

Goal: Students will learn to research basic, public company information.

General:

Start your research from the Library Web Page: www.clark.edu/Library

Off-campus, use your student ID# for access.

Find *Library Class Links*, in left column, select HDEV 200.

Databases for company information:

- [ProQuest Direct](#): (early 1980s-present) **Local Newspapers**.
- [Business Source Premier](#): Covers marketing, management, accounting, finance and economics and includes market research reports, industry reports, country reports, company profiles and SWOT analyses.
- [Lexis/Nexis](#): The best business & legal database available. Period.
- [EDGAR](#): financial data filed by public companies with the SEC.
- **Annual Reports**: Go to company web page. Investor Relations.
- **REF USA Database** (from fvrl.org and then research databases). Good for job hunting. Use to find list of types of businesses in an area. (ie, auditing firms in Clark County; computer graphics firms in the Portland metro area.)

Reference Collection: Suggested sources and areas to browse:

- **Careers (includes industry outlooks):**
 - Encyclopedia of Careers & Vocational Guidance* (Ref. HF5381 .E52)
 - [Occupational Outlook Handbook](#) (Ref. HF5381 .U62) (also online)
 - [CIS](#) (Oregon Career Information System Online)
 - [WOIS](#) (Washington Occupational Info. Service)
- **Company Information:**
 - Business Journal (OR) Book of Lists* (Ref. HF 3163. P8 B66)
 - Vancouver Business Journal, Book of Lists* (Ref. HF3163. V2B66)
 - Hoovers Handbooks Series* (Ref. HG4057 .A286213)
 - International Directory of Company Histories* (Ref. HD2721 .D36)
 - Small Business Sourcebook* (Ref. HD2346 .U5S66)
 - Standard & Poors 500* (Ref. HG4097 .S82)
 - NAICS (North American Industry Classification System)* (Ref. HF1042 .N6)
 - Washington manufacturers directory* (Ref. T12 .W365 2007)
 - Wash.business-to-business sales & marketing directory* (Ref. HF5065.W2 W232 2003)
 - Oregon manufacturers directory* (Ref. T12.O7 O715 2006)
- **Cover Letters & Interviews & More:**
 - Business Letters* (Ref. HF5726 .W75)
 - 175 High-Impact Cover Letters* (Ref. HF5383 .B324)
 - 201 Best Questions to Ask on Your Interview* (Ref. HF5549.5 .I6K3)
 - Resumes that Knock 'em Dead* (Ref. HF5383 .Y38)