,587,958	2,784,135	2,803,823	49.8%
Associate Vice President of Human Resources	1,050,528	547,697	502,831	52.1%
Bank/CC Fees,CTC Link, Unemp	-	94,872	(94,872)	
Total Operating Accounts	68,369,398	31,153,528	37,215,870	45.6%
Other Accounts				
Grants & Contracts less Running Start	3,811,412	2,179,527	1,631,885	57.2%
Internal Support & Agency Funds	1,146,902	872,141	274,761	76.0%
ASCC	1,942,958	851,482	1,091,476	43.8%
Bookstore	4,239,403	2,402,610	1,836,793	56.7%
Parking	513,488	227,906	285,582	44.4%
Auxilliary Services	1,504,151	1,246,986	257,165	82.9%
Financial Aid	30,382,616	12,839,215	17,543,401	42.3%
Total Other Accounts	43,540,930	20,619,867	22,921,063	47.4%
Total Uses of Funds	111,910,328	51,773,396	60,136,932	46.3%
Difference - Excess (Deficiency)	- =	(1,583,801)		
Capital Projects- Foundation and Grant Contributions	23,349	23,349	-	100.0%
Capital Projects- Expenditures	7,248,338	5,655,214	1,593,124	78.0%

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## CLARK COLLEGE Fund and Cash Balances as of July 1, 2017

		Fund Balance (minus non-cash assets) 6/30/17	Cash Balance (minus dedicated cash) 6/30/17	Required Reserves	Prior Commitments (prior to 7/1/17	New Commitments (2017/18)	Total Available Cash
145	Grants and Contracts	5,024,141	3,080,345		42,499	1,200,973	1,836,873
147	Local Capital	368,438	, , -		,	, ,	, , , <u>-</u>
148	Dedicated Local	3,400,748	(21,327)		-	7,500	(28,827)
149	Operating Fee	351,065	`51,685 <sup>°</sup>				`51,685 <sup>°</sup>
448	Print/Copy Machine	76,144	76,144				76,144
460	Motor Pool	110,386	110,386				110,386
522	ASCC	1,246,437	-				-
524	Bookstore	4,364,038	4,364,038		2,000,000		2,364,038
528	Parking	236,034	236,043				236,043
570	Other Auxiliary Enterprise	1,013,177	333,043		30,315		302,728
790	Payroll (clearing)	199,672					-
840	Tuition/VPA	(1,165,019)					-
846	Grants - Fin Aid	5,808					-
849	Student Loans	21,234					-
850	Workstudy (off-campus)	(6,262)					-
860	Institutional Financial Aid Fu	935,506					-
	Reserves*			4,759,395			(4,759,395)
	Totals	16,181,547	8,230,357	4,759,395	2,072,814	1,208,473	189,675

<sup>\*</sup>Reserves of 10% reduced by \$2,000,000 on October 21, 2014 to fund Culinary remodel as approved by Board

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#### **Fund Balance Less Commitments**

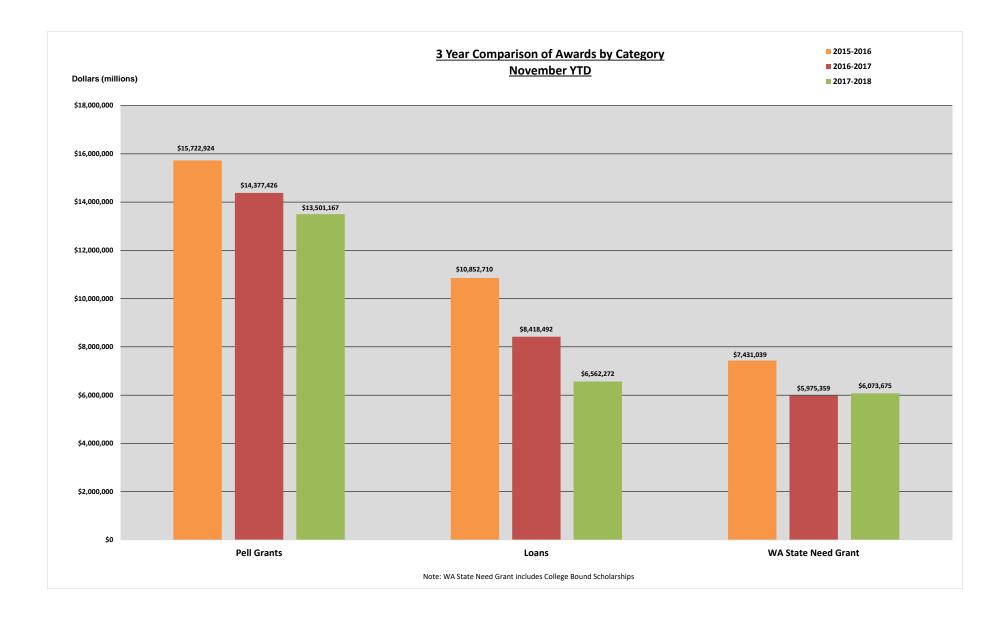
le Fund Balance	Before Commitments			8,230,3
	Dui an Vaan Camanitmaanta			
Date	Prior Year Commitments as of July, 2017	Fund	Amount	Tot
6/30/2017	CTC Cash Flow Shortage-FY 2017 4th quarter bill	145	42,499	
0/30/2017	CTC Casti flow shottage-i i 2017 4th quarter biii	143	42,433	42,49
				-
10/21/2014	Culinary Remodel-use of reserves	524	2,000,000	2,000,00
				2,000,00
7/1/2011	Basic Events	570	18,535	
7/1/2011	Government Events	570	10,000	
11/27/2013	Basic Events	570	1,780	30,3:
	Total Prior Commitments			2,072,8
	New Commitments July 1, 2017 to pr	resent		
Date		Fund	Amount	Fur Tot
7/25/2017	Enrollment Consultant	145	10,000	
8/8/2017	PCI Compliance Audit	145	30,000	
8/8/2017	Civitas	145	105,000	
8/22/2017	Paid sick leave for hourly employees-HR tracking cost-SS est	145	20,000	
8/22/2017	Culinary Arts COP	145	70,000	
8/22/2017	CTC Link Costs	145	226,500	
8/22/2017	Small Mower	145	30,000	
8/22/2017	Window Coverings	145	20,000	
8/22/2017	CTC Kitchen Refrigerator replacement	145	3,100	
8/22/2017	CM - Advertising (16-17 need)	145	20,000	
8/22/2017	ALEKS Math assessment and English readiness	145	75,000	
8/22/2017	Additional Security Cameras	145	37,500	
8/22/2017	Additional Campus lighting	145	19,800	
8/22/2017	Guided Pathways support	145	10,000	
8/22/2017	Electric charging stations	145	113,000	
8/22/2017	Culinary Point of Sale and Patio Furniture	145	136,073	
8/22/2017	Assessment moves	145	75,000	
8/22/2017 9/26/2017	Addntl employee liability Culinary Arts-SHE facility costs	145	200,000	
8/8/2017	Teaching and learning days	148	7,500	1,200,9
0,0,2017	reacting and realting days	140	7,500	
				7,5
	Total New Commitments			1,208,4
	Required Reserves			

 $<sup>^{\</sup>star}$  Reserve as approved by the Board on June 11, 2014, use of reserve approved 10/21/14

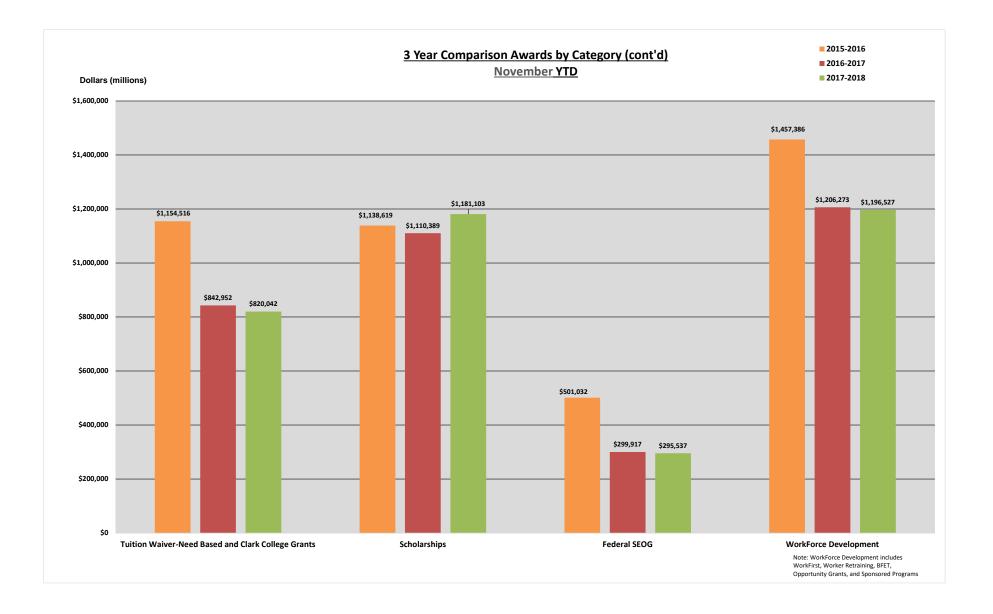
Fund Balance After Commitments and Required Reserves

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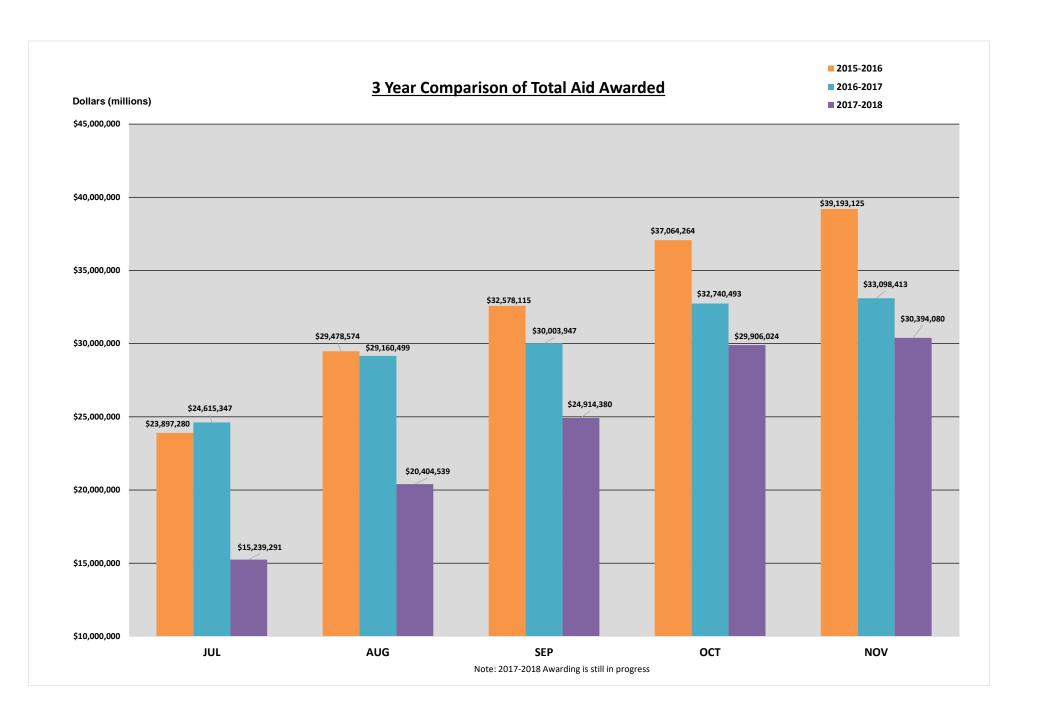
189,675



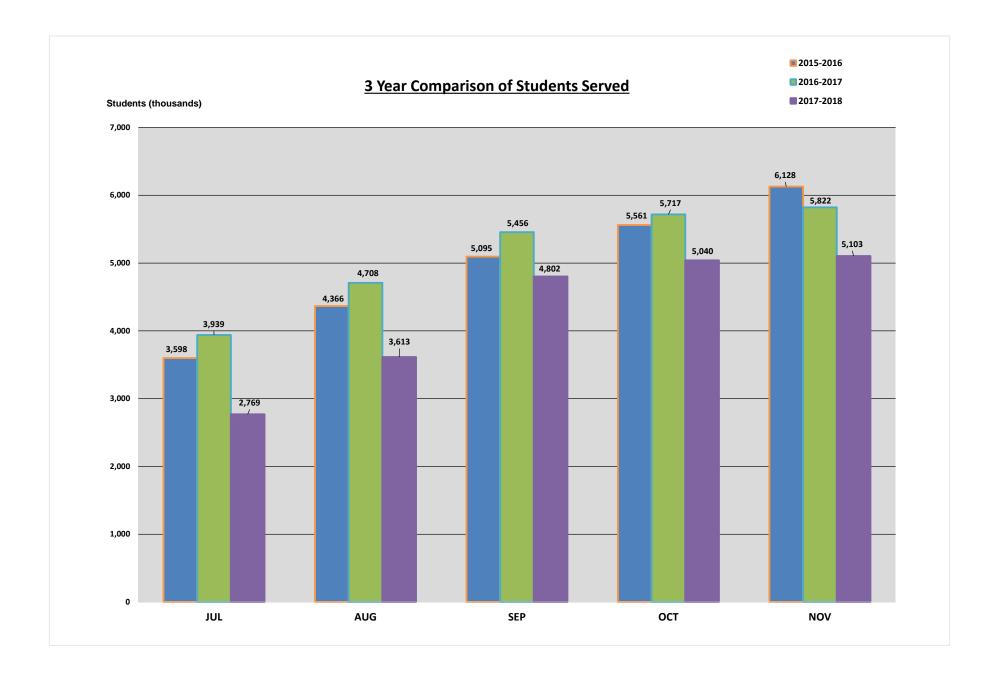
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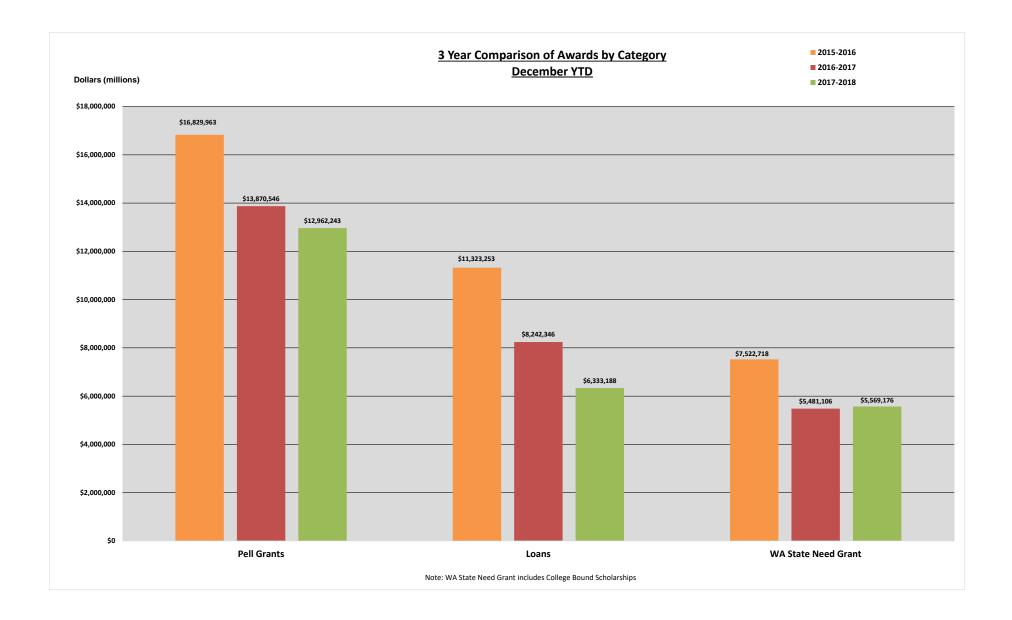
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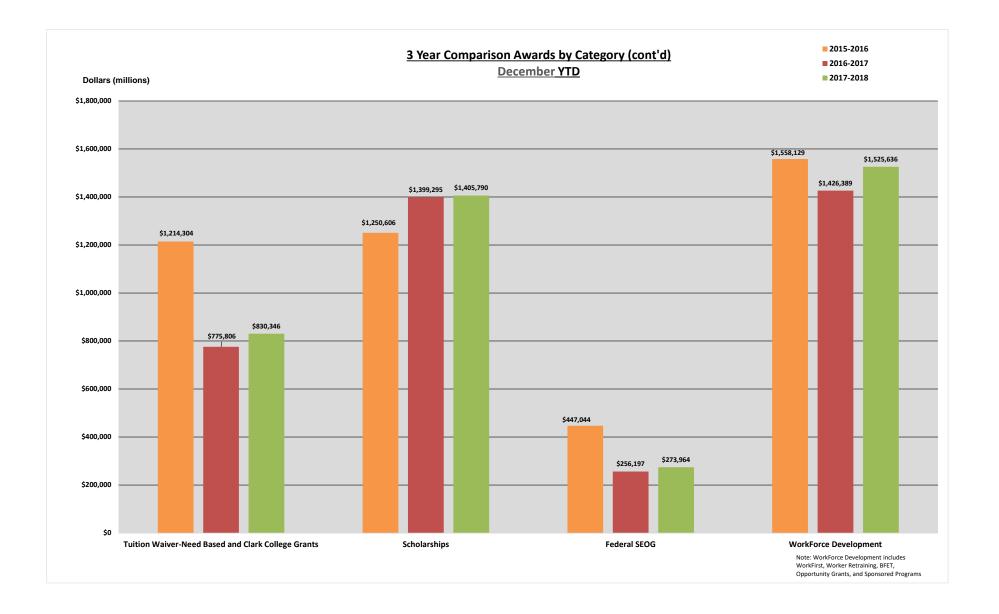
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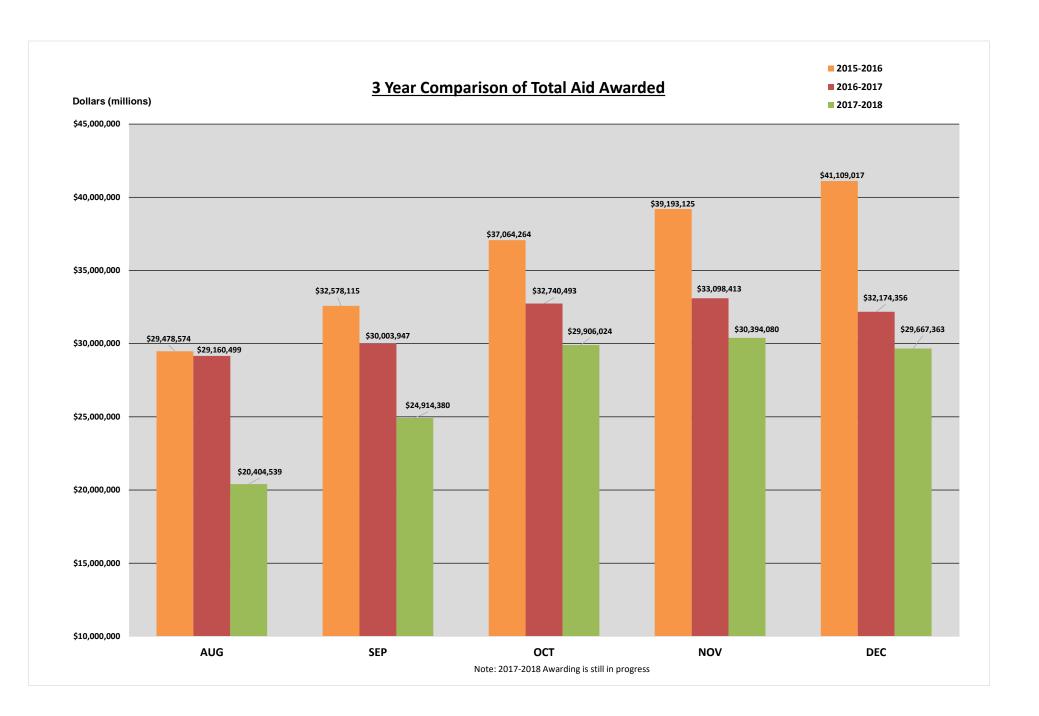
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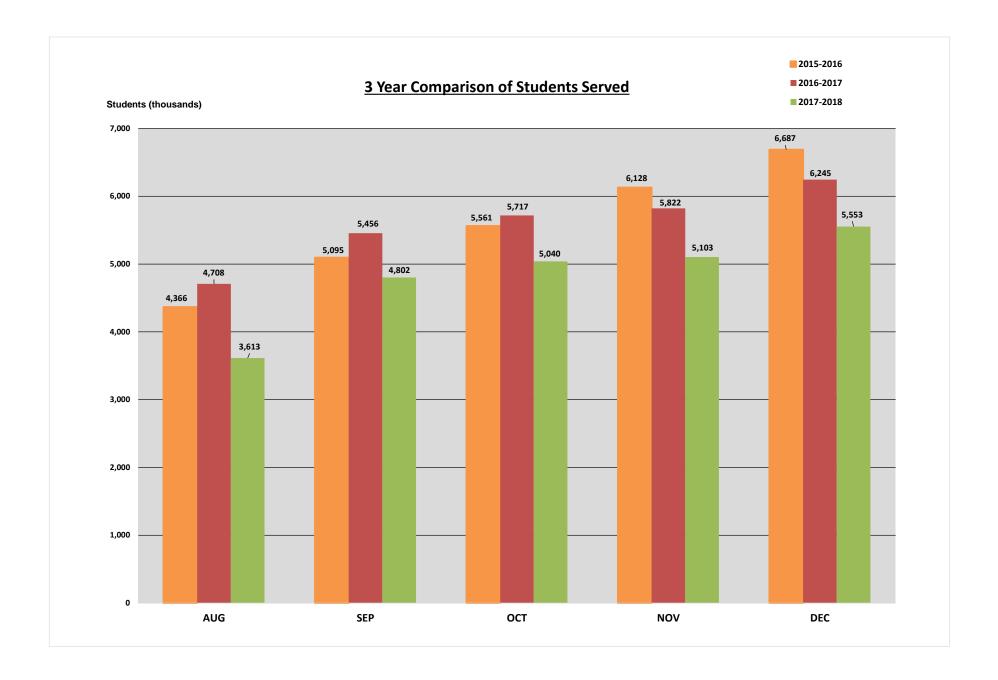
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### **Next Meeting**

No documents for this item

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### **Executive Session**

No documents for this item

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# Adjournment

No documents for this item

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